



OCTOBER 18–20 • STATE FAIR PARK

NARI MILWAUKEE HOSTS HOME & REMODELING SHOW

At the NARI Home & Remodeling Show, you'll find qualified professionals who can improve your life and beautify your home.

If you've been thinking about replacing your drafty windows, upgrading your plumbing, repainting your first floor, or reimagining your kitchen, visit the NARI show to talk one-on-one with experts who can help.

The NARI Home & Remodeling Show runs October 18-20 at the Wisconsin Exposition Center at State Fair Park, 8200 W. Greenfield Ave., West Allis. More than 100 NARI Milwaukee members will be exhibiting and on hand to answer questions, make recommendations and provide guidance, solutions and creative suggestions.

Participating exhibitors run the gamut of companies that provide remodeling and home improvement services and products. There are design/build firms for bathroom, kitchen, additions and whole house remodeling and specialized contractors for all areas of the home – roofing, gutters, windows, doors, HVAC, plumbing and more.

In addition, the show is packed with featured events and special guests, including gardening expert Melinda Myers, former Green Bay Packer LeRoy Butler who is now a cookbook author and Katrina Kozar, a MasterChef Season 6 contestant, gourmet mustard maker and Wisconsin native.

➡ Show Highlights

More than 100 NARI Milwaukee members – These trusted, local experts are ready-and-willing to answer any and all questions, no matter how big or small they might be. They can also make recommendations and provide homeowners with guidance, solutions and creative suggestions.

“Guess the Price Gameshow” – Each day, there's a fun gameshow! You could win a prize while learning how much local remodeling projects cost and what factors influence the cost.

Home Solutions Stage – Throughout the show, experts address a variety of topics, including “Avoiding Winter Plumbing Disasters,” “Must Haves to Stay in Your Home for Life,” “What to Expect During a Remodel” and more!

Smart Home Gallery – Visit a showcase of the latest products designed to automate, simplify and enhance life at home.

Make & Take – At the show, you can create a special décor item for the holidays with guidance from Farmhouse Paint Bar & Hall. Make a small wooden sign, mini canvas, mosaic ornament or a Christmas stocking (tickets sold separately).

Drink Pink – To support National Breast Cancer Awareness Month, NARI Milwaukee and Saz's Hospitality Group are partnering to create a pink drink to raise funds for Team Phoenix, an Aurora Research Institute initiative, and NARI Milwaukee partner.

Tickets to the NARI Home & Remodeling Show are \$8 in advance (online only) and \$10 at the door. Seniors (60+) are \$8 at the door. Children age 17 and younger and retired and active duty

military personnel (with I.D.) are free. Parking at State Fair is \$6 but ample street parking is also available.

For more information on the NARI Home & Remodeling Show, visit:
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or call 414-771-4071

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Universally Designed Bathroom Showcases Latest Family Ideas

Thanks to advances in product design and technology, today's bathrooms can be safe and easy-to-use for all ages and abilities, as well as stylish and inviting.

The NARI Home & Remodeling Show will feature a universally designed bathroom created by NARI Universal Design Certified Professionals (UDCP) and outfitted with decoratively disguised Kohler® ADA-compliant products supplied by Gerhard's Kitchen and Bath Store in Whitefish Bay.

Store manager, Jeanne Jarecki, says, "Bathroom safety accessories are now hidden-in-plain-sight. Over the years, the industry has focused on creating beautifully designed pieces that are still ADA-compliant."

At the NARI Home & Remodeling Show check out the Universal Design Bathroom display and attend the "Must Haves to Stay in Your Home for Life" seminar on Friday, October 18 at 2:00 pm. The display and seminar will feature elements homeowners can consider when creating their "forever home."

• **Walk-in shower with seating** – A low entrance accommodates all users including children and pets. A "curbless" entrance allows wheelchairs to smoothly roll into a shower space. Sturdy seating accommodates those who prefer to sit down while showering or relax in a steam shower setting.

• **Stylish accessories** – Today's bathroom fixtures double as not only towel bars, shower shelves or tissue paper holders but personal assist bars as well.



Photo courtesy of AB&K

• **Easy to operate faucets** – For children with small hands, those with arthritis or lack of grip strength, there are a variety of options, including lever handles, touch or voice activated.

• **Taller toilets** – The chair or comfort height toilet is slightly raised making sitting down and standing up easier for all and helps those who might need to transfer from a wheelchair.

Today's universally remodeled homes can create safe, accommodating and stylish spaces for all family members. Look for the universally designed bathroom and UDCP remodelers at the NARI Home & Remodeling Show, October 18-20, at the Wisconsin Exposition Center at State Fair Park.

