



2018 Milwaukee NARI Home Improvement Show Scheduled



The 56th annual Milwaukee NARI Home Improvement Show will be held Thursday, Feb. 15 - Sunday, Feb. 18, 2018, at the State Fair Park Exposition Center in West Allis.

With a theme of “Remodeling Done Right,” the Show will provide attendees with an opportunity to meet with more than 250 Milwaukee NARI member exhibitors. Association contractors will display the latest home improvement and remodeling products and services, including design/build, kitchens, decks, cabinets, windows, wall covering, bathrooms, lighting, landscaping, roofing, painting, fireplaces, siding, and more.

In addition, there will be daily educational presentations and tips from industry experts on the Presentation Stage, including Melinda Myers, the Plant Doctor; Nick Kerzner, the Construction Guru; and the “Guess the Price” game show, emceed by Mike McGivern, host of the weekly “Home Improvement Show” radio program on WSSP-AM 1250/The Fan 105.7 FM. The Show will also feature a Culinary Stage with cooking competitions and chefs preparing their favorite recipes, including Mad Dog & Merrill, the Grilling Buddies.

Special attractions at the Show include an “In the



Park” outdoor living display with live music on the weekend, an Interior Design Display featuring outdoor living theme designs by college students from four area colleges, the Wisconsin Skills-USA Carpentry Team-Works competition sponsored by the Milwaukee NARI Foundation show-

casing area high school students, the Milwaukee NARI Foundation fundraising raffle, a Milwaukee NARI Tour of Remodeled Homes display, the Schlossmann's Automotive Group vehicle display, and much more.

In addition, Milwaukee NARI and the Milwaukee NARI Foundation will host

a career fair on Thursday, Feb. 15 from 8:30 a.m. - 11:30 a.m. on the second floor of the expo building, with more than 20 association members who are seeking employees on hand to discuss available positions within a variety of disciplines, including carpentry, drywall, flooring, HVAC, painting, roofing, plumbing, siding, window installation, and more.

Show hours on Thursday, Feb. 15 are noon - 8:00 p.m.; 10 a.m. - 8 p.m. on Friday, Feb. 16, and Saturday, Feb. 17; and 10 a.m. - 5 p.m. on Sunday, Feb. 18.

Admission is \$10 in advance, \$12 at the door. Tickets for seniors 60 and older are \$8, while children 17 and younger and active and retired military personnel with military identification are admitted at no charge. Advance tickets can be purchased at www.milwaukeeenari.org and at the Milwaukee NARI office, 11815 W. Dearborn Avenue in Wauwatosa, Monday - Friday, 8 a.m. - 4:30 p.m. A \$2 off admission coupon sponsored by Weather Tight Corporation

good on up to four regularly priced adult tickets during each day of the Show is available at www.milwaukeeenari.org.

Milwaukee NARI is an elite association of the best home improvement and remodeling professionals and those in businesses who are affiliated with the industry. As a trusted resource homeowners know and have chosen since 1961, Milwaukee NARI has promoted ethical conduct, professionalism, sound business practices in the remodeling industry, and consumer education. Consumers can have confidence when selecting a Milwaukee NARI member for their project, as all members adhere to a code of ethics that ensures honesty, integrity and responsibility.

For more information on the Home Improvement Show, or to receive a free copy of the annual membership directory along with the booklet, Milwaukee NARI's Remodeling Guide, visit www.milwaukeeenari.org or call Milwaukee NARI at 414-771-4071.

Milwaukee NARI to Host Job Fair at Home Improvement Show

In conjunction with the 56th annual Milwaukee NARI Home Improvement Show at the State Fair Park Exposition Center in West Allis, Milwaukee NARI and the Milwaukee NARI Foundation will host a free job fair for those looking to secure a career in the home improvement and remodeling industry.

Scheduled for Thursday, Feb. 15, from 8:30 - 11:30 a.m., the job fair will feature more than 20 different Milwaukee NARI members exhibiting opportunities

for immediate employment. “We are offering a tremendous opportunity to gather information about and obtain personally and financially rewarding careers in the remodeling trades,” said Chris Egner, MCR, CKBR, UDCE, CRPM, CCP, Milwaukee NARI President and owner of Four Seasons Sunrooms/Chris Egner Design-Build-Remodel.

