Metropolitan Builders Association

PARADE of homes AUG. 10-SEPT. 2, 2019 MBAparadeofhomes.com

3 Subdivisions

20 Brand New Homes

17 Builders

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Local Builders Construct 20 New Homes to Display During the 2019 MBA Parade of Homes



Sponsored by



Locations:

White Oak Conservancy Town of Delafield Twin Pine Farm Town of Lisbon Aero Park Menomonee Falls

Tickets at the Gate: Adults \$15.00 Seniors (65+) \$7.00 Children (ages 3-12) \$7.00 No charge for children under 3

Hours:

Monday - Friday: 4:00 p.m. - 8:00 p.m. **Weekends & Labor Day:** 11:00 a.m. - 5:00 p.m.

MBAparadeofhomes.com

The 2019 MBA Parade of Homes, sponsored by Nonn's, opens on August 10 and runs through Labor Day, September 2, 2019. Twenty brand new homes from 17 of south-Wisconsin's top eastern homebuilders will be showcased in three subdivisions -White Oak Conservancy in the Town of Delafield; Twin Pine Farm in the Town of Lisbon; and Aero Park in Menomonee Falls.

"The MBA Parade of Homes allows access to 20 brand new homes that the public may not have the chance to see otherwise," said MBA President Jim Doering. "Whether you are building a new home, or remodeling an existing home, the Parade of Homes gives visitors the opportunity to tour new construction homes, built by a variety of MBA member builders, in 3 different communities.'

This year's Parade homes feature new trends including sustainable homes with natural features, open concept ranches, smart home technology, technology centers, finished lower levels, media rooms/gaming centers, mudrooms, and multi-generational suites. The homes range from 2,100 to 8,475 square feet in a combination of two-story and ranches allowing visitors to see a variety of home designs.

Visitors interested in build-

ing or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area's top MBA member experts in the field and find the right company for their next home project.

The Parade of Homes is nationally recognized and was started locally by the MBA in the 1940s to showcase premier subdivisions and must-see homes built by southeastern Wisconsin's top

home builders. In its 74th vear, the MBA Parade of Homes is expected to draw tens of thousands of people to the event to see the beautiful homes.

Tickets for the 2019 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at MBAparadeofhomes.com for \$15 for adults; \$7 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, 2 for 1 Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Davs.

Visit MBAparadeofhomes.com for information about the subdivisions, builders and homes, as well as driving directions and tickets.



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W224N4599 Seven Oaks Drive Woodleaf Reserve, Pewaukee



3106 Mendota Court Lake Country Village, Summit



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iee our 2019 MBA Parade Model the Wenworth – in Menomonee Falls!



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Special Promotions During the 2019 Parade of Homes

Daily, Saturday August 10th - Monday September 2nd Military & Emergency Service Personnel Appreciation Days

All active-duty military personnel, veterans and emergency services personnel receive admission for \$7 - over 50% savings with ID. (Good on adult gate admission only, not valid with any other offer or discount.)

Mondays, August 12th, 19th & 26th 2 for 1 Days

Receive two adult gate admissions for the price of one. (Good on adult gate admission only, not valid with any other offer or discount. Not valid on Labor Day, Sept. 2.)

Tuesdays, August 13th, 20th & 27th **Realtor Davs**

Realtors get in FREE with a business card.

Wednesdays, August 14th, 21st & 28th Home Building and Remodeling Show Days

Buy 1 admission ticket to the Parade at the gate and receive 1 FREE ticket to the 2020 MBA Home Building and Remodeling Show, January 10th - 12th, 2020 at the Expo Center at Wisconsin State Fair Park. (Good on adult or senior parade of Homes gate admission only, not valid with any other offer or discount.)

*All promotions subject to change without notice.

Visit MBAparadeofhomes.com for the most current promotions.



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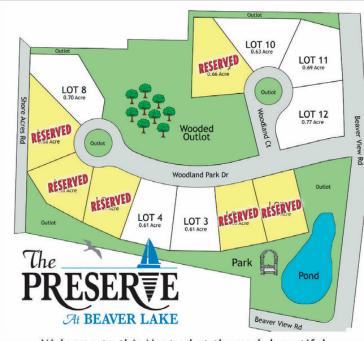
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Looking for a secluded location close to Downtown Delafield? Newbridge Crossing might be just what you're looking for! Only 11 homesites remain in this neighborhood surrounded by conservancy and offering nearby access to lakes, parks, hiking, biking and cross-country ski trails! Newbridge's carefree living options allow you to forget about lawn maintenance and snow removal so you have more time to enjoy everything the Lake Country area has to offer from your own doorstep!

