

# Brookfield & Elm Grove

## THIS MONTH

NOVEMBER 2018

## Elmbrook high school students have more options under self-operated food program

By Ashley Haynes  
ahaynes@conley.net.com  
262-513-2681

BROOKFIELD — There are food staples that every student is used to seeing in the lunchroom. A slice of pizza, a carton of milk or a salad bar are all ordinary sights in the average high school cafeteria. If you start to change how these common foods are made, or any school food for that matter, it won't go unnoticed by the students who consume them regularly.

That's what Elmbrook School District Food and Nutrition Director Cheryl Peil says happened three years ago. Once the district fully implemented the Healthy Hunger Free Kids Act of 2010 regulations laid out by the U.S. Department of Agriculture, students made their thoughts known.

"We were getting more complaints. It wasn't the quality of food, but it just wasn't what they were used to," said Peil. "It (foods) changed in flavor profile and portion control was tighter. They were getting a little bit less. Not a lot less, but it was noticeable."

And Peil says the new regulations from the Healthy Hunger Free Kids Act of 2010 were a big deal. The district rolled them out over several years so as to not completely turn the usual food offerings upside down. The biggest changes came in decreasing the amount of allowable calories and sodium levels, as well as increasing how many fruits and vegetables should be consumed and only serving 100 percent whole grain products all the time. While Peil



Submitted photo

Brookfield Central High School food service employees held a cookout in the school courtyard for students earlier this year. Students have more food options at both high schools thanks to the Elmbrook School District's self-operated food program.

says these are all good things, it was a surprise for students. From 2010 (when the new act was first introduced) to 2014, the district's Food and Nutrition program saw a 6 percent decline in lunch participation, hovering at just below 50 percent.

"At the high school level, we made those changes and we were getting more negative feedback," said Peil.

Following a feasibility study, the School Board approved shifting both Brookfield Central and Brookfield East high schools out of the USDA School Lunch Program during the 2015-16 school year. Peil says the move

was a risky one, because if the students didn't like the food options through the district's now self-operated lunch program, it could have failed financially. But it didn't.

Since 2015, there's been a 6 percent jump in school lunch participation. Peil estimates that at least 75 percent of students come through the cafeteria to purchase at least one item. To make up for the federal funding lost by leaving the USDA program, a lunch price of 0.50 cents was tacked on, as well as a 10-cent increase in subsequent years going up to 2019-20. At the high school, lunch will cost \$3.35.

### More options

The district still follows the dietary guidelines for Americans used by the USDA. They're now able to expand menu selections, increase the hours of operation and add healthy vending options — all of which was previously restricted.

"It's for the students. You do it because you want your students to eat during the course of the day — they're in there for eight hours," said Peil.

While she says food service employees haven't completely agreed with some of the food requests made by students, includ-

ing adding coffee shops, there's a balancing act that involves giving kids what they actually want to eat and making sure there are healthy components available.

"The difference is A, they either bring it down, or B, we sell it to them, and we would prefer to make them happy and have them in the buildings," said Peil.

Moving forward, she says the Food and Nutrition Program plans to expand food options at the middle school level while staying within the USDA requirements because of the importance of exposing younger children to different foods.

PRST STD  
US POSTAGE PAID  
WAUKESHA, WI  
PERMIT NO. 3

### INSIDE

**BEHS grad Collins releases new country EP**

[Page 2A](#)



**New eatery coming to The Corners**

[Page 2B](#)



**East, Central face off in playoffs**

[SPORTS/ Page 4B](#)

## GRAND CELEBRATION

### Opening

Join us to celebrate the opening of our New Berlin store

### NEW BERLIN

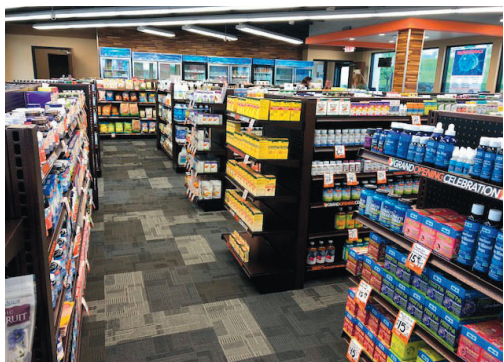
3800 S. Moorland Road

Store: 262-505-5681 • Clinic: 262-505-5229

### MENOMONEE FALLS

N82 W15485 Appleton Avenue

Store: 262-251-8543 • Clinic: 262-251-2929



### Total Health

NUTRITION CENTER

**30% OFF ONE ITEM\***

30% off any one item of your choice. Excludes nontaxable items, books, personal care items food items and sale items. Cannot be combined with any other offers. 30% off one item is limited to one (1) item per person. Offer good through November 17, 2018

### Total Health

NUTRITION CENTER

**25% OFF ONE ITEM\***

25% off any one item of your choice. Excludes nontaxable items, books, personal care items food items and sale items. Cannot be combined with any other offers. 25% off one item is limited to one (1) item per person. Offer good through November 17, 2018

### Total Health

NUTRITION CENTER

**20% OFF ONE ITEM\***

20% off any one item of your choice. Excludes nontaxable items, books, personal care items food items and sale items. Cannot be combined with any other offers. 20% off one item is limited to one (1) item per person. Offer good through November 17, 2018

### Total Health

NUTRITION CENTER

**10% OFF ONE ITEM\***

10% off any one item of your choice (including sale, food, and personal care) Cannot be combined with other Grand Opening coupons. Offer good through November 17, 2018

### FREE SEMINARS

**MENOMONEE FALLS SEMINAR**  
**THYROID, WEIGHT LOSS & AUTOIMMUNE CONDITIONS**  
**THURSDAY, NOVEMBER 15**  
**6-7:30PM**

Seating is limited call soon to reserve your spot. Please call 262-251-2929 to register for this seminar.