It is anticipated that positions in the following disciplines will be available:

- Cabinet Makers
- Carpenters
- Drywall Installers
- Flooring Installers
- HVAC
- Landscapers
- Painters
- Roofers
- Masons
- Plumbers
- Siding Installers
- Window Installers
- Designers
- Interior Designers
- Draftsmen
- Sales Representatives

“It doesn't matter whether you're a laborer, journeyman, or hobbyist, if you have talent for remodeling, plus are willing to learn, this is a wonderful employment and career opportunity,” Egner said. “Milwaukee NARI members are looking for individuals with an outstanding work ethic and skills that can translate to home improvement occupations. Attendees should bring their resume, an upbeat attitude, and dress properly. We are entering



the high point of the remodeling season and Milwaukee NARI members need workers immediately.”



SHERWIN-WILLIAMS.
COLORSNAP®

IN-HOME
CONSULTATION

COLOR
IN A SNAP

- 90-minute In-Home Consultation
- \$50 Sherwin-Williams Gift Card*
- Custom Color Palette
- Buy One,Get One FREE Paint Sample!



Visit your local Milwaukee area Sherwin-Williams locations for details



*Customer must be a Preferred Customer in order to receive the \$50 Sherwin-Williams ColorSnap® In-Home Consultation gift card. The Sherwin-Williams Company reserves the right, in its sole discretion, to refuse to provide In-Home Color Consultation services for a customer under any circumstances which it reasonably believes could result in peril to its employees. In the event of such refusal, the customer shall be offered a refund, together with the opportunity to meet with a consultant on Company premises, if the customer so elects. ©2018 The Sherwin-Williams Company.

