

ALL *about* PETS

Published by Freeman Newspapers • June 2018

Pet-proof Your House

*Protect your pets from
accidents and injuries*

Brush Up on Oral Health

*Don't let your pet
suffer in silence*

Beat the Heat

*Symptoms of
heat stroke in dogs*



Beginning July 2nd, scan this
code to visit our new website
www.gmtoday.com/pets





**If Animals or
Pets use it
....We carry it!**

Authorized Dealer for:

- Nutrena Feeds & Buckeye Feeds
- Wild Bird Seed, Feeders, Poles, Suets, Books, Bird Feeding Supplies
- Horse Feed, Tack, Grooming Supplies, Pine Shavings, Stall Supplies
- Dog & Cat Foods, Pet Beds, Treats, Rawhides, Leads, Collars, Toys
- Small Animal Feeds & Supplies, Domestic Bird Supplies, Gifts, Cards



\$5⁰⁰ off
any purchase
of \$35 or more

Not valid with other offers or coupons.
Limit 1-time use per person.
Please present coupon.

FRIENDS OF NATURE
Expiration Date 9/15/18 Freeman

free
dog or cat toy

buy any dog or cat toy, get one
of equal or lesser value FREE

Not valid with other offers or coupons.
Limit 1-time use per person.
Please present coupon.

FRIENDS OF NATURE
Expiration Date 9/15/18 Freeman



Visit us
on-line at
www.fonfeed.com
for maps, info &
special offers!



Genesee Depot • 262-968-3333

W309 S4837 Commercial Dr.
off Hwy. 59, just west of Hwy. 83

Oconomowoc • 262-567-2699

W359 N5848 Brown St.
N. HWY.P, Across from Piggly Wiggly

26049202

Hours: Mon.-Fri. 8am-8pm, Sat. 8am-5pm, Sun. 9am-3pm

ALL about PETS



- 4 Build a strong relationship with your pet's vet
- 5 Summer safety pet tips
- 6 Brush up on oral hygiene for pets
- 7 What is behind cat scratching?
- 8 How dog owners can curb barking
- 9 Recognize pica in house cats
- 10 Great reasons to adopt your next pet
- 11 How to recognize signs of heat stroke in dogs
- 12 How to pet-proof a home
- 13 3 diseases that may affect snakes
- 14 Treating matting more easily
- 15 Birds for first-time bird owners
The threat posed by parvo

Did you know?



According to the Pet Poison Helpline, hybrid cats were first created in the 1970s as an effort by scientists to study the possible resistance to feline leukemia in wild cats. The goal of this research was to better understand hereditary factors for leukemia and how to combat the disease. The cats bred for this research were ultimately given to people as pets, creating a demand among cat owners attracted to their unique, often exotic looks. While hybrid cats now sold to the general public are no longer considered "wild," the PPH notes that the largest number of behavioral complaints about the hybrid cats being bred and sold today concern aggression and refusal to use litter boxes. These behavioral issues compel many hybrid cat owners to turn their cats into shelters, many of which are already overwhelmed by overpopulation. Before purchasing or adopting new cats, prospective cat owners should give ample consideration to the potential behavioral issues associated with hybrid cats and whether or not such cats will fit into their lifestyles, as millions of cats that are returned to shelters are euthanized each year due to lack of adoptive families.

WAUKESHA KENNEL CLUB ALL BREED DOG SHOW



JULY 27-29, 2018



**Celebrate
pure-bred dogs
with the
Waukesha
Kennel Club!**



- AKC Sanctioned • Indoor & Outdoor Show Rings •
 - Pet Accessory Vendors •
 - Food & Beverage Vendors •
- (No carry-ins please)*

SHOW SCHEDULE

Friday, July 27

- 8 am – 5 pm: Combined Specialties

Saturday, July 28

- 8 am – 5 pm WKC All Breed Dog Show
- 12 pm: Pee Wee Class (5 to 9 year olds)

Sunday July 29

- 8 am – 4 pm: WKC All Breed Dog Show

www.waukeshakennelclub.org



**Waukesha County
Expo Center**

1000 Northview Road
Waukesha, WI 53188

\$5/Car

PUBLIC WELCOME

(Please leave your pets at home.)



Pewaukee Veterinary Service

At Pewaukee Veterinary Service, we are committed to providing the most comprehensive care to our patients, focusing on their individual needs.

— OPEN 7 DAYS A WEEK —

M–F 7:30am–8pm, Sat. 8am–5pm & Sun. 12–4pm
Convenient Extended and URGENT CARE Hours

Boarding, Dentistry, Diagnostic Imaging,
Drive-Through Pharmacy, Dog Day Care,
Grooming, Internal Medicine, Orthopedics,
Pain Management, Preventative/Wellness,
Rehabilitation including Hydro & Laser-therapy,
Senior/Geriatric Health, Surgery, Vaccinations

PewaukeeVeterinaryService.com
262-347-0787



*Veterinarians
play a key role
in the lives
of companion
animals.*

Build a strong relationship with your pet's vet

Routine well visits are an important part of maintaining overall health for adults and children. The same can be said for ensuring family pets are thriving as well.

Veterinarians should be consulted for more than just illnesses. Their input is a key component of proper pet care. Having a solid relationship with the vet is in the best interests of the pet and its owner.

Open communication and familiarity with companion animals helps to avoid health issues before they appear, according to Dr. Krista Magnifico, DVM, and founder of Pawbly.com. Wellness exams facilitate discussion when the animal is not under duress and the general health of the pet can be properly assessed. According to the pet resource iHeartDogs.com, common components of well visits include the vet asking questions about exercise frequency, appetite, behavior, and any breed-specific issues. A vet will examine the pet, check gait and movement, as well as look at the eyes, ears and mouth. Routine vaccinations also are typically discussed and administered.

Veterinary Practice News advises taking a new pet to the vet a few days after he or she comes home, even if the pet's medical history has been documented extensively. This establishes a clinical file and a relationship between pet and vet and vet and pet owner.