**MENOMONEE FALLS SEMINAR**  
**NEUROFEEDBACK**  
**THURSDAY, NOVEMBER 29**  
**6-7:30PM**

When your brain works, your body responds! Seating is limited call soon to reserve your spot. Please call 262-251-2929 to register for this seminar.

**NEW BERLIN SEMINAR**  
**THYROID, WEIGHT LOSS & AUTOIMMUNE CONDITIONS**  
**THURSDAY, DECEMBER 6**  
**6-7:30PM**

Seating is limited call soon to reserve your spot. Call 262-505-5366 to register for this seminar. Visit [www.totalhealthinc.com](http://www.totalhealthinc.com) for more information.

## Join us for a Thanksgiving Brunch!

November 22, 2018 • 10:00am - 4:00pm  
in our Banquet Hall

### • FOR STARTERS •

Fresh Fruit & Cold Pasta Salads, Tossed Salad, Fresh Dinner Rolls

### • BREAKFAST ITEMS • (Breakfast Served All Day)

Omelets-to-Order All Day, Scrambled Eggs, French Toast, Hash Browns, Sausage Links, Bacon

### • MAIN ENTRÉE ITEMS •

Chef Carved Prime Rib, Virginia Baked Ham, Oven Roasted Turkey, Rotisserie Chicken, Broiled Cod, Seafood Pasta, Peel and Eat Shrimp, BBQ Baby Back Ribs

### • SIDE DISHES •

Mashed Potatoes and Gravy, Stuffing, Sweet Potatoes, Cranberry Sauce, Fresh Hot Vegetables

### • DESSERTS •

Pumpkin Pie, Apple Pie, Variety of Cakes

### • BEVERAGES •

Champagne Fountain, Regular/Decaf Coffee, 2 Juices on the buffet and Milk are included - All other beverages would be extra.

### • ALL FOR ONLY •

Adults \$26.95 Children under 10 \$8.95

Reservations required **262-782-8670**



**PANOS BANQUET CENTER**

[www.panosbanquetcenter.com](http://www.panosbanquetcenter.com)  
20290 W. Bluemound Road, Brookfield

261762002

**Savings good at both New Berlin and Menomonee Fall locations**



# Barn dance: Rustic structures are popular wedding venues

By JoAnn Petaschnick  
Special to The Freeman

DELAFIELD — We're well into fall, which has become peak wedding season with September and October tying June as the most popular month, according to wedding website The Knot. If the trend holds true, many wedding parties will be dancing the night away in a barn.

Yes, a barn. An increasing number of couples — especially younger ones — are getting married in a rustic setting. In fact, 15 percent of couples chose a barn, farm or ranch for their wedding receptions in 2017, up from just 3 percent in 2009, according to one study.

"I believe that barn weddings are so popular because setting a tone for your wedding day is just as important as selecting a theme. The atmosphere that surrounds a barn wedding is comforting and inviting," said Whitney Shneyder, owner and event planner for Rustic Manor 1848 in Delafield. "With all the stress that goes into planning a wedding, I think couples see a barn as a kind of sanctuary where they can embrace their roots, showcase their creativity and encompass all the beauty that Wisconsin has to offer into their big day."

Studies reveal that millennial couples often gravitate toward settings that say something about their personalities. By choosing to get married in a barn or other rustic milieu, a couple might want to show that they have an affinity for nature, or that they like simple things.

Barns may be slowly edging more traditional wedding locations out of the top spot. The most recent Real Weddings Study from The Knot divulges that barns are among the most popular reception venues booked in

2017. Banquet halls are still the most popular, according to 17 percent of the survey respondents, but they have been losing ground, dropping from 27 percent in 2009. In that same survey, hotels and country clubs came in at 12 percent and 10 percent, respectively.

Carolyn Hewitt, owner of the Barn at Trinity Peak in the Town of Oconomowoc since 2015, believes that many couples are turning away from the formality of a traditional wedding because it is not their style. There is less pressure to have everything perfect with a barn wedding, but these venues can be whatever the couple wants, Hewitt says. "They can have the wedding indoors or outdoors, have a sit-down dinner or an outdoor barbecue. They can go from one extreme to the other. That's the beautiful thing; you can make it your own, including using your own caterer and vendors," she said.

## Barn etiquette

Despite the rustic appearance, these barns may be anything but primitive, providing the most in creature comforts including comfortable restrooms (no portapotties, please), dressing rooms for the wedding party, and more. "We pride ourselves in hosting weddings as small as 50 guests to as large as 300 guests. Our unique design allows us to make each event, no matter the size, feel comfortable," Shneyder said. "We also offer transportation to and from local hotels, wedding planning, assistance with day of decorating, string lighting services, wedding photographers and more."

Barn or rustic weddings offer an escape from everyday life for people who live in urban areas and are looking for a haven in a country setting that appears calmer



Submitted photo

A couple who were married at Rustic Manor 1848 have their photograph taken on the wedding venue's grounds.



Submitted photo

The barn at Rustic Manor 1848 is decorated for a wedding.

and less complicated. It's easy to fall in love with the idea of celebrating your special day in the Wisconsin countryside, surrounded by fabulous views and wildlife. Barn wedding venues might not be available year-

round. "We don't do the weddings in very cold months. The barn is heated, but there is no insulation. We primarily have weddings May through October. In November we host fewer weddings and more special

events," Hewitt said.

Will barn weddings be a lasting trend? Wisconsin currently has about 250 barn venues hosting weddings, and the number continues to grow.

Wedding planners differ,

but many think they're here to stay because of their versatility. "I feel like it will last because you can make it your own. That's the beautiful thing about a barn wedding," said Hewitt, who is booking into 2020.

## WHY should I plan my funeral in advance?



Becker Ritter  
Funeral Homes & Cremation Services

With the holidays fast approaching, give the gift of a lifetime.



Joanne Abbs  
Preplan Advisor

## Did you know?

You can transfer your existing pre-arrangement to another funeral home of your choosing?

