

# Brookfield & Elm Grove

## THIS MONTH

AUGUST 2020

### Summer Days at Brookfield Academy



From left: Caroline Gale, Mikayla Hargarten, Alayna Bauer and Mia Di Marco enjoy a moment by the water.



PHOTOS COURTESY OF MARK FROHNA  
BROOKFIELD — William Porter smiles during Brookfield Academy's Summer Days program.



Marc Ocampo balances five tennis balls on a racket during Brookfield Academy's Summer Days program.



Jonathan Miller showcases a project at Brookfield Academy's Summer Days program.

### Waukesha County ranked first in median income index

Ozaukee takes second, Washington fourth

By Jake Ekdahl  
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WAUKESHA — Balancing household costs against income is an experience everyone can relate to, but one organization has taken the trouble to see how easy that task is in each Wisconsin county.

The comparison was made by SmartAsset, a financial technology company, using its “median income index” as the crucial metric.

With an annual cost of living at \$46,776 and a median income of \$81,140, Waukesha County takes the cake on the median income index in Wisconsin, earning a score of 56.09.

Ozaukee County came in a close second with 55.53 and Saint Croix County — west of Eau Claire on the border — in third with 53.03.

Only the top three counties broke a score higher than 50. Second-tier counties, or those with scores of 40-50, include Washington, Calumet, Dane and Pierce Counties.

Other top 10 counties include Columbia and Outagamie.

Ozaukee County residents spend a little less on living than Waukesha County residents, but make a median of \$614 less. That's just enough to make a difference.

Nationally, Waukesha County breaks the top 100 on the median income index across the nation, ranking 95th. Ozaukee County just misses the mark at 101st. Across all of Wisconsin, the median cost of living is \$37,234 and the median income is \$56,759.

“Waukesha County has ranked in the top five in purchasing power in each of the pre-

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# Brookfield approves emergency declaration, rejects mask recommendation to county

## Overwhelming opposition during public comment

By Jake Ekdahl  
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BROOKFIELD — The Brookfield Common Council voted July 21 to approved a reinstatement of its declaration of emergency, allowing for a mask requirement in city buildings, while also voting down a resolution asking Waukesha County to require masks over the spread of COVID-19. The emergency declaration was approved 8-6 while the other resolution was shot down 10-4.

Brookfield Mayor Steve Ponto said “the fundamental concern that’s driving this is that things are getting worse (and) nobody wants to have another Safer at Home order, which some other states are considering.”

The resolution would have called for asking the county to impose an order requiring face masks in buildings and outside, when it is not possible to keep a six-foot distance from others not in the same household. Ponto said Tuesday he wasn’t sure how a County Board vote on such a resolution would go.

Ponto emphasized because municipalities in Waukesha County don’t have health departments, the county is the correct entity to turn to.

The city previously declared a state of emergency in March, which expired in June. A reinstatement allows the city to change ordinances more quickly than usual.

### Citizens opposed

The vote came after more than two hours of public comment where dozens of people voiced their thoughts. All those who spoke in person were in opposition.

Although the Common Council chambers typically has a maximum occupancy of 130, only 10 audience seats within the room were made available due to social distancing precautions. The doors to the room were left open, howev-



Left: Individuals crowd around the doors of the Brookfield Council Chambers, listening and waiting to speak Tuesday. Right: Brookfield Mayor Steve Ponto sits at his council chair before the meeting begins July 21.



Jake Ekdahl/Freeman Staff

er, and a steady flow of individuals made their way in and out.

Craig Dedo, a Brookfield resident of nearly 32 years said he “strongly opposed” both of the proposed ordinances.

“Power, once granted, can be easily abused,” he said, going on to name the Holocaust in Nazi Germany and human rights abuses under various communist regimes as examples.

Brookfield resident Heidi Anderson, a woman who cited her experience in human resources, said a mask mandate would violate the rights given to citizens in the Constitution, which she said came from God. Anderson skewered the effectiveness of the N95 model of face mask, though none in the council chamber were observed.

