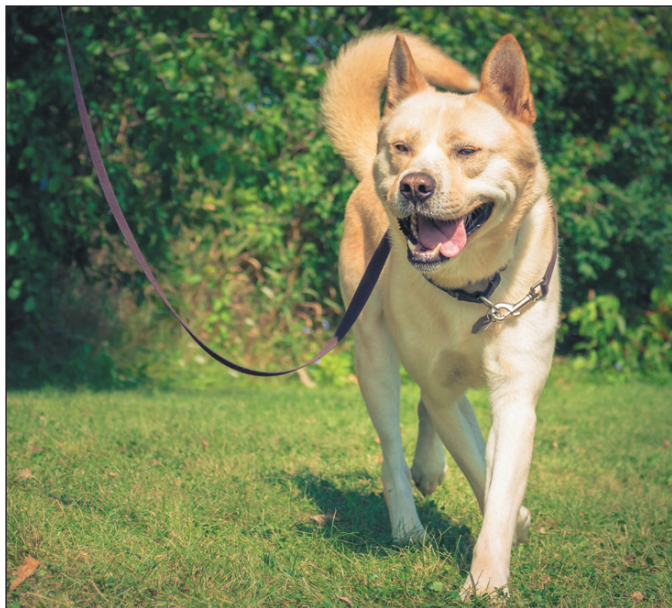


Brookfield & Elm Grove

THIS MONTH

APRIL 2018

A new leash on life: Local family welcomes Marcus, saved from Korean dog market



BROOKFIELD — A long-time volunteer at the Elmbrook Humane Society adopted Marcus, a Jindo mix, after the dog had been being rehabilitated for the atrocities he faced in South Korea.

The Humane Society of the United States contacted EBHS to find out if they were interested in helping dogs that had been saved from the South Korean dog meat trade.

South Korea is the only country that still commercially raises dogs on farm-like settings to be sold to dealers. From the dogs' birth they are raised in small wire cages and can't leave them.

In July 2017, four dogs were brought to EBHS from one of the Korean dog meat farms.

Marcus spent several months at EBHS learning how to be a dog. He had to be carried outside because he didn't know what life was like outside the cage. He also tested positive for heartworms and other medical

needs that urgently required treatment.

Marcus received a lot of attention and admiration from the staff and volunteers as he showed them how smart he was, learning to walk with a leash and go for car rides.

"All the dogs on Korean dog meat farms deserve better," said Heather Gehrke, executive director of EBHS. "This is not about culture — this is about the humane treatment of animals. EBHS is honored to help Marcus and the three other dogs who came to us, and we are so very happy for Marcus and his family."

The volunteer, Dorothy Crockett, worked with Marcus for months and on Feb. 16, she and her husband decided to make it official and adopt Marcus.

Marcus loves running around the quiet country environment of their Oconomowoc home and sleeps late every day.

— Freeman Staff

Marcus looks up to his owner, Dorothy Crockett, as he eagerly awaits a command in hopes for a tasty treat as a reward. At top left, Marcus smiles while walking on his leash, a new skill he learned after being rehabilitated by Elmbrook Humane Society staff and volunteers.

Submitted photos

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INSIDE



Civic chorus hits all the right notes

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Collectibles preserve memories of Easter

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East adds silver ball to trophy case

[SPORTS/ Page 4B](#)



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Geeking out at Elm Grove's Crumby Art Bakery

Comic books, literature inspire owners' business and creations

By Catherine Jozwik
Special to The Freeman

ELM GROVE — Natalia Roman and Andrea Metzger, best friends and owners of Crumby Art Bakehouse & Cakery, put a fresh spin on their sweet treats, made from scratch — they celebrate all things nerdy.

The bakery, 890 Elm Grove Road No. 105, is decorated to reflect the owners' tastes. Roman is a comic book and science fiction fan; Metzger enjoys literature and Harry Potter.

"We combined our geekisms," said Roman.

The owners both contribute their talents to the bakery.

Roman is the sugar artist, decorating cakes, cookies and cupcakes, while Metzger bakes and develops recipes.

Cakes decorated with comic book and pop culture figures such as Spider-Man, Batman, and the chunky grey Pusheen cat, are par for the course at Crumby Art.

Roman said the creative freedom she has is an appealing aspect of her profession. "I consider myself more of an artist than a cake decorator," she said.

Both women are self-taught. Roman, who has an art background, became intrigued by sugar art and working with fondant, an edible mold used to make decorations, after watching a reality show on wedding cakes.

She baked and decorated cakes from her home kitchen, taking orders from family and friends, for seven years prior to teaming up with Metzger, a home baker herself.

The pair opened the Elm Grove bakery in 2016.

"When we opened up, it was a push for both of us to learn along the way," said Roman.

She said at first, Elm Grove residents were a bit confused by the niche bakery, but they warmed up to them. Business has been going well.

Besides their retail space, Metzger and Roman are familiar faces at events such as Milwaukee, Madison and Chicago Comic Cons, selling themed, hand-decorated sugar cookies.

Metzger melds unusual ingredients to create distinct cookies, as well as updating classics such as chocolate chip. Roman feels her partner is innovative and works well under pressure.

Although the Spicy Machete, a habanero pepper and white chocolate cookie may sound odd, it's the bakery's best-selling one, according to Roman.

The bakery makes a variety of cupcakes and cake flavors with an array of fillings, including white chocolate raspberry cream cheese, and candied bacon cream, and offers gluten-free vanilla and chocolate cake options.

