

Brookfield & Elm Grove

THIS MONTH

FEBRUARY 2019

Judge Schimel starts hearing cases

Ex-AG has no challenger
for spring election

By Brian Huber
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WAUKESHA — Brad Schimel is finding one can go home again, but the view is very different this time around.

The former Waukesha County district attorney and Wisconsin attorney general, appointed in December as a judge by former Gov. Scott Walker to fill a vacancy created by the retirement of Judge Pat Haughney, started work on Jan. 7.

Although still in a mentoring phase, watching other judges ply their craft, Schimel also took the reins on cases of his own Jan. 16.

He said he's thoroughly enjoyed his return to the Waukesha County Courthouse where he started as an assistant DA three decades ago.

"It's wonderful," he said. "You never realize how much you miss a lot of people. It's great to be back here. This is a really well-functioning place. Sorry to say it's not always that way in Madison."

Schimel actually was sworn in on Jan. 6 by Judge Jennifer Dorow. Then he had to hire a court reporter, and begin a mentoring program for the next two weeks. He said the judges showing him the ropes "have been a huge help."

Schimel has not scheduled a formal

investiture yet, saying he had a lot going on transitioning from his last position to his current one.

Schimel also must prepare for a run at being elected to the bench in his own right, which will be determined in the April elections. He said he's completed the paperwork required to get him on the ballot, and is not facing a challenger.

New perspective

But first, he's got to get used to a few things, beginning with the different perspective one gets while wearing the black judicial robe.

"It's weird," he said. "In the courtroom judges sit up higher than everyone else. That's not just physical, it's also symbolic. You do have to maintain a certain distance. That's been hard to get used to," he said. "I always was able to talk to prosecutors involved, talk to a defense attorney, I can't do that now."

"Putting the robe on, I forgot to take off my suit coat first," he said.

Schimel is starting on the criminal bench. Schimel said he won't automatically be disqualified from hearing new cases involving people he prosecuted as DA four or more years ago. But, he said, if something occurs in an older case that he worked on, he would have to recuse himself,



Brian Huber/Freeman Staff

Waukesha County Circuit Court Judge Brad Schimel began hearing cases on his own Jan 16 following a mentoring period. Schimel said he's enjoyed his return to the county courthouse, where he spent 25 years as a prosecutor before serving as Wisconsin's attorney general.

which has already happened with matters that were open for a long time.

The view from the bench

Schimel added he has been given a new appreciation for how a judge is responsible for making sure that the rights of all parties in a case are protected and procedural requirements covered. A judge must also make sure defendants know what they are doing and that the record is preserved for possible appeals.

But there is also a balancing test that must be employed uniquely for each case depending on its circumstances, factors that go beyond the main considerations of the gravity of a crime, the character of a defendant and the need to protect the public. He said every sentence imposed by a judge that is short of the maximum is a risk in terms of whether a defendant is going to get the message and stop committing crimes.

"I am going to do what my heart tells me

is right and my brain is going to follow the law and we'll see," said Schimel. "I am sure I will learn the hard way like a lot of judges did, where you give a few people a break or second chance and you see them back in front of you. But I saw that a lot as DA. It's not like this is new for me . . .

"As a prosecutor you made a pitch for a what you think was right. As a judge, the buck stops at the judge. There is no one step above to catch it," he said. "There are appeals, but ideally, you want it

done right in a courtroom today. There is a lot of responsibility with it. I am enjoying it. There is a lot to learn, and it's exciting work."

Schimel said he is looking forward to more free time, too — time to devote to his family and his music and his band 4 On The Floor and other pursuits.

"I am getting two hours a day back just not driving to Madison or Eau Claire or whatever. I am going to have tons more time," he said.