Sean Carlson said the declaration of emergency, because it does not have an expiration date, would essentially be “unlimited martial law.” An amendment was later approved to make it expire Aug. 18.

### Enforceability questioned

“I really regret to the extent which any of this is political,” Ponto said. “I don’t see this as political. I see this as a real health issue.”

Ponto likened wearing a mask to wearing a seat belt. Waukesha County Executive Paul Farrow has likened it to wearing sunscreen, but he still voiced skepticism over the prospect of a mask mandate.

Farrow told the Freeman he believes such an order would be unenforceable, or at least unworkable. He said the county Sheriff’s Department oversees a number of communities by contract, as well as a county of over 400,000, and asking deputies to discontinue services in some area and go around to enforce mask mandates “would be detrimental to health and safety as a whole.”

He added the city of Milwaukee is using its health department to police its mask ordinance, putting the onus on businesses to enforce it, at risk of fines or license actions.

“We all have a personal responsibility in how we act on a daily basis in how to keep ourselves, our families and neighbors safe in a pandemic,” Farrow said. “If this was a natural disaster, we’d be stepping up left and right to help clear debris from yards or (placing) sandbags to keep water from coming downstream. We need to take that mentality.”

He did encourage wearing a

“I don’t see this as political. I see this as a real health issue.”

— Brookfield Mayor  
Steve Ponto

mask when social distancing wasn’t possible, but said a mandate would not be plausible.

He added he could implement a mask mandate from his own office, but didn’t think the County Board would support it. He instead hopes to convince people to voluntarily wear facial coverings when needed.

New Berlin declined to mandate face masks he previous week, with Mayor Dave Ament saying the lack of a city health department meant the city leaders did not feel they had solid ground to enforce such an order, and would look to county and state authorities to do so.

Ponto said he’s received concerned emails from constituents who are immunocompromised, and consequently especially vulnerable to COVID-19.

“I take all of that very seriously (and) this is something that we can do for them,” he said.

# Public comments on masks, Holocaust draw ire

## Religious leaders denounce pastor’s remarks

By Jake Ekdahl  
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BROOKFIELD — Dozens of people spoke during the public comment session at Brookfield’s Common Council meeting July 21, but one particular speaker’s comments have drawn attention — and criticism.

Matthew Trehwella, pastor at Mercy Seat Christian Church in West Allis, spoke against the consideration of a mask mandate like every other public commenter, but he also drew parallels between a potential mandate and the Holocaust.

“Tyranny is built plank by plank,” Trehwella said. “The Jews didn’t one day get called to the edge of the railroad and told to get onto the boxcars.”

Trehwella, who lives in Richfield, did not return request for comment before deadline.

Trehwella has apparent-

ly not hesitated to make use of the specter of the Holocaust on other topics. In 2002 with the group “Missionaries to the Pre-born,” he made an appearance at Summit Avenue and Thackery Trail in Oconomowoc where protesters brought a photo of an aborted fetus labeled “Planned Parenthood’s Holocaust.”

Trehwella’s comments have since drawn criticism from others. One such group is the Milwaukee Jewish Federation and its Jewish Community Relations Council.

“While we recognize that there is a lot of heightened emotion in the public sphere at this time, at no point is it acceptable or appropriate to make a false equivalence between mask wearing and the systematic murder (of) six million Jews and five million others,” they said in a statement. “This trivializing rhetoric blatantly disrespects those who per-

ished, survivors, and those living today impacted by the Holocaust. We would call on the Pastor to recant his statement.”

Another group critical of the comments is the Brookfield-Elm Grove Interfaith Network, who penned a letter signed by a dozen religious institutions representing various faiths.