Lead Con. '19 Wisconsin Lead Conference

Milwaukee
Lead &
Asbestos
MLAIC.com

CONFERENCE:

November 1, 2019
Brookfield Doubletree Hotel
18155 Blue Mound Rd.

8 a.m. – 2:30 p.m.
Lunch is served.
Registration fee: \$45

To Register: WLCBRK.Eventbrite.com
Info: www.mlaic.com

TOPICS:

- ~ Wisconsin's new \$14 million grant for lead abatement projects.
- ~ Wisconsin's revisions to DHS-163 (the Lead Paint Rule).
- ~ Governor Evers Executive Order 36 for Lead Poisoning Reduction.
- ~ New HUD and EPA rules regarding clearance levels and risk assessment levels.
- ~ Talk to factory reps for abatement products.

WHO SHOULD ATTEND?

- ~ Contractors and landlords - Do you qualify to participate in the new lead grant?
- ~ Lead Inspectors, Hazard Investigators and Risk Assessors - Do you fit into the new grant or want to know about clearance?
- ~ City and County officials
- ~ Vendors - talk with your customers

SPEAKERS:

- ~ Lead Grant Administrators
- ~ DHS Lead staff
- ~ Industry Professionals

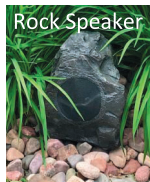
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FRIDAY OCTOBER 18

12pm-8pm

**12:30pm
Avoiding Winter
Plumbing Disasters**

*Dan Callies, MP, CR, UDCP
Oak Creek Plumbing*



**2pm – Must Haves to Stay in
Your Home for Life**

*Tracy Grosspietsch, CKBR, UDCP, AB&K
Susie Feia, CKBR, UDCP, Feia Construction, LLC*

**3:30pm
What to Expect
During a Remodel**

*Nick Kerzner, MCR, CR, CKBR,
Kerzner Remodeling &
Construction*



5pm – Guess the Price Gameshow

*Challenge yourself by guessing the costs of local
remodeling projects. You could win a prize!*

Speaker times and attractions are subject to change.
Please check website for updates.

SATURDAY OCTOBER 19

10am-8pm

11am – Prepare Your Home for Winter

*Randy Miller, CR, Allrite Home & Remodeling, Inc.
Wayne Abendschein, 1st Choice Heating & Cooling, Inc.*

12:30pm – Culinary Demonstration

**2pm – Extending the
Growing Season,
sponsored by
Diggers Hotline**

*Melinda Myers,
“The Plant Doctor”*



3:30pm – Guess the Price Gameshow

*Challenge yourself by guessing the costs of local
remodeling projects. You could win a prize!*

**5pm – Understanding the Estimating
and Contracting Process**

*Nick Kerzner, MCR, CR, CKBR
Kerzner Remodeling & Construction*

**6:30pm – Cooking
Demo by Former
Packer, LeRoy Butler**

*LeRoy Butler shares his easy-to-
prepare recipes and signs
autographs*



SUNDAY OCTOBER 20

10am-5pm

**11am
Bloomin Indoor
Gardens**

*Melinda Myers,
“The Plant Doctor”*



**12:30pm
Fall Cooking Demo**

*Katrina Kozar,
MasterChef Contestant
Season 6*



3pm – Guess the Price Gameshow

*Challenge yourself by guessing the costs of local
remodeling projects. You could win a prize!*



Each Day - All Day

Make & Take

At any point throughout the show, attendees can create a special décor item for the holidays. Make a small wooden sign, mini canvas, mosaic ornament or a Christmas stocking. Farmhouse Paint Bar & Hall provides the supplies and one-on-one guidance. Projects take less than 30 minutes and range from \$15-\$25 (tickets sold separately at the show).

Windows Can Add Wow Factor

In addition to the functionality that windows provide, they can also be used to add drama and architectural detail to almost any space - a family room, kitchen, front entry, bedroom or even a bathroom.

"Today, there are so many choices and options that are available," says Cindy Thornton, marketing manager with Renewal by Anderson Milwaukee. "If you can dream it, I'm pretty sure we can do it."

Window Walls

For those who have a fantastic view, window walls are a perfect choice. Huge picture windows bring the outside in, filling a room with natural light while making a statement.

"We often create window walls by combining patio doors with stacked windows that reach to the ceiling," says Thornton. "In addition, you can add casement windows on either side of a patio door to extend the wall of windows horizontally."

Bay and Bow Windows

Bay and bow windows are also popular since they can make a room feel larger and brighter. Both types jut from the home's exterior wall, creating a raised platform that can become another design element.

A bay window consists of three windows that

are angled. Bow windows usually have four to six windows and a softer, more rounded appearance.