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INSIDE

Smartwatches pose
challenge in area
schools

Page 2A



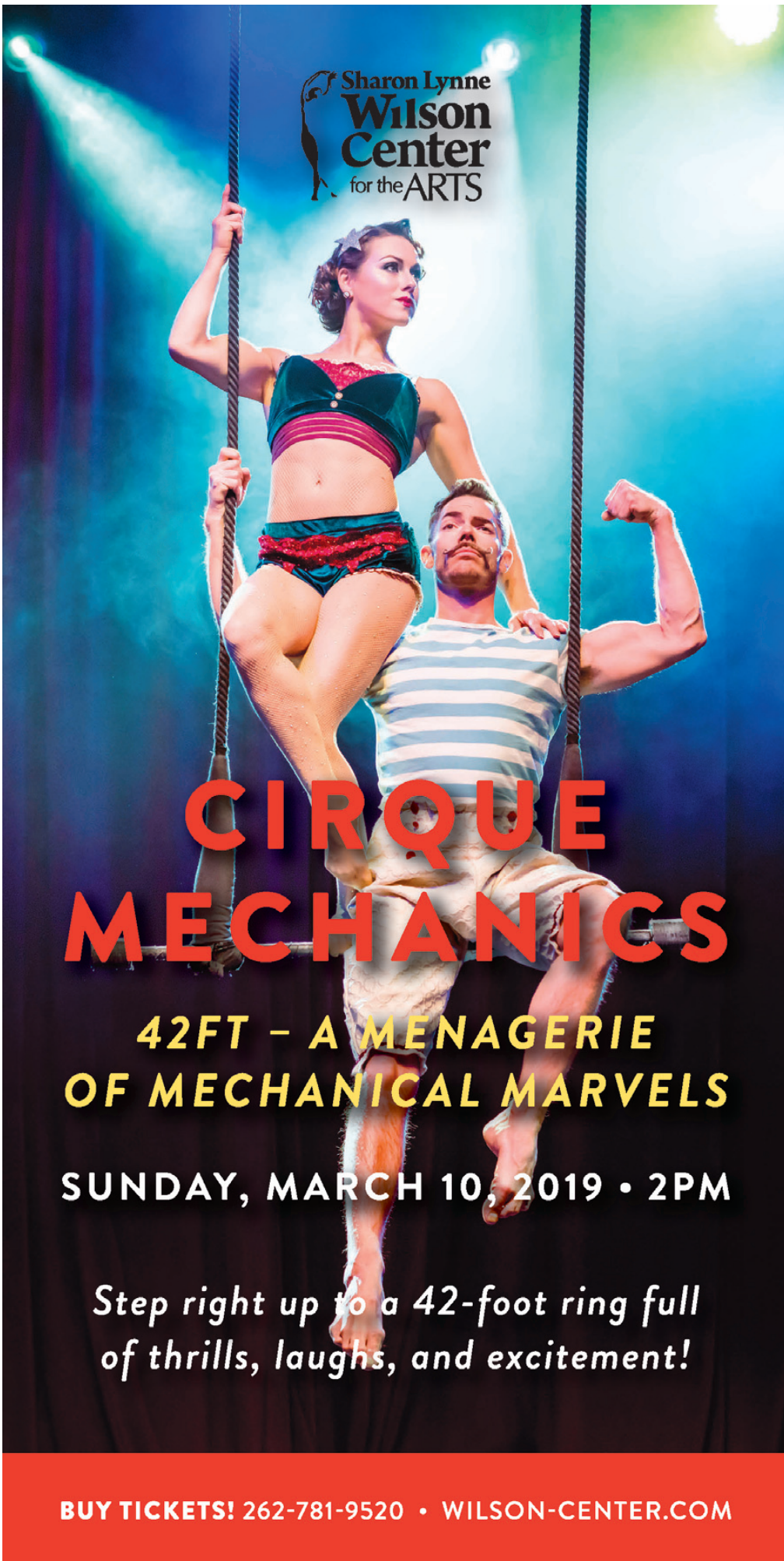
Wahlburgers
coming to Corners

Page 1B



Wichser a threat
from long range

SPORTS/ Page 4B



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Ghost of the cities

Higher chance of encountering coyote during late winter

By Brandon Anderegg
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WAUKESHA — A few Waukesha County community Facebook groups are rife with posts about coyote sightings — some of which take a serious tone while others make light of just how often the furry opportunists are seen around town.

If it seems as if sightings are more prevalent now than in previous years, this isn't necessarily true, said Nathan Holoubek, Department of Natural Resources wildlife biologist for Waukesha and Walworth counties. Instead, an increase in human population has much more impact on sightings than an increase coyote population, he added.

"The surprising thing is how coyotes and foxes in general cause very little trouble and stay out of sight pretty darn well for the most part," Holoubek said. "That being said, it's also not uncommon to see them because we have so many people in our cities looking around in parks and backyards."

The coyote is known for being the ghosts of cities due to their shrewd and behind-the-scenes lifestyle, but during late-winter months sightings tend to increase as they emerge from hiding in search of a Valentine.

"Starting now and especially ramping up later in January and February, they'll be doing a lot more moving around looking for mates," Holoubek said. "That's when we have a lot more sightings because they're doing things they aren't normally doing."

While the canine averaging 35 pounds is not much of



Courtesy of the Wisconsin Department of Natural Resources

When coyotes become accustomed to humans, they lose their fear of people and are often observed during the day.

a threat to humans, the breeding months can promote an aggressive interaction between coyotes and animals, especially dogs.

"They (coyotes) are a canine and they rightfully view other dogs as canines," Holoubek said. "They can eventually view them as a competitor for a mate and they react accordingly."

However, Holoubek has not personally seen any increase or hot spots in Waukesha or Walworth County for coyotes and he also hasn't had calls for coyote aggression recently, he said.

"Not to say it hasn't happened, especially during the coyote breeding season," Holoubek said.

This means dog owners need to be more vigilant with their pets, though this goes without saying that dog owners should always be attentive of their canine's whereabouts.

"That's advice that goes even if coyotes didn't exist," Holoubek said. "There's far more dogs getting attacked by other dogs that get loose than coyotes."

Milwaukee County DNR Wildlife Biologist Dianne Robinson said she also hasn't noticed any increase in coyote calls or sightings in Milwaukee County. However, it is a good time for people and pet owners to refresh themselves with coyote etiquette, she said.

"It's a good time to remind folks not to feed

"The surprising thing is how coyotes and foxes in general cause very little trouble and stay out of sight pretty darn well for the most part."

— Nathan Holoubek,
DNR wildlife biologist

coyotes, watch your pets and use scare tactics to keep coyotes away," Robinson said.

Holoubek added the best bet to keep coyotes away from a residence is to keep food sources out of a coyote's reach. If one comes near, loud noises and even throwing objects at them can keep them away.

Wahlburgers restaurant coming to Brookfield



Submitted photo

The Wahlberg family, from left to right, Mark, Paul, Donnie and their mom, Alma, at a Wahlburgers restaurant.

TOWN OF BROOKFIELD — Turns out the Wahlberg family is more than actors and performers — they are also creative in the kitchen. Their restaurant Wahlburgers will open its first location in Wisconsin this summer in The Corners of Brookfield.

The 6,000-square-foot restaurant will be on the northeast side of the center and will serve up signature burgers, home-style sides, fish, chicken and vegetarian options, and a full bar including specialty drinks such as adult frappes and floats.

Chef Paul Wahlberg created the franchise along with two of his brothers, actors Mark and Donnie, with the intent to satisfy a variety of taste buds by offering lighter and heartier menu offerings served in a casual and music-filled atmosphere.

"Families will have a great time, and hopefully share a lot of laughs and love when they enjoy my family's delicious recipes at our new Brookfield Wahlburgers location," said Paul Wahlberg in a statement.

Some of the Wahlburgers locations are owned by Hy-Vee, Inc., including the

future Town of Brookfield location.

"Hy-Vee is excited to open its fourth Wahlburgers location, and to bring a new dining experience to Wisconsin," said Randy Edeker, chairman of the board, CEO and president of Hy-Vee. "Families will enjoy great food in a fun atmosphere, served with the excellent customer service and hospitality that Hy-Vee and Wahlburgers are known for."

Wahlburgers operates 29 locations in 19 states and Canada. In 2017, Hy-Vee announced that it plans to build, own and operate 26 Wahlburgers restaurants. Hy-Vee's first three Wahlburgers locations opened in 2018 at Mall of America in Bloomington, Minnesota; West Des Moines, Iowa; and Olathe, Kansas.

Robert Gould, vice president of U.S. operations for IM Properties — a developer of The Corners, said, "2019 is shaping up to be an exciting year for The Corners, and restaurants like Wahlburgers will continue to deliver our unique town center vision."



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Midwestern Michelangelos



Photos by Mary Catanese/Special to The Freeman
Brett Tomczak works on "Rapunzel's Tower" during the 2019 Wisconsin State Ice Sculpture Championship at The Corners of Brookfield on Jan. 11.



Edwin Monfero carves a sea horse to attach to a larger piece entitled "The Quintet," which includes fish and stingrays. He took part in the 2019 Wisconsin State Ice Sculpture Championship at The Corners of Brookfield on Jan. 11.



Mike Lechtenberg's pours hot water on a steel plate to help flatten and smooth one section of his piece, "Choose to Be Happy," during the 2019 Wisconsin State Ice Sculpture Championships.

Brookfield Academy students win Scholastic Art Awards

BROOKFIELD — A total of 19 Brookfield Academy Upper School students have been recognized for their artistic abilities by the Scholastic Art Awards of Wisconsin.