We often work with churches and assisted living communities in Brookfield/Elm Grove and surrounding areas?

### REASONS TO PREPLAN

- \* When it comes to your final arrangements, shouldn't you make the decisions?
- \* Pre-arranging your service will ease the burden for your loved ones
- \* People typically spend less when pre-arranging as opposed to making all of the arrangements at the time of need
- \* Most document collection and paperwork can be taken care of ahead of time
- \* Pre-payment will protect you from the rising cost of prices, and it will not be a financial burden on your loved ones

Joanne brings many years of experience serving families in the Brookfield/Elm Grove communities. She invites you to visit her at Becker Ritter, a beautiful and award-winning funeral home.

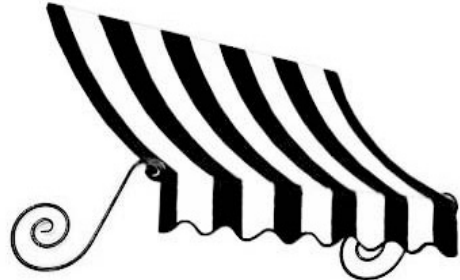


[www.BeckerRitter.com](http://www.BeckerRitter.com)

14075 W North Ave, Brookfield, WI 53005 | 262-782-5330

Your Source for the BEST Holiday Decor & Gifts!

10,000 sq ft of Holiday Inspiration!



The Front Porch

Area's Largest selection of...

Silk Floral \* Home Decor  
Vintage Furniture & Paint  
Gifts \* Unique Cards  
Lizzy James Jewelry\*  
Travelon Handbags  
Goat's Milk Soap

Holiday Garlands \* Wreaths  
Ornaments \* Ribbon \* Novelties  
Custom FLORAL DESIGNS \* In-House Decorating

Boutique \* Boutique \* Boutique

Women's Clothing (Plus Sizes, too!)  
Purses \* Sterling Jewelry \* Readers  
Socks & Slippers \* Scarves \* Fashion Jewelry

Affordable Fashions for Women who like to have FUN with their attire!



HUGE Selection of Small Size Christmas Trees & Mini lights!

Watch our Holiday Decorating VIDEO Tutorials on FACEBOOK at <https://facebook.com/frontporchfans>

Holiday Open House  
Coming soon!  
25% off  
Holiday Decor!

1505 Hwy 164 South \* Waukesha, WI 53186  
262-521-2100 \* [www.ilovethefrontporch.com](http://www.ilovethefrontporch.com)

Across from the Waukesha WOODMAN'S  
Hours: Mon-Fri 10am-7pm; Sat 10am-5pm; Sun 11am-4pm



# Brookfield native to release new country music EP

## Nora Collins: ‘Very fortunate that I get to write songs for a living’

By Catherine Jozwik  
Special to TimeOut

Country singer-songwriter-guitarist Nora Collins believes in working hard and staying focused when it comes to her music career. The Brookfield native's newest single, "Plain Jane," which features backing vocals from country icon Vince Gill ("That was really a big honor," said the singer), will appear on her four-song EP, "Strings," to be released Nov. 2. The song's lyrics address self-doubt and the importance to being true to oneself — a theme many can easily relate to.

"I've been in the studio, working with an amazing producer. I'm really proud of (the EP) and really excited for people to hear this new music," Collins said.

Collins, 24, a graduate of Brookfield East High School, said she's always loved to sing. "I grew up singing in church," she noted. While in high school, the singer joined Main Street Song and Dance Troupe. She also began crafting her own songs, with piano and electric guitar accompaniments from her uncles.

At 15, Collins started booking weekend gigs at a sandwich shop, which led to gigs at private parties, county fairs, festivals and airplay from local radio station WMIL.

For five years in a row, Collins played around 200 shows. She has won several Wisconsin Area

Music Industry and Best of Milwaukee awards and has performed with country stars Trace Atkins, Randy Houser and Dustin Lynch. Collins has also self-released four albums.

To forge music industry connections and build her fan base, the singer made monthly car trips from Brookfield to Nashville.

Her hard work paid off. After receiving a publishing and artist development offer from MV2 Entertainment, Collins made the hub for country music creativity her home in 2016.

The singer said she really loves living in Nashville, home of the Grand Ole Opry. "It's been really great. It's been a fun 2 1/2 years," Collins said.

The singer devotes five days a week to writing songs for MV2 Entertainment, located on Music Row.

"It's very fun and creative," said Collins. "I feel very fortunate that I get to write songs for a living."

Although the singer said she is still learning a lot, she has a few pieces of advice for aspiring songwriters and musicians.

"Write every day, even if it's not the best thing you've ever written," Collins said. She added that it's important for musicians to be comfortable with unpredictable things that can happen during live performances, such as guitar strings breaking.

"Just get out there and play anywhere you can," she said.

Collins will be performing Nov. 17 at Johnson Creek's Gobbler Theater, 350 N. Watertown St., as part of the Chicks with Hits 2018 tour featuring Pam Tillis, Suzy Bogguss and Terri Clark.

For more information on Collins and future shows, visit [www.noracollins.com](http://www.noracollins.com).



Submitted photo  
Brookfield East grad Nora Collins is releasing a new single, "Plain Jane," and a new EP, "Strings."



# The FREEMAN

Established in 1859

Brookfield & Elm Grove  
THIS MONTH

**How to reach us**

801 N. Barstow St., P.O. Box 7,  
Waukesha, WI 53187

**262-542-2500**

Hours: M-F 8 a.m. - 5 p.m.

If you have a news tip from the Brookfield/Elm Grove area, contact Katherine Michalets at 513-2644 or [news@conleynet.com](mailto:news@conleynet.com)

To advertise in "Brookfield & Elm Grove This Month" call the advertising department at (262) 513-2624.