Presenting
at the
show



Melinda Myers



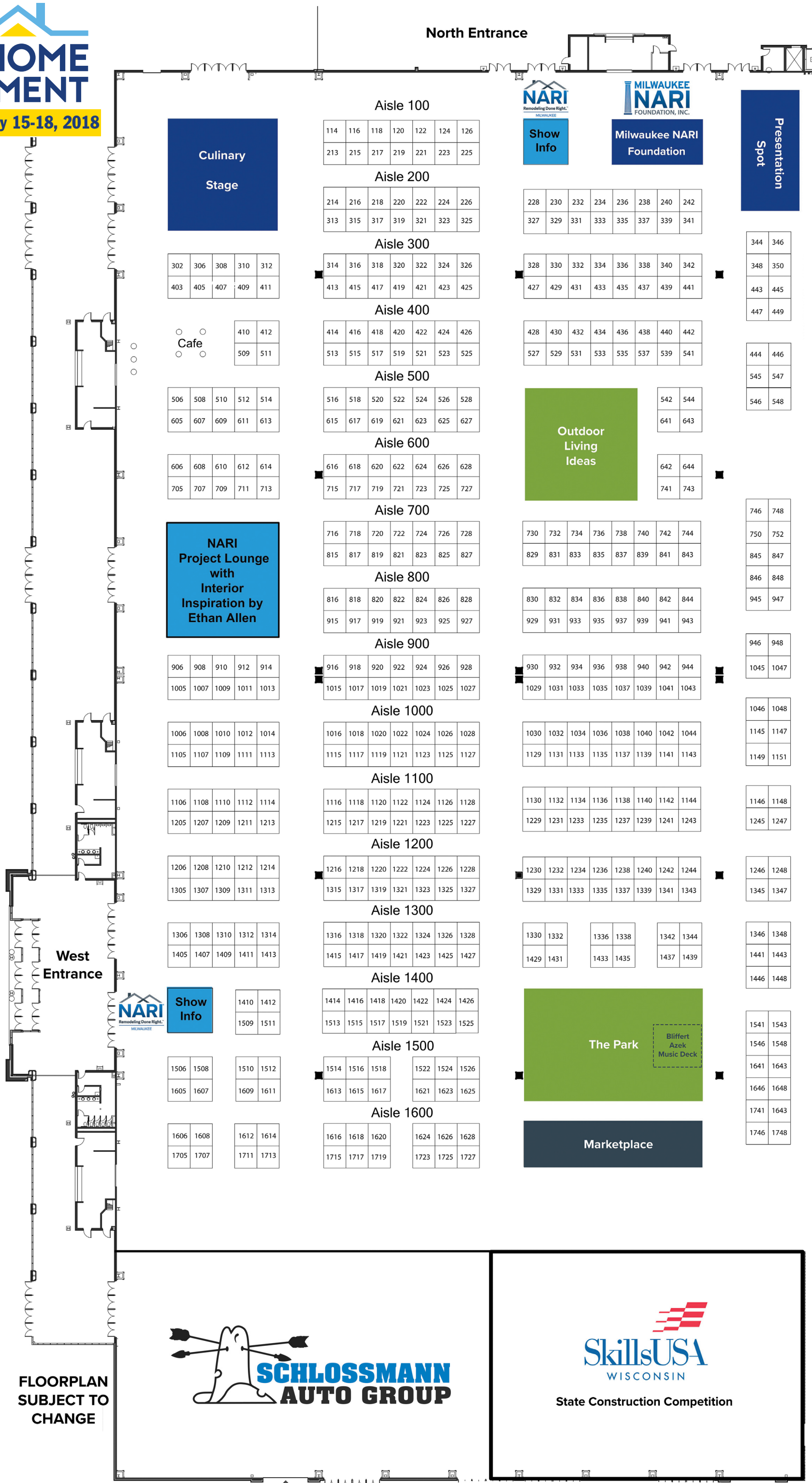
Nick Kerzner
The Construction Guru



Mad Dog & Merrill



LeRoy Butler



Cabinetry For Every Room, Every Budget!

SHOWROOM CLOSEOUT SALE GOING ON NOW!

WE SPECIALIZE IN NORCRAFT'S MID CONTINENT CABINETRY

Mid Continent

We Beat All Big Box Stores and all Competitors | Visit Our Showroom By Appointment

Kitchens | Baths | Dens | Cabins | Offices | Rec Rooms

KITCHEN CREATORS, INC.

"We Specialize in Cabinetry"

259074001

Work With Experienced Design Professionals

1005 Richards Road, Hartland | 262.367.9439

www.kitchencreators.com

NARI

f

houzz

Schoenwalder

SINCE 1945

PLUMBING, INC.

Come and See Our Showroom!

Service & Remodeling Specialists

Services Provided:

- Complete Plumbing Services
- Water Treatment
- Sewer Line Video Inspection
- Fixture Replacement & Installation
- Reverse Osmosis Systems
- Water Heaters
- Drain Cleaning
- Backflow Preventers

Schoenwalder Plumbing, Inc.

1720 Dolphin Dr., Suite A • Waukesha, WI 53186

262-542-7908 • www.schoenwalderplumbing.com

BBB

NARI

259045002

Remodeling and Gardening Experts to Present at Milwaukee NARI Home Improvement Show

“The Plant Doctor” and the “Construction Guru” headline the Presentation Stage at the 56th annual Milwaukee NARI Home Improvement Show, Thursday, Feb. 15, through Sunday, Feb. 18, 2018, at the State Fair Park Exposition Center at in West Allis.

Melinda Myers, “The Plant Doctor,” will make a presentation each day of the Show on a variety of gardening topics, including a presentation on Micro-Green Gardens on Saturday, Feb. 17 at 10:30 a.m. from the Show's park-like location.

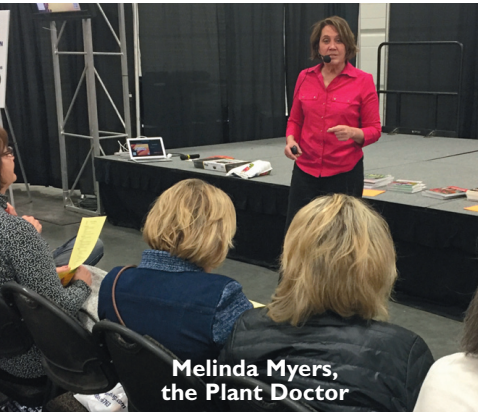
A nationally known gardening expert, TV/radio host, author and columnist, Myers is the author of more than 20 gardening books. She hosts the nationally-syndicated “Melinda's Garden Moment” program and the internationally-distributed Great Courses “How to Grow Anything” DVD series. She is a columnist and contributing editor for Birds & Blooms and Wisconsin Gardening magazines. Prior to her current media work, she hosted “The Plant Doctor” radio show for over 20 years and seven seasons of “Great Lakes Gardener” on PBS. She has a master's degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. In 2012, Myers became the first woman inducted into the Wisconsin Green Industry Federation's Hall of Fame.