The Scholastic Awards have been around since 1923 and were created to recognize the "vision, ingenuity and talent of our nation's youth."

The following Upper School students earned 32 awards in several categories:

- Ryan Beckley, Elm Grove, Honorable Mention (Design)
- Emily Elfelt, Brookfield, Honorable Mention (Printmaking), Gold Key (Mixed Media), Silver Key (Sculpture)
- Hayden Erlinder, Menomonee Falls, Honorable Mention (Sculpture), Silver Key (Art Portfolio)
- Yige Gu, Wauwatosa, Silver Key (Printmaking)
- Emma Hindle, Delafield, Honorable Mention (Mixed Media)
- Julia Jensen, Brookfield, Silver Key (Drawing and Illustration), Gold Key (Mixed Media)
- Cormac Malloy, Lisbon, Gold Key (Mixed Media)
- Logan O'Malley, Delafield, three Honorable Mentions (Sculpture-2, Art Portfolio)
- Olivia Potter, Oconomowoc, Silver Key (Photography), two Honorable Mentions (Photography)
- Peter Rauh, Hartland, two Honorable Mentions (Painting, Drawing and Illustration)
- Serena Richardson, Wauwatosa, Honorable Mention (Drawing and Illustration)



Submitted photo
Brookfield Academy students recently won Scholastic Art Awards. Front row, from left: Emma Hindle, Ryan Beckley, Cormac Malloy and Alex Star. Middle row: Yige Gu, Grace Schwartz, Karina Rodriguez, Reena Singhal, Amanda Roessler, and Serena Richardson. Back: Fatima Warraich, Julia Jensen, Emily Elfelt, Bridgette Youso, Olivia Potter, Logan O'Malley, Hayden Erlinder and Peter Rauh. Not pictured: Alexandria Rushing.

- Karina Rodriguez, Milwaukee, Gold Key (Printmaking)
- Amanda Roessler, Brookfield, Gold Key and Silver Key (Fashion Design)
- Alexandria Rushing, Pewaukee, Silver Key (Fashion Design), Honorable Mention (Fashion Design)
- Grace Schwartz, Brookfield, Honorable Mention (Sculpture)
- Reena Singhal, Menomonee Falls, Gold Key (Drawing and Illustration), Silver Key (Fashion Design)
- Alex Star, Brookfield, Honorable Mention (Digital Art)
- Fatima Warraich, Brookfield, two Honorable Mentions (Drawing and Illustration)
- Bridgette Youso, Elm Grove, Honorable Mention (Printmaking)

Six Brookfield Academy students who earned a Gold Key will compete for Silver and Gold Medals at the national level. The annual awards ceremony will be held at the Milwaukee Art Museum on Feb. 9.

How to get YOUR news in The Freeman

The Freeman wants your community news! We will publish the happenings at your schools and community groups – as well as everyday items – in this space on Page 2. But we need your help to get these announcements and pictures published. Submissions must be typed or emailed. No handwritten submissions will be accepted. Please send news items and photos to: news@conley.net

It's all on the wrist

Many students wearing Smartwatches

By Ashley Haynes
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TOWN OF MERTON — It's a trend that will be around for the foreseeable future. As several Waukesha County schools have started addressing students owning smartwatches in their policies on personal technology, including Mukwonago and Oconomowoc, one in particular has seen a sizable portion of its student body use the devices.

According to a survey done at Arrowhead High School in November, 19 percent of students at the time reported owning a smartwatch. Now, the district is weighing the pros and cons of the most recent form of wearable technology.

"Smart watches can help our students monitor their health and activities as well as serve as an additional communication source and GPS guide when students are unable to access their phones. In turn, there may be situations where smart devices may hinder students' performances," said Donna Smith, director of library media and technology, in this month's edition of the Arrowhead Advisor.

When it comes to smartwatches hindering a student's performance, or causing a distraction, test taking is normally top of the list. So much so that both the ACT and Advanced Placement tests have rules prohibiting wearables.

While the rules for the ACT tell students to bring a watch, they newly specify that electronic devices including smartwatches or fitness bands are prohibited. All wearable devices must be turned off and out of sight. If a watch alarm sounds during testing, students may be dismissed. Using a watch with recording, internet, communication or calculator abilities is prohibited.

For AP exams, smartwatches and wearable technology of any kind have been placed on the "cannot bring" list. College Board, the organization behind AP tests, also specifies that watches can't have internet access, can't beep or have an alarm.

"Beginning in the fall of 2014, the College Board implemented the policy that any devices, including digital watches, used to record, transmit, receive, or play back audio, photographic, text, or video content would not be allowed in the testing room and would be collected by staff," said Maria Eugenia Alcon-Heraux, director of media relations with College Board.

Case-by-case basis

Smith explained the concerns raised by the organizations behind ACT and AP tests can also be concerns for Arrowhead classrooms. Since smartwatches can access the same tools as phones, including text messaging, photos and the internet, keeping students focused is a concern. If students are having a hard time concentrating in class because of a smartwatch, teachers may ask them to turn the devices off and stow them away.

"In those situations, students should be aware turning off and putting away a smart device may be the best choice," said Smith.

The Arrowhead School District policy allows students to use personal electronic devices because of their "potential for increasing student learning."

"Each teacher addresses the use of smart watches/devices as they see fit for their classroom, which may vary from lesson to lesson, or activity to activity," Superintendent Laura Myrah said in an email to The Freeman.

Smartwatches, Chromebooks, cell phones and other devices are all considered on a case-by-case basis.



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AVID program coming to Elmbrook middle schools

BROOKFIELD — After considering expanding the Advancement Via Individual Determination (AVID) program to the middle school level late last year, the Elmbrook School District will officially roll out the program at both Wisconsin Hills and Pilgrim Park middle schools in the 2019-20 school year.

AVID is a college preparatory program aimed at helping students build the skills they need to meet the challenges of rigorous coursework in high school and college. Now, students could get an even earlier head start on building those skills.

An AVID elective course will also be added to help students with goal-setting, provide intensive support through a tutorial process, and build strong relationships between teachers and students.

The AVID curriculum has four focus areas: writing to learn, inquiry, collaboration, organization and reading. The program focuses on students in the "academic middle" and is designed to increase the number of students who attend college upon graduating.

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Fiserv to buy First Data for \$22 billion, announces revenue growth

BROOKFIELD — Fiserv announced Wednesday it has entered an agreement to acquire First Data for \$22 billion worth of stock.

The board-approved agreement will unite the two payment and financial technology providers.

Under the terms of the agreement, New York City-based First Data shareholders will receive a fixed exchange ratio of 0.303 Fiserv shares for each share of First Data common stock they own, for an equity value of \$22 billion.