Bakery party packages for children and teens include cake and cookie decorating, and an introduction to food science.

Roman wants readers to know, however, that Crumby Art isn't just a kids' spot. Adults can sip a coffee with their bakery items while enjoying free Wi-Fi.

"We are a fun people place. It's a great hang-out spot for kids and adults alike," she said.



Natalia Roman and Andrea Metzger, owners of Crumby Art Bakehouse, attend Comic Con.

Submitted photo

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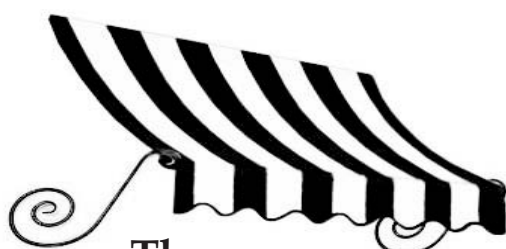
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Submitted photo

Science is sweet

BROOKFIELD — Brookfield Academy Level 8 students Aditya Gopal, Vishnu Guda and Edward Cook use a catapult to launch a marshmallow recently. Middle-school scholars had a fun time during science classes by using different-sized marshmallows and catapults, built by an Academy student. Students launched three different masses (mini, regular and giant marshmallows) from the handmade catapults to study the relationship between mass and motion. The lesson is one element of a broader curriculum that introduces physics concepts to middle school students and prepares them for upper-level physics classes.

Federal health official, local leaders talk opioid crisis

By Cara Spoto
cspoto@conley.net
262-513-2653

WAUKESHA — As the opioid epidemic continues to bear down on Wisconsin and the country at large, U.S. Department of Health and Human Services Deputy Secretary Eric Hargan and Lt. Gov. Rebecca Kleefisch visited Waukesha County on March 21 to learn more about successful efforts here to battle the public health crisis. The visit, explained Hargan, was part of a presidential initiative to help communities across the U.S. better address the epidemic by making federal resources available to existing local programs that have been effective. As part of the visit, Hargan; Paul Krupski, director of Opioid Initiatives for the Wisconsin Department of Health and Human Services; and Kleefisch, who co-chairs the Governor’s Task Force on Opioid Abuse, took part in a round-table discussion with Waukesha County Health Human Services staff, County Executive Paul Farrow and County Sheriff Eric

Severson at the county’s Health and Human Services Building, 514 Riverview Ave. The round-table discussion was just one of several meetings federal HHS officials have been having with local communities across the country as part of President Donald Trump’s initiative to combat opioid abuse and limit the flow of illicit substances into the country.

Crisis

Saying the opioid crisis would be solved on a person-to-person level, Hargan praised Wisconsin for the creativity and initiative it has shown in battling the epidemic. “So many things are being developed and worked through in a real practical way here in Wisconsin,” Hargan said, noting that the hope was to transmit what Wisconsin officials have learned about what works and what doesn’t to other states. Regarding state efforts, Krupski noted that the WDHS has awarded \$3.1 million in targeted response grants to 16 counties and five tribes in high-need areas of



Kenny Yoo/Special to The Freeman

U.S. Department of Health and Human Services Deputy Secretary Eric Hargan speaks during a round-table discussion about the opioid crisis on March 21 in Waukesha, with Lt. Gov. Rebecca Kleefisch, Waukesha County Executive Paul Farrow and Sheriff Eric Severson among those listening.

the state. And Kleefisch reported that the state Senate had just passed two more pieces of legislation to battle the epidemic. “The latest numbers show that 827 Wisconsinites have lost their lives because of this crisis,” she said. “We are delighted that the federal government has taken up the opioid crisis as a signature issue.” Farrow called the recognition from federal HHS officials a great honor. “I am so grateful that we are able to get the message out about how well this county works,” he said. He added that support

from the national and state level would allow the county to take its fight against opioids to the next level: “It will allow programs that we already know are working to be even more effective.”

Prevention week

The county is preparing to mark the one-year anniversary of its four-tiered work plan and participation in the Wisconsin Prescription Drug/Opioid Overdose-Related Deaths Prevention Project during the week of May 13. For more information, visit www.waukesha-county.gov/overdose-prevention.

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Mydella and friend Pam, Caregiver of the month!