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(262) 490-8875 JonSpheeris.com



Advance Ticket Locations – Save \$2 on Adult Tickets

Plan your tour of the MBA Parade of Homes early! Pick up your FREE official Parade of Homes Plan Book and tickets now at these locations:

America In-Home 3485 N. 124th Street Brookfield, WI 53005

Ashley Furniture/Appliance Mart Grand Appliance & TV 4771 S. 27th Street Greenfield, WI 53221

Ashley Furniture/Appliance Mart 1230 Capitol Drive Pewaukee, WI 53072

Gerhard's 2566 Sun Valley Drive Delafield, WI 53015

11728 West North Avenue Wauwatosa, WI 53226

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Great Midwest Bank 15900 West Bluemound Road Brookfield, WI 53005

Great Midwest Bank 600 Hartbrook Drive # 17 Hartland, WI 53029

Jewell Homes S75 W17237 Janesville Road Ste. 200 Muskego, WI 53150

Malkin's Flooring N95 W17055 Falls Parkway Menomonee Falls, WI 53051 **Neu's Building Center** N95 W16915 Falls Parkway Menomonee Falls, WI 53051

Neu's Hardware Gallery 18900 W. Bluemound Road Brookfield, WI 53045

Nonn's 1616 Paramount Drive Waukesha, WI 53186





"I met Scott and Kallie in 2018 when they were referred to Waukesha State Bank by their builder. They are a vibrant young couple and were looking to build in order to gain more space for their growing family. They chose to build in Delafield because of the great school systems and all the amenities of "Lake Country." As first time builders, they were especially pleased with our creative bridge loan options. We were able to keep them in their existing home while they built their new home. That's how I know Scott and Kallie. That's how we financed their dream home. That's how we build commYOUnity."

- Scott Hart, Senior Sales Manager

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Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to help you select a home builder or home remodeler to work on or build your home:

- Contact the Metropolitan Builders Association for the names of member builders and remodelers: MBAonline.org. You can also ask family, friends or coworkers for recommendations.
- Make sure the builder or home remodeler has a permanent business location and a good reputation with local banks and suppliers.
- Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.
- Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.
- Make sure the builder/remodeler has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.

- Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at MBAonline.org.

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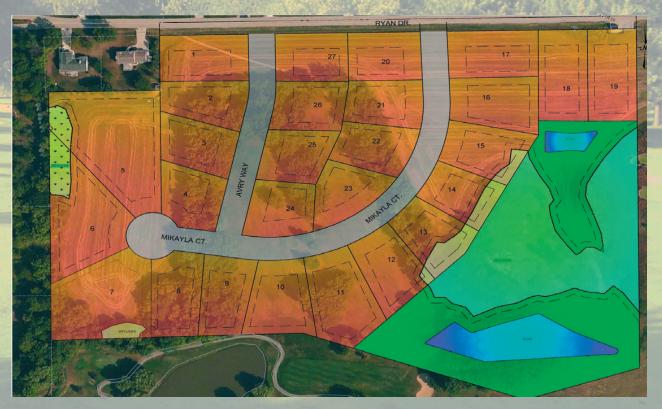
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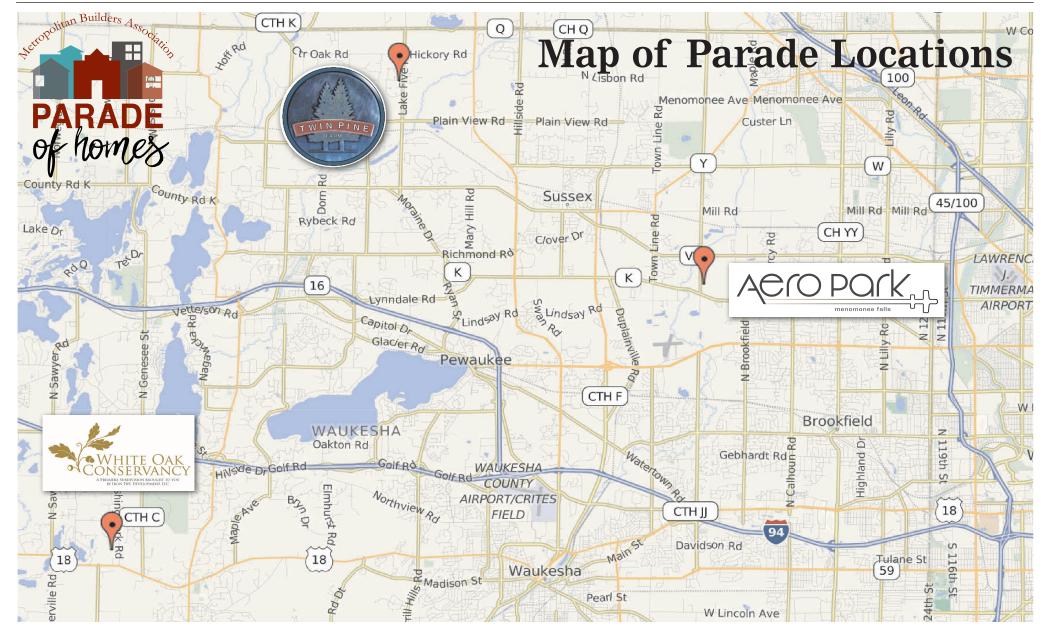
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Directions to Parade of Homes Subdivisions