To subscribe to the daily Freeman call 542-2500

Freeman subscription rates		
• By in-county mail		Easy buy
13 weeks.....\$42		.....\$12 a month with credit card
26 weeks.....\$78		
52 weeks.....\$144		
• Out-of-county mail		Electronic edition
13 weeks.....\$57		.....\$12 a month with credit card
26 weeks.....\$111		
52 weeks.....\$216		

**Circulation Dept.**  
To reach the Circulation Department call 542-2501 or go to [www.gmtoday.com/wfhelp](http://www.gmtoday.com/wfhelp).

FREEMAN MANAGEMENT		
Bill Vorth - Publisher & Editor-in-Chief	513-2671	<a href="mailto:bvorth@conleynet.com">bvorth@conleynet.com</a>
Katherine Michalets - Managing Ed.	513-2644	<a href="mailto:kmichalets@conleynet.com">kmichalets@conleynet.com</a>
Jim Baumgart - Freeman Group Ad Director	513-2621	<a href="mailto:jbaumgart@conleynet.com">jbaumgart@conleynet.com</a>
Tim Haffemann - Circulation Director	513-2640	<a href="mailto:thaffemann@conleynet.com">thaffemann@conleynet.com</a>
Patricia Scheel - Prepress Manager	513-2690	<a href="mailto:pscheel@conleynet.com">pscheel@conleynet.com</a>
Joe Rocha - Mailroom Supervisor	513-2659	<a href="mailto:jrocha@conleynet.com">jrocha@conleynet.com</a>
NEWS DEPARTMENT		
Local News - Katherine Michalets	513-2644	<a href="mailto:kmichalets@conleynet.com">kmichalets@conleynet.com</a>
Business - Katherine Michalets	513-2644	<a href="mailto:kmichalets@conleynet.com">kmichalets@conleynet.com</a>
Sports - Pat Neumuth	513-2667	<a href="mailto:pneumuth@conleynet.com">pneumuth@conleynet.com</a>
Death Notices - Shana Duffy	513-2618	<a href="mailto:obits@conleynet.com">obits@conleynet.com</a>
Newsroom Fax	262-542-8259	

**CLASSIFIEDS:** 542-2211 Hours: M-F 8 a.m. - 5 p.m.

**PHOTO REPRINTS**  
Color reprints are \$25 each. Call 542-2501

**PAGE REPRINTS**  
Go to [www.gmtoday.com/freemanreprints](http://www.gmtoday.com/freemanreprints)

The Freeman is printed on recycled newsprint.





Look for our specially dedicated holiday pages for unique gift ideas, time-saving services & great holiday deals!

**Special Holiday Issue**  
Coming on December 5th

Brookfield & Elm Grove  
THIS MONTH

# Several more county schools get round two of safety funding

## Brookfield schools get \$419,000; funds aid mental health initiatives

WAUKESHA — Yet another series of Wisconsin schools and districts found out recently that their applications for round two of the Department of Justice's School Safety Grant program have been accepted.

Those making the list in Waukesha County includes:

- Beautiful Savior Lutheran School (Waukesha), \$10,000
- Divine Redeemer Lutheran School (Hartland), \$12,445
- Elmbrook School District, \$419,665

- Kettle Moraine School District, \$223,886
- Palmyra-Eagle Area School District, \$43,995
- Pewaukee School District, \$152,548
- St. John's Evangelical Lutheran School (Mukwonago), \$9,986
- St. Paul's Lutheran School (Muskego), \$16,563
- Swallow School District (Hartland), \$48,764
- Waukesha Catholic School System Inc., \$25,990

The second round is using the remaining \$48 million of the total allotted \$100 million. It will focus on ways to advance mental health initiatives in schools.

The money will be used to offer advanced training for teachers on mental health issues. Funds are also available to create local teams of educators, counselors, and law enforcement officials (called a School Safety Intervention

Team) that will assess threats and identify students needing support. Additional physical security upgrades will also be funded.

Attorney General Brad Schimel also announced that the Wisconsin DOJ was awarded \$2.2 million by the United States Department of Justice to support school safety efforts. The first federal award by the USDOJ Bureau of Justice Assistance provides \$1 million to supplement state funding in training on adolescent mental health.

A second grant provides the Wisconsin DOJ with \$1 million that will fund training for school violence threat assessment teams, standard response protocols, school safety intervention teams and standard reunification methods.

An additional \$200,000 from the BJA will also be used for creating an anonymous tip line application.



## Comfort Keepers® Sponsors



### Feeding Seniors in Your Community

Proud Sponsors: Comfort Keepers® and Community Projects for Seniors

Millions of older American face the realities of hunger and malnutrition every day. In fact, one in nine seniors is at risk of hunger in America. **Comfort Keepers®** is dedicated to helping seniors live healthy, independent lives. That is why we are raising awareness for senior nutrition issues.

Shop and Donate at these participating businesses



Greenfield High School  
4800 S. 60th St., Greenfield, WI 53220



Comfort Keepers Greenfield  
8505 W. Forest Home Ave.



Greenfield Police Department  
5300 W. Layton Ave.



Wisconsin Athletic Club  
1939 S. 108th St. West Allis



Bridgeway Independent Living Designs  
Independent Accessibility Equipment  
9209 W. Bluemound Rd.



CITY OF GREENFIELD  
HEALTH DEPARTMENT  
7325 W. Forest Home Ave.



Community Learning Center  
5647 Broad St. Greendale



sonus hearing care professionals  
W186 N9523 Bancroft Dr.  
Menomonee Falls



\*ACTIVE ADULTS HAVING FUN\*  
SKI & SOCIAL CLUB, INC.  
[www.vagabondskiclub.com](http://www.vagabondskiclub.com)  
Nov. 7 meeting 5:30pm

### In-Home Care Services

Comfort Keepers® provides compassionate in-home care that helps seniors and others live safe, happy, and independent lives in the comfort of their own homes. Our services include:

- Personal Care
- Companionship
- Cooking, Laundry
- Light Housekeeping
- Medication Reminders
- Incidental Transportation
- Alzheimer's/ Dementia Care
- In-Home Safety Solutions

All Food Donated to Low-Income Senior Housing Facilities in Your Community – Nov 1 through 30, 2018

Contact Us Today

**(414) 858-9400**

**ComfortKeepers.com**



**Comfort Keepers®**

a sodeo brand

Milwaukee & Waukesha Co.