"Bay and bow windows bring depth and dimension to a room without adding square footage," says Brian Jeske, sales manager for Pella Windows & Doors of Wisconsin. "They also have a cozy 'nook' feel and can provide extra seating in a kitchen or living room."

Entry Doors and Windows

Front entries are another place where windows and natural light can make a real impact.

Walking into a home that has a bright and airy feel sets the tone for the rest of the house.

"Replacing a solid door, or a door that has just a small amount of glass, with one that includes full-view or three-quarter length glass, can turn a dark and depressing entry into an inviting, light-filled space," says Tod Colbert, president of Weather Tight Corporation. "Adding sidelights alongside the door or transom glass above it can transform an ordinary entry way into a grand entry that makes a profound statement on both the inside and outside of your home."

To get more design ideas and advice, visit Renewal by Anderson, Pella Windows & Doors of Wisconsin and Weather Tight Corporation at the NARI Home & Remodeling Show, October 18-20, at the Wisconsin Exposition Center at State Fair Park.



This kitchen features a sliding patio door topped with a specialty shaped window and stacked gliding windows. Photo courtesy of Renewal by Andersen® of Milwaukee.



The creative use of picture windows, along with windows that flank the fireplace, takes advantage of this home's scenic view. Photo courtesy of J&J Contractors I, LLC. Windows by Pella Windows & Doors of Wisconsin.



This master bedroom showcases a hinged Frenchwood® patio door with stacked picture windows. Photo courtesy of Renewal by Andersen® of Milwaukee.



Entry doors with glass and window sidelights add brightness to an entry way. Photo courtesy of Pella Windows & Doors of Wisconsin.

How to Select a Leading Remodeler

Homeowners who are considering a remodeling project oftentimes experience a mix of emotions – excitement about the transformation and trepidation about selecting the right company for the job.

However, finding a qualified, professional remodeling contractor doesn't have to be difficult. NARI Milwaukee connects area homeowners with local, trusted and proven businesses to tackle all of their home improvement needs.

Designations Make a Difference

According to Al “Bingo” Emmons, MCR, CR, UDCP, CRPM, NARI Milwaukee board president and owner of Creative Construction of Wisconsin, Inc., leading companies differentiate themselves in a number of ways.

“Look for businesses that encourage their employees to pursue continuing education,” says Emmons. “When you see letters behind a contractor's name, it's an indication of the advanced credentials they've earned.”

For example, Emmons' NARI credentials are MCR for Master Certified Remodeler; CR for Certified Remodeler; UDCP for Universal Design Certified Professional; and CRPM for Certified Project Manager.

Securing the designations isn't an easy task. The contractor must meet a number of criteria to earn a professional NARI certification. The requirements include but aren't limited to: a minimum of five years of continuous full-time employment in the remodeling industry; a demonstrated knowledge and ability to perform the remodeling functions related to the specific certification designation; a review by the NARI Certification Board; a written examination on the fundamentals of remodeling; and adherence to NARI's Standards of Practice and Code of Ethics.

Susie Feia, owner of Feia Construction, LLC, has her CKBR (Certified Kitchen & Bath Remodeler) and UDCP (Universal Design Certified

Professional) designations.

“As a company, we're strong proponents of staying on the cutting edge of new products and keeping up-to-date on advances in technology,” says Feia. “Each time I take a NARI continuing education class or attend a local or national trade show, I'm expanding my knowledge base and sharing that with my clients, which is a benefit to them.”

Awards Speak Volumes

Another indication that a company is a leader are industry awards.

Each year, NARI Milwaukee hosts the Remodeler of the Year awards that recognizes companies in more than a dozen categories, ranging from kitchen, bathroom, basement, exterior and whole house remodels to landscape design and outdoor living projects. NARI member projects are judged by an impartial panel of industry

experts on how well their company met the needs of the client, overall craftsmanship, aesthetics, functionality, innovation and other criteria.

Callen Construction, Inc. recently earned a gold Remodeler of the Year award for its work transforming an outdated ranch kitchen into a brand new space that met the needs of both the husband and wife who enjoy cooking together.

Michael Wood, CR (Certified Remodeler), vice president, sales manager and co-owner of Callen Construction, says being an award winner helps the company stand out with clients and future employees.

“When a company is award winning, it gives clients more confidence to work with us because they know we're committed to the industry and best practices,” says Wood. “In addition, because of the awards, we're able to attract top talent since employees would prefer to work with an industry-leading company.”

Kerzner Remodeling & Construction is another local company that's been recognized with Remodeler of the Year awards. Owner Nick Kerzner has his MCR (Master Certified Remodeler), CR (Certified Remodeler) and CKBR (Certified Kitchen & Bath Remodeler) designations.

Kerzner's advice for finding the best remodeler is practical.