Following the close of the transaction, Fiserv shareholders will own 57.5 percent of the combined company, and First Data shareholders will own 42.5 percent, on a fully diluted basis. The all-stock transaction is intended to be tax-free to First Data shareholders.

The combined company will offer a range of payments and financial services, including account processing and digital banking solutions; card issuer processing and network services; e-commerce; integrated payments; and the Clover cloud-based point-of-sale solution.

“Through this transformative combination, we expect to redefine the manner in which people and institutions move money and information,” said Jeffrey Yabuki, president and chief executive officer of Brookfield-based Fiserv, in a statement.

Also on Wednesday, Fiserv reported GAAP revenue growth of 2 percent in the fourth quarter and for the year.

Fiserv expects to report adjusted revenue of \$1.47 billion and \$5.54 billion for the fourth quarter and full year 2018, respectively, or an increase of 2 percent in each period compared to the prior year periods, according to the earnings report.

Internal revenue growth for the company is expected to be approximately 4.5 percent for both the fourth quarter and full year 2018.

Adjusted earnings per share is expected to be in the range of \$0.84 to \$0.85 for the fourth quarter of 2018, or an increase of 24 to 25 percent compared to the prior year period.

Adjusted earnings per share is expected to be in the range of \$3.10 to \$3.11 for the full year, or an increase of approximately 25 percent compared to the prior year.



Royce Podeszwa/Special to The Freeman
From left, Leah Peterson, Bree Godfrey and Naomi Malcom, hold the bowls they painted for Dixon Elementary School's Empty Bowls Ice Cream Social and Literacy Night.

Brookfield kids glaze bowls to feed homeless

By Royce Podeszwa
Special to Conley Media

BROOKFIELD — Brightly colored bowls filled the tables of Amy Jacobson's art classroom as her kindergarten students put the finishing touches on their creations for Dixon Elementary School's Empty Bowls Ice Cream Social and Literacy Night held Jan. 31.

Empty Bowls is an annual tradition for the kindergarten through fifth grade school where the whole faculty, all 564 students and any interested high-schoolers decorate and glaze a bowl to raise money for the Milwaukee Rescue Mission, a shelter for homeless and ailing families in Milwaukee.

“This is just an amazing community effort,” Jacobson said. “It plants a seed and lets the kids know that there are people less fortunate.”

Parents may take their child's bowl home for a minimum donation of \$10. A bowl of Ice cream and plenty of toppings are included with every donation.

Additional bowls of ice cream could be purchased for a minimum \$5 donation.

The bowls glazed by faculty and high school students will be sold in a silent auction during the ice cream social.

Each minimum donation can provide up to five meals for the hungry at the shelter. Jacobson said the school raised nearly \$7,000 in last year's event.

All ice cream for the event is provided by The Chocolate Factory, a local sub shop and ice cream parlor chain.

The ice cream social took place simultaneously with Elmbrook School District's Literacy Night, a celebration of the district-wide reading event where every family and staff member read the same book aloud at home over the previous four weeks.

ELMBROOK SCHOOL DISTRICT

New downsized central office will have modern feel

By Ashley Haynes
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BROOKFIELD — While the budget and design of the Elmbrook School District's new Central Administrative Office location is fluid, the first rendering of the building has been released and shows a modern facade including dark woods and metals and strategically placed windows. The new location, 3525 Bermuda Blvd., is 40,000 square-feet smaller than the current building located on Hope Street.

The move is estimated to save Elmbrook about \$1.5 million dollars in efficiency gains over 20 years, from savings in areas such as heat, electric and custodial services.

There is \$3 million designed in the district fund balance for the project. Previous budget estimates for the relocation, including the cost of construction and new building equipment, came to about \$4,533,507. The district has earmarked the \$3 million from the fund balance and all of the money from operational savings towards the project.

Past district studies had found the investment required to maintain and improve the original building exceeded the return. As a result, certain aspects of the building were no longer usable, such as the gymnasium and basement. The study projected it would have taken millions of dollars in stormwater management just to make the building watertight. Annually, electric savings are projected to be \$41,000, heating savings will be \$11,000 and custodial savings at \$18,000.



Submitted rendering
A new central office for Elmbrook schools will cost about \$4.5 million.

Landmark Credit Union announces Brookfield branch

NEW BERLIN — Landmark Credit Union announced Jan. 8 plans for a new branch location in Brookfield on the northwest corner of Bluemound Road and Janacek Road.

According to the announcement, Landmark Credit Union purchased the site for the 4,000-square-foot, free-standing branch.

Once complete, the new location will feature multiple drive-up lanes, a drive-up ATM and private offices for meeting with members about activities such as account openings and loan closings or appointments with Landmark financial consultants.

“Continuing to add full service branches plays an important role in how we deliver our unique combination of better rates, lower fees, trusted advice and straightforward options that support our members' everyday financial needs and long-term goals,” said Jay Magulski, president and chief executive officer, in a statement. “The combination of convenient branch locations and a full complement of online and mobile banking solutions allows our members the flexibility to interact with us in a way that best suits their individual needs.”

Landmark anticipates the branch will open next winter.

Landmark Credit Union has \$3.9 billion in assets and more than 650 employees, who serve over 300,000 members at 31 locations throughout southern Wisconsin.



Photo courtesy of Waukesha County

Wartman sworn in as county clerk

WAUKESHA — Waukesha County Circuit Judge Jennifer Dorow, right, swears in Margaret “Meg” Wartman, left, as Waukesha County clerk Jan. 2. The Waukesha County Board approved the former Elmbrook School Board president's appointment to the countywide post late last month. Wartman will serve out the remaining two years of former Waukesha County Clerk Kathleen Novack's term. Novack, 68, announced in October that she would be resigning. Her last day in office was Nov. 7. Wartman will serve as clerk until Jan. 3, 2021, when Novack's current term expires. If she wants to hold the office past that date, she must run for the post in the fall 2020 election.

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Elm Grove Kiwanis Club collects medications for clinic sharing program

ELM GROVE — The Elm Grove Kiwanis Golden K Club supports the Bread of Healing Clinics in Milwaukee, which have a new program to serve patients with no insurance and who cannot afford needed health care. The new program accepts donated unused pills that are then evaluated and certified by a licensed pharmacist for reissue to fill prescriptions issued by the clinic medical staff.

Better health care for patients is the immediate benefit, and at the same time, thousands of pounds of unused medications and plastic bottles are kept from landfills.