## LAUNCH program earns Wisconsin Innovation Award

BROOKFIELD — After being named one of 34 finalists for a Wisconsin Innovation Award in July, the Elmbrook School District won a Wisconsin Innovation Award for its LAUNCH program.

"This award honors the hard work and dedication that our students and staff have put into LAUNCH over these past two years," said Executive Director Bob Hall. "I am proud of the positive impact that the students and

this program have had on our community and the tremendous support of our business champions."

LAUNCH started in the school district in 2017. It is a partnership with local businesses to provide students with real world business and project experiences through six focus areas.

LAUNCH students spend part of their day working in teams on challenges provided by both their teachers and industry partners while

earning high school and college credit.

Students become fully immersed in professional culture, problem solving, and industry-standard tools and resources.

Elmbrook's program can accommodate 75 students in the Global Business strand, 50 student in Business Analytics and 50 in Future Teachers. There are also Media Solutions, IT Foundations and Engineering Foundations strands.

**BROOKFIELD EAST HIGH SCHOOL FRIENDS OF FINE ARTS**

**43rd Annual**

**Sunday, Nov. 11, 2018**

**10 a.m. ~ 4 p.m.**

**A juried event with over 180 exhibitors! One of the largest Arts & Crafts Fairs in Wisconsin!**

*\*Great Shopping \*Delicious Food & Desserts! \*Free Shuttle Service \*Holiday Entertainment*

**Admission \$4 No Strollers Allowed**

**Brookfield East High School**

3305 North Lilly Road, Brookfield, WI

Proceeds benefit BEHS Fine Arts Programs

For more info, visit our website [www.brookfieldeastffa.com](http://www.brookfieldeastffa.com)

## Winter Window Installation Sale



- Half-off installation labor\*
- Free Low E glass upgrade
- Free furnace tune up certificate
- 12-month no interest financing
- Enter to win the Infinity® from Marvin \$20,000 product giveaway

**During November, Callen wants to recognize and thank all those who honorably served in the military. We are offering veterans additional savings, with an extra 5% discount with proof of service\*\* along with all the other great benefits.**



**Callen**

We Put the "Wow" In Home Remodeling

**INFINITY®**

from **MARVIN**

REPLACEMENT WINDOWS

**CallCallen.com • 414-529-5509**

\*Savings cannot be combined with any other offers. Does not apply to prior purchases.

\*\*Proof of service is required in the form of a valid veterans ID. Offer ends 11/30/18.





Mary Catanese/Special to The Freeman

Swanson Elementary Fun Run

BROOKFIELD — Payton Delaney high-fives Sarah Merigold, Swanson Elementary physical education teacher, as third-graders made laps around the building during the school's fundraiser.

MLG Capital moves into old Brennan’s building

Renovations designed to send ‘wow’ message

TOWN OF BROOKFIELD — The former Brennan’s Market building still has the brightness from when it housed fresh cheeses and fruit, but now as the home for MLG Capital, it is filled with modern office space. A grand opening celebration attended by more than 300 people was held recently at the new MLG

Capital headquarters, 19000 W. Bluemound Road. The 30-year-old national real estate investment and development firm announced its plans for the space about a year ago. It took about five months to renovate the property into a modern, open-concept office space with amenities like a large employee lounge, outdoor patio and other gathering spaces, as well as pinball, bocce, a pool table and more. “Transforming a long-time produce market into corporate office space is a perfect reflection of the spirit and innovation that has driven MLG for the

past three decades and creates a new home that really sets the tone for the future, makes the most of our fun and family-like culture, and embraces the community where we live and work,” said MLG Chairman and co-founder J. Michael Mooney when the plans were initially announced. According to a statement from MLG, the company wants to retain and attract talent and show the world how it innovates. “This building sends a message before they even meet us,” Mooney said. “This is a ‘wow’ organization.”

Lake Country Social restaurant coming to The Corners

Town of Brookfield trilevel bar, restaurant will feature indoor and outdoor seating

TOWN OF BROOKFIELD — Lake Country Social will bring the sensibilities of a supper club to The Corners of Brookfield. The 15,000-square-foot, three-level restaurant will be situated next to Cafe Hollander at the upscale retail and residential development on Bluemound Road near Barker Road. Pegged to open next summer, Lake Country Social will include a bar, rooftop garden and lounge and a 22-foot-high copper, wood and glass back bar that will contain one of the region's largest collections of American bourbons and gins. The menu at Lake Country Social will feature locally sourced items, as well as supper club classics and house specialties.

The restaurant will be operated by Rule No. One Hospitality Group, which operates Merchant and Lucille in Madison. “Unique dining experiences are a significant component to the success of our town center,” said Robert Gould, vice president of U.S. Operations at IM Properties, which is part of the joint venture that developed The Corners. “Lake Country Social, with its multilevel design, craft cocktails and locally sourced menu championing Wisconsin culture will offer another fine dining experience for our visitors.” According to the announcement, Lake Country Social will draw inspiration from Wisconsin's old-world heritage steeped in native and European tradition, as well as tap into modern sensibilities about “health, wholesomeness, empowerment, and style.” “This area of Brookfield just off Interstate 94 along Bluemound Road is bustling with a great deal of



The three-level Lake Country Social at The Corners of Brookfield will include a menu with supper club favorites.