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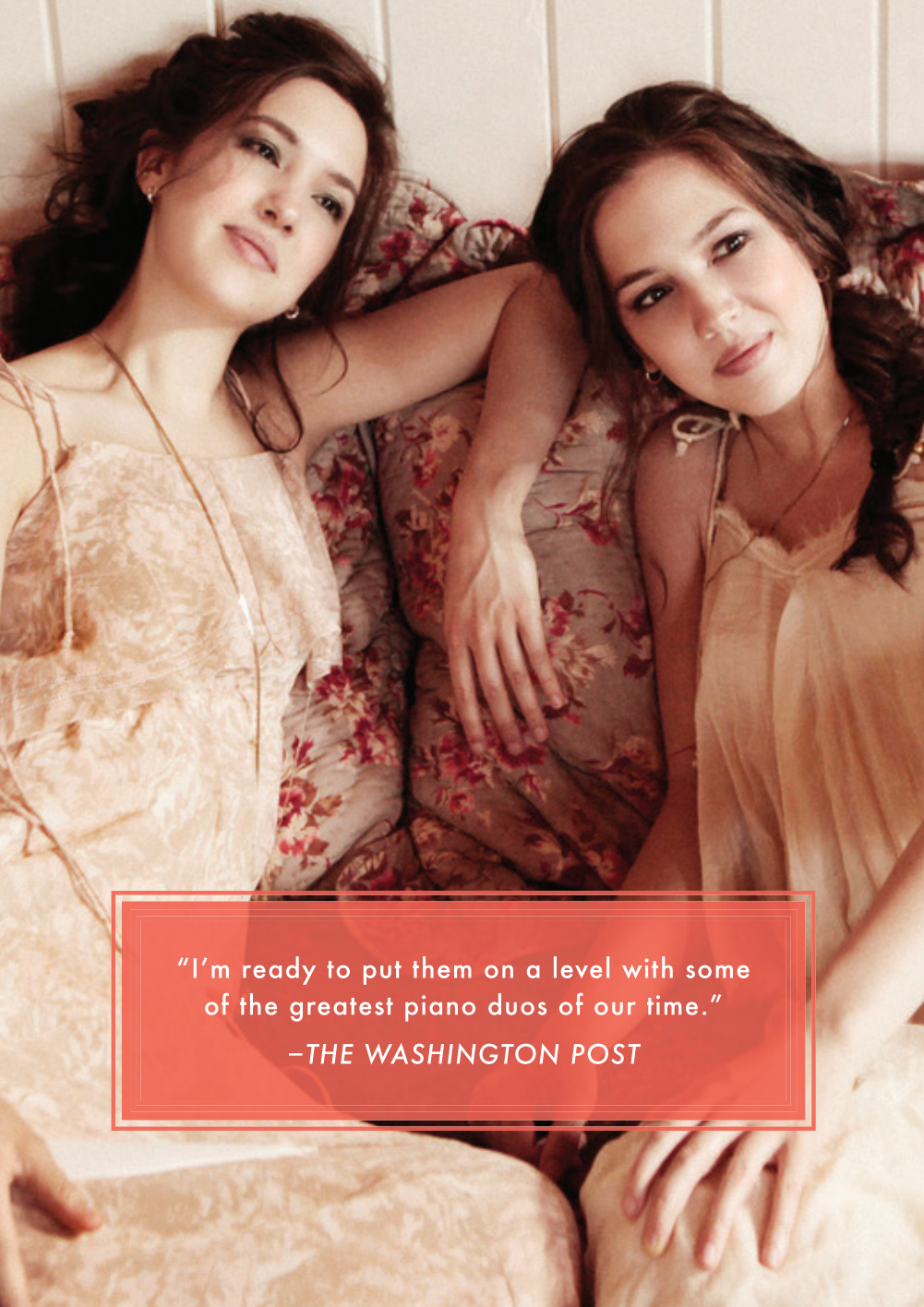
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APRIL 15, 2018 • 2PM




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New bakery coming to The Corners

Goddess and the Baker to open first state location this summer



Submitted photo

Goddess and the Baker will open a 2,771-square-foot restaurant south of Café Hollander at The Corners in the Town of Brookfield this summer and will offer breakfast, lunch, dinner and all-day dessert.

By Katherine Michalets
kmichalets@conley.net.com
262-513-2644

TOWN OF BROOKFIELD — There will be another first happening at The Corners — Goddess and the Baker will open its first Wisconsin location in the nearly 1-year-old Town of Brookfield development this summer.

Popular in the Chicago area, Goddess and the Baker will open a 2,771-square-foot restaurant south of Café Hollander at The Corners and will offer breakfast, lunch, dinner and all-day dessert.

“We are ecstatic to welcome Goddess and the Baker to The Corners,” said Robert Gould, CEO of Brookfield Corners, LLC, in statement. “Our patrons have been patiently awaiting a coffee shop, and we are thrilled to deliver something they can’t find anywhere else in Wisconsin. Not only will Goddess and the Baker offer incredible coffee and beverages, but also fresh, seasonal food and delicious baked goods.”

Goddess and the Baker is described as a “modern-day gourmet storefront” that sells fast, fresh food and a variety of coffee and beverages, including a juice bar, tap beer, wine and specialty cocktails.

The Town of Brookfield location will also feature the business’s signature mid-century décor and style, including geometric materials, modern details and pops of vibrant colors that combine to create a light and airy space perfect for large groups or the single diner.

“It is very exciting to be opening our first restaurant in Wisconsin, and I can’t think of a better location than The Corners of Brookfield,” said Tamar Mizrahi, Goddess and the Baker partner, in a statement. “There were a number of factors that drew us to this location, and we feel that the existing tenant mix and customer base is the perfect fit for our brand. We can’t wait

to join the Town of Brookfield and Greater Milwaukee community.”

Goddess Group restaurants owner Debbie Sharpe got her start in concert catering, traveling the globe and cooking for some of the most influential musicians of the time. She settled in Chicago after touring with Paul McCartney, and opened part-grocery store, part-restaurant The Goddess and Grocer in 2004.

The restaurant is The Corners’ tenth first-to-Wisconsin tenant, and the announcement comes as the town center approaches its one-year anniversary on April 8.

“We’ve been pleased to build on the momentum from our April opening by continuously announcing new tenants and opening new stores and restaurants,” said Gould. “The addition of Goddess and the Baker is another important step in creating a wonderful community town center for our guests.”

