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Lorleberg's celebrates 150 years

Store's Oconomowoc roots run deep

By Mark Hutchinson mhutchinson@conleynet.com 262-513-2693

OCONOMOWOC — When Jeff Burchardt shows up for work each day, his labor is one of love.

He and his staff at Lorleberg True Value & Just Ask Rental carry on an for our new building. It's esteemed tradition. And they build upon a foundation that was established a century-and-a-half ago and relocated nearly 55 years ago.

"It all started with Hugo Lorleberg in 1869," Bur-chardt said. "He and another fellow owned a greenery and hardware store down in Mukwonago. Hugo saw what was going on up here in Oconomowoc with the barons and everything.

"He and the other fellow split, and Hugo came up here to open the hardware store on Main Street, near The German Bar and what used to be Jim's Sporting Goods. The building right to the north — Schulte Heating — is where we were.

There's a photograph that was taken of North Main Street picturing a number carriages lined up. of Shortly before that photo was taken, the block consisted of all wooden buildings.

Half of them — including the Lorleberg Hardware store — burned down in a fire in April 1879 fire.

to a year before he rebuilt another store across the his store to stone, gave a street where the '50s power little old Oconomowoc. A

super deal," Burchardt said. "You had to show up on a certain date to pick up your hay mower for a super cheap price, but you had to hang around for a picture. That's why the whole street is lined with carriages with hay mowers in them. That was our grand reopening similar to what you see now, which has been modified and has a building that's been added on.

tower behind the store, and Fowler Lake is right there. It was a swamp back then." Hugo Lorleberg was glad he moved his business to

Oconomowoc. "Hugo liked business much more up here than in Mukwonago," Burchardt said. "During the fire, there was a picture taken from the Episcopal church back toward the west where the library was. You can see stores, Summit Bank and us. You can see a spinning wheel and other household items. That's where he was temporarily while the store was being rebuilt across the street.

"It must've been right about the time that they were remaking Fowler into a lake. You can see the water is still kind of mucky and the street being worked on. It's been a long history."

The landscape changed. "There was the original hardware building downtown," Burchardt said. "For "Hugo, about six months a period of time, we had



Lorleberg True-Value has been a fixture in Oconomowoc for 150 years. The store is also con-"You can see a water nected to a legacy of community involvement and philanthropy.

equipment started becoming popular. We had a spot there where we sold all of the mowers, tractors and other equipment.'

The business continued to thrive under the supervision of Hilbert Scherffius, the last member of the Lorleberg family to oversee it.

"My father was born in Alderley and grew up in the Ashippun area before our family moved to Oconomowoc - on Fowler Street," Burchardt said. "He started working for 'Scherf' downtown when he was 15. When 'Scherf decided to retire, he sold the business to my dad.'

"When they announced the bypass in 1966 or '67, Hilbert bought this land (where the current store stands at 900 E. Wisconsin Ave.), knowing that the bypass would be right here. He was quite a visionary for Oconomowoc. For a period of time, this was the largest hardware store in the Midwest, right here in



Lorleberg's grand re-opening roughly around 1890. Lorleberg's burnt down in 1879 along with half of the block. Hugo Lorleberg ran promotion to sell a hay mower at a reduced price so long as the customer stayed for the photo.

year or two later, Menard's in 1970," he said. "I rememand places like that sprang up, but before that, there was nowhere else this big." Burchardt had vivid memories of Lorleberg's

growth. "This store was finished

ber being in here as a little kid. Back then, it looked absolutely huge. It was just a concrete floor and barren. Every shelf in the store was

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future in doubt

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Yde in pursuit of greatness SPORTS / Page 4

LET OUR FAMILY TAKE CARE OF YOUR FAMILY!



TOWN OF DELAFIELD Fate of skatepark remains uncertain

Town residents urge board to save park, say they'll fundraise if needed

By Cara Spoto cspoto@conleynet.com 262-513-2653

TOWN OF DELAFIELD The future of the Delafield Skatepark may remain uncertain, but on May 28, close to a dozen town residents made it clear to the Town Board just how important the skateboarding haven has been to them, their families and their friends.

Of 11 people who addressed the board durwho ing the public comment period, only one person suggested that the town take any money it would use to fix the park and spend it elsewhere. The rest spoke overwhelmingly in favor of saving the park.

Located at the corner of Maple Avenue and Silvernail Road in the shadow of Town Hall, the aging skatepark needs \$35,000 to \$50,000 in repairs, officials say. A push to permanently remove the structures has

been supported by Town Chairman Ron Troy and others who say the town shouldn't be paying to maintain a park that they claim is mostly used by people from outside it.

Despite its usage by residents from outside the community, town residents made it clear that they value the park themselves.

