

PARADE of homes

Aug. 11- Sept. 3, 2018

MBAparadeofhomes.com

3 Subdivisions

22 Brand New Homes

20 Builders

PRESENTED BY



LILLY CROSSING - BROOKFIELD • LAKE COUNTRY VILLAGE - SUMMIT • HIDDEN HILLS - SUSSEX

Twenty-Two Brand New Homes Showcased at the 2018 MBA Parade of Homes



Locations:

Lilly Crossing
Brookfield
Lake Country Village
Summit
Hidden Hills
Sussex

Tickets at the Gate:

Adults \$12.00
Seniors (65+) \$6.00
**Military/Emergency
Service \$6.00**
Children (ages 3-12) \$6.00
**No charge for children
under 3**

Hours:

Monday - Friday:
4:00 p.m. - 8:00 p.m.
Weekends & Labor Day:
11:00 a.m. - 5:00 p.m.
MBAparadeofhomes.com

The MBA Parade of Homes is a nationally recognized event that originated locally by the Metropolitan Builders Association (MBA) in the 1940s and features premium subdivisions and model homes of our region. The event has grown into a highly-anticipated event by thousands of consumers looking to build a new home or to get ideas for their current home.

The 2018 MBA Parade of Homes, presented by Nonn's, opens on August 11 and runs through Labor Day, September 3, 2018. Twenty-two brand new homes from 20 of southeastern Wisconsin's top homebuilders will be showcased in three subdivisions - Lilly Crossing in Brookfield, Wis., Lake Country Village in Summit, Wis., and Hidden Hills in Sussex, Wis.

"The MBA Parade of Homes opens the doors of 22 brand new homes that the public may not have the chance to see otherwise," said MBA Executive Director Kathy Raab, CAE, CNAP. "It gives visitors the opportunity to get unique ideas for their own home - whether they are building new, or remodeling their current home, this is the place to see all the latest trends."

More than 35,000 visitors are expected to tour the homes over the course of the three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area's top experts in the field.

Tickets for the 2018 MBA Parade of Homes allow entry into each of the three subdivi-

sions once. They are available at Parade entrances and at MBAparadeofhomes.com for \$12 for adults; \$6 for seniors (65+) and children (ages 3-12); and children under 3 are free. For the first time, people can purchase an All-Access Pass to the Parade of Homes, allowing purchasers unlimited entry to each of the Parade sites. The cost for the All-Access Pass is \$16 and is only available at MBAparadeofhomes.com.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, including a food drive, 2 for 1 Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Days. Visit MBAparadeofhomes.com for more information.



Lilly Crossing

Welcome to Lilly Crossing in the highly-desired City of Brookfield. Lilly Crossing features 21 fully improved home sites over 1/2 acre in size. This land was formerly owned by the Thatcher family and is comprised of approximately 19 acres of which approximately 4 acres will be permanently preserved. This neighborhood is conveniently located in the Elmbrook School District and the heart of Brookfield.

Neighborhood Features:

- Protective Covenants
- Municipal Sewer and Water
- 21 home sites over 1/2 acre in size

Building Requirements:

- 2,800 sq. ft. minimum ranch home
- 3,600 sq. ft. minimum two-story home
- Natural materials
- Masonry treatment on 75% of front elevation
- Minimum 8/12 roof pitch on two-story homes
- Minimum 10/12 roof pitch on ranch homes

Home and Lot Packages

- Starting around \$900,000

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1



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3




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5



The Cashel
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2



The Rosewood Cottage
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4



The Wynmoor
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4



The Siesta III
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Hidden Hills is a 39 lot subdivision located in the Village of Sussex. Beautiful trees and rolling hills lend to a tranquil and scenic setting. With architectural controls to protect home values, easy access from Good Hope Rd. to Hwy 41/45, fully improved 1/2 acre lots with sewer and water, this subdivision provides a truly unique opportunity for the lifestyle you deserve and your family will love to call home.