The frequency of vet visits is often determined by the veterinarian, breed and age of the animal, and the preferences of the pet owners. The vets at The Ohio State University College of Veterinary Medicine say that kittens or puppies may need to come in once a month for preventative shots until they reach 16 weeks of age. New pet parents also may need more guidance on training and housebreaking and can benefit from more frequent interactions with a vet early on. After pets receive all of their initial



immunizations, vets typically see healthy pets annually for well visits. If the pet has a specific condition, he or she may require more frequent visits.

According to the pets division of WebMD, senior dogs, or those around age 10, should get twice-yearly checkups, as advised by most vets. Changes to hormones and major systems of the body may occur rapidly in aging pets, and more frequent visits can help discover illnesses, such as canine diabetes. Vets also can be an educated sounding board for facing an elder pet's end-of-life issues.

Veterinarians play an essential role in maintaining the health, happiness and comfort of pets. A great relationship is established early on.

Summer Safety Pet Tips

and a Fun Event for Your Dog

Summer Safety Tips

Summer is finally upon us – outdoor activities, fun in the sun, and warm weather! While enjoying summer, please keep a few safety tips in mind to keep your pets happy, healthy, and safe:

Do not leave your pets in a vehicle. In just minutes, even if the windows are cracked, the temperature in a car can climb well over 100 degrees. The result of leaving an animal in a car too long can result in heat stroke, brain damage, and even death.

Despite the time of year, please make sure your pets have proper identification. A microchip is the safest way to make sure your pet can be identified by any of the local humane societies or veterinary clinics should they become lost. Supplementing this with an identification tag that includes your contact information is also a very good idea! Please remember your feline family members, too. Even if your cat never goes outdoors, accidents happen – doors are left open, screens can be pushed through, etc.

Keep outside exercise, such as walking or jogging, to a minimum on warmer days. Also, watch for hot, soft tar on sidewalks and streets so that this does not get stuck in your dog’s paws. Check paws when returning from a walk and remove tar or burrs to ensure their comfort and health.

Warm, humid, hot weather has the potential to cause life threatening dangers to pets. It is imperative that pets have shade and water at minimum – besides, it is also the law to ensure pets are kept safe! Bringing them indoors to a cool environment (air conditioning, basement) is the best solution to ensure they remain comfortable and healthy. Also, remember if left outdoors, pets must have shelter from not only the sun but rain. Many pets become scared with storms so make sure you are in tune with what stresses your pet and help remedy the situation.

Fireworks cause anxiety and fear for many pets. At Elmbrook Humane Society, we see many pets enter our facility as strays during holidays that promote fireworks. Again, it is easy to keep them safe by keeping them indoors or at minimum, staying with them when it is likely fireworks will occur.

Ticks and mosquitoes can cause many health problems for dogs and cats. Make sure you discuss with your veterinarian the best care and options for your pets depending on their living arrangements.

If you see an animal left in a car or one that has been left outside without shade or water, please call Elmbrook Humane Society immediately at 262-782-9261 – you may literally be saving a life!



An Event for You and Your Dog

Wagfest to Return to Mitchell Park – Saturday, September 8

Tails will be plentiful and wagging on Saturday, September 8, at Brookfield’s Mitchell Park from 11am – 5pm as Elmbrook Humane Society (EBHS) hosts its Annual Wagfest fundraiser. For those without a dog, make sure to attend to make some new friends! The day long festival includes delicious food options, live music from Kelli and the Soul Mates, shopping at about 70 vendor booths, and raffles. Wagfest will offer lure courses, dog games, a doggy art studio, Puptini’s, and much, much more! There is something for everyone at Wagfest, and with no admission fee, there is no reason not to mark your calendar to spend all or part of the day! For more information, visit <http://www.ebhs.org/index.php/events/wag-fest> and <https://www.facebook.com/EBHS1964/events>.

From all of us at Elmbrook Humane Society, have a safe and fun summer!

Join us at one (or all!) of the events listed under Events tab at ebhs.org



SERVICES PROVIDED



No Kill humane society



Compassionate, personal, and primary resource for you animal care needs



Donation of time, talent, and treasure makes this possible

Care and shelter of homeless animals

Humane Officer/ Animal Control services to five municipalities in Waukesha County

Dog training, private consults, classes and phone support

Humane Education programming

Relinquishment assistance

30%
OFF

any service or retail product
EXPIRES 12/31/18

20950 Enterprise Ave. Brookfield, WI 53045
262- 782- 9261 | ebhs.org

Genesee Pet Resort LLC

dba Genesee Pet Kennel and Suites



S40 W28178 Hwy 59
Waukesha, WI 53189

(p) 262.521.2693

(c: Faith) 262.894.4296

(c: Sarah) 262.993.9878

genesee.pet.com 

*Mention this ad
and get one free
night of boarding*

**COMING
SOON!**

Large outdoor
secure play area.

Owners: Sarah Pietenpol & Faith Harrington

Member: Pet Care Servicer Association

Brush up on oral hygiene for pets



It is not just what a pet puts inside his or her mouth that can make a difference in comfort and health, but the way pet owners take care of pets' teeth, gums and more. Oral hygiene, this oft-overlooked component of pet care, can mean the difference between a happy, healthy pet and one that may be suffering in silence.

The American Veterinary Dental College says brushing an animal's teeth is the single most effective means to maintain oral health between professional vet examinations. Bacteria that forms naturally in an animal's mouth will contribute to the formation of plaque which, left untreated, can lead to periodontal disease. By brushing away the precursors to plaque, pet owners can achieve optimal dental health for their pets.

Oral hygiene doesn't begin and end with regular brushing. The American Veterinary Medical Association also suggests pet lovers work with a veterinary dentist to evaluate the health of teeth, the jaws and the roots below the gum line. These professionals are invested in all aspects of oral healthcare and can be called on for routine cleaning, filing, extraction, or tooth repairs if need be.

The AVMA says that periodontal disease is the most common dental condition in dogs and cats, and by the time the animal reaches

three years of age, it may have some early evidence of periodontal disease, which can only worsen if preventative measures are not taken.