"I just want to speak for everybody not in attendance. There are many skaters throughout the southeastern Wisconsin area that use that park,' said skater Reese Slobodianuk, referencing that the board had asked only town residents to attend the meeting. He added that a petition to save the park had already gotten more than 10,000 signatures.

"Skateboarding if nothing else is community and a culture of patience and practice and delayed gratification, and there are hundreds of videos on YouTube and social media

accounts that do nothing but speak volumes of that skatepark and the creativity that has happened here," Slobodianuk said.

Other speakers including mothers of local skateboarders, like Marcia Kester-Sperber, who said she purchased their home in 2006 in part because of the skatepark.

"My sons were not into traditional sports. This park gave them a chance to pursue board sports. One son is just graduating from college, and both still enjoy skateboarding," Kester-Sperber said. "With the passion the community has for this skatepark, and if the other alternatives mentioned don't work, let the community fundraise to save the park ... if there is a will there is a way, and there is definitely a will.'

Selling the park to Oconomowoc?

After close to an hour of public comments and discussion, the board ultimately voted to table the proposal to close the park, but not without Troy putting in his pitch that the park be closed,



Cara Spoto/Freeman Staff

The fate of the Delafield Skatepark remains in limbo after the Delafield Town Board voted last Thursday to table a proposal to permanently close it. Located at Maple Avenue and Silvernail Road, the park has been a popular attraction for skateboarders throughout the region.

and perhaps even sold to the city of Oconomowoc. He said he had made a pitch to Oconomowoc officials, and their Common Council was slated to discuss the idea next month. A motion for the board to discuss selling ultimately the park failed, however.

"I am not opposed to skateboarders. At the

same time, we are fiduciaries for the Town of Delafield, and part of that responsibility is to be good stewards of the tax dollars," Troy said. "In my estimation it does not make sense to use that money, to benefit that less than one percent of actual taxpaying residents of the town.'

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only 4 feet high. You could see from the front of the store to the back.

"The selection of products that people want and you have to have on hand has grown so much. Right now, our shelves are at 7 feet everywhere."

Since Lorleberg's inception, it has taken its status as a community partner seriously. In 1989, Hilbert Scherffius left his estate to the Greater Milwaukee Foundation and directed that it be used it to support projects in Oconomowoc. The foundation is a way for individuals, families and groups to help the Oconomowoc-area community today and for many generations to come. The support over the years has made the work of the Oconomowoc Scholarship Fund possible.

"Hilbert gave back about a million dollars, and my dad (Jerry), who passed away about three years ago, left a chunk of money with the Oconomowoc Area Foundation," Burchardt said.

"Giving back to this community is a big part of us being here."

Highway 83 bridge work to disrupt life in Delafield

Mayor: Road construction 'a necessary evil'

By Katherine Beck kbeck@conleynet.com 262-513-2644

DELAFIELD — Work on the Highway 83 bridge over Highway 16, like most road work, will be an "inconvenience, but a necessary evil," said Delafield Mayor Kent Attwell.

On May 27, the bridge closed for a period expected to last for about two months while the Wisconsin Department of Transportation does a deck replacement.

As part of the project, crews performed milling operations

in late May and removed the bridge's existing deck last week. Attwell said there were sev-

eral public input meetings held over the course of years and mailings were sent out to residents and business owners who would be affected. He said there is also proper signage alerting people to the situation.

"With there being two months of a detour, people are going to feel it," Attwell said. 'I use that intersection all of the time.'

After the bridge reopens to traffic in mid-to-late August, construction activities are expected to continue at the location, but that construction is expected to be performed adjacent to traffic with a final completion date in late September, according to WisDOT.

Both of Highway 16's eastbound and westbound on- and off-ramps will be opened to traffic during the bridge closure.

Motorists on the north end of the bridge who want to go eastbound on Highway 16 will be detoured westbound on Highway 16 to Highway C, and then back around to eastbound Highway 16. Those on the south side of the bridge wishing to head westbound Highway 16 will be on detoured eastbound Highway 16 to Highway KE and then back around to westbound Highway 16.

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Photo from Mary Smith

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Oconomowoc Lake looks to join LCFR as partner

By Katherine Beck kbeck@conleynet.com 262-513-2644

DELAFIELD — The village of Oconomowoc Lake is looking to increase its role with Lake Country Fire & Rescue by becoming a partner of the department.

The existing community members are Delafield, Nashotah and Chenequa. The Wales-Genesee Fire Department is also looking to consolidate with LCFR.

For about nine years, Oconomowoc Lake has contracted with LCFR for services, but now the village is eager to take a more active role as a member and be on the department's governance board, which would give them the ability to address the department's budget.

Oconomowoc Lake Village President Michael Bickler said his community has been happy with LCFR's services.