Bread of Healing clinics care for about 1,800 patients amounting to more than 7,600 visits annually. More than 170 volunteers including physicians, dentists, nurses and patient care providers allow 84 percent of the budget for health care services. A licensed, certified pharmacist volunteer has been added to the staff to handle the reissue of these donated medications and any not reissued will be responsibly discarded.

The Elm Grove Kiwanis Golden K Club has about 65 members committed to community service and meets each Friday morning at St. Mary's Church Senior Center in Elm Grove.

Unused medications in their original container with the patient name blacked out may be dropped off from 8:30 a.m. to 10:30



Photo courtesy of John Troglia

Jerry McCormick, left, and Don Ralfs, chairman of the recycled medicine project for the Elm Grove Kiwanis Golden K Club, hold the first recycled pills donated for the Bread of Healing Clinics in Milwaukee.

a.m. Fridays. Don Ralfs, chairman of the recycled medicine project, will collect the donated medicine and deliver it to the clinics.

“If service to others is the rent we pay for the privilege of living on this earth, we are happy to pay our rent with this program,” he said.



Photo courtesy of Marshall Jennison

McCormick receives Kiwanis service award

ELM GROVE — Jerry McCormick, a 15-year Kiwanian and member of the Elm Grove Kiwanis Club was presented the Kiwanis Wisconsin Upper Michigan District Hilman L. “Bill” Solberg Distinguished Service Award at the club’s annual holiday luncheon. Bill Solberg was the Wisconsin-Upper Michigan district governor in 1968 and he served as the district’s first Kiwanis international president in 1978-1979. The award is determined by a board of past Kiwanis district governors representing 4,200 adult members in 154 clubs.

“I am proud of the award. I am also proud to be a Kiwanian and strongly support the mission of serving the children of the world,” McCormick said.

McCormick is co-chair of the club’s project that raised funds and presented 50 iPads with special apps to area children on the autism spectrum. He works on club support for Waukesha Literacy Council Dr. Seuss Read Aloud to Children, Food Pantry of Waukesha County, maintenance of the Kiwanis cabin at the Boy Scout Camp Long Lake and fundraising for college scholarships. He is active in his club and has served as vice president, president and as chairman of various committees where he presently serves as chairman of the publicity/promotion committee.

McCormick served two terms as the Kiwanis district lieutenant governor. Pictured from left to right are: Roy Uelner, Elm Grove Kiwanis past president, Jerry McCormick and Jim Buskel, Kiwanis district governor.

Feb. 11 hearing set on Herzing’s planned reuse of Fresh Market site

By Dave Fidlin
Special to Conley Media

BROOKFIELD — The proposed transformation of a former high-end grocery store space into a university campus building in Brookfield moved one step closer to reality this week.

The Common Council on Jan. 15 voted to schedule a public hearing for the proposal, which calls for Herzing University relocating its Brookfield campus into the former Fresh Market building at 15895 W. Bluemound Road.

The scheduled hearing is a pivotal step under city code in bringing to fruition Herzing’s plans to occupy the 23,000-square-foot building, which has sat dormant since July when Fresh Market decided to leave the Milwaukee market in a round of store closings.

The city Plan Commission will host the hearing, which has been scheduled for 6:30 p.m. Feb. 11.

The university, which has roots stretching back to 1965, began operating in Brookfield in 2010 within a multi-tenant building at 555 S. Executive Drive. Herzing,

which has about 6,500 students enrolled, has nine campuses across the U.S.

Aldermen did not weigh in on Herzing’s plans for the Fresh Market space at the Jan. 16 meeting, opting instead to issue the swift vote in favor of the upcoming public hearing.

But the Plan Commission did comb through the proposal during an initial presentation of the conceptual plans.

Renee Herzing, president of Herzing University, went before commissioners and laid out the rationale for relocating the local campus to a former retail space.

“We’re here to tell you what a great partner we think we can be,” Herzing said. “We think this can be a great, symbiotic partnership.”

CBL Properties, the Tennessee-based firm that owns most of Brookfield Square — including the former free-standing Fresh Market space — has signed off on Herzing’s proposal, citing its desire to transition the mall from a strictly retail site to a mixed-use suburban town center model.

Herzing and CBL executives said the university’s

presence on the mall property would be mutually beneficial. The university targets career-age adults who are seeking specialized fields, including nursing, health care and physical therapy.

Alderman Gary Mahkorn, who sits on the Plan Commission, said he was skeptical of the proposal when he first learned of it.

“We’re firmly protective of the Bluemound Road corridor,” Mahkorn said, “We want to see it thrive.”

But after meeting with Herzing executives and learning CBL was behind the plans, Mahkorn said he was receptive to the reuse of Fresh Market.

“Herzing is not fly-by-night,” Mahkorn said.

Once commissioners host the public hearing, a formal recommendation will be forwarded to the council for further deliberation and action.

Beekeeping ordinance

Also the council adopted an ordinance permitting honey beekeeping on residential lots that are at least a third of an acre in size. Beekeepers cannot have more than two hives, and a \$61 permit is required.



Kenny Yoo/Special to Conley Media

Snow day sledding

BROOKFIELD — St. John Vianney eighth-graders Elizabeth Rusch, Hannah Casey, Emily Lavin, and Mara Stockhausen not only make good use of a day off from school, but they make good use of a sled as they stack on top of one another at Mitchell Park in Brookfield on Jan. 23.



Submitted photo

Improv was founded in New York City in 1963 and now has 23 locations nationwide, with the first in Wisconsin planned to open 2020 in the Town of Brookfield. Pictured here is the stage at the Brea, Calif., location.

Improv comedy club coming to The Corners of Brookfield

TOWN OF BROOKFIELD — The Corners is taking shape as the living, dining, shopping and entertainment center it was planned to be with an announcement Jan. 9 that the comedy venue Improv will open in the center in 2020.

The Corners has been the site of many first-to-Wisconsin locations for businesses, including most notably Von Maur, and now Improv.

The 13,049-square-foot premium entertainment venue will include three live performance stages with full food/bar service and a lineup of comedy talent from around the country.

“We’re absolutely thrilled to bring the Improv and its iconic comedy experience to The Corners of Brookfield,” said Alireza Ghaemian, CEO of Improv owner Levity Live,

in a statement. “The town center design and feel of The Corners is a great fit with the kind of live entertainment experience we offer guests at Improv venues across the country. We’re excited to open our doors to this community, with a spectacular theater highlighting the best local and national standup talent, one-man shows, comedy troupes, sketch comedy acts and more.”

Improv was founded in New York City in 1963 and now has 23 locations nationwide, including Los Angeles, Chicago, Houston, Pittsburgh and Washington, D.C.