Pet dental problems are similar to those that occur in people. While dental caries (cavities) are less likely, abscesses, infections, broken teeth, and palate defects can occur. Signs of potential oral problems include bad breath, abnormal chewing, disinterest in eating, swelling in the gums, tenderness when the mouth is touched, or bleeding. Pets may become irritable if their mouths are bothering them, so if behavior changes are observed, dogs or cats should be seen by a veterinarian to find out if a dental issue is at the root of the problem.

Some pet owners are reticent to handle oral healthcare for their companion animals because they fear the pet may bite if uncomfortable. Although this is always a possibility, dogs and cats can grow accustomed to teeth being brushed or wiped with patience, says AVDC. Oral rinses and special chews also can reduce plaque formation.

Dental health is an important component of responsible pet ownership. Home oral hygiene and professional cleanings and examinations can help pets remain healthy.

What is behind cat scratching?

When frisky kitties shred new sofas, the cats probably did not do it out of spite or even aggression. Cats do not claw at things because they are inherently bad pets. Rather, the urge to scratch is buried within their DNA.

According to the pet adoption and animal welfare resource the Animal Care Centers of New York City, scratching is a normal part of cat behavior. Scratching is a good form of exercise for cats, enabling cats to stretch out their limbs and paws. Scratching also serves the purpose of removing the outer nail sheaths so they can be shed and the nails can be naturally maintained. VetStreet.com says that cats also scratch to leave visual and olfactory markers to other animals. Glands that are located between the pads of the paws leave odors behind wherever the cat has scratched. Other cats know to investigate or avoid the area thanks to the scent and visual hint.

Unfortunately for cat owners, scratching can be problematic when the healthy behavior

is not focused on objects that should be scratched. When furniture, walls, bedding, or more are targeted by cats, the damage can be irreparable. Presenting alternatives that are fun can focus cats' attention on scratching elsewhere. Experiment with store-bought or homemade scratching posts. The back of a carpet square, some corrugated cardboard or a rope-covered post may suffice, offers The Humane Society of the United States.

Scratching where it is not desired can also be dissuaded by placing an appropriate scratching post next to the off-limits item. Use food treats as rewards when the cat scratches responsibly. Place double-sided tape or aluminum foil on items that shouldn't be scratched, as those textures often keep cats away.

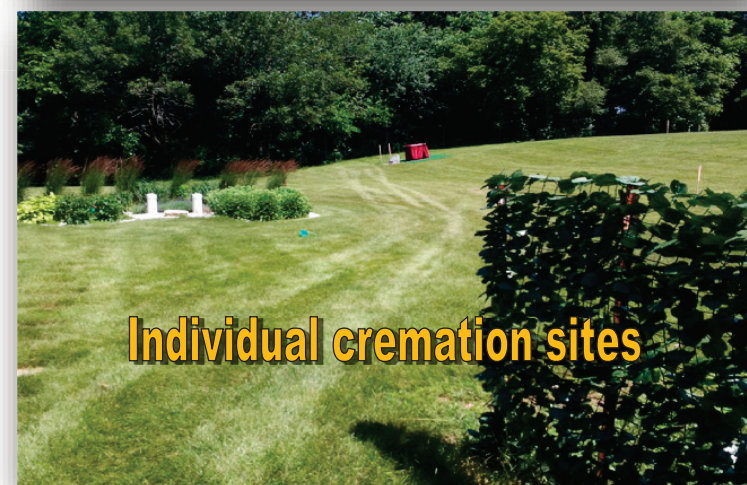
If redirecting the scratching does not work, cat owners can seek the help of a veterinarian for more advice.



Prairie Home Cemetery Pet Remembrance Garden 605 S. Prairie Ave. Waukesha 262-524-3540

- Beautiful 1/2 acre for pet cremations only.
- Private services
- Pet markers & benches
- Affordable pricing
- Memorial options

JOIN US ON AUGUST 4, 2018 FOR OUR ANNUAL PET WALK



260652006

WAUKESHA COUNTY PARKS LOVE PUPS

WAUKESHA COUNTY PARK SYSTEM OFFERS OVER 70 ACRES OF FULLY FENCED DOG EXERCISE AREAS, TWO DESIGNATED DOG SWIM AREAS, TWO OPEN BEACH SWIMMING AREAS, AND OVER 50 MILES OF WOODED AND PAVED TRAILS.

DOG EXERCISE AREAS



MINOOKA PARK
MUKWONAGO PARK
NASHOTAH PARK

DOG SWIMMING

FOX BROOK PARK
DESIGNATED DOG AREA

MENOMONEE PARK
DESIGNATED DOG AREA

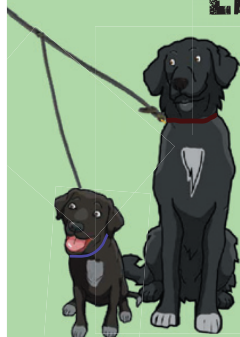
MINOOKA PARK
BEACH SWIMMING

MUKWONAGO PARK
BEACH SWIMMING



LEASHED DOGS ARE WELCOME AT ALL EIGHT WAUKESHA COUNTY PARKS!

FOX BROOK | FOX RIVER | MENOMONEE | MINOOKA
MUKWONAGO | MUSKEGO | NAGA-WAUKEE | NASHOTAH



WAUKESHACOUNTYPARKS.COM



How dog owners can curb barking

Though it might try the patience of dog owners and their neighbors, barking is a perfectly normal behavior for dogs. But dog owners dealing with excessive barking can learn about why dogs bark and how to treat barking problems.

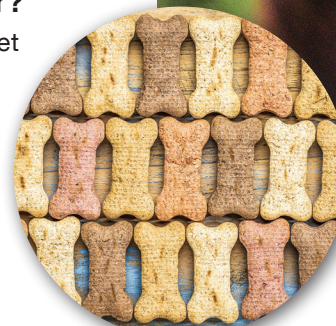


Why do dogs bark?