Engineering award goes to Brookfield group for reservoir project

BROOKFIELD — raSmith has been granted a 2018 State Finalist award from the state chapter of American Council of Engineering Companies (ACEC) for a rehabilitation project of a water reservoir in Sheboygan.

The Taylor Hill water

reservoir project was contracted to raSmith — a national, multidisciplinary consulting firm — by Sheboygan Water Utility to determine whether the 87-year-old reservoir should be rehabilitated or replaced.

raSmith’s staff used traditional and contemporary equipment and methods to measure the reservoir’s issues and used spray paint to outline areas with deficiencies.

Ultimately, the team recommended the utility rehabilitate the structure and extend its lifespan by

25 years, according to a press release.

ACEC-Wisconsin chooses projects annually for their high level of quality and client satisfaction.

The award ceremony was held on March 23 at The American Club in Kohler.

IN BRIEF

First Federal Bank names Mancuso commercial lending VP

WAUKESHA — First Federal Bank of Wisconsin announced the hiring of Matthew Mancuso as vice president of commercial lending.

Mancuso will be responsible for new commercial business relationships and maintaining current customer portfolios, as well as sales team leadership. He will be based out of the bank’s Brookfield location at 1360 S. Moorland Road.

He has been in the financial industry for several years and has held similar positions, most recently with Westbury Bank and First Bank Financial Centre.

Mancuso is an active member of the Commercial Association of Realtors, as well as the Apartment Association of Southeastern Wisconsin.

Headquartered in Waukesha, First Federal Bank is a \$270 million community bank with branch locations in Brookfield, Bay View, and two locations in Waukesha.



Mancuso

Wellness Center is located at 17800 W. Bluemound Road, Unit P in Brookfield. More information can be found at www.knappchirowi.com.

Hartjes joins raSmith as senior project engineer

BROOKFIELD — Brad Hartjes has joined raSmith’s Appleton office, bringing more than 20 years of civil engineering experience.

As a senior project engineer, he will provide project management, consulting engineering and design services to clients.

Hartjes has comprehensive experience in water resource, municipal and site development projects in Wisconsin and Illinois. He has focused extensively on water resource aspects, such as hydrologic and hydraulic analysis, watershed studies, stormwater management reviews and permitting, flood control and flood improvement, and stormwater detention and compensatory storage determination.

Nowakowski joins raSmith as ecologist

BROOKFIELD — Charlie Nowakowski has joined raSmith in Brookfield as an ecologist. Nowakowski is providing ecological services with an emphasis on wetland delineations. He initially joined raSmith as a co-op two years ago while he attended college. During his time with the firm, Nowakowski has gained experience assisting senior staff with wetland delineations, GIS mapping, tree surveys and other environmental project needs. He also brings experience in aquatic plant management and survey techniques for assisting a local municipality. Nowakowski plans to become a wetland professional in training through the Society of Wetland Scientists this year.



Nowakowski

Brookfield chiropractic practice celebrates sixth anniversary

BROOKFIELD — Knapp Chiropractic & Wellness Center is celebrating its sixth anniversary in the Brookfield community this month.

“It’s rewarding to see the impact I have made in the community in six short years,” said Dr. Nicole Knapp, owner of Knapp Chiropractic. “With my focus on creating a healthy society, I look to the future for Brookfield being ranked the healthiest community in Wisconsin.”

Knapp’s practice focuses on pediatric, pregnancy and family chiropractic care while emphasizing a natural and holistic approach to health care.

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Life Time Fitness center planned for Brookfield’s Corridor development

Residents give idea warm reception at public hearing

By Dave Fidlin
Special to The Freeman

BROOKFIELD — A two-story fitness center could be the latest addition to the mixed-use Corridor development in Brookfield, based on preliminary details presented March 20.

Life Time Fitness has announced plans of opening a 125,000-square-foot facility within The Corridor. If plans proceed as presented, it would be the Chanhassen, Minn.-based company’s first workout facility in Wisconsin.

The Common Council held a public hearing for the Life Time project, which is planned on a 12.5-acre parcel within The Corridor, located south of Bluemound Road, north of Interstate 94 and along Calhoun Road.

Aldermen did not take any action on Life Time’s plans, opting instead to let the public weigh in as a first step on the review process. The Plan Commission will have a comb-through of the plans April 9, followed by deliberation and possible action at a council meeting April 17.

Ben Alberts, development manager with Life Time, said the company currently has 131 locations and continues to grow its footprint.

Conceptual plans call for two outdoor pools with a deck and bistro, child care center play area and an adult outdoor recreation area. Six hundred parking spaces are planned, and Alberts said the goal of the fitness center is to have about 6,500 members once the facility is up and running.

Alberts said Life Time centers operate in one of



Submitted rendering

A rendering of the 125,000-square-foot fitness center proposed by Life Time Fitness for The Corridor in Brookfield.

two scenarios — 24 hours or from 4 a.m. to midnight.

Several speakers, including residents living near the site, enthusiastically supported Life Time’s plans for The Corridor.

James Campbell, who lives directly across the street from the site of the proposed development, said he believed it would bring value to the surrounding area.

“What we foresee is something that can bring kids together in a cohesive setting,” Campbell said.

Several members of the grassroots group Concerned Calhoun Community also attended the hearing and voiced support for the project.

“We really see Life Time Fitness bringing a good balance,” CCC member Donald Patton said of the plans and how they fit into The Corridor and the broader area.

If the city’s review process stays on track, Alberts said, Life Time could begin construction in early June and be up and running in May 2019.