Some of the celebrities who have performed at Improv through the years include Richard Pryor, Billy Crystal, Lily Tomlin, Eddie Murphy, Jerry Seinfeld, Tim Allen, Jay Leno, Chris Rock, Dane Cook and Ellen DeGeneres.

Improv will be located in the northeast section of The Corners, facing Bluemound Road.

“To bring a historic brand like Improv to The Corners and to Wisconsin is a real coup that perfectly aligns with our goal to offer a unique place for local and regional residents, a sense of place for the Town of Brookfield, and an experience that can’t be found elsewhere in Southeastern Wisconsin,” said Robert Gould, vice president of U.S. operations for IM Properties, a developer of The Corners.

“It has been so exciting to see our vision for The Corners come to life, and we’re very proud to add yet another first-to-Wisconsin operator to our town center.”

Construction will begin on the Improv this summer.



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Little Switzerland again welcoming skiers after renovations

By Eileen Mozinski Schmidt
Special to Conley Media

SLINGER — Little Switzerland is again welcoming visitors to the slopes, now boasting nearly a decade of operation under its current management.

The ski resort is one of the oldest in the Midwest, having originally opened in 1941, said Rick Schmitz, one of the co-owners.

In 2011, Schmitz Brothers LLC purchased the resort, which had closed in 2007. It reopened for the 2012-13 ski season.

“We grew up skiing at Little Switzerland. We knew it had real potential,” Schmitz said. “We looked at it and decided that we were going to take a run at reopening.”

Schmitz had previous experience in the business, having purchased and run Nordic Mountain in central Wisconsin.

The new owners bought the land of the ski hill and leased other parts of the property from former Slinger Super Speedway owner Wayne Erickson, who Schmitz said had bought the property with plans to renovate the lodge. A year later the Schmitz brothers bought the property in full.

The project leading to reopening was a multimillion-dollar effort, between the Schmitz brothers and the interim owner, according to Schmitz, who said when Little Switzerland had closed the building’s infrastructure in particular needed updating.

He said the time between the 2007 closure and the reopening offered a necessary reset for those who knew of the updates needed at the park. And the reception to the renovated and reopened park has been “better than I ever could have dreamed.”

“People love that place. There was so much good will,” Schmitz said.

The park currently draws visitors primarily from southeast Wisconsin, in particular the northwest side of Milwaukee. It features 18 runs of all ability levels, including a beginner’s area which hosts a ski school and lesson program.

“That’s one of our core things. We walk around and hear people say, ‘I learned to ski here,’” Schmitz said.

“It’s a huge part of what we do,” he said, adding Little Switzerland also includes a terrain park popular with the teenage demographic.

Although this winter has

unseasonably warm and lacking in snow, Schmitz stressed that Little Switzerland has an advanced snow-making system. He said most customers are now aware that the park has the technology to stay open despite the weather.

“Our customers are realizing we always have really good conditions,” Schmitz said. “We are starting to reap the benefits of all that investment. We are always 100 percent open with good quality snow.”

But Schmitz added some more seasonably winter weather would still be welcome.

“There’s no better marketing than a little bit of natural snow,” he said.

Rolling with the Rock

In 2017, the Little Switzerland owners expanded their reach by purchasing the Rock Snow Park in Franklin.

A purchase agreement and long-term lease between ROC Ventures, owner and developer of The Rock Sports Complex, and Schmitz Brothers LLC was announced in summer of 2017.

Michael Zimmerman, owner of ROC Ventures, said in a press release that the



Submitted photo

A snowboarder on a recent day at Little Switzerland. The recreation area underwent a multimillion-dollar renovation and reopened for the 2012-13 season, co-owner Rick Schmitz said.

business was looking for “proven operators to solidify our ski hill offerings” and that Rick, Mike, and Dave Schmitz fit this description.

“After seeing them turn around Little Switzerland so dramatically, we knew we’d found the folks we wanted to work with,” Zimmerman said, in the release.

This is the second season the Schmitz brothers are

operating the Rock.

“It’s a full ski hill with something for everyone,” said Schmitz, who said season passes purchased at either park can be used at both locations. “It is a little smaller than Little Switzerland as far as the number of runs but a little bit more vertical drop.”

Going forward, Schmitz said the focus will be on

improvements at the properties.

“Our strategy has always been to reinvest in our properties. We have a lot of ideas,” he said.

For more information, including hours of operation, rates, and upcoming events, visit www.little-switz.com.



Submitted photos

raSmith’s Green Bay project wins engineering award

BROOKFIELD — Created with the help of raSmith in Brookfield, the Bellin Health Titletown Sports Medicine & Orthopedics received a 2018 Excellence in Structural Engineering Award in the projects category of \$10 million or greater in construction costs, from the Structural Engineers Association of Wisconsin.

The structural design responded to the two-story building’s highly restrictive aesthetic requirements that a prominent facility in a high-visibility location requires while also meeting technical and functional requirements for clinic staff and patients. raSmith’s engineers applied an innovative and cost-saving floating floor system in conjunction with an isolated ceiling system that was specified for the project. These systems mitigate second-floor vibration from various physical activities so the first-floor exam rooms and offices remain relatively quiet.

The Bellin Health clinic serves Green Bay Packers players as well as the general public. The two-story building features interior spaces that mimic Lambeau Field. The project celebrated a grand opening in July 2017.

Above: Steve Roloff of raSmith stands with the 2018 Excellence in Structural Engineering Award. **Inset:** The Bellin Health Titletown Sports Medicine & Orthopedics center in Green Bay.



Photo courtesy of the Waukesha County Business Alliance

Luther Group joins Alliance

ELM GROVE — The Luther Group, a real estate company in Elm Grove, recently joined the Waukesha County Business Alliance. Pictured from left to right are: Bonnie Trexell of SWAG Promotions and Waukesha County Business Alliance ambassador; and Ed Aumann, Jason Luther, Andy Fishler, Kate Schroeder and Dan Cowell of Luther Group. Lying down is dog Maisie.



Submitted photo

Wisconsin Grocers Association recognizes Hutton

BROOKFIELD — State Rep. Rob Hutton, R-Brookfield, received the Friend of Grocers award from the Wisconsin Grocers Association recently at Metro Market in Brookfield.

Pictured from left to right are: Brandon Scholz, WGA; Hutton; Kevin Harrington, Roundy’s/Kroger; and Steve Guttuso, Roundy’s/Kroger.

Study shows more shoppers want free shipping

WAUKESHA — A recent survey conducted by the National Retail Federation found more consumers want and expect free shipping for items they buy online; however, more are embracing options such as local store pickup.

