



We build **smart** homes.
MBAhomeshow.com

Metropolitan Builders Association
Home
BUILDING &
REMODELING
SHOW

The Exposition Center at
WISCONSIN
STATE FAIR PARK
8200 W Greenfield Ave. | West Allis, WI 53214

January | **10-12** | 2020

The MBA Home Building & Remodeling Show

The premier destination for people who are looking to build or remodel their home

Presented by:



NONN'S
KITCHEN BATH & FLOORING

ADMISSION

\$12 Adults

\$8 Seniors

Children 12 and under are FREE

Tickets available
online at

MBAhomeshow.com

DATES & HOURS

Friday, January 10
Noon - 8 p.m.

Saturday, January 11
10 a.m. - 8 p.m.

Sunday, January 12
10 a.m. - 5 p.m.

Visit
MBAhomeshow.com
for more info

Whether you're planning to build your dream home from the ground up or turn your current house into your forever home, the 2020 MBA Home Building & Remodeling Show, presented by Nonn's, is the premier destination for anyone looking to build or update their home.

The MBA Home Building & Remodeling Show is your one stop shop for the latest product innovations, smart home technologies, and design trends in the home building and remodeling industries!

Held at the conveniently located Wisconsin State Fair Park Exposition Center, the 2020 Show will connect you to the area's leading builders, remodelers, and design professionals. You will have the opportunity to interact directly with experts and receive helpful advice to turn your dream home or home improvement project into a reality.

This show provides the perfect atmosphere to interact, learn, and enjoy. MBA member building and design experts will share their expertise on a variety of subjects including smart home integration, the home building process, and leading-edge home design trends. The Smarter Living Center will display real-life automated home technologies and our Marketplace Pavilion offers consumers a place to sample local food and drink vendors to inspire new ways to entertain at home.

In addition to more than 150 exhibit booths from MBA Members, the MBA is pleased to showcase areas that promote building lifestyles and engage visitors throughout the show. This year's special events and features include:

Seminar Stage

Attend free seminars presented by MBA home experts including overviews of the home buying or remodeling process, smarter living home integrations, and trends in



design-build-remodeling. Visit MBAhome.com for a full schedule of events.

Smarter Living Center

A display of real-life automated home technologies to make every home a smart home. Featuring a product showcase and presentations of smart home use in new homes and remodeled spaces, especially focused on real use applications.

Step Beyond Green ~ to Healthy Home presented by Source 1 Project Solutions

Returning for its sixth year, the Step Beyond Green ~ to Healthy home, presented by Source 1 Project Solutions, Inc., continues to educate and fascinate in 2020. Visit the Step Beyond Green ~ to Healthy home to learn what healthier building looks like and better understand how your home, and the products and materials in it, could be affecting your family's health. A team of local con-

tractors who specialize in this build process will be present to help answer questions.

Marketplace Pavilion

Back by popular demand, the Marketplace Pavilion provides a relaxing atmosphere for attendees to sample food and beverages from a variety of local vendors, including David Breen Wines, Grandma Dottie's Dips, Oberweis Dairy, Tastefully Simple, Acupuncture and Holistic Health Associates, and Beverly Hills Innovation. Enjoy samples and purchase products to take home after the show.

Landscape Parks

View amazing displays built on the Show floor for you to see in-person. Gain ideas for remodeling your outdoor living space with updates to your landscaping/hardscaping.

**For more information and to buy tickets,
visit MBAhomeshow.com**



A Great Offer for the Home Building & Remodeling Show!

Construction Loan Rates as low as

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*Rate is effective 1/1/2020-3/31/2020. The interest rate displayed is subject to change and availability. APR (Annual Percentage Rate). The actual mortgage product you qualify for will depend on verification of the value of your home, your credit score and other considerations.

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ERIC NMIS #: 410817



Marketplace Pavilions

A relaxing environment on the Show floor to sample a variety of foods and beverages from local vendors!

David Breen Wines

Specializing in exclusive, moderately priced “Boutique Wines” from around the world, not available in stores or restaurants in Wisconsin or the Midwest. These are not mass-produced wines - each has a very unique, different style, including several dry farmed wines, and several interesting red blends.



Tastefully Simple

Tastefully Simple provides exceptional tasting experiences and lifestyle solutions, through simple, delicious food and enriching business opportunities. The company, founded in 1995, focuses on solving everyone's common question: “What should we eat?” Tastefully Simple offers meal and entertaining solutions that take the stress out of deciding what to make. Tastefully Simple Consultant Lisa McKenzie is the “go-to source” for helping friends and families experience meals that are more simple, delicious and fun. www.tsbylisamarie.com



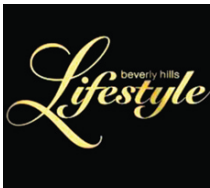
Acupuncture and Holistic Health Associates

Enjoy a FREE trigger point massage courtesy of Acupuncture and Holistic Health Associates, where the team has been helping people become healthy since 1998. During this time, they have successfully delivered more than 180,000 patient treatments.