commerce, shopping and hotels as it is a natural urban extension of Milwaukee. And yet, just a short drive 10 minutes west yields some of the most idyllic places in the state, beautifully referred to locals as ‘Lake Country’ for its large number of lakes and pristine landscape,” said RNO President Joshua Berkson. In a statement. “As a hospitality team, we are drawn to a location like this that provides an incredible spectrum for expression across the Wisconsin experience: a soulful mix that is equal parts urban and country, global and local, modern and classic.” Some of the supper club favorites that will appear on Lake Country Social’s menu includes fried wall-eye and perch, burgers, prime steaks, chops and seafood. “We will work with our suppliers, including our

local farming and producer network in Waukesha County, Dane County, and all around southeast Wisconsin to source the best and freshest seasonal ingredients and do this at a great price point for the guest,” said Chef Tim Williams, RNO director of culinary operations, in a statement. The restaurant has been designed by OPN Architects with additional branding and interior design by Distillery Marketing, based in Madison. The design for the space is described as cosmopolitan and contemporary with use of natural woods, white metal panels and glass with white mullions. The rooftop bar and lounge will include fire pits and dining for 100 people. “The rooftop will be in perpetual celebration mode,” said Maddy Van Elzen, RNO’s director of hospitality.

# Hey Sports Fans... We Have Brookfield Covered!

**The Freeman covers the teams at ...**

- BROOKFIELD CENTRAL**
- BROOKFIELD EAST**
- BROOKFIELD ACADEMY**

**SUBSCRIBE TODAY**  
**13 WEEKS FOR**  
**\$41.00**

**The FREEMAN**  
A Trusted Tradition since 1859

SC: HouseAd RC: WF3MPROMO

**The FREEMAN**  
A Trusted Tradition since 1859

**(262) 542-2500**

# This is HANDS-ON HIGHER ED

Explore WCTC's OPEN HOUSE

Thursday, November 15, 2018  
Come anytime between 4 and 7 p.m.

Richard T. Anderson Education Center  
WCTC Pewaukee Campus, 800 Main Street, Pewaukee

RSVP | [wctc.edu/open-house](http://wctc.edu/open-house) | 262.691.5129

Waukesha County Technical College

Hands-on Higher Ed

Equal Opportunity Affirmative Action Employer/Educator

# UNITED WE WIN.

LIVE UNITED

Connor loves competing with the swim team through United Way-funded Special Programs at YMCA at Pabst Farms. Your gift helps kids of all abilities stay healthy.

Donate today: [UnitedWayGMWC.org](http://UnitedWayGMWC.org)

Ad sponsored by

☐ Send me 13 weeks of home delivery for \$41 - my payment is enclosed. SAVE \$6.00 off regular rate!

☐ Bill my credit card \$13.67 per month on a continual basis.

Please mail payment and form to:  
The Freeman, PO Box 7  
Waukesha, WI 53187

Or click on the FREEMAN link at [www.gmtoday.com/wfpromo](http://www.gmtoday.com/wfpromo)  
Thank you for subscribing. Delivery will begin soon.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

☐ Check Enclosed      Bill my: ☐ VISA ☐ MasterCard ☐ DISCOVER ☐ American Express

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

\*New subscribers only. Those who have not subscribed in 60 days. Payment must accompany order to qualify for offer. Waukesha County addresses only. Offer expires 10/15/18.

SC: HouseAd RC: WF3MPROMO

**The FREEMAN**  
A Trusted Tradition since 1859

**(262) 542-2500**







# Historic Brookfield train depot project receives \$250,000 state grant

Building to be transformed into coffee shop, cafe

By Katherine Michalets  
knmichalets@conley.net.com  
262-513-2644

BROOKFIELD — The relocation and renovation of a former historic train depot in Brookfield will get a financial boost from the state with a \$250,000 grant from the Wisconsin Economic Development Corporation.

Considered the second oldest building in Brookfield, the 1860s train depot on Brookfield Road in the historic village area is the recipient of the Community Development Investment Grant.

The city-approved plans call for the building to be moved across the street and turned into a Fiddleheads coffee shop and retail coffee business. The company has six locations in southeastern Wisconsin.

“WEDC is committed to helping communities invest in revitalizing their downtowns to encourage economic growth,” said Mark R. Hogan, secretary and CEO of WEDC, in a recent statement.

“This project not only preserves a historic structure in the city of Brookfield, but will also serve as a catalyst for future development and investment.”

There are already plans to extend an existing county bike path to the 2,500-square-foot train depot, which will serve as the trailhead.

“The train depot in the village area has always been viewed as an iconic symbol of the city of Brookfield’s



Submitted photo

Wisconsin Economic Development Corporation Secretary and CEO Mark R. Hogan announces Brookfield has received a \$250,000 state grant to help finance the redevelopment of a historic train depot into a Fiddleheads coffee shop in The Village business district on Brookfield Road. Hogan joined Brookfield Mayor Steven Ponto, Waukesha County Board Chairman Paul Decker and other government and business leaders to announce the grant at the site of the future coffee shop.

roots,” said Brookfield Mayor Steve Ponto. “With this greater partnership among the state of Wisconsin, Fiddleheads and the city, future generations will be able to enjoy it in a new and exciting way.”

The project is expected to create about 12 to 15 part-time and full-time jobs and add more than \$300,000 to the city’s tax base. The project also includes the development of six new single-family home lots, which also will ultimately increase the tax base.

“With the help of WEDC and its Community Development Investment Grant, this project was able to move forward,”

and will generate new interest and possibilities for the village area,” said Todd Willis, Brookfield’s economic development coordinator.

Work on the project is expected to start in 2019.

“This project allows us to unite a historic building with a wonderful local café environment,” said Ray Marcy, Fiddleheads owner. “Not only will a treasured site be saved, but the entire community can visit, enjoy and participate in this anchor site within the historic village area. It will serve as a landmark in the city of Brookfield and surrounding communities as well.”

# City reviewing previously adopted 2035 park, open space plan

By Dave Fidlin  
Special to The Freeman

BROOKFIELD — Pickleball and trail accommodations are among some of the additions Brookfield officials are considering adding into a 7-year-old document that takes a look into the city’s park and open space planning efforts through 2035.