Barking is a natural way for dogs to communicate. Some dogs may bark to alert their owners that someone is approaching the house or if they hear unexpected noises outside. The American Kennel Club notes that some dogs may bark as a way of expressing their desire to exercise or receive some mental stimulation. Some dogs bark when they are bored or lonely, and some bark when they are alarmed or scared.

Why do dogs' barks differ?

According to the online pet resource PetEducation.com, barks can differ depending on what dogs want. Dog owners who learn to distinguish between the types of barks may have an easier time curtailing barking sessions and comforting their pets.



• Attention-seeking barks:

PetEducation.com notes that attention-seeking barks are insistent and can be difficult to ignore. These types of barks are often used by puppies.

• Alert barks:

It typically doesn't take long for dog owners to recognize alert barks, as they become more rapid as strangers draw closer to a home.

• Play barks:

These barks are short and sharp, and are often a byproduct of dogs growing overexcited during play time.

• Lonely barks:

These barks reach a higher pitch as dogs grow more anxious, which could be a byproduct of separation anxiety.

How to treat excessive barking

Behavioral training of dogs requires time and may require considerable patience on the part of dog owners whose dogs are barking excessively. So dog owners must recognize that curing excessive barking won't happen overnight.

Do not shout at the dog. Shouting at a barking

dog will only encourage more barking, so frustrated dog owners must resist the temptation to shout as they attempt to correct barking. Maintain a calm, firm voice when working with a dog to curb its barking.

Be consistent. PetEducation.com recommends that dog owners pick a one-word command and use it whenever they are attempting to correct excessive barking. Maintain the same calm tone of voice each time the command word is spoken.

Rely on positive reinforcement. The AKC advises dog owners keep some high-value treats at the ready as they attempt to curb their dogs' barking. When dogs begin to bark, owners can wait patiently for them stop. Once dogs stop, dog owners can wait a moment before praising the dog and then supplying a treat. As the process progresses, dog owners can increase the intervals between dogs ceasing to bark and the presentation of the treat.

Excessive barking can try the patience of even the most devoted dog owners. But with time and effort, dog owners can curb their dogs' excessive barking.

Recognize pica in house cats



*Playing with yarn is fine.
But if a cat eats it, it could be
a sign of a medical condition
known as pica.*

immunodeficiency virus, according to the Canidae pet food company. Other suspected causes of pica concern diabetes and brain tumors.

Cats also may feed on items due to behavioral compulsive disorders. Boredom and lack of stimulation may drive cats to seek entertainment elsewhere, which may lead to compulsive grooming or eating weird things.

Pica tends to show up most frequently in young cats, but that does not rule out problems in older cats. Concerns about eating strange things should be addressed with a veterinarian, who may ask if there are any stressful or environmental changes that may have instigated this sort of behavior. Testing may be done as well to rule out underlying medical conditions.

Removing targeted items and giving cats something else to divert attention may help alleviate pica. Eating non-food items, and even some natural items, such as plants or potting material, can lead to intestinal distress. That is why it is key for owners to help their cats get the help they need as soon as symptoms are noticed.

Cats can have some strange eating habits, preferring dog kibble to their own canned food or munching on a blade of grass here and there. However, when culinary choices are especially strange, and particularly when cats have the urge to eat nonfood items, a condition called pica may be to blame.

Pica can be quite common in cats. While certain cats may be predisposed to pica, others, particularly cats that may have been weaned too young, can suck or consume many items. These include wool, fleece, stuffed animals, or even hair. Asian breeds are known to do this more often than other breeds.

Other suspected causes of pica stem from mineral deficiencies, and cats may be eating abnormal items to provide for sustenance they're lacking. However, pica also may be linked to feline leukemia and feline

Did you know?

There is an emotional component of becoming a pet owner, but finances also need to be considered. Pet ownership may be impractical for those who are barely making ends meet. The ASPCA says that the first-year cost of pet ownership can exceed \$1,000. Annual pet expenses include food, medical exams, litter, a license, toys, treats, and any unexpected medical costs resulting from illness. Flea and tick prevention, training, professional grooming, and boarding can drive up costs even further. The animal adoption site PetFinder suggests potential pet parents do their homework to determine

the feasibility of getting a pet by examining potential costs and how such costs fit into their budgets.



Country Kennels
BED & BISCUIT

W2853 State Rd 67 • Iron Ridge • 290-625-3651

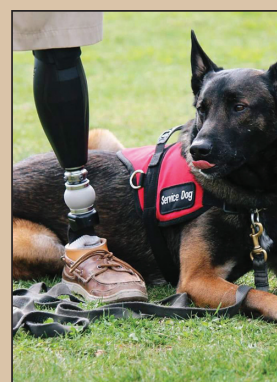
**We are not your traditional
boarding kennel!**



Our facility offers a stress-free "like home" environment. We are dedicated to producing the ultimate in comfort, health and safety for each of our guests.

Clean, comfortable climate controlled surroundings.
Seamless, antibacterial, non-absorbent, pet-friendly floors.
Heated floors through the entire facility.
HEPA Air Purifier and Superior Air Exchange Unit.
Two Large fenced 45 x 45 airing yards for play time.
Private Kennels and suite.

WWW.COUNTRYKENNELSBEDANDBISCUIT.COM



Companion & Protector

We specialize in a wide variety of training services protection training, obedience, board & train, detection, facility dogs and tracking.

With over 20 years of combined experience we have created lasting relationships with our clients.

W2853 State Rd 67 • Iron Ridge • 920-625-3651
Check out our testimonials at jessiffany.com



Services We Offer:
Preventative Medicine
Vaccinations
Surgery
Diagnostics
Dentistry
Acupuncture
VSMT
Laser Therapy

Now Accepting
New Clients

Call Today to
Make an
Appointment

(262) 363-4557



Hours:
Mon.-Fri. 7:30a - 6:00p
Sat. 8:00a - 12:00p
Sun. CLOSED



1065 N. Rochester St, Mukwonago, Wisconsin 53149

260351001

Great reasons to adopt your next pet



There is no end to the companionship, love and joy a pet can bring to one's life. That is perhaps one reason why the number of pets surrendered to shelters each year so greatly upsets animal lovers. But the same places that house animals that were lost or abandoned can be the very locations where families find new pets to love.