Amending TIF district boundaries

Also on Tuesday, the council approved amending the land boundaries of tax-incremental financing district No. 3, an area that includes portions of Brookfield Square mall, portions of the Executive Drive office park and sur-

rounding land north of Bluemound Road.

As part of the land amendment, the council approved the allocation of \$10.75 million in economic development grant funding for several projects, including the redevelopment of the now-shuttered Sears site on the south end of the mall.

Several aldermen asked if Toys R Us also would be added to the TIF district, given the retailer’s pivotal announcement last week of shutting down all U.S.-based stores in the face of bankruptcy and crippling debt.

Dan Ertl, director of community development, confirmed Toys R Us is outside the district’s parameters and is not included in the hotel and convention center proposed near the property. “Our department, and no one at City Hall has been approached about taking over the site,” Ertl confirmed.

The Toys R Us building, Ertl said, was constructed in 1984, meaning it likely would not have asbestos and other environmental-related concerns, should redevelopment take place in the immediate future.



Photo courtesy of the Waukesha County Business Alliance

The Corners joins Business Alliance

TOWN OF BROOKFIELD — The Corners of Brookfield, a retail shopping center, recently joined the Waukesha County Business Alliance.

Jill Economou with Ellenbecker Investment Group and Waukesha County Business Alliance ambassador, left, welcomes Chelsea Roessler, marketing and events manager, to the Business Alliance.

Human milk dispensary opens in Brookfield pharmacy

BROOKFIELD — The second mother’s milk bank in Wisconsin is open at MD Custom Rx in Brookfield to serve families in the Greater Milwaukee area.

Parents in need of screened, pasteurized human milk will be able to get it from MD Custom Rx, located at 19035 W. Capitol Drive, Suite 105 in Brookfield.

Mothers’ Milk Bank of the Western Great Lakes provides mainly to families with premature babies, but also offers donor milk when mothers have low production, are sick or take medications that keep them from breast feeding. The donor milk is pasteurized and has benefits that babies can’t get from formula that help them fight infections and aid in digestion.

Donors are screened and blood tested for diseases, tobacco, alcohol and medications.



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Collectibles preserve impressions of Easter



BARBARA EASH
Antiques Appraised

Q.: Please give me a value on my great-grandma's chocolate mold.
— W.A., Waukesha

A.: Childhood Easter memories include chocolate bunnies, but results from antique clamp-molds often disappointed. This type of double mold was used by candy shops in late 19th and early 20th centuries. Usually a professional chocolatier was needed along with precisely portioned recipes to produce perfect results. Today, similar examples are being used only for decorative purposes.

This double-standing mold has the protected snap base and heavy spring-clip closures. Only minor rust appears; value could be higher if your mold is embossed with an American or European manufacturer's mark. Value on your hinged candy mold is **\$145**.

Timeline

1890: Molds were made of sheet-steel alloys — rust claimed most

1940: The industry moved to nickel-clad steel

1960: Thermoplastic proved to produce better details

1980: Plastic dominated

There are over 100 vintage, figurative styles of chocolate molds. Here are a few examples of the large molds that have a higher value: rabbits with baskets on their back, Kewpie dolls, Charlie Chaplin, trains, bears and double hearts.

Q.: I was charmed by this Easter basket centerpiece as a child and still use it on my Easter dinner table. My grandchildren have loved it. Did everybody keep such things?
— Bev, Brookfield



A.: Many tried, but poor storage conditions became the demise. In the mid-20th century, party supplies became a consumer demand product. The Beistle Manufacturers, Shipensburg, Pa., became the premier supplier of quality paper decorations. Most of their holiday and event paper goods were not simply silhouettes, many were three-dimensional with accordion-like honeycomb fold-outs. Americans were delighted that items folded flat for storage and couldn't get enough of them.

Wedding bells and turkeys were the two most popular items. Yellow and pink versions of this basket have been found. The bunny and flowers are printed card stock, the basket and eggs expand into a dimensional honeycomb. Your 9 x 9-inch centerpiece is in excellent condition and has a modest value of **\$28.00**. The sentimental family value might rate up there with other family heirlooms.

Heavenly jewelry

Chocolate bunnies, baskets of colored eggs, hot-cross buns and Easter Parade music are some

icons that represent Easter. The cross is known as the victory symbol and appears in all forms of jewelry. Various shaped crosses started to become fashionable in the 1960s with new designs, styles and qualities. Today one can find faux gemstones mounted in gilt metal, or diamonds set in sterling or gold. If anyone is in the market for a traditional Easter gift, consider an antique cross pendant. Beautiful examples are found in abundance constructed with materials as diverse as wood or platinum.

(Barbara Eash is a member of the Certified Appraisers Guild of America, specializing in appraisals of antiques and collectibles and has extensive experience writing and speaking about antiques.)

Submit an item for consideration

Do you have an item or collection of items that could be shared in a future newspaper column? Let Barbara Eash hear about it!

To have your item or collection considered send the following information: up to three, sharp, well-lit photos of



front & back of the item(s), measurements as well as any history or hearsay, length of ownership and your full name, address and daytime phone

number. Mail: Waukesha Antique Shop, ATTN: Barbara Eash, 1427 E. Racine, Ave. Unit E-2, Waukesha, WI 53186 or email: beap-

raisals@gmail.com. If your item(s) are considered for a future column, we will contact you. No photos can be returned.