Earlier this year, staffers within Brookfield’s Parks, Recreation & Forestry department announced the long-range plan, minted in 2011, would be refreshed this year to gauge progress and determine additional goals.

Bill Kolstad, director of the Parks, Recreation & Forestry, discussed the ongoing effort recently with members of the city’s Parks and Recreation Commission.

To date, Kolstad said the department he oversees has undertaken a number of efforts to gather feedback, including a pair of public information forums in the second half of September and an online form residents could fill out to provide comment.

Kolstad said no one appeared at the city’s first information forum, and three residents showed up at the second one. The department, he said, has not received any comments specific to the 2035 plan through the online feedback page.

“There’s been very little to nothing,” Kolstad said. “I certainly think that equates to a level of satisfaction with what we have to offer.”

Commissioners at a recent meeting also offered a platform for residents interested in weighing in on the plan, but no one was in attendance.

While comments during the recent exercise have been sparse, Kolstad said the department is taking to heart several changes, which have been inspired



Brandon Andereggs/Freeman Staff

The tennis courts at Camelot Park in Brookfield now have yellow lines to accommodate pickleball players.

by the feedback that was received.

The city likely will incorporate into the long-range plan dedicated accommodations for a pickleball court at one or more of the municipal-run parks.

Currently, the city provides temporary amenities at two parks — Camelot and Mary Knoll — on an as-needed basis. But Kolstad said the department should make greater strides, pointing to the sport’s popularity.

“We know pickleball is just exploding,” Kolstad said.

### Possible tweaks

Kolstad also touched on the citywide Greenway Trail System, which is included within the plan. Since its implementation more than a decade and a half ago, the system of off-street recreation trails has a connector to community facilities and the regional trail system.

The system, as a whole, remains a work in progress, Kolstad said, and not all areas within the specific trail plan have been realized.

A few tweaks could be incorporated into the

refreshed document to reflect the status of some areas of the trail system.

“Barker (Road) is still not good,” Kolstad said, pointing out the heavily trafficked north-south thoroughfare is not pedestrian-friendly in all areas.

Waukesha County has oversight of Barker Road, and Kolstad said pedestrian-friendly accommodations along it are ultimately in the county’s hands.

“Barker really isn’t a bikeable street,” Kolstad said. “People go pretty good speeds down that road.”

Since its initial adoption in 2011, a number of objectives have been satisfied within the plan.

Among them: acquiring a 15-acre site for Hidden Lake Park on the city’s east side, new shelter and picnic areas in various areas and improvements designed to meet the Americans with Disabilities Act.

The Parks and Recreation Commission is slated to act on the revised 2035 plan at its next meeting Nov. 5. From there, it will go to the Plan Commission for further review before landing at the Common Council for approval.

## TRUCKLOAD SALE

### on Garage Doors & Door Openers

**Special! - Take down and haul away old door for FREE!**  
**16x7**  
**SAVE \$240 NOW \$1095** **Installed**  
**Tax Included**

- Two-Sided Pre-Finished Galvanized Steel
- R-10 Insulated
- 5 colors to choose from
- Other Sizes Available
- 2000 Garage Doors in Stock

**16'x7', 25 Gauge...Non Insulated Steel \$895**

**18 Full-size Doors On Display, Our Installers Are Licensed & Bonded**

**ORDER A LIFTMASTER 1/2 HP GARAGE DOOR OPENER & GET 2 REMOTES & KEYPAD.**

Model 8365

**\$375** **Installed Tax Included**

Full Year Warranty, parts and service on installed operators.

**Lifetime Door Co.**

12645 W. Townsend (2 blocks N. of Burleigh, enter off 124th St. only)  
Free Estimate  
**262-783-4004**  
Monday - Friday 7am-5pm  
**www.lifetimedoor.net**

## Happy Thanksgiving

# THANKSGIVING BRUNCH BUFFET

**THURSDAY, NOVEMBER 22ND 10AM - 4PM**

**Featuring All of Your Thanksgiving Favorites and Many More!**

Oven Roasted Turkey, Baked Virginia Ham, Lemon Pepper Chicken, Orange Spice Glazed Salmon, Garden Herbed Stuffing, Yukon Gold Parmesan Roasted Potatoes, Cranberry Sauce, Homemade Cinnamon Applesauce, Mashed Sweet Potatoes, Fruit Displays, Vegetables, Cheese and Sausage Boards, Yogurt Parfaits, Herring in Cream Sauce, Whole Smoked Fish and Salmon Lox, Omelet Station, Challah Cinnamon Toast, Waffle Station, Maple Jumbo Sausage and Hickory Smoked Bacon, Roasted Brussel Sprouts, Green Bean Casserole, and a huge variety of baked goods and desserts.

Kids can enjoy a buffet of their own with French Toast Sticks, Peanut Butter and Jelly Sandwiches, Chicken Tenders and other favorites.

**\$36 adults | \$15 children ages 5-12**  
**Children under 4 are free.**

## ALLGAUER'S

BISTRO & PUB IN THE PARK

**Inside the Hilton Garden Inn Milwaukee Park Place**

**CALL TO MAKE RESERVATIONS FOR THIS EVENT!**  
**414-577-5000**

## Baby it's cold Outside

New and like-new designer fashions for women and men.