The ASPCA estimates that 6.5 million companion animals enter animal shelters in the United States each year. According to its most recent report, the Canadian Federation of Humane Societies says around 82,000 cats and 35,000 dogs were taken into Canadian shelters in 2015.

Animal shelters, rescue groups, pounds, and humane societies are great places to begin searching for new companion animals. The organization DoSomething.org states that, each year, approximately 2.7 million dogs and cats are euthanized because shelters are too full and there aren't enough adoptive homes. Homeless animals outnumber homeless people five to one. While private breeders and reputable pet stores may have purebred animals that make great pets, to relieve the problems of relinquished or homeless pets residing in crowded shelters, prospective pet parents are urged to first consider adopting shelter pets. The following are reasons why adopting shelter dogs or cats is such a great idea.

Well-behaved animals: The Humane Society

of America says most shelter pets end up in facilities not because of behavioral issues or something they did wrong, but due to circumstances affecting their owners, such as moving or divorce. That means there are thousands of housebroken, behavior-trained pets just waiting for a new family.

Lower costs: When a person adopts a pet, microchipping, first immunization costs, neutering/spaying, and some vet costs may be covered by the adoption fee. Plus, that adoption fee can be hundreds of dollars less than purchasing a pet from elsewhere.

Longer life expectancy: *The Canine Journal* says "mutts," or animals whose genetic makeup are a combination of at least two breeds, tend to have fewer health problems and live longer than their purebred counterparts. But shelters also house many purebreds for those who prefer to go that route.

Room for others: For every adopted cat or dog, room is freed up to take in more pets that need assistance.

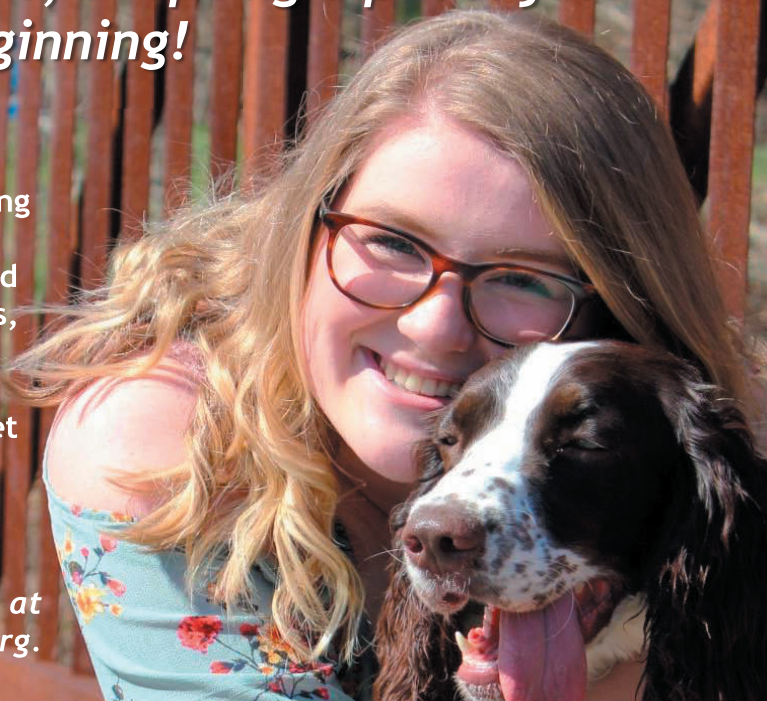
Hurt puppy mills: Puppy mills produce pets in factory-style facilities that seldom take the welfare of animals into consideration. Adoption hurts puppy mills' bottom lines and helps fight against their inhumane breeding techniques.

Animal shelters can be the first and last stop for animal lovers looking to welcome companion animals into their lives.

At HAWS, adopting a pet is just the beginning!

From training classes to personalized 1:1 consults, HAWS will ensure you and your pet are Best Friends Forever.

Learn more at hawspets.org.



HAWS 
Humane Animal Welfare Society

Building a No-Kill
Community.

701 Northview Road, Waukesha
262.542.8851 hawspets.org

267280-DS

How to recognize signs of heat stroke in dogs

Summer is a great time of year for people and their pets to enjoy the great outdoors and soak up some sun. Just as men and women exercise caution by applying sunscreen and staying hydrated on hot summer days, dog owners must take steps to protect their four-legged friends when bringing them outdoors.

Heat stroke can pose a serious threat to dogs on hot days. Dog owners who routinely take their pets outdoors in summer must learn how to protect canines from heat stroke and how to recognize its symptoms.

What is heat stroke?

Dogs suffer from heat stroke when their body temperatures exceed 104 F and the built-in mechanisms they rely on to cool themselves – including panting – cease to function properly. But any temperature 103 F or above is considered abnormal. According to PetMD, heat stroke is a form of non-fever hyperthermia that can lead to multiple organ dysfunction.

Is heat stroke immediately evident?

Heat stroke can overwhelm dogs quickly, so dog owners should be especially diligent and watch their dogs closely when they are spending time outside on hot days. Dogs may first suffer from mild heat-related stress or moderate exhaustion before they begin experiencing the more severe symptoms of heat stroke, so dog owners should look for signs of stress or fatigue and bring their dogs inside immediately after noticing such symptoms. The consequences of heat stroke are severe, so dog owners should always err on the side of caution.

What are the symptoms of heat stroke?

Dogs that are overheating and potentially suffering from heat stroke may exhibit a number of symptoms. Such symptoms are typically easy to spot, but dog owners still must pay close attention to their four-legged friends during summertime walks or play sessions in the backyard. According to the American Kennel Club Canine Health Foundation, signs that a dog is overheating include:



- Panting followed by disorientation and fast, noisy breathing
- Collapsing or convulsing
- Bright red or blue gums
- Vomiting and diarrhea

Vomit and diarrhea connected to heat stroke may contain blood. In addition, the eyes of dogs suffering from heat stroke may be glazed-over and such dogs may be unresponsive to commands, or their replies to commands may be slower than usual.