“The Holocaust was an attempt at systematic extermination of a group of people, singled out because of their religion,” they said. “The face covering mandates intended to protect us from a deadly disease do not represent a slippery slope to oppression. At this time of crisis, when we should all be working in unity to prevent the spread of the virus, there is no place for bitter words of hate. Opposing proposed ordinances while invoking the Holocaust is a false equivalency that attempts to conflate disrespect for Jewish suffering with intimidation of our elected officials.”

Unity Lutheran Pastor John Horner-Ibler, whose Brookfield church is part of the group, said they were not taking a position on mask wearing, but rather taking issue with Trehwella’s comments.

“We wanted to make it clear there were a variety of clergy people (who) did

not agree,” he said.

Vice President of the Congregation Emanuel of Waukesha Synagogue Mark Levy, who wrote the letter, said “we don’t want to make an equivalences between where we are now as a country and Nazi Germany in the 1930s and ’40s.”

SmartAsset Income Index Rankings			Source:	SmartAsset
Rank	County	Cost of Living	Median Income	Median Income Index
1	Waukesha	\$46,776	\$81,140	56.09
2	Ozaukee	\$46,500	\$80,526	55.53
3	Saint Croix	\$46,972	\$77,768	53.03
4	Washington	\$44,701	\$73,021	48.73
5	Calumet	\$43,755	\$70,662	46.59
6	Dane	\$42,978	\$67,631	43.84
7	Pierce	\$42,302	\$66,772	43.06
8	Columbia	\$39,531	\$63,293	39.91
9	Otagamie	\$39,640	\$61,523	38.3
10	Green	\$39,005	\$60,609	37.48

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-vious six versions of this study,” said SmartAsset PR Manager Steve Sabato. “More specifically, the county has ranked #1 for two years in a row, and ranked #1 in three of six years.”

With the exception of St. Croix and Pierce counties, which are near Minnesota’s Twin Cities, all of the top 10 counties are in the south central or eastern portions of Wisconsin, all within commuting distance of a major city like Milwaukee, Green Bay or Madison.

Wisconsin’s poorest counties tend to be in the northern region of the state. Menominee, Iron and Ashland Counties rank the lowest on the median income index.

### Costs taken into account

SmartAsset took into account costs including housing, food, taxes, education, child care, transportation and more.

Budget experts recommend spending less than 30% of one’s income on housing. Paying more designates households as “burdened” by housing costs, though spending less in some places is simply not plausible.

The prices of food staples vary more from place to place than some might expect. Some places exempt grocery items from sales taxes while others do not.

Local taxes also play a factor in how much money residents have at their disposal.

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# WIAA Board votes to amend fall season

Start dates pushed back based on risk-level of each sport

By Dave Radcliffe  
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WAUKESHA — The WIAA Board of Control concluded its three-hour meeting Thursday by arriving at the decision it will maintain fall interscholastic opportunities with a delayed start for the upcoming high school sports season.

In a 8-3 decision, the Board voted to delay the start of fall sports. The sports of girls golf, girls tennis, girls swimming and diving, and boys and girls cross country will be allowed to begin practice with proper acclimatization protocol on Aug. 17, while the sports of football, boys soccer, and boys and girls volleyball can start on Sept. 7 at the earliest.

“Because of the Board’s action, while they can’t make any guarantees that things will work out as we plan them, they have given us the opportunity to at least hope and work in that direction,” WIAA Executive Director Dave Anderson said in a press release. “We understand this decision will make some happy and others disappointed, but we will do our best to deliver to our membership what they have directed us to do.”

Waukesha South athletic director Todd Sobrilsky, who was in on the call Thursday morning, said everything was on the table heading into the virtual meeting.

“A variety of things could’ve happened,” said Sobrilsky, the Wisconsin Athletic Directors Association president. “The thing I’m most proud of, of everybody involved, I think we reached a pretty good compromise to provide an opportunity for kids to compete. I know some out there will say we should



LEFT: Brookfield Central midfielder Marecelo Garay (left) tries to get the ball pass Elkhorn defender Ben Vogel during a WIAA Division 2 state semifinal boys soccer match last season. RIGHT: Brookfield East running back Donovan Hunt breaks away from Waunakee defenders during the WIAA Division 2 state football championship game last season.