Beverly Hills Innovation

For all the ladies who take pride in their appearance please visit the Beverly Hills Innovation booth and find the latest beauty products for maintaining your youthful skin and looks. All our products are made with natural ingredients and exclusively produced and sold by Beverly Hills Innovation and are FDA approved.



The Metropolitan Builders Association is the Industry Standard

Using MBA members protects consumers

We not only set the construction standards for the metropolitan Milwaukee region ... the Metropolitan Builders Association is the INDUSTRY STANDARD.

The Metropolitan Builders Association (MBA) is the Industry Standard for home building, remodeling, and home improvement projects. The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources by visiting MBAonline.org or contacting us directly at 262-436-1122 for personal assistance.

Only the very best contractors call themselves an MBA member because:

- ✓ We serve as the region's authority on INDUSTRY STANDARDS for home building and remodeling.
- ✓ We conduct BACKGROUND CHECKS and PERSONAL INTERVIEWS with each new Home Builder or Remodeler member.
- ✓ Each member must abide by HIGH ETHICAL STANDARDS.

Visit MBAonline.org for a searchable list of professional contractors.

The Metropolitan Builders Association is the #1 consumer resource for home building & remodeling.



NEED COLOR ADVICE?

VISIT A STORE TO BOOK YOUR CONSULTATION TODAY!

In-Home Color Consultations are available at your neighborhood Milwaukee-area Sherwin-Williams stores.

Visit sherwin-williams.com/colorsnapconsultation to find a location near you.



Seminar Schedule

Friday, January 10

3:00 p.m. Healthy is the New Green
Presenter: Jonathan Synovic,
Source 1 Project Solutions

4:00 p.m. On the cutting edge of the cutting edge - Robotic Lawn Mowers
Presenter: Eric Berg,
Robin Autopilot

Description: Discussion on the 93 Billion Dollar Lawn Care industry, the shift to Robotic Lawn Mowers, and how Robin Autopilot's service component pairs with Robotic Mowers.

5:00 p.m. Stop paying your landlord's mortgage! Demystifying Home Finance
Presenter: Michael Creed,
LeaderOne Financial

Description: Buying a home isn't as complicated as you think, and you don't need 20% down to make it work; sometimes 0% down is enough! In our time together, we'll discuss the basics of the home buying process as well as equip you with the tools you need to get all your questions answered.

6:00 p.m. 2020 Design Forecast
Presenters: Heidi Larson, Cambria
Jason Brost, Schluter Systems

Saturday, January 11

11:00 a.m. Careers in the Trades: A Parent's Survival Guide to Navigating the Pathways!
Presenters: Panel Discussion
comprised of MBA members,
students and educators

Description: High School Dual Enrollment. Apprenticeships. Technical Schools. College Options. Even direct hire, no-experience needed jobs in the trades! In today's labor market, there are more ways than ever to pursue a career in construction. This panel discussion will help you understand the many pathways your student can take, what to expect and how it's an industry primed for opportunity!

12:00 p.m. Smart, Safe, Secure: What a Connected Home Security System will do for You
Presenter: Susan Keel, Advanced
Communication Specialists, Inc.

Description: Today's security systems go above-and-beyond when it comes to keeping your family safe and secure. Learn what home automation features can be incorporated to control lights, door locks, thermostats and cameras to keep you in touch with your home, family and pets even when you're away.

1:00 p.m. Renovation Loans, Big and Small
Presenter: Ginny Myszewski,
Great Midwest Bank

2:00 p.m. Beautiful and Smart - Integrating Your Kitchen and Bathroom
Presenter: Mitch Sutton from
Gerhards Kitchen & Bath

3:00 p.m. Healthy is the New Green
Presenter: Jonathan Synovic,
Source 1 Project Solutions

4:00 p.m. The Mystery of your Credit Score & How it Affects Getting a Loan
Presenters: Eric Rabe, Steve Kaphingst,
Johnson Financial Group

5:00 p.m. Power of the Sun - Solar, Electronic Cars, and More!
Presenter: Current Electric

6:00 p.m. The Wrong House: Turn That Fixer Upper Into Your Dream Home
Presented by: Matt Retzak,
Bartelt. The Remodeling Resource

Description: Have you found the wrong house in the right place at the right price? Matt Retzak from Bartelt. The Remodeling Resource focus on the unsellable home and discuss how buying under your means can be the answer to getting everything you want in a home.