Eye MDs bring latest medical, surgical & laser advances to area

By Cheryl L. Dejewski

“As baby boomers age and live longer, more of us are hitting the age bracket where risk levels for debilitating eye concerns also rise,” warns Mark Freedman, MD, senior partner at Eye Care Specialists, a nationally recognized ophthalmology practice.

“Your best protection is to schedule regular, comprehensive eye exams,” says Brett Rhode, MD, Head of Ophthalmology at a major local hospital and partner at Eye Care Specialists. “Our practice has sought to bring the latest advances in eye disease detection and treatment right here to Wisconsin.”

The following are just a few of the cutting-edge devices and procedures Eye Care Specialists has available at their offices, including one just minutes from Brookfield/Elm Grove on Mayfair Rd. across from the Cheesecake Factory.

Diagnostic Laser Scans

“With the fast, accurate, non-invasive and painless OCT scanning device, we can generate a CT-like scan of the retina and optic nerve to detect, track and treat signs of glaucoma, diabetic retinopathy, macular degeneration, and other sight-threatening diseases—sometimes even before



People with diabetic or other eye diseases often don't notice a problem until it's so advanced that damage can't be restored. OCT scans may prevent this.

any damage occurs. The information gained from a single OCT scan is often more useful than any other diagnostic tool for protecting vision,” notes optometrist David Scheidt, OD.”



Blurry vision due to cataracts increases the risk of falls, car accidents, and depression.

Cataract Lens Implants

Cataract surgery requires making an opening in the eye to remove the cloudy lens (cataract) and replace it with an artificial lens (to focus light rays onto the retina). Standard lens implants (IOLs) are “mono” or single-focus. They are like miniature internal contact lenses set for a single prescription power—usually to provide clear vision in the distance (for driving, watching TV, etc.). As such, most cataract patients still need to wear reading glasses or bifocals after surgery. “Now, however, we can offer patients the option of ‘premium’ IOLs, which provide multiple focusing zones (for near and far) or correction for astigmatism,” explains Daniel Paskowitz, MD, PhD, an eye specialist with credentials from Harvard and Johns Hopkins. “Many premium IOL patients can see to read, drive, do computer work, or other tasks while never or only occasionally needing glasses. At Eye Care Specialists, we offer these special implants to qualified candidates upon careful review of expectations, costs, and concerns.”



Left untreated, glaucoma can lead to “tunneled” vision loss.

Glaucoma Laser Treatment

“We typically treat glaucoma with prescription eye drops to lower inner eye pressure. For some patients, however, surgical or laser treatment may be an alternative. Our surgeons utilize highly specialized minimally invasive procedures for qualified candidates,” says eye care specialist Daniel Ferguson, MD, who treats thousands of glaucoma patients each year. “If successful, these 10-min-

ute outpatient procedures control glaucoma and often reduce the need and expense for using drops.

Injections to Treat AMD and Diabetes

Macular degeneration (AMD) is the leading cause of central vision impairment over age 50—robbing people of the ability to read, see faces, drive, etc. “A few years ago, there wasn't much we could do. But, now, we can offer revolutionary new medications, like Avastin, Eylea and Lucentis, that inhibit the growth of the abnormal blood vessels that cause the ‘wet’ form of AMD as well as diabetes-related eye damage,” reports ophthalmologist Michael Raciti, MD, who performs sight-saving injection treatments on a daily basis. “Within our practice, we have seen remarkable results with regular (about monthly) in-

-office injections. Although there are no guarantees, about 90 percent of patients have had wet AMD stop progressing, and up to 30 percent have gained improvement in vision. This is truly one of the greatest advances in ophthalmology in the past 50 years. It's incredibly rewarding.”

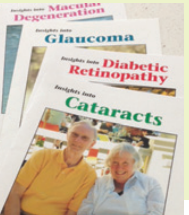


Medication injections can help stop loss of central vision to macular degeneration (AMD—shown above) as well as sight loss from diabetic eye disease (shown at lower left).

WARNING SIGNS

Vision changes should not be dismissed. Schedule eye exams every 1-2 years and make an appointment ASAP if you notice:

- Foggy, fuzzy, double or blurred vision
- Sensitivity to light and glare
- “Starbursts” around lights
- Holding items closer to view
- Needing brighter light to read
- Fading or yellowing of colors
- Difficulty judging stairs/curbs
- Difficulty with seeing to drive at night
- Vertical lines appear wavy
- Dark or blind spots in vision
- Glasses/lens prescription changes don't improve vision
- Vision affects ability to do tasks



For More Information . . . Call 414-321-7035 for the free booklets shown above. If you don't have an eye doctor or need a second opinion, contact the offices below, including one across from Mayfair Mall.

See the best you can see, when you see Wisconsin's leaders in ophthalmology.



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Most people aren't motivated to make an eye appointment unless they notice a problem—and often not even then. What they don't realize is that many sight-threatening conditions have no warning signs. But, if you know the risks, symptoms, tests and treatment options for common eye concerns, you're more likely to take action. We can help. Call **414-321-7035** for detailed free booklets on cataracts, glaucoma, AMD, and diabetes. Then, consider: When was your last eye exam? If it was more than a year ago, call today to protect your vision for tomorrow.

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WIAA DIVISION 1 STATE FINAL: Oshkosh North 61, Brookfield East 44

East adds silver ball to trophy case

Spartans reach first title game, downed by Oshkosh North

By Mark Hutchinson
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MADISON — Two teams of prospectors completed historic journeys into new frontiers on March 17.