Freeman file photos

have maybe been more cautious and others I’m sure want to start Aug. 4 with football right away. But I think given the situation we’re in, we did a good job coming up with a compromise to provide opportunities for kids.”

The earliest dates for the first competitions are Aug. 20 for girls golf, Aug. 21 for girls tennis, and Aug. 25 for cross country and girls swimming and diving. The earliest permissible date for the first boys soccer and boys and girls volleyball contests are Sept. 15, and the first possible football game may be scheduled Sept. 23 as long as the first practice takes place on Sept. 7.

“At the end of the day, all sports have some sort of risk level,” Sobrilsky said. “But we certainly have some sports way lower risk than others because they have social distancing built in — the sheer volume in numbers and the way the sport is played. For example, golf, tennis and swimming versus the one everybody wants to talk about, football, which is close contact, putting bodies on each other, everyone’s sweaty. And soccer, while kids out on the pitch are spread out, there is a lot of contact in soccer and then volleyball

because it’s an indoor thing, everything you read says when you’re inside, it’s a different animal.”

The end of the fall sports seasons remained unchanged, but the Board indicated the season may or may not culminate with a traditional tournament series. The length and beginning of the tournament series will be determined in the coming days.

“We love having state tournaments, but on the list of things that are important, it’s on the bottom,” Sobrilsky said. “If people think we’re going to have a complete state champion crowned in any of these sports, I don’t see that happening. The WIAA understands that and the WIAA will try to provide some kind of postseason opportunity, but that will probably happen at a local regional, sectional, district kind of level.”

The winter and spring season calendars were not altered, which was a point of emphasis considering the loss of spring sports earlier this year and the sudden halt to the winter season in March.

“People want to keep the integrity of the season and infringe as little as possible on spring because spring lost everything last year,” Sobril-

sky said.

Another component of the Board’s decision provides schools, which are unable to start fall sports in 2020, an opportunity in the spring to conduct their fall seasons. The Board directed the executive staff to develop details and calendars for an alternate three-sport season in the second semester of the 2020-21 school year to be presented at a later date. The alternate three-sport season plan was derived from a proposal submitted to the WIAA executive staff by school district administrators from the southwest area of the state.

“Those in the state that aren’t going to do fall already because schools have closed down, WIAA did emphasize people in a virtual area, if the district were to let them, they could still participate in athletics,” Sobrilsky said. “That’s a local decision, but if they don’t want them to, they’ll provide some opportunities to have some kind of exposure between the winter and spring seasons. That was an open-ended piece of amendment that passed.”

The Board also approved an executive office social media initiative to promote and encourage safe practices to mitigate the spread of



Freeman file photo

Brookfield East’s middle Madelin McGath (12) swings during a WIAA Division 1 regional semifinal girls volleyball match last fall at Menomonee Falls.

COVID-19. The #TeamUpToBeatCOVID campaign will launch this week in efforts to enhance the likelihood of returning to school and school activities by following

safe practices. The WIAA encourages school and public involvement and interaction in the campaign on all Facebook, Instagram and Twitter platforms.

## Steinbach steps down after legendary coaching run

Central tennis coach amassed over 1,000 victories

By Dave Radcliffe  
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BROOKFIELD — There’s a giant hole in high school tennis left by the retirement of the legendary Dave Steinbach, who officially resigned as the girls tennis coach at Brookfield Central on July 1.

Steinbach coached in the Elmbrook School District for 55 years in all and is by far the most successful to ever do it in the history of the state, amassing well over 1,000 victories between coaching the boys and girls at Brookfield Central.

Now in his 80s, Steinbach said the combination of requirements and expectations involved with coaching led him to his decision to step away.