Sunday, January 12

11:00 a.m. Simplifying Life with Smart Lighting Control by Lutron
Presented by: Sam Janicek

12:00 p.m. The Home Building Process and How to Have a Great Experience
Presented by: David Belman,
Belman Homes

1:00 p.m. Making Family Time Active - Indoor and OutdoorAthletic Courts!
Presented by: Alec Hartsuiker,
Sport Court

2:00 p.m. Sell Your Home for Top Dollar in a Competitive Market
Presented by: John Gschedmeier,
RE/MAX Service First

Description: Selling your home can seem overwhelming but it shouldn't be. Oftentimes sellers don't know what TO DO or NOT DO when preparing for your home's sale. Should you replace the semi-worn carpet or offer the buyers a credit? Should you upgrade your kitchen or bathrooms or just advertise your home for less? In this session John will provide the top tips on what things to do in a competitive market to give yourself the best chances of getting the most money when you sell.



Visit MBAhomeshow.com
for the most up-to-date
schedule of events.
Schedule subject to change without notice.

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- Starting Price: \$119,900
- 27 available Homesites.
Please check price list for current pricing and lot availability
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Anderson Homes
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Bath & Kitchen Specialist
Bath Fitter
Bear Builders, LLC
Bell Bank Mortgage
Buck Buckley's TBF
Burbach Builders
Callen Construction, Inc.
Cambria
Capital Heating & Cooling
Carmel Builders
Champion Windows
Citizens Bank
Closets by Design - Milwaukee
Colorwheel Painting
Culver's Painting, LLC
Current Electric Company
Cutco Cutlery
David & Goliath Builders
Delta Partners dba - Bath Planet
Delta Partners dba - We do Kitchens 2
Delta Partners dba AB&K
Design Tech Remodeling, LLC
Dickinson Homes
Donovan & Jorgenson
Duct Works Environmental
Espire Homes
Everdry
Exterior Pros
Exteriors Unlimited
Fortress Floors
Froze Design Build, Inc.
Gabor Design Build LLC
Galbraith Carnahan Architects
Grand Appliance & TV
Granite Direct
Great Day Improvements
Great Midwest Bank
Halen Homes
Halquist Stone Co.
High Point Design Build
Highland Builders, LLC
Hillcrest Builders and Contractors, LLC
Home Staging Consultants
Homesealed Exteriors, LLC



Infinty Exteriors
J&J Contractors I LLC
Green Up Solutions
Jewell Homes, LLC
Johnson Financial Group
Joseph Douglas Homes
Kettle Moraine Heating - Air Conditioning LLC
Knutson Bros Design-Build
Korndorfer Homes
Lake Country Heating and Cooling
Landmark Credit Union
Leaf Filter
Mad City Windows
Mamayek Heating & Cooling, Inc.
Midwest Gutter Guard
Misurelli Sorensen Heating and Air Conditioning
Moen Inc.
Neu's Hardware Gallery
Paradise Builders
PEA Builders
Pella Windows & Doors of Wisconsin
Pieper/Spring City Electric
Portside Builders, Inc.
Prudential
Quality Window Specialists
Reality Construction LLC
Redefined Realty Advisors LLC
Renewal by Anderson
Renovations Group
S.J. Janis Company
Savers Kitchen and Bath
Schluter Systems
Schmidt Custom Flooring, Inc.
ShelfGenie
Sight & Sound Solutions

Exhibitor List

Simplified Realty Group
Sleep Doctor Mattress LLC
SOLATUBE - Brighter Concepts Ltd
Star Satellite
Steeple Point Homes, LLC
Stortz Custom Homes
The Equitable Bank
The Home Improvement Network
The Sherwin Williams
The Tile Group
Thermo-Tech Windows, LLC
Thielmann & Son Heating & Cooling
Tim O'Brien Homes
Trees On The Move
TSR Concrete Coatings
Tundraland Home Improvements
Two Day Painting
Ubuildit - Waukesha
Universal Windows
Valley Cabinet Inc.
Veridian Homes
Victory Homes of Wisconsin, Inc.
Victory Renovations, LLC
Ware Design Build
Waukesha State Bank
Weather Tight Corporation
Wilke Systems
Window Depot of Milwaukee
Woodcraft Homes
World Class Outdoor Lighting
Zach Building Co.
Zander Solutions, Inc.
Zuern Building Products

About the Metropolitan Builders Association

The MBA speaks with a single voice representing the interests of members in the home building industry; we offer services that benefit the members' professionalism and their ability to provide the highest quality service to their clients. The MBA is the credible source about the home building industry for the members, government, media, and the policy makers.

Why Do Companies Join the MBA?

- To stay educated of the latest innovations and procedures.
- To meet others in the industry and form relationships.
- To promote and influence the course of the building industry.
- To save money on every day expenses.
- To have access to free copyrighted forms and Industry Standards.
- To participate in the MBA's consumer events.



For more information about MBA membership, call the MBA at 262.436.1122.