Oshkosh North struck gold, emerging with the first WIAA state boys basketball championship in school history with a 61-44 victory in the Division 1 title game at the Kohl Center. North finished 27-1, losing only to Division 2 state champion Kaukauna 94-89 Jan. 9.

Brookfield East didn't go away empty-handed, either, striking silver after reaching its first championship game appearance in its fourth trek to state — its first since 1979. East wound up 25-3.

"I think I'm pretty blessed as an individual to get to work with guys like this (Patrick Cartier) sitting next to me and our entire team, but there's a bigger picture," said Brookfield East coach Joe Rux, who took over a program that went 4-20 in 2015-16 and has engineered a 36-15 turnaround since. "It's hard for them to see it right now. I guess when I was a younger coach, it was hard for me to see it, too.

"The bigger picture is they've accomplished quite a bit, and they've made a community really proud. They won 25 games in season, which is the most our school has ever had. There's a lot to

obviously celebrate. We won't do that here, because it's a fresh one for them, but a couple days are going to pass and I think our guys are going to realize that they impressed the entire state with how they played and what they were able to do this postseason."

Cartier, who scored a team-high 15 points in the title game, was already seeing the same vision as his coach during the postgame press conference.

"Having been on our team two years ago, this is a huge credit to our coaching staff and how much time it put in, especially Coach Rux, for the hours and hours he spends breaking down film and everything just because he wants us to succeed," the 6-foot-7 senior center said. "We had guys who bought in this year, and we had a great season."

One of Brookfield East's prime objectives was to slow down an Oshkosh North team that was averaging 81.1 points per outing — the second-highest figure in the entire state tourney field.

East accomplished that mission, but couldn't muster enough offensive firepower of its own against North's 1-3-1 defense, shooting only 38.5 percent from the field and committing 15 turnovers. East's 44 points matched its season low, which came in a Jan. 23 loss to Brookfield Central.

"Oshkosh North is a very good team, and I think our entire program and obviously a lot of people in the state tip their hat to them," Rux said. "One thing we want our guys to respect is their competition, and certainly it was quality tonight. They played a really good game. Their guards played really well."

"I thought we stayed away from turnovers for the most part, which is what we really wanted to do. The shots just didn't go, and when the shots don't go, they're able to pack it in pretty tight on Patrick, and they did. That's where they were able to get a little extension of the lead on us."

Cartier worked his way free for a layup and a slam dunk and sank two foul shots during the opening 4 minutes, 27 seconds, but didn't score again for the remainder of the first half. North's dynamic duo of seniors Quincy Anderson and Tyrese Haliburton scored 10 and seven points, respectively, to help stake their team to a 26-22 halftime lead.

"That 1-3-1, I thought they were packing it in quite a bit," Cartier said. "They were doubling a lot, so I was trying to kick it out. They played pretty good defense."

Junior Thomas Francken hit a pair of first-half 3-pointers while sophomores Michael Poker and Sam McGath drained one apiece to help keep East within striking

range.

Cartier scored the first bucket of the second half, but North answered with an 11-4 run. Haliburton punctuated it with a wraparound layup that turned into a three-point play and gave his team its first double-digit lead at 38-27 with 9:35 remaining.

East senior forward Peyton Simon, who totaled 10 points and a team-leading seven rebounds, responded with a trey, but Haliburton converted two free throws to push North's lead back to 10 points and went on to score 23 of his game-high 30 points in the second half, going 16 of 16 from the line in the process.

"He obviously is a good player," Rux said of the willowy 6-6 guard. "We'll start with stating the obvious. He's a really crafty guard and does a nice job of initiating contact and getting himself to the free-throw line, so hats off to him first."

"We also had to scramble quite a bit at the end, where we knew he was getting to the line after we had to trap by about the five-minute mark. That's a difficult scenario because he's tall, he's long and he passes really well. At that point, when you're chasing, I realize we sent him to the line quite a bit, but we really didn't have a choice, either."

North coach Brad Weber spent 18 seasons as an assistant under Frank Schade



Mary Langenfeld/Special to The Freeman

Brookfield East's Patrick Cartier attempts a basket as Oshkosh North's Abe Schiek (11) and Matthew Berger (30) defend during the title game at the WIAA Division 1 Boys Basketball State Tournament on March 17 at the Kohl Center in Madison.

before the former University of Wisconsin-Eau Claire All-American and Kansas City/Omaha Kings guard retired last spring and turned over the reins after 31 seasons. Schade's last North team went 25-1, losing only to Stevens Point in a sectional final.

Weber addressed his team's defensive performance, which limited Brookfield

East to 38-percent shooting after the Spartans had shot 53 percent in their semifinal victory over Sun Prairie.

"Defense is an emphasis we have every day in practice and it's what I learned from Frank Schade," Weber said. "One thing that is going to be consistent day-in, day-out if you put the time into it is your defense. We hung our hat on defense all year long."

Seniors do their part in Spartans' basketball program rebuild

Three will graduate after leading team to state

By Mark Hutchinson
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MADISON — Few Wisconsin high school boys basketball programs escalated as dramatically over the past two seasons as Brookfield East's.

The Spartans went just 4-20 during the 2015-16 campaign before Joe Rux came on board as their head coach the following spring. Rux made an immediate impact, guiding East to an 11-12 ledger in 2016-17 before piloting the team to a 25-3 mark and a WIAA Division 1 state runner-up finish this season.