Neighborhood Features:

- Municipal sewer and water
- Fully improved 1/2 acre lots
- Architectural controls to protect home values
- Easy access to US Hwy 41/45
- Scenic setting in the Village of Sussex

Building Requirements:

- 2,000 sq. ft. minimum 1-story home
- 2,800 sq. ft. minimum 2-story home
- Composite or cement board siding, stone, stucco, stucco panel, dryvit, cultured brick or stone
- Dimensional asphalt shingles
- Minimum 400 sq. ft. garage
- Window grids and window wraps
- Minimum 30% stone, brick, stucco, stucco panel, cultured stone and brick per ACC

Home and Lot Packages

- Home & Lot Packages starting in the upper \$400,000's

7



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Lake Country Village – Summit Lake Country Village features three distinct neighborhoods within this master planned community. The 2018 MBA Parade of Homes is located within The Residences at Lake Country Village. There are no lots within this master planned community that back up to another lot. Nearly 50% of Lake Country Village will be permanently preserved as open park land with neighborhood amenities. Owners will have easy access to I-94 along with the conveniences located within Pabst Farms. Residents are within walking distance to the YMCA at Pabst Farms and Summit Elementary School. Lake Country Village is truly unique to any other neighborhood in the lake country area.

Lake Country Village

Developed by
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Neighborhood Features:

- Protective Covenants
- Municipal Sewer and Water
- Village of Summit
- Neighborhood Amenities:
 - Outdoor Swimming Pool
 - Paved walking trails
 - Children’s Playground
 - Tot Lot Playground
 - Sport Court

Building Requirements:

- 1,700 sq. ft. minimum ranch home
- 2,100 sq. ft. minimum two-story home
- Natural materials
- Stone or brick feature on front elevation

Home and Lot Packages

- Estimated \$375,000 - \$500,000

14



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15



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2017 MBA Parade of Homes Model

BRIGHTWATER

10859 N. Wildcat Way
Highlander Estates, Mequon

- 2,396 Sq. Ft., plus 1,104 Sq. Ft. finished lower level
- 3 bedrooms, 2.5 bath, formal dining/office

Directions: I-43 to Mequon Rd. (Hwy 167). West to N. Wauwatosa Rd. (Hwy. 181). South to Knights Bridge Dr. West to Highlander Estates entrance. Left on Highlander Dr. Left on Wildcat Way to model on right.



ANNSLEY

S88 W12922 Ballard Court
Aster Hills Estates, Muskego

- 2,520 Sq. Ft., plus 980 Sq. Ft. finished lower level
- 3 bedrooms, 2.5 bath, kitchen with island seating, office

Directions: Hwy 45 to W. Forest Home Ave. Follow Forest Home Ave/County Hwy 00 as it turns into N. Cape Rd. Right on Durham Drive. Left on Priegel Drive. Left on Boxhorn Reserve Drive. Left on Ballard Court to model.

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2018 MBA Parade of Homes Model

CHARLESTON

N75 W23984 Overland Road
Hidden Hills, Sussex

- 2,387 Sq. Ft., plus 1,366 Sq. Ft. finished lower level
- 3 bedrooms, 2.5 bath, formal dining/home office

Directions: I-94 to County Hwy F (Exit 295). North 5.6 miles to Silver Spring Dr. Slight left on Silver Spring. In 1/2 mile, left onto Main St. After .3 mile, turn right onto Maple St. North past Good Hope Rd. to subdivision on right. Model on the left.



2018 MBA Parade of Homes Model

BRIA

3106 Mendota Court
Lake Country Village, Summit

- 2,512 Sq. Ft., plus 633 Sq. Ft. finished lower level
- 3 bedrooms, 2.5 bath, Modern Coastal Design, 2nd floor catwalk

Directions: I-94 to Sawyer Road, Exit 283. North on Sawyer Road to Valley Rd. West on Valley Rd. to the Lake Country Village subdivision entrance on your left.

CALL FOR MORE INFO!



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SPECIAL PARADE OF HOMES HOURS AUG. 11 - SEPT. 3:
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Regular model hours begin Sept 8.

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Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to help you select a home builder or home remodeler to work on or build your home:

- ☐ Contact your local home builders' association for the names of member builders and remodelers: MBAonline.org. You can also ask family, friends or coworkers for recommendations.
- ☐ Make sure the builder or home remodeler has a permanent business location and a good reputation with local banks and suppliers.
- ☐ Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.
- ☐ Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.
- ☐ Make sure the builder/remodeler has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.
- ☐ Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- ☐ Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- ☐ Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- ☐ Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- ☐ Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at MBAonline.org.



The Metropolitan Builders Association is the Industry Standard

Using MBA Members protects consumers

We not only set the construction standards for the metropolitan Milwaukee region ... the Metropolitan Builders Association is the INDUSTRY STANDARD.

The Metropolitan Builders Association (MBA) is the Industry Standard for home building, remodeling, and home improvement projects. The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources by visiting MBAonline.org.