White Oak Conservancy in the Town of Delafield

From I-94 – Exit 285 (County Road C). Drive South on Genesee Street to Hwy 18 (2.6 miles). Turn right (west) on Hwy 18 to Cushing Park Road (.5 miles). Turn right (north) on Cushing Park Road to subdivision (.5 miles).

Twin Pine Farm in the Town of Lisbon

From I-94 – Take exit 294 (Hwy 164) and drive north to Plainview Road (8.4 miles). Drive west (left) on Plainview Road (1.5 miles) to Lake Five Road. Drive north (right) on Lake Five Road (1 mile) to subdivision entrance.

Aero Park in Menomonee Falls

From Hwy 41/45 – Take exit 45 (Hampton Avenue) and drive west on Hampton Avenue. Hampton Avenue turns into Lisbon Road (1.8 miles). Continue to follow Lisbon Road to Lannon Road (3.5 miles). Drive north on Lannon Road to subdivision entrance on the right side of the road (.4 miles).

From Hwy 164 – Drive East on County Hwy K/Lisbon Road to Lannon Road (4 miles). Drive north on Lannon Road. Subdivision entrance is on the right (.4 miles).





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White Oak Conservancy, Town of Delafield

A 30 lot subdivision designed with conservancy in mind. On over 130 acres, these 1-2 acre lots are nestled into a rolling landscape with a creek, walking trails, The Paul Sangerin Bike Trail on the eastern boundary, isolated wooded areas, and are only feet away from Lapham Peak State Park. This will be one of the nicest residential communities in the Town of Delafield.

Neighborhood Features:

- On-site septic and well are required
- Underground electric, telephone, cable and natural gas service
- Direct access to Lapham Peak State Park via Glacial Drumlin Trail on the east side of the property

Victory Homes of Wisconsin, Inc.



The Geneva victoryhomesofwisconsin.com 866-705-7000



The Hudson andersonhomeswi.com 262-746-9999

Developed by



Building Requirements:

- 2,400 sq. ft. minimum 1-story home
- 2,900 sq. ft. minimum 2-story home
- Compatible outbuildings allowed
- Architectural approval required

Home and Lot Packages

- Lots from \$185,000 \$225,000
- Home & lot packages \$800,000 and up

Zach Building Company



The Malibu zachbuilders.com 262-367-7157

Steeple Pointe Homes, LLC



The Jefferson steeplepointehomes.com 262-226-8374

Espire Homes, Inc.



The Altissima espirehomes.com 262-746-2000



Developed by



Twin Pine Farm, Town of Lisbon

Designed for today's home buyer, Twin Pine Farm subdivision will contain 160 carefully designed single family home sites, all of which are 1-acre in size when fully built out. A walking path winds through the vast wooded open space. Each home site is carefully designed to allow for a secondary structure for the hobbyist or for additional storage. Located in the award-winning Arrowhead School District, Twin Pine is surely the best choice for your new home in Waukesha County.

Neighborhood Features:

- Vast open spaces
- Internal walking trails
- Walkable to Bugline Trail
- Award-winning Arrowhead schools
- All home sites 1-acre or larger
- Homesites are designed to allow for a secondary structure to be built for the hobbyist or for additional storage space

Building Requirements:

- 2,100 sq. ft. minimum 1-story home
- 2,500 sq. ft. minimum 2-story home

Home and Lot Packages

■ Home & lot packages \$489,000 to \$725,000

Korndoerfer Homes



The Essex korndoerferhomes.com 262-884-9551

Woodhaven Homes & Realty, Inc.