“Consumers want free delivery, and they’re willing to meet retailers halfway to get it,” NRF Vice President for Research Development and Industry Analysis Mark Mathews said in the report. “If we can get their purchase to the store, they’ll

come pick it up if that’s what it takes to avoid a delivery charge. And once they’re in the store, they are very open to seeing what else the retailer has to offer. This is part of the growing evidence that consumers see retail as retail regardless of how they make their purchases and get them.”

The report found that 75 percent of consumers surveyed expect delivery to be free even on orders under \$50, up from 68 percent a year ago.

Of the consumers wanting

free shipping, baby boomers born between 1946 and 1964 demanded it the most at 88 percent. In comparison, Generation X (1965-1980) want free shipping 77 percent, 61 percent of millennials (1981-1994) want it and 76 percent of Generation Z (1995 and later) seek it.

“Many consumers now consider shipping costs even before getting to the checkout page, with 65 percent saying they look up free-shipping thresholds before adding items to their online shopping carts,” it said.

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Rx for what ails you

Apothecary records a historical treasure trove; grandmother’s rug a valuable heirloom



BARBARA EASH

Antiques Appraised

Q.: My wife and I are both retired pharmacists. In 1966 we purchased the Hoeveler Drug Store in Waukesha and renamed it Van Elsen’s. In the purchase we obtained miscellaneous stock supplies, both antique and new. Would you consider using some pictures for inclusion in your column?

— Lucien and Karen Van Elsen, Waukesha

A.: Thank you for sharing your wonderful story and photographs. Applause to Karen for being one of the very first female pharmaceutical graduates. Although collecting apothecary supplies is a specialty area, the internet has a plethora of options for a dwindling number of interested buyers.

Early pharmacies not only sold medicine for humans but also animals and household supplies. Mortars and pestles remain the most recognized and iconic symbol for pharmacies. Your mortar and pestle collection includes glass, ceramic, pewter, marble, brass and wood. Eventually, wood was found to absorb ingredients and retired from active use. Storage bottles of all types and sizes, spouts and stoppers and lids come in pressed glass, corks and rubber closures. to name a few. Inverted bottles were provided by the drug companies and used for display only. The Prohibition era mandated all pharmacists to charge a “stamp” tax on any medicine containing alcohol. “Elixir” was the clue key word on the label that inferred alcohol content.

I was thrilled to see the very old and tattered prescription ledger stored among your items that was part of the store purchase. It will take closer examination, but the oldest entry in the back pages is dated June 23, 1862.

This hand-written ledger could be a true gem in Waukesha history. Part of that day’s recorded sales included more than medical remedies. Items listed were:



iodine, sassafras, tobacco, oysters, and sugar. The archival back pages were never destroyed, as was common — ledgers were turned around for new owners use.

Insurance value on your collection (some items not shown) would be \$3,200.

Q.: My grandmother Zera was born in Serbia, Yugoslavia, in 1900. As a child I watched her weave rugs in her small workroom. Among other techniques, she boiled and smashed walnuts (including the hulls) to get desired brown and green colors. Her skilled craft was known regionally and beyond. This narrow 3-foot by 7-foot rug was made especially for me; I have it folded away. What is the value?

— Millie, Hartland

A.: Walnuts have a natural oil mordant substance (dye fixative) but it can be difficult to produce level colors like the ones represented here. Fineness of weave and inclusion of vibrant plant-origin dyes have always captured far-reaching attention. Rug buyers wanted decorative but reversible corridorrugs. Two or more colors were normally used and loom dimensions dictated narrow sizes. The length was normally two or three times the width. Expert weavers required great mental concentration and

were known as rule breakers in use of color and daring designs.

Your grandmother’s eight-color, eye-dazzling pattern is stunning. The strong tones and multidirectional design represent optimism and protection. Hung on the wall it will inspire attention.

Insure it for at least \$1,500.

Submit an item for consideration

Do you have an item or collection of items that could be shared in a future newspaper column? Let Barbara Eash hear about it!

To have your item or collection considered send the following information: up to three, sharp, well-lit photos of front & back of the item(s), measurements as well as any history or hearsay, length of ownership and your full name, address and daytime phone number. Mail: Waukesha Antique Shop, ATTN Barbara Eash, 1427 E. Racine, Ave. Unit E-2, Waukesha, WI 53186 or email: beappraisals@gmail.com. If your item(s) are considered for a future column, we will contact you. No photos can be returned and no purchase of items will occur.

(Barbara Eash is a member of the Certified Appraisers Guild of America, specializing in appraisals of antiques and collectibles and has extensive experience writing and speaking about antiques.)



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WOMEN'S COLLEGE BASKETBALL

Wichser still deadly from deep

Carroll freshman sets school record for most 3s in a game

By Jeff Hagenau
Freeman Correspondent

WAUKESHA — Theresa Wichser's natural ability to hit long-range, high-pressure shots from the perimeter has made her ascent into collegiate basketball an impressive one.

Wichser, a high-octane 5-foot-2 freshman guard for the Carroll University women's basketball team, has consistently showcased those sharpshooting skills over the course of the challenging first semester — finishing as the Pioneers' leading scoring threat after the opening 12 games by averaging 11.2 points per game powered on a staggering team-high 43 baskets from 3-point range.

Wichser, a Waukesha resident and one of eight freshmen on the young 12-player roster this season, has helped lead Carroll to a 6-6 overall record — winning three of its last four games, highlighted by victories over Cornell College (71-45), Ripon College (53-44), Lake-land University (72-57), Mil-likin University (70-67), Sil-ver Lake College (79-65) and St. Norbert College (66-59).

For Wichser, transition-ing from a highly regarded, state-respected weapon at the high school level to a statement-making college player has been an exciting experience.

"It's been a fun transition going from high school into the collegiate level," said a smiling Wichser, a graduate of Brookfield Academy who has converted 42.6 percent from 3-point range (43 of 101) in starting 10 of 12 games. "Looking back, I'm a little surprised it has gone this smoothly because of everything that can hap-pen during the first year of college. Being a younger player, I fully realized that



Photo courtesy of Leigh Emmett

Carroll freshman Theresa Wichser gives her teammates high-fives while being introduced before a game this season.

high school basketball was a different animal and I was going to have to adjust to the long, demanding prac-tices, the higher level of competition and fight through all of the trials and tribulations of the new sea-son.

"That said, from day one we have worked together as a team, shown a lot of sup-port for one another and proven ourselves on the court against some very good teams. Combined with a fight-through-anything approach and underdog mentality, it has really helped us to build an iden-tity. The team's ability to adjust, distribute the ball and execute under pressure has ultimately played a huge role in my early suc-cess. I've been encouraged to keep shooting and have just managed to catch fire at times."