Only the very best contractors call themselves an MBA Member because:

- ▶ We conduct Background Checks and Personal Interviews with each new Home Builder or Remodeler Member.
- ▶ Each member must abide by High Ethical Standards.
- ▶ We serve as the region's authority on Industry Standards for home building and remodeling.

Visit MBAonline.org for a searchable list of professional contractors.

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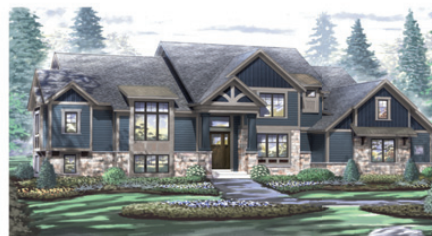
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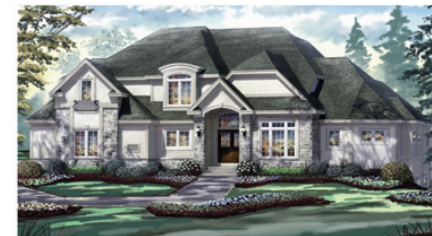
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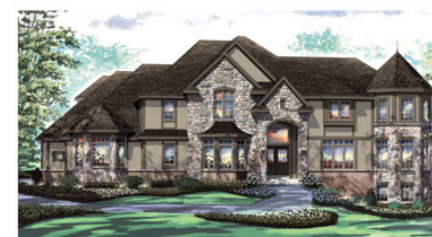
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5 Home Maintenance Projects to Do This Fall



As stores start selling Halloween candy - a full two months before the haunted day - it's a good reminder to start thinking about how to prepare your home for the upcoming change of seasons.

It may seem too early to focus on fall maintenance projects, but preparing for the chilly weather now will enhance and protect one of your biggest investments: your home. The best part is that many of these projects can be done at little or no cost, and they can help you save money on your energy bills.

Here are five projects to tackle before the leaves start to fall:

Caulk the Gaps Around Your Home

Heated air can escape from gaps that develop where building materials meet. Some of the most common areas include where exterior siding meets windows and doors, around roof and foundation lines, around chimneys and where pipes protrude through walls or roofs. Check those locations to see if any gaps have formed and if so, apply the appropriate caulk or sealant.

Check Ceiling and Roof Insulation

Heat rises, which means heat from your home also can escape through any vulnerable areas of the roof. The most efficient way to stop that heat loss is by installing ceiling and roof insulation with an R-value appropriate for your region of the country. The R-value refers to the ability of any material to resist the passage of heat.

Weatherproof Your Windows and Doors

Ensure that your storm windows and doors are effectively keeping warm air in and cold air out. Look for any cracks around glass, sashes and window frames. Apply adhesive foam weather strips to the top and bottom window rails, or nail felt weather-stripping where window sashes and frames make contact. Newer homes are much more likely to have double or triple-paned windows, which can dramatically improve energy efficiency.

Keep a Close Eye on the Gutters

Gutters and downspouts can easily become clogged over time, even if they have

guards intended to keep out debris. Regularly inspect and clean gutters thoroughly, paying special attention to elbows and bends in the downspouts. Keep hangers fastened securely and plug any holes or cracks. You can also touch up any sections showing signs of rust with rust-proof paint.

Augment Your Heating Unit

Consider replacing an older or inefficient heating unit with a gas or oil furnace, or a heat pump with a high efficiency rating. If your system already is efficient, be sure to inspect it regularly and change filters monthly. Consider investing in a smart thermostat that can help save you money by automatically adjusting temperatures at times while you are sleeping or when no one is home.

Performing routine home maintenance projects like these can have an immediate impact on lowering your energy bills and maintaining the safety of your family. They also offer the long-term benefits of prolonging the life of your home and enhancing its value.



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10 Reasons To Choose An MBA Member For Your Next Home Project

1. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the

Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences

6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY

MBA members offer a variety of products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.



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Special Admission Days during the 2018 Parade of Homes

FOOD DRIVE

DAILY, AUGUST 11 THROUGH SEPTEMBER 3

Donate two non-perishable food items to help feed Wisconsin families and receive a \$2 discount on adult gate admission. *(Good on adult gate admission only. Not valid with any other offer or discount, 2 donated items per adult required for discount.)*

Visit www.MBAparadeofhomes.com for a list of the most recommended donations and please check expiration dates on donated items.