The Timber Wood buildwithwoodhaven.com 262-853-5793

Belman Homes, Inc.



The Langley belmanhomes.com 262-544-4648

Hillcrest Builders & Contractors, LLC



The Elizabeth III hillcrestbuilders.com 262-853-5112



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Aero Park, Menomonee Falls

A 59 lot subdivision conveniently located northeast of Lannon Road and W. Lisbon Road in the Village of Menomonee Falls.

Building Requirements:

- 2,200 sq. ft. minimum 1-story home
- 2,800 sq. ft. minimum 1.5- / 2-story home with 1,400 sq. ft. minimum at first floor
- Composite siding, stone, brick, stucco, Dryvit, cultured brick or stone (no aluminum or vinyl siding allowed)
- 30-Year dimensional asphalt shingles
- Minimum 600 sq. ft. garage
- Window grids and window wraps (and/or shutters)

- Minimum 8/12 roof pitch on 2story, 10/12 roof pitch on ranch (unless determined by ACC style of house allows for lower pitch)
- Minimum 50% stone, brick, stucco, stucco panels, Dryvit, or cultured stone/brick to front

Neighborhood Features:

- Municipal sewer and water
- Curb, gutter and sidewalks
- Asphalt biking/walking path along Lannon Road
- Located next to a future Village park

Home and Lot Packages

■ Home & lot packages starting around \$500,000

Tim O'Brien Homes



The Havenwood timobrienhomes.com 262-542-5750

Aspen Homes, Inc.



The Cedar Creek aspenhomesinc.com 262-695-4485

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The Harper demlang.com 262-246-0330

Halen Homes, LLC



The Marietta halenhomes.com 414-219-0740

Allan Builders, LLC



The Wentworth allanbuilders.com 866-569-2500

Westridge Builders, Inc.



The Farmington westridgebuilders.com 262-547-0326



The Brookside perthelhomes.com 262-293-4155

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The Parkside ubuildit.com 262-754-0404

Steeple Pointe Homes, LLC



The Mosby steeplepointehomes.com 262-226-8374

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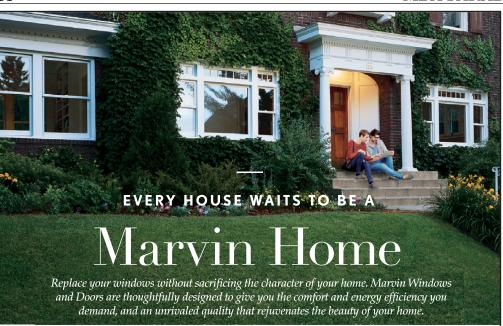
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10 Reasons To Choose An MBA Member For Your Next Home Project

1. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA

must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY

MBA members offer a variety of products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit MBAonline.org for information on events, news, educational seminars, job openings and member info.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as Habitat for Humanity, Operation Finally Home-Wisconsin, and Revitalize Milwaukee to name a few.



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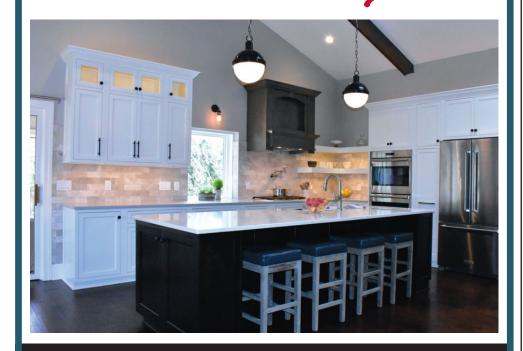








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Contact D'anne Long at 262-804-7116



The Avery

Brookdale Estates, Menomonee Falls Bathrooms: 2 Garage: 2 Bedrooms: 3 Sq. Ft.: 1822

Contact Erika Kelbel at 262-717-5414



The Mendenhall

Lake Country Village, Summit Bathrooms: 2.5 Garage: 3 Bedrooms: 4 Sq. Ft.: 2292

Contact Kelly Seiler at 262-955-3096



The Oxford

Highlander Estates, Mequon Bathrooms: 3.5 Garage: 3 Bedrooms: 4 Sq. Ft.: 2675

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