Can heat stroke be prevented?

Though dogs can suffer heat stroke even on mild days, dog owners can take precautionary measures.

Alter routines. Walking can be great exercise for dogs, but on hot days dog owners can walk their dogs when

temperatures tend to be at their most mild, such as in the early morning hours or evenings when the sun is setting or has already set.

Limit play time. Dogs generate heat when playing and exercising, and their body temperatures may rise considerably on hot summer days. To reduce dogs' risk of heat stroke, limit play time on hot days.

Don't travel with dogs. Temperatures can be unbearable inside vehicles, so dog owners should not take their dogs along when running errands on hot days.

Dog owners must be especially mindful of their dogs' behavior on hot days. Protecting dogs from extreme heat can safeguard them from heat stroke, which can be fatal.

*****LEAVE ME HOME!*****



Did you know that TEMPERATURES can RISE more than 10 DEGREES in just 10 MINUTES in a HOT CAR --- even with the WINDOWS OPEN?

Dogs & cats can't sweat. They pant to keep cool. In a hot car, they recycle hot air and can't cool off. This raises their body temperature to dangerous levels causing HEAT STROKE, PERMANENT BRAIN DAMAGE, ORGAN FAILURE and DEATH!

PLEASE! THINK TWICE about taking your pets with you.

Ask yourself, "Is it really necessary?"

Don't put their lives at risk!

Thank you.

COMPLETE CARE FOR SMALL ANIMALS

Medical, Surgical and Dental

Wales  **animal clinic**
where paws are in good hands
www.walesanimalclinic.com

Dr. Joshua W. Stewart
Dr. Marjorie F. McCarthy

Hours: Mon 8-5; Tue 8-7;
Wed 8-5; Thu 8-6; Fri 8-5

219 Summit Ave., (Hwy 18) Wales 262-968-2507



How to pet-proof a home

Pets are a big responsibility, and responsible pet owners recognize that the work begins even before pets come home. Pet proofing a home protects pets from accidents and injuries as they grow acclimated to their surroundings.

Install childproof latches. Much like children after they learn to crawl and then walk, young pets tend to be curious, and that curiosity can put them in precarious positions. Pet owners should install childproof latches on low drawers and cabinets, especially those beneath sinks where potentially harmful cleaning products are typically stored. Curious pet paws may be able to pry or pull open cabinets and drawers, but childproof latches can make that considerably more difficult if not impossible.

Close toilet lids. While images of puppies drinking from toilets may elicit some laughs, the nonprofit organization American Humane warns that chemicals in common toilet cleaners can be deadly to pets. In addition, small puppies or kittens can drown in toilets. Keep all toilet lids close when toilets are not in use.

Keep potentially harmful items out of pets' reach. Household cleaners beneath the kitchen sink are not the only items around the house that can be harmful to pets. Medications should always be stored on high shelves where pets cannot reach them. In addition, make sure all laundry room items, including detergent and dryer sheets, are stored out of pets' reach. Discuss human foods that might be harmful to pets with a veterinarian and make sure such foods are not left out where pets can reach them when you are hosting friends or family members. If necessary, make sure all foods are served on dinner tables or kitchen counters that are inaccessible to pets.

Conceal all wires. Today's homes are more connected than ever before, and that often translates to more wires around the house. Make sure all wires are bundled together and out of the reach and view of pets, who may be tempted to chew on them. Even wires that are out of reach may tempt pets if they can see them, so pet owners should make concerted efforts to conceal wires.

Move or remove potentially poisonous plants. Plant lovers may not have worried if their plants were poisonous when they had no intention of welcoming pets into their homes. But prospective pet owners should research each plant in their homes to make sure they're not poisonous. Move potentially poisonous plants to places where pets cannot access them. Remove any poisonous floor plants from the home before purchasing or adopting a pet.

Pets, particularly puppies and kittens, tend to be curious. Pet parents can protect pets from their own curiosity by pet proofing their homes.



Heritage Animal Clinic, s.c.

2754 Heritage Dr.
Delafield
262-646-3900

Mon. 9-7pm • Tues.-Fri. 9-5pm
Call about Sat. Availability

Heritage & Summit ANIMAL CLINICS

2 Convenient Locations
www.SummitAnimal.com

Summit Animal Clinic & Grooming

1740 Summit Ave.
Oconomowoc
262-567-0307

Mon., Tues., Thurs., Fri. 9-5pm
Wed. 9-7pm • Call about Sat. Availability



260897006

3 diseases that may affect snakes



Pets come in all shapes and sizes. Dogs and cats may be the first animals that come to mind when people think of pets, but pets need not be furry or four-legged to make great additions to a home.

According to the 2017-2018 National Pet Owners Survey from the American Pet Products Association, **roughly 4.7 million households in the United States keep reptiles as pets. Many of those reptiles are snakes.**

Snakes attract animal lovers for a variety of reasons, including their often exotic looks. First-time snake owners may find that owning snakes is different than owning other pets. Compared to dogs, for example, snakes may seem more enigmatic, particularly in regard to any health-related issues they might be experiencing. According to VCA Animal Hospitals, the following are three common snake diseases and the symptoms that may accompany them.

1. Infectious stomatitis

Also known as “mouth rot,” infectious

stomatitis is an infection of the oral cavity. Infectious stomatitis may be characterized by pinpoint hemorrhages on the gums or excessive amounts of thick mucus in the mouth and at the inside edges around snakes’ mouths. This mucus may contain blood, and some snakes may develop a pus resembling cottage cheese in place of the mucus. Additional symptoms of infectious stomatitis include anorexia, an inability to close the mouth and a reduction in or absence of tongue flicking. In severe cases, snakes may experience loose teeth and swelling of the head.

According to PetEducation.com, infectious stomatitis is often a response to stress, such as that created by environments where temperatures are improperly regulated. Poor nutrition that results in vitamin C deficiency or inappropriate calcium/phosphorous levels in snakes’ diets also have been linked to infectious stomatitis. Overcrowding, trauma or internal or external parasites also may contribute to infectious stomatitis.