MILITARY & EMERGENCY SERVICE PERSONNEL APPRECIATION

DAILY, AUGUST 11 THROUGH SEPTEMBER 3

DAYS - All active-duty military personnel, veterans and emergency services personnel receive half price admission with ID. *(Good on adult gate admission only, not valid with any other offer or discount.)*

HALF PRICE DAYS

MONDAYS, AUGUST 13, 20 & 27

Receive half off two adult gate admissions. *(Good on adult gate admission only, not valid with any other offer or discount. Not valid on Labor Day, Sept. 3.)*

REALTOR DAYS

TUESDAYS, AUGUST 14, 21 & 28

Realtors get in FREE with a business card.

HOME BUILDING & REMODELING SHOW DAYS

**WEDNESDAYS,
AUGUST 15, 22 & 29**

Buy 1 admission ticket to the Parade at the gate and receive 1 FREE ticket to the Metropolitan Builders Association's Home Building & Remodeling Show, January 11-13, 2019 at the Expo Center at Wisconsin State Fair Park. *(Good on adult or senior Parade of Homes gate admission only, not valid with any other offer or discount.)*

**All promotions are subject to change without notice.*

Check MBAparadeofhomes.com for the most current promotions.



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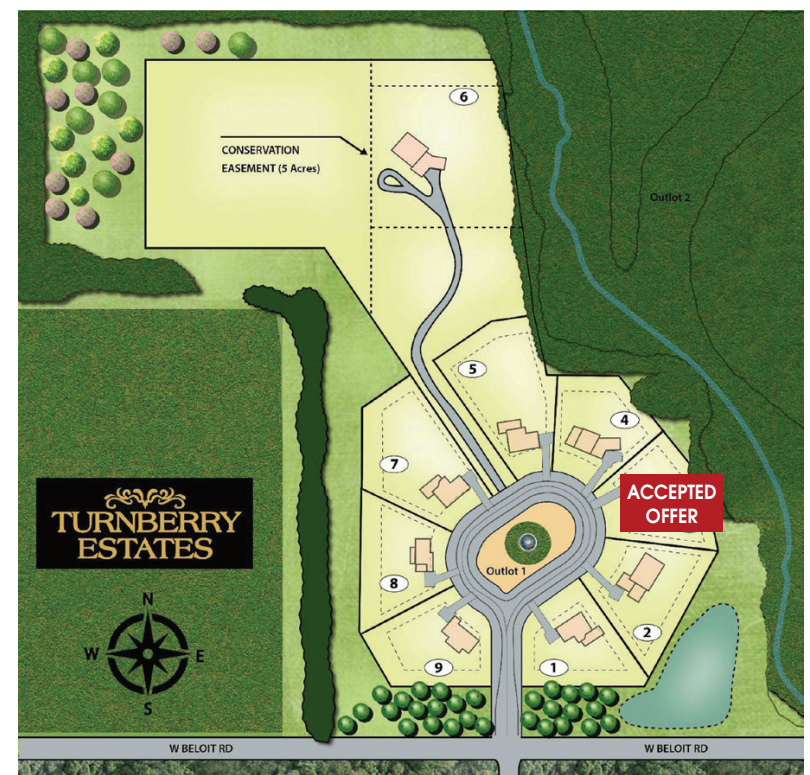
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Advance Ticket Locations – Save \$2 on Adult Tickets

Plan your tour of the MBA Parade of Homes early! Pick up your FREE official Parade of Homes Plan Book and tickets now at these locations:

Advanced Communication Specialists N70 W25156 Indiangrass Lane Suite I Sussex, WI 53089	Ashley Furniture/Appliance Mart 1230 Capitol Drive Pewaukee, WI 53072	Gerhard's 2566 Sun Valley Drive Delafield, WI 53015	Neu's Hardware Gallery (Menomonee Falls) N95 W16975 Falls Parkway Menomonee Falls, WI 53051
America In-Home 3485 N. 124th Street Brookfield, WI 53005	Jewell Homes S75 W17237 Janesville Road Ste. 200 Muskego, WI 53150	Malkin's Flooring Inc. N95 W18055 Falls Parkway Menomonee Falls, WI 53051	Nonn's 1616 Paramount Drive Waukesha, WI 53186
Ashley Furniture/Appliance Mart 4771 S. 27th Street Greenfield, WI 53221	Donovan Glass & Mirror 19700 W. Bluemound Road Brookfield, WI 53045	Neu's Hardware Gallery (Brookfield) 18900 W. Bluemound Road Brookfield, WI 53045	