Nick Kerzner, MCR, CKBR, The Construction Guru, will conduct presentations Thursday, Feb. 15 - Saturday, Feb. 17. Kerzner, owner of Kerzner Remodeling & Construction in Oconomowoc, is an author of numerous articles on industry related subjects and hosts the Construction Guru radio show that airs Sunday mornings at 9 a.m. on WISN-AM 1130.

New to the Home Improvement Show is the “Guess the Price” game show, emceed by Mike McGivern, host of the weekly “Home Improvement Show” radio program that airs Saturday mornings at 8 a.m. on WSSP-AM 1250/The Fan 105.7 FM. McGivern will provide an overview on specific award winning remodeling projects, including before and after photos, and audience members will compete for prizes as they try to guess the cost of the project.

The complete Presentation Stage Schedule, including seminar topics, is as follows:

Thursday, February 15 1:30 p.m.: Melinda Myers, the Plant Doctor: “Low Maintenance, Big Impact Perennial Gardens” 3:00 p.m.: Guess the Price Game Show 4:00 p.m.: Nick Kerzner, the Construction Guru: “The Difference Between Cost and Quality”	Saturday, February 17 2:00 p.m.: Nick Kerzner, the Construction Guru: “How Much is Not Enough? What You Should Expect for Free from a Contractor” 4:00 p.m.: Guess the Price Game Show 5:30 p.m.: Nick Kerzner, the Construction Guru: “How to Shop for A Contractor”
Friday, February 16 11:00 a.m.: Melinda Myers, the Plant Doctor: “Create A Stunning Front Yard and Entryway for All to Enjoy” 1:00 p.m.: Guess the Price Game Show 3:00 p.m.: Nick Kerzner, The Construction Guru: “Project Expectations and the ‘Home Remodeling TV Show Effect’”	Sunday, February 18 12:00 p.m.: Melinda Myers, the Plant Doctor: “Vegetable Gardening Success - Bountiful Gardens for People with Limited Time, Space and Budget” 2 p.m.: Guess the Price Game Show



“Grilling Buddies” and Lambeau Leap Inventor Highlight Home Improvement Show Culinary Stage

The “Grilling Buddies” and Leroy Butler, the inventor of the Lambeau Leap, headline the Culinary Stage at the 56th annual Milwaukee NARI Home Improvement Show, Thursday, Feb. 15, through Sunday, Feb. 18, 2018, at the State Fair Park Exposition Center in West Allis.

Mad Dog & Merrill, the grilling buddies, will do cooking demonstrations each day of the Show. What started as a couple of pitch guys for a national grill company has turned into a cult following that has swept the Midwest. For 35 years, self-proclaimed “Grillologists” Mad Dog & Merrill have entertained and educated thousands of grilling enthusiasts. These grilling buddies will conduct demonstrations and entertain Show attendees with their lively banter.

Mad Dog & Merrill not only travel the country performing in front of live audiences, writing cookbooks and making videos, they also host the TV series, Mad Dog & Merrill's Midwest Grill'n airing throughout Wisconsin and Minnesota.

Behind the comedy and entertainment, the duo has applied their years of grilling experience to create authentic blends of sauces and spices produced locally and distributed throughout the Midwest. “We want nothing more than to make everyone a better griller and show how easy it is to be creative and entertain in their own backyard,” said Gary Merrill.

Former Green Bay Packer Butler, inventor of the “Lambeau Leap,” will prepare game changing recipes during a cooking demo on Sunday, Feb. 18, at 1 p.m. Butler became the most durable defensive back in the storied history of the Green Bay Packers, as he played in 181 games, more than any other defensive back. Butler was consistently productive, as he is the fourth ranked interception leader in team history with 38.