**Bring in this ad and receive**  
**10% OFF**  
**YOUR ENTIRE PURCHASE**

**Elite Repeat**  
Consignment and Resale Boutique  
Formal and Informal Apparel

Expires 11-30-18  
Consignment Hours: Mon. 10am-6pm;  
Wed. thru Sat. 10am-2pm  
Store Hours: Mon. thru Fri. 10am-7pm;  
Sat. 10am-5pm

**Ruby Isle Shopping Center**  
2205 N. Calhoun Rd., Brookfield  
262-789-9359  
**EliteRepeatClothing.com**

**Elite Repeat**  
Consignment and Resale Boutique  
Formal and Informal Apparel





EMPLOYEE OWNED

**Otto's**  
Wine & Spirits

OPEN  
THANKSGIVING DAY  
9 AM - 2 PM

TOP CHOICE AWARDS  
WINNER 2017

TOP CHOICE AWARDS  
WINNER 2018

# Be Thankful

WE WILL MEET OR BEAT

Any locally advertised priced...  
Guaranteed so bring in those ads

## Full Service, Full Selection Serving the Milwaukee Area Since 1945

EMAIL US TODAY TO BE ADDED TO THE OTTO'S 7-STORE E-MAIL LIST TO RECEIVE OUR ON-LINE ONLY SPECIALS! [INFO@OTTOSWINEANDSPIRITS.COM](mailto:INFO@OTTOSWINEANDSPIRITS.COM)

**WINE**



**KIM CRAWFORD SAUVIGNON BLANC**  
750 ml.  
**\$12.45**



**2016 KENDALL-JACKSON CHARDONNAY**  
750 ml.  
**\$10.65**  
91 PTS. WINE ENTHUSIAST



**CHATEAU STE. MICHELLE CHARDONNAY OR RIESLING**  
750 ml.  
**\$6.99**  
REG. \$9.99



**FREIXENET BRUT, EXTRA DRY, BRUT ROSE OR SWEET CUVEE**  
750 ml.  
**\$8.48**  
**\$24.00 MIR ON 12 BTLs**



**2016 MEIOMI PINOT NOIR**  
750 ml.  
**\$16.99**



**JOSH CABERNET**  
750 ml.  
**\$11.85**



**APOTHIC RED, WHITE, DARK, CRUSH OR ROSE**  
750 ml.  
**\$7.48**



**2017 OYSTER BAY SAUVIGNON BLANC**  
750 ml.  
**\$9.99**  
**\$24.00 MIR ON 12 BTLs**



**GNARLY HEAD WINES**  
750 ml.  
**\$6.99**  
REG. \$9.99  
★ WITH INSTANT ★

**LIQUOR**



**CUERVO TEQUILA**  
750 ml.  
**\$12.88**



**BULLEIT BOURBON OR RYE**  
750 ml.  
**\$24.98**



**JACK DANIELS**  
1.75 liter  
**\$36.99**  
PRICE WITH INSTANT WHEN YOU BUY 2 BOTTLES



**CROWN ROYAL, CROWN APPLE OR CROWN VANILLA**  
750 ml.  
**\$24.98**



**GREY GOOSE VODKA**  
750 ml.  
**\$21.38**  
★ WITH INSTANT ★

**FREE 12oz. GARY'S OLD FASHION MIX**



**WOODFORD RESERVE BOURBON**  
1.75 liter  
**\$58.88**  
REG. \$74.99



**TANQUERAY GIN**  
750 ml.  
**\$16.48**



**KORBEL BRANDY**  
1.75 liter  
**\$19.48**  
**LESS \$2.00 MIR=\$17.48**  
\$9.00 on 3 Btls.



**BACARDI RUM GOLD, SUPERIOR, BLACK, LIMON OR FLAVORS**  
1.75 liter  
**\$14.68**  
PRICE WITH INSTANT WHEN YOU BUY 2 BOTTLES



**GLENMORRANGIE 10 YR. SINGLE MALT SCOTCH**  
750 ml.  
**\$28.68**  
**LESS \$4.00 MIR=\$24.68**  
Final Cost



**DEWARS SCOTCH**  
1.75 liter  
**\$29.78**  
PRICE WITH INSTANT WHEN YOU BUY 2 BOTTLES



**BAILEYS IRISH CREAM**  
750 ml.  
**\$19.78**

**BEER**



**MILLER HIGH LIFE REG. OR LIGHT**  
30 Pack Cans  
**\$13.98**  
★ WITH INSTANT ★



**REDD'S VARIETY**  
15 Pack Cans  
**\$11.98**



**NEW GLARUS**  
12 Pack Cans  
**\$13.99**



**HEINEKEN**  
18 Pack Bottles  
**\$14.68**  
★ WITH INSTANT ★



**LAKEFRONT RIVERWEST STEIN, IPA, FIXED GEAR, EASTSIDE DARK OR PORTER**  
6 Pack Bottles  
**\$6.98**



**TERRAPIN MOO HOO**  
6 Pack Cans  
**\$8.68**



**FOUNDER'S BREAKFAST STOUT**  
4 Pack Bottles  
**\$7.68**



**SPRECHER ABBEY TRIPLE, BLACK BAVARIAN OR AMBER**  
6 Pack Bottles  
**\$6.98**



**STELLA ARTOIS, STELLA CIDRE OR HOEGAARDEN**  
12 Pack Bottles  
**\$14.38**  
BUY 1 GET 2ND 12 PACK 50% OFF WITH INSTANT



**SMIRNOFF**  
6 Pack Bottles  
**\$6.38**  
BUY 2 - 6 PKs GET 3RD 6 PACK FREE WITH INSTANT



**SMIRNOFF SPIKED HARD SELTZERS**  
12 Pack Cans  
**\$10.99**  
★ WITH INSTANT ★

**BUY 2 - 6 PKs GET A FREE GLASS**



Wine & Spirits

**Otto's**

7 LOCATIONS TO SERVE YOU!

W63 N154 WASHINGTON AVE., CEDARBURG ..... 262-377-4360

3476 OAKLAND AVE. .... 414-961-1383

76TH AND APPLETON AVE. .... 414-536-0100

W15413 MAIN ST., MENOMONEE FALLS ..... 262-255-0057

15380 WATERTOWN PLANK RD. .... 262-784-3545

4600 W. BROWN DEER RD. .... 414-354-5831

8850 N. PORT WASHINGTON RD. .... 414-540-1190

LOCALLY EMPLOYEE OWNED

DISCOVER

\*NOT ALL ITEMS AVAILABLE AT ALL LOCATIONS. AD EXPIRES 11/23/18

MasterCard VISA