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For more information contact:
WILLIAM TOSON
(262) 364 7404

Walking trail to Delafield

www.newbridgewi.com



The Metropolitan Builders Association presents the 2018 People's Choice Awards

*Vote for your favorite homes at
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for a chance to WIN!*

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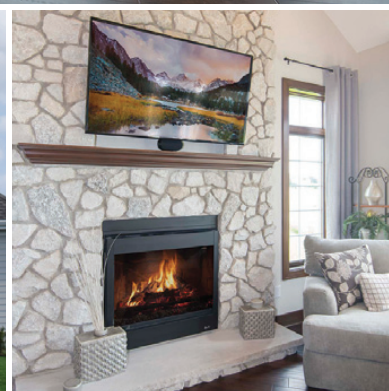
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LAKE COUNTRY VILLAGE (SUMMIT)
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Sensibly Chic

By The Insiders Team at Nonn's

A lavish interior sounds lovely...until you think about how much it might cost. But it doesn't always take a big remodeling budget to live your life in luxury-with the right faux features and some sensibly chic tweaks, you can create the elegant interior of your dreams! Join us as we design the finer things in life, from glamorous art galas to gilded cabinetry, and give your home the reasonably-priced royal treatment it deserves.

CHIC TWEAKS

Instill a sense of elegance in your space with the help of some stylish wainscoting! A favorite among builders and remodelers, this tasteful tweak adds a posh personality to any wall in any room-at a price anyone can afford. Add it to your living room for a subtle, suave accent, or bring it into your bedroom to create the illusion of an expansive headboard.

Pro-Tip: Accentuate that elegant accent with wainscoting's stylish cousin: shaker cabinetry. Shaker cabinets pair perfectly with wainscoting, creating that classy, cohesive look for less.

ABSTRACT ELEGANCE

Get the glitz and grandeur of a fine art gala by cultivating a collection of your

own! Nowadays, high-quality art can be purchased or printed for next-to-nothing, so all you need to do is find a favorite artist or two, pick a few pieces that match your design style, and let the art do the talking. A few oversized exhibits scattered throughout your home all but guarantees a fabulous interior.

Pro-Tip: Skip the expensive frames and install a few recessed art niches in your walls instead! It doesn't matter if the piece is postmodern or pop, putting it in a niche will leave a lasting luxurious impression.

FIRST-CLASS FAUX

Hardwood has been the gold-standard in flooring for ages, and justifiably so; its naturally-aged aesthetic radiates warmth and character with ease. Luckily, laminate, luxury vinyl and even tile can create the appearance of genuine hard-wood flooring for a fraction of the cost! Just find your favorite faux look and let the flooring designers take care of the rest.

ROYAL TREATMENTS

Glam up your bathroom for a bargain with a royal white makeover! Inherently elegant and ever-luxurious, white has the power to transform any old washroom into a space fit for a queen. Whitewash every inch, from the sink to the ceiling,



and use darker bath décor and towels to really make it pop. When you're finished, your shower room will be dripping in finesse.

Pro-Tip: Bring luxury full-circle with gilded cabinetry hardware! The white/gold color combo is one that will never go out of style.