“Working with a remodeler is like a short-term marriage because they're going to be in your home and your personal space every day. When you're meeting with them and talking about your project, if you have any uncomfortable moments, trust your gut and continue the conversation with other remodelers.”

Creative Construction of Wisconsin, Inc., Feia Construction, LLC, Callen Construction, Inc. and Kerzner Remodeling & Construction are all exhibiting at the NARI Home & Remodeling Show at State Fair Park October 18-20.



Callen Construction earned a gold Remodeler of the Year award for this kitchen transformation. As a nod to the homeowner's years growing up on a farm, Callen Construction incorporated reclaimed barn wood and "Xs" to give the room personality and create a rustic feel.

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When researching home improvement professionals, look for the following NARI certification credentials:

- **MCR:** Master Certified Remodeler
- **CR:** Certified Remodeler
- **CRS:** Certified Remodeler Specialist
- **CRA:** Certified Remodeler Associate
- **CKBR:** Certified Kitchen & Bath Remodeler
- **CRPM:** Certified Remodeling Project Manager
- **CLC:** Certified Lead Carpenter
- **UDCP:** Universal Design Certified Professional

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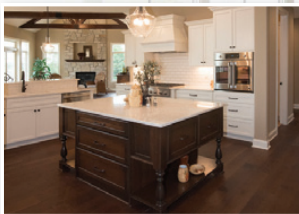
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Understanding Kitchen Cabinetry

Selecting cabinetry is a big decision during a kitchen remodel. Knowing what's available is the first step in making the choice that's right for your home.

Consider Storage

One of the most important items to keep in mind when selecting cabinetry is storage. Sarah Nelson, an interior designer with S.J. Janis Company, Inc., recommends taking an inventory of kitchen appliances, pots and pans, electronics, etc.

"Once we know what and how much you have, we can suggest ways to maximize the space. Using deep drawers for pots and pans, wall cabinets that go to the ceiling, tall pantry cabinets with roll outs and making use of a 'blind' corner by installing easy access inserts like a Lazy Susan are all elements that can help make the kitchen functional and convenient," says Nelson.

Cabinetry Options

Stock, semi-custom and custom represent the range of options and price points in cabinetry.

Custom cabinets require the longest lead time and are typically more expensive. They are built to exact specifications and offer a multitude of choices in materials, design, finishes and accessories.

Semi-custom cabinets are also made to the homeowner's size requirements, but the range of materials, designs, finishes and accessories is more limited than fully custom cabinets.

"I typically recommend semi-custom cabinetry because, overall, it's very customizable and can be specified to fit the space you have," says Nicole Raffensperger, owner and lead designer with Design Tech Remodeling. "The difference in price between semi-custom and stock isn't that much but you get so much more from semi-custom."

Stock cabinets are pre-manufactured, sold in modular units and don't offer customization beyond hardware.

Materials and Finishes

Quality kitchen cabinets are made of hardwoods that can withstand heat and moisture.

Common cabinet woods include maple, oak, cherry, hickory and walnut. Each wood has its own unique grain – some of which are more "patterned" than others.

Wood can be finished in a variety of manners and much of it comes down to style preferences. Choices include clear coating, stain, stain and glaze, paint, or paint and glaze.

"With painted cabinetry, we're seeing a lot of white, nautical blue and warm grays. And, incorporating two colors within a kitchen is still popular. You might have white cabinets around the perimeter and then feature a different color on the island base cabinets," says Raffensperger.

Door Styles

When selecting new cabinetry, there are a variety of door styles and features to consider.

Raised panel doors have a raised center panel typically found in traditional kitchens. Recessed panel doors also have dimension but with a more simple design of a set-in center panel. Slab doors are typically flat, with clean lines, often used to provide a more contemporary look.

"Many clients choose a recessed door panel. It has a more Craftsman look but it can be customized with a variety of profile edges or routing to fit the homeowner's style and taste," says Mark Walmer, a remodeling specialist with DG Remodeling, a division of David & Goliath Builders.

Another door feature is the cabinet door overlay, which determines how much of the cabinet frame shows. There's partial overlay, inset cabinet doors and full overlay doors.

Since cabinetry offers a multitude of options, it's best to visit a cabinetry showroom and talk with your remodeling contractor about what makes the most sense for your home and lifestyle.

Design Tech Remodeling, S.J. Janis Company, Inc. and DG Remodeling, a division of David & Goliath Builders, will be at the NARI Home & Remodeling Show, October 18-20 at the Wisconsin Exposition Center at State Fair Park.



Flat panel doors are often used in contemporary kitchens. Photo courtesy of Design Tech Remodeling.



Recessed panel doors can work in many different styles of kitchens. Photo courtesy of S.J. Janis Company, Inc.