“I’ve got a good replacement in line that will keep the program at the level it’s been,” Steinbach said. “With the virus and everything, there are so many question marks that I thought it was just a good time to look for something else.”

Steinbach, who stepped down as the boys coach in January of 2018, also taught 38 years in the Elmbrook district and coached several other sports, including gymnastics and basketball.

Perhaps the most important aspect of the legacy he leaves behind was the institution of his no-cut policy when he took over the tennis programs at Brookfield Central in 1982, something that gained traction throughout the state and even the country.

“I had been a basketball coach for 17 years for the Brookfield East freshman,” Steinbach said. “I was required to cut. When you have to tell a 15-year-old boy he can’t play on your team, that’s the worst feeling you can have. When Brookfield Central called and asked me to take over the boys program, I told them I’ll only do it if we could run a no-cut situation.

“We just didn’t cut and that got around to the athletes in our school and they decided to try it. We just got bigger and bigger and bigger until we were averaging over 100 kids a year.”

The old phrase “quality over quantity” didn’t apply to Steinbach’s programs. It was all about quality and quantity.

“Quality players came out and then their friends came out,” Steinbach said. “Sometimes we would keep a player that wasn’t on our varsity, but her sister decided since her older sister was playing

that she would take lessons, and by the third or fourth girl in the family, they were quality players. We had awesome quality of kids.”


It resulted in immediate success for Steinbach. By 1983, he was already leading the girls team to a state championship, and they’d reel off five titles in a row between 1983-87. The boys weren’t far behind, winning it all in 1985 behind individual state champion David Massart.

Between the boys and girls, the Lancers won 28 conference titles and 13 state championships, while finishing runner-up 13 times and reaching 39 state tournaments as a team during Steinbach’s reign.

On the boys side alone, Steinbach coached 61 singles players and 60 doubles teams to the state tournament. Massart was his lone individual champion, while several doubles pairings claimed state gold dating back to 1982.

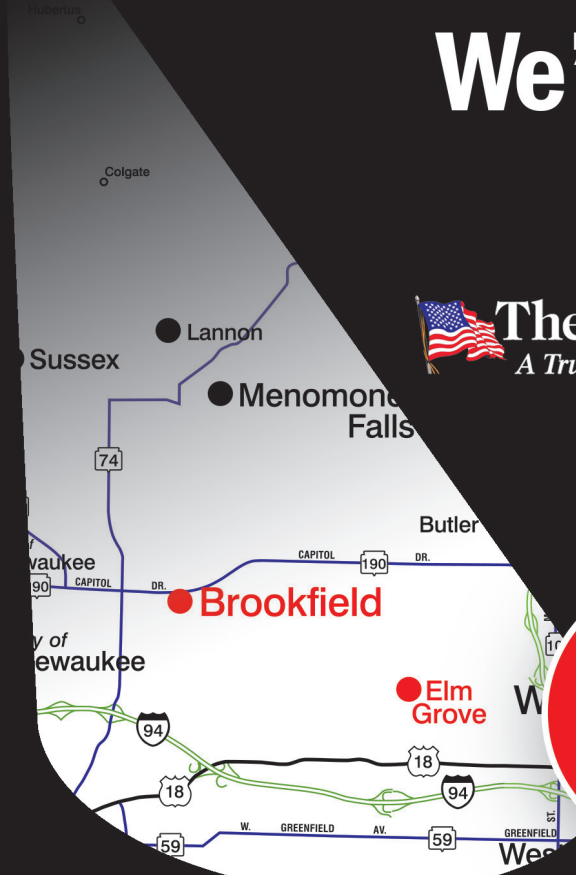
Steinbach became the first in the state to reach 1,000 wins in September of 2015. He has more than 500 boys and 500 girls team wins, and the new tennis complex at BC was named the Dave Steinbach Tennis Center in September of 2018.


“It’s family and assistant coaches and the parents and players and administration, you need all those things to be successful,” Steinbach said.



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