The contingent of players who raised the silver ball at the Kohl Center on March 17 included only three seniors, so they each had to do some heavy lifting to take the program from the depths to new heights.

Patrick Cartier, East's 6-foot-7 senior center, averaged 21.1 points per game and collected team highs of 191 rebounds and 43 blocked shots. He was named to the Wisconsin Basketball Coaches Association's Division 1 All-State First Team.

Cartier's last-second shot catapulted the Spartans to a 52-50 overtime triumph over Sun Prairie in their state semifinal March 16, and the Hillsdale (Mich.) College recruit completed his prep career with a 15-point outing



Mary Langenfeld/Special to The Freeman

Brookfield East senior Peyton Simon tries to control the ball as Oshkosh North's Gout Deng defends during the title game at the WIAA Division 1 Boys Basketball State Tournament on March 17 at the Kohl Center in Madison.

in East's 61-44 title-game loss to Oshkosh North on March 17.

"Patrick is unbelievable," Rux said during the postgame press conference March 16. "I think people around the state are starting to see how good he really is. He's certainly up there with the best players in the state of Wisconsin. There's no question about that after watching him on this stage."

"The guys that he's played against, whether that be (Racine Park's) Nobal Days in the sectional final or (Sun Prairie's) Jalen Johnson here — those are really good basketball players who are high-level kids — Patrick is right

there with them."

The only other seniors on East's roster — Peyton Simon and Everett Cartier — also had to do some heavy lifting to take the program from the depths of two years ago to new heights. The Spartans' 25 victories this season set a school record.

Simon, a 6-2 forward, drew accolades from Rux following East's semifinal win, during which he held Sun Prairie's 6-4 senior forward, Marlon Ruffin, to 13 points and two rebounds. Ruffin was named to the WBCA Division 1 All-State first team.

"I think there were two decisive parts," Rux said after East's gritty victory. "One

was keeping the ball out of Jalen Johnson's hands. We knew Patrick was going to help there. But I think the unsung hero that nobody's going to notice was Peyton Simon denying Marlon Ruffin."

"There were a lot of people in the state saying, 'You know Jalen's going to get his. If you can stop Marlon, if you can keep him under control, your team's going to have a really good shot to win. I think that unsung hero, Peyton Simon, certainly helped determine the game.'"

Simon dialed back his career to his sophomore year and gave his account of the transformation the East program made following Rux's arrival.

"I didn't know much about him before he arrived," Simon said. "I read an article in the paper that gave a little background about him. The one thing I remember it saying was, 'Coach Rux has no life.' I don't know why that just stuck with me."

"The atmosphere in the gym when he walked in, but he wasn't putting up with any stuff. He just held us all to such a high standard. I give the utmost respect to Coach Rux. He's a fantastic coach."

"What changed within our program was everyone taking pride in their own thing, everyone going the extra mile and everyone coming to every open gym during the summer, and every walk-through. It was everyone giving it their all. It was a full culture change. I'm really just happy to be a part of it."

Simon's contributions weren't lost on his coach.

"With Peyton, it all started with his willingness and commitment to becoming a better

basketball player," Rux said. "I could see early on that he was really hungry. He came to every open gym and took advantage of every opportunity he could to improve his game."

"He has always played the game relentlessly and had all the things you look for in a senior leader. He was one of our best defenders and one of the toughest, most fearless kids we had. He never cared how much he played. He never questioned the coaches when he came out of a game. And he was always supportive of the rest of the team."

Rux's presence made a world of different for Everett Cartier.

"After my sophomore basketball season, I was fully planning on quitting because I didn't like the coaching situation at the time," Cartier said. "Then Coach Rux came in. The amount of intelligence he exerts about the game is so inspirational that there was no way I could shut down that opportunity."

"I was just so blessed to have the experience to be under Rux and just so happy that he came to our school."

Cartier helped his brother and Simon shoulder leadership responsibilities.

"Ever since my sophomore year, I knew Peyton and I would be the ones sticking it out coming through," he said. "Patty was on varsity three years ago, but Peyton and I were the ones on JV that I knew would be there."

"You could always see this man (Simon) doing everything he could to get through. That's just what carried on with our teammates. That's what we tried to instill with our younger guys. Every day, we were going out there,

going as hard as we could and showing them what to do, and they were just following that example and kept rolling and kept rolling and kept rolling."

Rux admired Everett Cartier's perseverance and loyalty. "From day one, Everett told us his No. 1 priority was to be a good leader, and he always embraced that role," Rux said. "He missed nine weeks after he injured a finger during the football season, but that never prevented him from staying engaged and being a great teammate. He has also been one of his brother Patrick's biggest supporters."

"Everett is super-cerebral in how he approaches every sport he plays. He worked very well with his teammates and always supported them. All of our kids really respect him."

Both Simon and Everett Cartier will treasure the memories of their East athletic careers.

"Obviously our season didn't end the exact way we wanted it to, but looking back on the experiences we've had, it'll be amazing," Simon said. "This has been a once-in-a-lifetime opportunity. I'll remember what this team accomplished for my whole life."

"I know we have a great group of kids in the locker room, and I know our school will be back here shortly."

Everett Cartier echoed those remarks and added a few.

"I'm so happy that Peyton, Patrick and I got the opportunities to play at Camp Randall and at the Kohl Center," he said. "Hardly anybody gets the opportunity to experience that, and I'm so glad we were able to."

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