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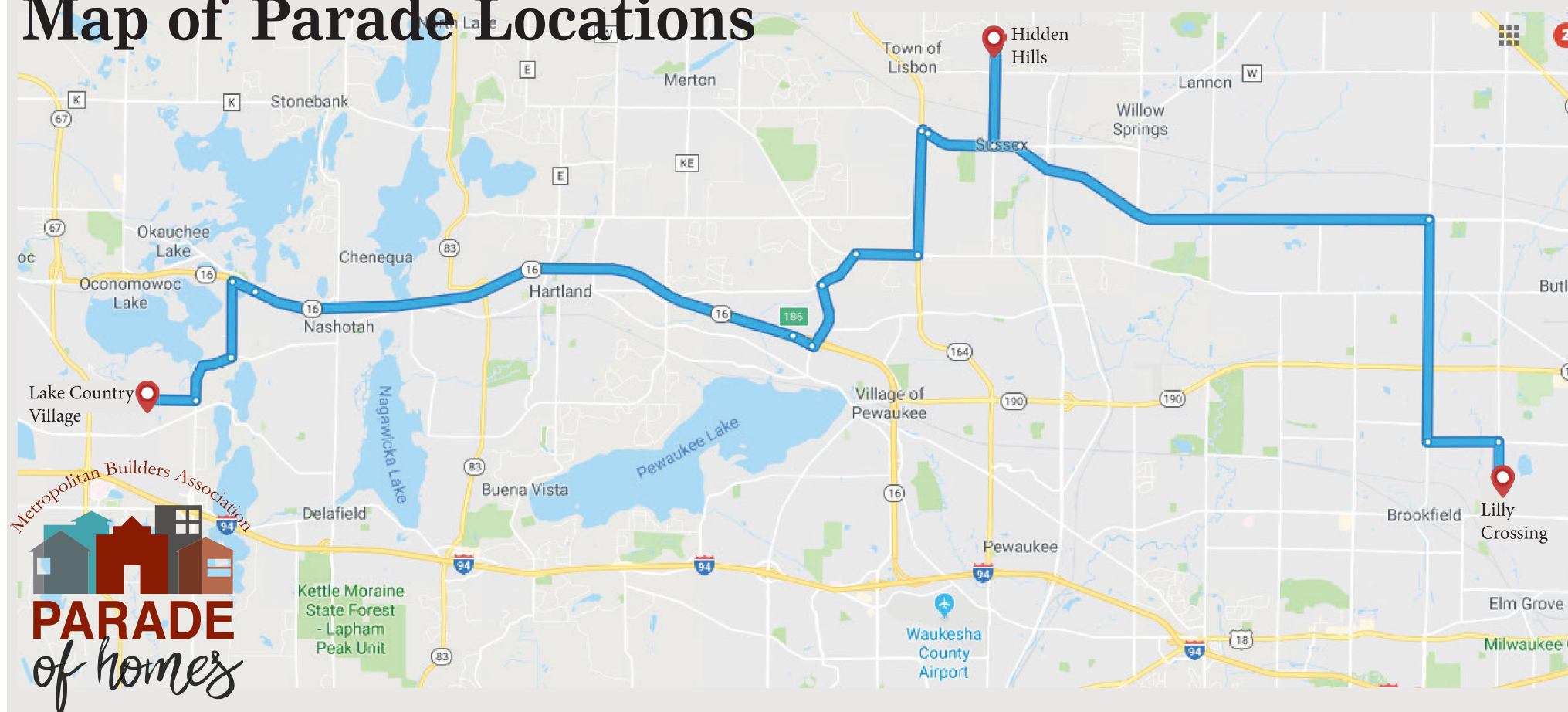
- REASON #151 -

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Map of Parade Locations



Directions to Parade of Homes Subdivisions

To Lilly Crossing in Brookfield

From I-41/US-45 – Exit 43 for Burleigh St. Drive west on Burleigh St. for 1.6 miles to Lilly Rd. Turn left on Lilly Rd. Drive south on Lilly Rd. to subdivision entrance on the left.

From I-94 – Exit 301 North for Moorland Rd. Drive north on S. Moorland Rd., which becomes Pilgrim Pkwy. after 0.9 miles. Stay on Pilgrim Pkwy. for 1.7 miles. Turn right on North Ave. Drive east on North Ave. for 1.2 miles. Turn left on Lilly Rd. Drive north on Lilly Rd. to subdivision entrance on the right.

To Lake Country Village in Summit

From I-94 – Exit 283 for N Sawyer Rd. Drive north on N Sawyer Rd. for 0.4 miles to Valley Rd. Turn left on Valley Rd. Drive west on Valley Rd. to subdivision entrance on the left.

From WI-16 – Exit 178 for N Sawyer Rd. Drive south on N Sawyer Rd. for 8.1 miles to Valley Rd. Turn right on Valley Rd. Drive west on Valley Rd. to subdivision entrance on the left.

To Hidden Hills in Sussex

From I-41/US-45 – Exit 50 toward WI-74 and continue driving west on Main St. for 2.9 miles to Menomonee Ave. Turn right on Menomonee Ave. Drive 2.0 miles to Town Line Rd./Waukesha V. Turn left on Town Line Rd./Waukesha V. Drive 0.5 miles to Plainview Rd. Turn right on Plainview Rd. Drive 2.0 miles to Maple Ave. Turn left on Maple Ave. Drive south on Maple Ave. to subdivision entrance on the left.

From I-94 – Exit 294 for WI-164/Pewaukee Rd. Drive North 5.2 miles on WI-164/Pewaukee Rd. Turn right on Main St./Silver Spring Dr. Drive 2.4 miles to Maple Ave. Turn left on Maple Ave. Drive north on Maple Ave. to subdivision entrance on the right.



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