Butler became a starter in his second season with the Packers, and remained there until he retired after the 2001 season. Selected to the Associated Press All-Pro team four years in a row in the mid 90's, Butler was part of the Packers Super Bowl winning team in 1996 and was also named to the NFL 1990's All-Decade team.

The full Culinary Stage Schedule is as follows:

Thursday, February 15 12:30 p.m. and 6:30 p.m.: Mad Dog & Merrill, the “Grilling Buddies”	Saturday, February 17 12:30 p.m., 3:00p.m., and 6:30 p.m.: Mad Dog & Merrill, the “Grilling Buddies”
Friday, February 16 12:00 p.m.: Mad Dog & Merrill, the “Grilling Buddies” 2:00 p.m.: Sue Perl from 600 Sweets & Treats 6:30 p.m.: Mad Dog & Merrill, the “Grilling Buddies”	Sunday, February 18 11:00 a.m.: Bloody Mary Tasting: Paulie's Pub & Eatery 1:00 p.m.: LeRoy Butler, former Green Bay Packer and Inventor of the Lambeau Leap 3:00 p.m.: Mad Dog & Merrill, the “Grilling Buddies”

STU's
FLOORING
Tomorrow's Flooring Today
Locally Owned & Operated

NARI SPECIAL
***FREE CARPET INSTALLATION**
with order out carpet purchase
Show February 15-18, 2018

*Material & Residential Only. Not valid with any other offer, sale or prior purchase. See store for details. Expires 3/31/18

Carpet | Hardwood | Laminate | Tile & Stone | Vinyl | Luxury Vinyl | Tile

Greenfield
4820 W. Loomis Rd.
414.744.9400

Waukesha
2142 E. Moreland Blvd.
262.524.1455

www.stusflooring.com

Etch Coat & Glaze, Inc.

Bathroom & Kitchen Remodeling

Custom Cabinetry, Acrylic Tub and Wall Options,
Custom Showers a Specialty, Whirlpool Mechanical Service,
Solid Surface Walls, Countertops and More

262-796-1522

www.etchcoat.com • 17025 W. Rogers Dr. • New Berlin

“WE GUARANTEE OUR WORK”

BURBACK BUILDERS
DESIGN BUILD

1979 **39** 2018
Years

www.burbackbuilders.com
262-679-5154
W185S8095 Racine Ave. Muskego WI. 53150

COMPLETE HOME CONSULTANTS

Build your new custom home ~ Remodel your existing home

Design your new home or Remodel

Sell your existing home ~ Purchase your land

Milwaukee NARI Universal Design Experts Provide Bathroom Safety Tips

With National Bath Safety Month having been recognized in January, now is still a great time for homeowners to focus on making their bathrooms safer and more usable for every member of the family. That doesn't mean making the space unattractive.

According to Sharon Volz, Certified Kitchen and Bath Remodeler (CKBR) and Universal Design Certified Professional (UDCP) of DG Remodeling, a div. of David & Goliath Builders in Pewaukee, today's bathroom products have evolved to focus on increased safety and functionality, while still allowing the space to be modern and stylish. "Kitchen-counter-height vanities, comfort-height toilets, lever handles, rocker light switches, and durable flooring all come in a variety of shapes, styles, and finishes, so creating a safe and pleasant space is easier than ever," she said.

To prevent common bathroom injuries and make the space overall more functional for every family member, there are

eight steps to follow according to members of Milwaukee NARI, which has been promoting professionalism in the home remodeling industry and fostering consumer confidence for more than 55 years.

1. Throw away the throw rugs. Removing rugs and other tripping hazards from the floor is the first and easiest thing homeowners can do to improve the safety of their bathrooms. "Luxury vinyl tile flooring is softer and warmer than tile and durable enough to withstand water, children, pets and wheelchairs," said Volz. Guy Lipovsek, CKBR, UDCP, owner of Brillo Home Improvements in Milwaukee, recommended adding a floor warming system if homeowners wish to keep their feet warm on cold winter mornings.