LCFR Fire Chief Matt Fennig said an intermunicipal agreement is being created for the new role that Oconomowoc Lake would have, if finalized.

"We look forward to maybe becoming a partner," Bickler said.

Fennig said having the village as another partner would not affect services, but Oconomowoc Lake would have to pay an additional fee, which has yet to be determined.

Wales and the Town of Genesee have also voted to move forward with an intermunicipal agreement, but it's not yet signed, Fennig said.



The Rhodee Memorial Band Shell in Oconomowoc sits empty, as it will most of the summer as the American Legion Band canceled its 2020 season.

Oconomowoc Legion Band concerts canceled for summer

9/11 remembrance concert still possible

By Alex Nemec anemec@conleynet.com 262-513-2661

OCONOMOWOC — The Oconomowoc Legion Band 2020 concert season has been canceled due to not having enough time to prepare to put on a proper season as a result of the pandemic, Don Gust with the legion band said.

"We thought a month and then because of the way things are going, we didn't think we would have time to prepare and put on much of a season in mid-July so we just decided to cancel the entire season," he said.

In normal summers, the legion band would host weekly concerts at the Rhodee Memorial Band Shell in Oconomowoc.

Gust said this season would have been the legion band's 97th consecutive season of hosting concerts.

"It was a very difficult decision," Gust said. "To push the send button to let the membership know wasn't very much fun."

The legion band concerts are just the latest victim in cancellations in Oconomowoc after the Memorial Day Parade was canceled recently and the German Christmas Market and the Festival of the Arts were canceled months ahead of their scheduled festival dates.

Gust said he sent out a survey to the membership to see who would be willing to play and he said surprisingly twothirds of the members said they would. However, Gust said the criteria the legion band had established weren't satisfied.

"It was close, we had most of the sections covered for instruments," Gust said. "We had no real commitment that every person would be at every concert, so if a half-dozen fell off the list we would have a band that would be too small."

Even though the summer series is canceled, Gust said there is a possibility the legion band will perform its one concert for 9/11. Last year the concert was rained out.

Despite the difficult decision, Gust said people have been disappointed, but understanding that the season was canceled. "Hopefully people will come more next year because they miss it so much and we will put on a good show regardless," Gust said. "We'll see ya in 2021."

Hartland will hold fireworks, Hometown Celebration

Will take place as scheduled on June 26 and 28

> By Cara Spoto cspoto@conleynet.com 262-513-2653

HARTLAND — Taking the community's low infection rate into account, the Hartland Village Board settled on the side of tradition, voting unanimously that the country's ongoing coronavirus pandemic would not stop its Independence Day celebrations.

The village's annual fireworks display and many elements of the Hometown Celebration will take place as scheduled on June 26 and June 28, respectively.

The fireworks are scheduled for dusk on Friday, June 26 at Nixon Park, and the two bands the village has scheduled for that evening are still slated to play. The Hometown Celebration parade is expected to start at 1:30 p.m. on Sunday, June 28.

Arts, craft and food sales will not take place that Friday afternoon at Nixon Park, however. And it remains to be seen whether a 5K planned for Saturday, June 27 will occur, or whether the Lake Country Beer Garden will be open during the event.

Speaking about the decision to hold the parade and fireworks, Village President Jeff Pfannerstill said the board decided that the village's 0.043% infection rate wasn't enough to break tradition.

"As we speak we have four active cases (of COVID-19) in the village," Pfannerstill said May 27. "Obviously all eyes have been on the village's and county's infection rate, but we looked at the facts, and there was nothing there that indicated that a village of 9,000 people can't celebrate their hometown or the independence of their nation. We just didn't believe that four cases necessitated shutting it down."

Although Hartland isn't planning on making any major changes to its events, Pfannerstill said officials are encouraging residents to use precautions. The only formal request the village has made, he said, is to ask that parade participants not throw candy or other items.

"I want to stress that COVID is real and we want people to be smart. If you're in a group, try to stay within your group, and if you have symptoms, stay home," Pfannerstill said.

Pewaukee cancels July 4th celebrations

PEWAUKEE — Fearing the event could endanger the health of residents and become a magnet for people from communities where fireworks had been scrapped, the Pewaukee Village Board joined officials from across the region in canceling their July 4th celebrations.

Village President Jeff Knutson said he and other village officials, including Police Chief Timothy Heier and Fire Chief Kevin Bierce, had been discussing what to do over the past few months. Hoping to limit the amount of people heading to the lakefront that night, trustees also voted to post sign letting potential revelers know that the fireworks will not be taking place.





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Submitted photo

Piper Yde, a freshman at Arrowhead, was named the 2020 Long Track Junior Development Skater of the Year by US Speedskating

Yde in pursuit of greatness Arrowhead freshman named Long Track Junior Development Skater of the Year

By Dave Radcliffe dradcliffe@conleynet.com 262-513-2655

TOWN OF MERTON -Fortunately for Piper Yde, the speedskating season was just about wrapped up before the coronavirus pandemic hit.