Wichser, a three-time first-team all-conference selection who finished as Brookfield Academy's all-time leading scorer with

1,557 career points while guiding the program to three consecutive Midwest Classic Conference cham-pionships, set a state record for 3-pointers in a season with 107 in 2015-16 and then followed it up by breaking her own record with 122 in 2016-17.

That impressive, record-setting career trend contin-ued for Wichser as Carroll lost to No. 14-ranked league co-leader Illinois Wesleyan University 86-77 in a Col-lege Conference of Illinois-Wisconsin road game at the Shirk Center in Bloom-ing-ton, Ill. on Dec. 15.

Despite the final outcome, it was a breakthrough per-formance for Wichser, who scored a season-high 24 points while establishing a program-record with eight 3-point baskets in a single game — converting six long-range shots in the sec-ond half en route to break-ing the former mark of seven set by Marissa Haug versus Beloit College on Feb. 11, 2009.

The record-setting 3-pointer came with 1:45 remaining in the contest.

"It was a super-awesome experience and at first I really wasn't aware of breaking the record," said Wichser, who also set a pro-gram mark for 3-pointers attempted in a game with 16 versus St. Norbert. "To be able to establish the record as a freshman was a special accomplishment and should continue to act as a good motivator in the years to come. Being short, I have always attempted to find other ways to score on the court so shooting long-range shots from far beyond the perimeter has just come very naturally to me. My preparation at the high school level has set me up for all of this success. I'm just so happy every-thing has been going so well and the program is on the rise. We just want to keep it going. We're just going to stay positive, work hard on every possession and take it one shot at a time."



Photo courtesy of Leigh Emmett

Carroll University freshman Theresa Wichser shoots a 3-point-er during a game this season in Waukesha.

At a glance

Who: Theresa Wichser
What: Freshman guard for the Carroll University women's bas-ketball team
Hometown/High School: Waukesha/Brookfield Academy
Accomplishment: Established a program record by converting eight 3-point baskets in a single game — scoring a season-high 24 points in a College Conference of Illinois-Wisconsin road game versus No. 14-ranked league co-leader Illinois Wesleyan University on Dec. 15.

'100 Things' takes deep dive into Bucks' history

Nehm put plenty of research into first book

By Mark Hutchinson
mhutchinson@conleynet.com
262-513-2693

WAUKESHA — For the better part of 25 years, the Milwaukee Bucks ranked among the National Basket-ball Association's have-nots.

How dramatically the times have changed.

Bucks forward Giannis Antetokounmpo's dramatic ascent from Greece's second division to first-round NBA Draft reach to worldwide superstar has become one of the most compelling suc-cess stories in all of sports.

The Bucks, who enjoyed only 11 winning seasons during their 30 seasons in the Bradley Center, have moved into the state-of-the-art Fiserv Forum, which has received rave reviews from near and far.

Milwaukee stood atop the Central Division with the second-best record in the league through Tuesday, on pace to enjoy its most suc-cessful campaign since reaching the 2001 Eastern Conference Finals.

The Bucks won 992 regu-lar-season games from 1968 through 1988, when they called the Milwaukee Arena home. That total was exceeded only by the Los Angeles Lakers during that span.

The Milwaukee franchise turned a half-century old last year to a saddeningly low level of fanfare.

No 50th anniversary team was chosen. Those who have faithfully followed the team since its inception were given few opportuni-ties to thank its heroes of yesteryear. And there was no formal reunion for the many men who put Milwau-

kee back on the NBA map and kept it there.

Fortunately for Bucks backers of the past, present and future, though, sportswriter Eric Nehm and Triumph Books emerged with impeccable timing to provide them with "100 Things Bucks Fans Should Know & Do Before They Die."

The 280-page project hit bookstores and online out-lets shortly before the Bucks played their first game in Fiserv Forum, and it instantly qualified as the foremost anthology of their 50-year history.

The first chapter is devoted to the franchise's lone championship season of 1970-71. Its introduction has Lew Alcindor (who became Kareem Abdul-Jabbar a little more than a year later) being taunted out of Mad-ison Square Garden by his

fellow New Yorkers after their Knicks ended his fabu-lous rookie season by win-ning Game 5 of the 1970 Eastern Conference Finals.

The chapter continues with the NBA adding three new teams, the Bucks mov-ing to the Western Confer-ence and acquiring 10-time NBA All-Star Oscar Robert-son from the Cincinnati Royals.

The developments cata-pulted the Bucks from expansion to championship status faster than any fran-chise in professional sports annals.

Nehm wasn't around to witness that transforma-tion. In fact, he didn't become a full-fledged mem-ber of the Bucks media until ESPN Milwaukee gave him that opportunity in 2015.

With that in mind, "100 Things" contains few first-

hand interviews detailing the Bucks' championship conquest, their highly suc-cessful run through the 1980s or even their 2001 Eastern Conference Finals trek and how it revitalized what had become one of the moribund stops on the NBA circuit.

To Nehm's credit, though, his book reflects an exhaus-tive amount of research and a keen understanding of what has mattered most in the Milwaukee Bucks' big picture.

The author's first book not only chronicles the fran-chise's highest peaks and deepest valleys, but its high-profile and unsung heroes, its behind-the-scenes movers and many of its most fascinating charac-ters.

Nehm's "100 Things" fol-lows neither a chronologi-cal nor prioritized format. Instead, it assembles its

Bucks history lesson like a jigsaw puzzle.

Without revealing more details, the following is a trivia quiz that readers who complete the book should be able to pass:

■ According to Marvin Fishman, one of the Bucks' original owners, who was the first candidate the own-ership group had in mind when determining whom to pursue as the team's first head coach?

■ Who scored the first basket in Milwaukee Bucks history?

■ What nickname did Bucks radio announcer Eddie Doucette give to Dick Cunningham?

■ What casualty took place when the Bucks cele-brated winning the coin flip for the top pick in the 1969 National Basketball Associ-ation Draft?

■ What player accompa-nied Flynn Robinson when

the Bucks traded him to Cincinnati in exchange for Oscar Robertson?

■ For what team did former Bucks draft choice Julius Erving play his first professional basketball game?

■ What team did the Bucks defeat in the inaug-ural McDonald's Open, which was played in Mil-waukee in 1987?

■ The Bucks' first-round choice in the 1982 NBA Draft was Paul Pressey. Where did Pressey play his collegiate basketball?

■ The Bucks and the San Antonio Spurs scored a combined 337 points — then an NBA record — in a March 6, 1982 game. How many points did Milwau-kee's starters score in that game?

■ What player scored the most points for the Milwau-kee Bucks in a regular-sea-son NBA game?

100*Things*

BUCKS FANS

SHOULD KNOW & DO BEFORE THEY

Die

ERIC NEHM

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