2. Install grab bars. On the bathroom walls and in the shower, properly installed grab bars can be life savers. "Adding grab bars in an existing bath is a smart and inexpensive improvement toward safety," said Lipovsek. "There



A recently completed bathroom renovation by DG Remodeling, a div. of David & Goliath Builders in Pewaukee, featuring a walk-in shower with shower seat, comfort height toilet, and a hand-held shower head.

are decorator styled bars available now that don't look institutional." Volz added that grab bars are useful for all ages.

3. Switch out handles. Lever type door handles are a better option than knob type," Lipovsek said. Lever handles are also a better choice for faucets, or homeowners can take the next step up with hands-free motion sensor faucets. Volz said this is another improvement all ages will appreciate.

4. Upgrade the shower.

In addition to grab bars, other modifications to improve shower safety include the installation of a bath seat or shower bench, non-slip flooring strips, and a hand-held shower head. To further reduce the risk of falling, homeowners may want to consider upgrading to a walk-in tub or shower. "Converting a standard shower into a cureless one is always advisable," Lipovsek said. "This eliminates the need to step over the curb and into the show-

er. Just walk in. Tubs with walk-in doors are also available."

5. Upgrade the toilet. Today "comfort height" toilets feature bowls that are 17 to 19 inches high, as compared to the standard 15 inches of a regular toilet. The higher bowl height can be good for the knees and back and can offer real advantages to taller people, the elderly, and anyone with mobility problems. More height needed? Toilet seat risers don't have to be bulky eyesores. Today's raised toilet seats add three or four inches and are equipped with sleek, low-profile grab bars on each side.

6. Light up the room. Good lighting in any room is a must for everyone. "However, as we age, someone in their sixties needs forty percent more light than someone in their twenties," said Lipovsek. In addition to increasing the wattage and adding more light fixtures, placing automatic night lights in the bathroom and hallway is an easy way to improve safety.

7. Put everything

within reach. Everything from towels to toiletries should be within an easy, arms-length reach from where they will be needed. It shouldn't be hard to access the soap and shampoo in the shower, and homeowners should never strain to reach a towel when standing on a wet, slippery floor.

8. Widen doors. "Bathroom doors in houses built before the 1980s measure between 24 inches to 28 inches," Volz said. "These doors are too small for wheelchairs and even difficult to get through with a walker." She recommended increasing door widths to 36 inches, or at least a minimum of 32 inches.

Besides the CKBR and UDCP, NARI offers seven other certifications letting consumers know the remodeling contractor is a full time, dedicated remodeling professional. All NARI certifications require individuals to have high standards of performance, ethics, professionalism, and dedication to ongoing education.



Milwaukee Lawn Sprinkler Corp.

Landscape Irrigation Systems
for Residential and Commercial Since 1974
www.milwaukeekeelawnsprinkler.com



Visit us at Booth #1134

Design,
Sales and
Service

Expert Installers of:

- Residential
- Commercial
- Sports/Turf
- Green Roofs/Gardens
- Drip Systems

N60 W16180 Kohler Ln.
Menomonee Falls, WI
262.252.3880





BGS GLASS SERVICE

For All Your Glass Needs
Quality Service since 1970 www.bsgsglass.com
RESIDENTIAL & COMMERCIAL • New, Remodel, Repair

1620 Arcadian Ave. • Waukesha, WI 53186
(262) 513-2806



Replacement Windows/Doors • Insulated Units • Patio Doors
Screens Window/Patio • Mirrors • Shower Doors • Glass Shelving • Tabletops
Storm Windows/Doors • Commercial Store Fronts





GMH CONSTRUCTION

DESIGN • BUILD • REMODEL



FOR ALL OF YOUR
DESIGN &
REMODELING NEEDS

- Bath
- Kitchen
- Lower Level
- Additions
- Whole House

GMH - REMODELING.COM (262) 696-8131

OPEN YOUR CURTAINS & LET THE SUN SHINE!

Since 1957!





15% OFF

HIGH PERFORMANCE WINDOWS AND PATIO DOORS*

*MUST BE INSTALLED BY WASCO

ENDS MARCH 15

MILWAUKEE ♦ 5070 N 124TH STREET ♦ 414-461-9900
NEW BERLIN ♦ 16680 W CLEVELAND AVE ♦ 414-545-8520
wascowindows.com