2. Parasites

VCA notes that both internal and external parasites are common in pet snakes. Snake owners typically learn their snakes have parasites during vet visits, as parasites often produce no symptoms. However, parasites

may cause diarrhea, breathing difficulties, itching, irritation, skin infections, anemia, and weight loss. Snakes with parasites also may vomit or regurgitate their food, and some may experience loss of appetite.

3. Blister disease

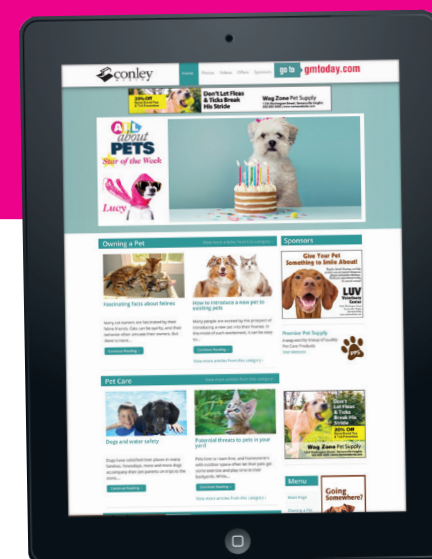
Snake owners, particularly first-time owners, may miss the signs of blister disease because the lesions that characterize this ailment are typically on the underside of the animal. The VCA recommends snake owners routinely examine their snakes to detect for any physical issues. Often afflicting snakes that are kept in environments that are too moist and/or too dirty, blister disease produces fluid-filled blisters that may become infected with bacteria. The consequences of blister disease cases that are not treated promptly can be very serious and include severe skin damage, blood poisoning and even death.

First-time snake owners may feel snakes are low-maintenance pets when compared to more popular pets like dogs. But snake owners must pay close attention to their snakes to detect any signs of disease, including those ailments that may be deadly if undetected and/or untreated.

Did you know?

According to VCA Hospitals, most snakes have only one functional, simple lung. Snakes’ functional lung is typically the right lung, and in such snakes, the left lung might be reduced in size or completely absent. Two notable exceptions are boas and pythons, each of which have two lungs. While humans use their diaphragms to help draw air into their lungs, snakes do not have diaphragms. So unlike human beings, snakes rely on the muscles in their ribs and body wall to pump air in and out of their lungs. Another unique characteristic of snakes’ lungs is that they occupy much of the snake’s body between the heart and the hind end. In most snakes, this lung is divided into two portions. The front portion, which makes up between one-third to one-half of the entire lung, serves as a functional reptile lung, while the remainder of the lung acts as an air sac.

LAUNCHING ON JULY 2, 2018



gmtdaily.com/pets

Our new website features pet focused content and local businesses, who love pets as much as you do, from Ozaukee, Washington & Waukesha Counties! A local pet will be chosen as our **“Star of the Week”** on the gmtdaily.com/pets home page.

Treating matting more easily

Long-haired dogs need greater attention in regard to grooming so they do not develop mats.



Long-haired dogs can be beautiful to behold, but their lustrous locks require more grooming than short-fur breeds. If tangles are left to their own devices, a condition called matting can occur. Matting is not only a hassle for pet owners, but also uncomfortable for dogs. Understanding matting can help pet owners stay on top of the problem so dogs stay healthy and look

their best.

Unlike other dogs that shed hair that falls out and congregates around the house like fuzzy tumbleweeds, some long-haired breeds shed hair into their undercoats, which can contribute to mats. Poodles, bichon frises and cocker spaniels are prone to matting. Other breeds, such as Yorkshire terriers and

malteses, have single soft coats that tend to tangle quite easily and are susceptible to matting as well.

Mats tend to form underneath the fur and quite close to the skin, and in areas of friction, such as under the collar, behind the ears or on the lower legs. Light daily brushing may not reach the matting. Long-haired breeds often need detailed grooming so mats can be uncovered and addressed early on before they contribute to greater problems.

Grooming experts and even vets warn that matting is not just a cosmetic problem. Over time, severe matting can tug endlessly at the skin and deny fresh air and stimulation to areas of the dog's body. This can lead to rashes or sores.

Furthermore, mats can harbor bacteria, feces, parasites, and dirt, creating an unsanitary situation for the dog, says Melissa Verplank, president of the Paragon School of Pet Grooming.

Treating matted dog hair requires a few strategies.

• **Prevention is the best solution, so**

dampening the fur with a detangling spray and using a slick brush that will detangle fur every day will help. Separate sections of fur and gently lift and brush away tangles.

• **If mats are already present, retailers offer dematting tools and mat-splitting devices that will gently slice and separate the mat without tugging too much on the pet's fur and skin.**

• **Shampoo the dog with a conditioning product to wash away any dirt and debris accumulation in the fur.**

• **If matting is extensive, or if it is proving troublesome to handle the task alone, a professional groomer may be needed.** If he or she determines that the mats are just too dense to comb out, it may be necessary to use hair clippers to trim away the mats. Groomers have the expertise to delicately cut away mats and avoid nicking the skin.

Dogs prone to matting are those with longer hair that sheds readily. Pet owners can discuss grooming treatments and brushing regimens to keep mats from becoming a headache for all involved.

Send us a photo of your pet!

Your pet could be the Star of the Week on gmtoday.com/pets

On July 2nd, Conley Media launches a new pet website: gmtoday.com/pets.

It will feature pet focused content and area businesses who love pets as much as you do.

Let us feature your pet as our "Star of the Week" on the home page.

Email a photo of your pet to:

promotions@conley.net with your pet's name.

We will choose a different pet to feature each week.

Please submit photos of your pet only, (no people.) Your submission grants us permission to use the photo for promotions.



Birds for first-time bird owners



Parakeets

The average parakeet has a life span of seven to 10 years, and their docile personalities make parakeets great companion birds. Also known as Budgies, parakeets are good for people new to bird-keeping. Parakeets are quite intelligent and can learn a few basic commands. Some may be able to pick up some human words. Parakeets thrive on interaction with their owners and should be handled for around a half-hour or more per day. Early socialization and handling is advised to raise a parakeet that's part of the family.