By then, the Arrowhead freshman had already laid the groundwork for winning one of her sport's top honors.

Yde was one of two athletes selected as the 2020 Long Track Junior Development Skater of the Year by US Speedskating, an award given out based on age, improvement and results from the season by the team's High Performance Department.

"I was very happy to get it because last year I made the Junior Developmental Team, which was great, and I always wanted to get that Junior Skater of the Year award ever since I was like 9 or 10 and I found out about it," Yde said. "I'm just happy I'm getting recognized. It proves that I worked hard and had great results.³

That she did.

Yde, who is a member of Club, won both Junior



Submitted photo

Arrowhead freshman Piper Yde smiles during a practice.

"But then we had Junior this, you'll never make it" break and I won my age group.

When Yde was younger,

Nationals during Christmas type of mindset," Yde said. "I just try to work my hardest. I have a really great While Yde said it was a coach. I try to be the best I

coach in the early '90s. "Dave was somebody I've known since my high school days," KM Activities and Athletic Director Ryan Tomczyk said. "I graduated from Mukwonago and played against his Waukesha West teams. I was lucky enough when I went to Carroll, I spent a couple years a graduate assistant and assistant coach.'

Before making the move to Carroll University to become the men's basketball coach, Schultz helped build the Wolverines into a state power. Over his first nine-year stint at the school, Schultz amassed a 153-55 record, winning five conference championships and leading West to its first and only state berth in 1998.

Longtime

West coach

hired to lead

KM's boys

basketball

program

By Dave Radcliffe dradcliffe@conleynet.com 262-513-2655

WALES — Dave Schultz is

This time, he's just a little

The longtime Waukesha

West boys basketball coach

was hired to take over the

varsity program at Kettle Moraine. It will be the first

coaching job for Schultz since the 2014-15 season, which was

the final campaign of his sec-ond stint leading the Wolver-

"I wasn't necessarily look-

ing for anything in particular.

It just kind of came my way," Schultz said. "Talking to peo-

ple in and around the pro-

gram, I know they were real positive. It's just a unique sit-

Unique in the fact that

Schultz is taking over a pro-

gram that's already estab-

lished. One way or another,

his previous three jobs required a rebuild. That included literally starting from scratch at Waukesha

West when he became the

school's first boys basketball

uation for sure."

back in the Classic 8.

further west

ines.

He took over at Carroll in



Dave Schultz was hired to take over as the Kettle Moraine boys basketball coach. Schultz was a longtime coach for Waukesha West.

2002, inheriting a 2-21 team and said he'd be really inter-and finishing with a 93-56 ested in the position," Tomrecord, qualifying for the league tournament five times over seven seasons before high school ball came calling once again.

Schultz experienced a high level of success upon his return to West. It improved from a last-place team in 2009 to finishing 18-7 in the first season of Schultz's second run. By the time he resigned before the 2015-16 season, his overall high school record had improved to 238-112.

"I think it's a lot like what he had when he was at Waukesha West when the cupboards weren't bare," Tomczyk said. "He had some talent that was coming through and he was able to maximize what he had on the court. At Carroll it was a straight rebuild coming off a 2-21 season into what he built it into, and then going back to West, that was another rebuild, so this is more like his first round at West.'

The Lasers achieved their most successful season in program history in 2018, sharing the Classic 8 title and reaching the sectional final. Last season, a balanced, deep roster resulted in a 15-9 record and a tie for fourth in the Classic 8 under Brad Bestor, who stepped down after 14 seasons at the helm on March 12.

Two months later, Tomczyk settled on Schultz as his replacement.

"Dave reached out to me

czyk said. "We felt he was the perfect fit for our program. Coach Bestor spent a lot of time making us a top program in the Classic 8. With what coach Schultz has done in the past, this is a good opportunity to take what Brad has done and take us to the next level."

As for the on-court product, the Lasers are slated to bring back three of their top four scorers. And while Schultz wants to tailor his coaching style to his team's strengths, defense will come first should they want to contend for state gold.

"Ideally I want to have a team that can play pressure defense and pressure offense, pushing the ball and creating tempo," Schultz said. "I did see them play last season and liked a lot of things that they were doing.'

For a coach with well over 300 wins to his name, Schultz is prepared to do what he's always done as he embarks on his first season at Kettle Moraine, and that's lead a successful basketball operation.

"They've got winning in their program at all the different levels," Schultz said. "I can go in there and concentrate on coaching. The youth program is in good shape. There are a lot of positive things going on, so hopefully I can help keep those things moving in that positive direction.