Cockatiels

These personality-heavy birds can also be great pets for first-timers. Well socialized cockatiels recognize and respond to their owners. Cockatiels are a bit larger than parakeets and require medium-sized cages. They can benefit from socializing time outside of their cages and require mental stimulation to stay healthy.

Finches

For people who like to watch birds more so than handle them, finches might be the ideal fit. These little birds thrive in small flocks and are content to pay more attention to their cage mates than humans. They'll flit from perch to post, and their delicate tweets can fill a room with vitality.

Conures

Conures are social and outgoing and love to hang out with people. They tend to be loud birds, so owners should keep this in mind. Conures can live 20 to 30 years, so they require a lengthy commitment. Mental stimulation is important to a conure so it doesn't get bored and begin to pluck feathers. Toys, foraging puzzles and time outside of the cage can help keep conures healthy and happy.

Canaries

Canaries are another type of bird that can be watched instead of cuddled. They're popular thanks to their prolific, operatic songs. Some are even bred to perform specific songs. When properly provided for, canaries can live from five to 10 years.

Those interested in pet birds can speak with employees at local pet stores or avian specialty shops to get detailed guidelines on caring for these increasingly popular pets.

Birds are friendly, loyal and intelligent pets that can learn to replicate human speech and interact with their owners in very unique ways. Such attributes have helped make birds increasingly popular pets.

Interest in pet birds has risen, as statistics from the American Pet Products Association National Pet Owners Survey 2017-2018 show that 7.9 million American households have pet birds, and roughly 20 million birds reside in homes across the country.

Although there are many different bird species that can make wonderful pets, certain birds may make better companion animals, particularly for first-time bird owners, because of their amenable personalities. Before getting a feathered friend, prospective owners are urged to learn about bird care, including researching the type of caging, exercise, food, and attention required to care for birds. This education can help bird lovers find companions who will get the care they deserve.

When considering birds, here are some of the more popular species, courtesy of PetMD and PetSmart.



The threat posed by parvo

Like their owners, dogs are not immune to illness. With a little help from their veterinarians, dogs may recover from a host of health problems rather quickly. But other problems pose greater threats, and some can even prove fatal.

One health problem dog owners hope to avoid at all costs is parvo. According to the American Kennel Club, dogs infected with parvo can go from happy and healthy to fatally ill in a matter of days, which only highlights the need for dog owners to learn about parvo and how to prevent it.

What is parvo?

Parvo is a highly contagious virus that affects the gastrointestinal tracts of puppies and young dogs. If the gastrointestinal illness that results from a parvo infection is not treated, it can be deadly.

How do dogs contract parvo?

Parvo can spread through direct contact with infected dogs or through feces and spreads easily through the canine population, according to the AKC. Direct contact with poop through the nose and mouth can occur when curious puppies or young dogs sniff or lick surfaces or other dogs that have been contaminated with feces. If this fecal matter comes from dogs that have parvo, the virus can spread.

But parvo also can spread through indirect contact. Because the resilient parvo virus can survive on clothing, including shoes, human skin and equipment, as well as in the environment, puppies or young dogs can contract it through these sources as well. Resistant to common household cleaners and disinfectants, the parvo virus can survive for years if it's protected from direct sunlight.

Are certain dogs at greater risk of contracting parvo than others?

The AKC notes that, while the reasons are unknown, German shepherds, rottweilers, doberman pinschers, English springer spaniels, and American Staffordshire terriers are at greater risk of contracting the parvo virus than other breeds. But the dogs whose risk of contracting parvo are the greatest are those between six weeks and six months of age as well as dogs that have not been vaccinated or whose vaccinations are incomplete.

The link between vaccinations and parvo can be found in the antibodies puppies receive from their mothers before they are born. Dog owners must vaccinate their dogs to protect them from parvo as these antibodies fade after puppies are born.

What are the symptoms of parvo?

The AKC notes that the most common symptoms of parvo include:

- Severe and bloody diarrhea
- Lethargy
- Anorexia
- Fever
- Vomiting
- Weight loss
- Weakness
- Depression
- Dehydration

Can parvo be prevented?

No dog is 100 percent safe from the parvo virus. However, vaccinations can be highly effective, and the AKC recommends all puppies begin receiving vaccinations for the parvo virus when they are between six and eight weeks old. These vaccinations are typically administered in a series of three, and the second round may occur between 10 and 12 weeks, with the third coming between 14 and 16 weeks. Within a year of receiving the final initial round of vaccinations, a booster shot will be administered and then readministered every three years after that.

More information about the parvo virus is available at www.akc.org.



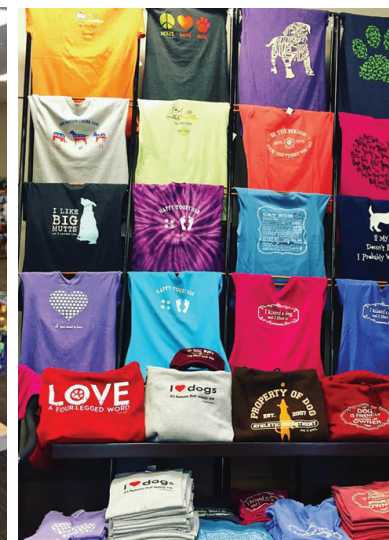
- All Natural Treats
- Flower Essences
- Aromatherapy & Homeopathics
- Fun Toys, Collars, Leashes & Bowls
- Great Clothes for the Dog & Dog Lover
- Unique Items for the Pet Lover!
- Ask About All Our Frequent Buyer Programs!

Over
34 Varieties
of Natural
Foods



Ask about all our
Frequent Buyer
Programs!

Naturally the best for PETS AND THEIR PEOPLE



PEWAUKEE
115 W. WISCONSIN AVE. • 262-696-6052

MUKWONAGO
325 BAY VIEW RD. • 262-363-3338

Open 7 days a week! • Mon.-Fri. 9am-7pm • Sat.-Sun. 9am-4pm



www.endoftheleash.com ★ Gift Certificates Available