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Mr. Fix It, Tom Feiza





Saturday, February 8 • 1-3pm
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WCBA 2020
**HOME
BUILDING &
REMODELING
EXPO**

Friday, February 7
4pm-8pm

Saturday, February 8
10am-6pm

Sunday, February 9
10am-4pm

If you're building or remodeling
in 2020, this is a **MUST** attend event.
Visit with 50+ **LOCAL** exhibitors.

Washington County Fair Park Pavilion
Hwy. 45 to Hwy. PV • 3000 Pleasant Valley Road, West Bend

Admission: \$5 Adults • \$3 Seniors (60+) • Under 17 FREE
Friday Senior (60+) Night FREE

\$2 discount Saturday with 2 non-perishable food items.
Free Admission Sunday 12-4 with 2 non-perishable food items. Free Parking.
Limited supply of radon kits available courtesy of the Washington County Health Department.



**Children: Build Your Own
Birdhouse or Toolbox**
at the Children's Construction Site
Lumber Sponsor: **ZUERN**

Enjoy a delicious
Fish Fry from
The Braising Pan
on Friday evening.



**Bring in this coupon and receive
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Limit 1 coupon per attendee. Good on Friday,
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www.wcba-wi.org

Step Beyond Green to Healthy Booth





Returning for its sixth year, after premiering the healthiest home in Wisconsin, at the 2018 MBA Parade of Homes, the Step Beyond Green to Healthy booth, presented by Source 1 Project Solutions, Inc., continues to educate and fascinate in 2020. What if you could take steps to prevent common illnesses? Would you do it? Studies show there may be a link between chemicals used in building products and other household items to illnesses such as cancer, asthma and many others.

Join us for interactive journey to learn the basics of going beyond green building to healthier building practices. This journey will explore how water, materials, and indoor air quality affect our everyday lives. Learn simple steps to create a healthier indoor air environment for your family. A team of local contractors who specialize in this build process will be present to answer questions

The Step Beyond Green to Healthy home booth will allow you to walk through the construction process and see first-hand how building with healthier materials can create a healthier environment for families and their pets. Start by walking through the rough side where you will see the walls stripped away to show the “stuff inside the walls” that people don't typically consider when they think about healthy homes. As you continue to walk through the home you will come to the stylish, finished interior rooms.

The Step Beyond Green to Healthy team is comprised of companies that have come together in support of the idea of building healthy. These companies share common values and produce quality products, advocating and collaborating for healthier indoor air environments. Please visit StepBeyondGreenToHealthy.com for more information on healthy building products and the process.



Metropolitan Builders Association

PARADE of homes



AUGUST 15 - SEPTEMBER 7, 2020

The Preserve at Harvest Ridge, Lisbon
Aero Park, Menomonee Falls
Ryanwood Manor, Franklin

PRESENTED BY



NONN'S
KITCHEN BATH & FLOORING

Metropolitan Builders Association



**PARADE
of homes**

MBAparadeofhomes.com

SATURDAYS, SUNDAYS & LABOR DAY 11 AM - 5 PM, MONDAYS THROUGH FRIDAYS 4 PM - 8 PM





MBA Spring Tour Showcases New Homes, Condominiums, Remodel Projects & Lots



The Metropolitan Builders Association (MBA) Spring Tour, runs Saturdays & Sundays from Noon to 4:00 p.m., April 18 - May 3, 2020. Visitors to this regional-site event can tour new homes, condominiums, lots and land developments, with the remodel projects being featured the last weekend only, May 2-3.

The diversity of the projects on display make the MBA Spring Tour an event that everyone can enjoy. Projects typically range from city living to lakeside luxury, the options vary every year.

Last year's Spring Tour featured more than 60 projects in a wide variety of communities, built or developed by MBA Member companies. Projects were scattered throughout Waukesha, Milwaukee, Ozaukee, Washington, Racine, Jefferson, and Walworth Counties.

No matter what features you are looking for, for your new home or remodel project, you are sure to find them on the MBA Spring Tour. Don't miss the 2020 MBA Spring Tour. This FREE tour runs three weekends, from April 18 - May 3, 2020.

Learn more about the 2020 MBA Spring Tour at MBASpringtour.com.

Plan Now for a Spring Home Purchase



By Metropolitan Builders Association

If you are a first-time home buyer, finding a home can be an exciting - yet, daunting - experience. Before deciding on a location, finding a realtor or making an offer, you must line up your finances and become more familiar with the various loan options. To help you understand the home buying process, here are a few initial steps to take.

Learn about the Home Buying Process

If you're not familiar with home buying lingo, types of transactions or how to begin the process, consider attending a first-time home buyer seminar. The U.S. Department of Housing and Urban Development (HUD) maintains a list of home buying resources by state, and it includes these home buying seminars. Another option is to talk to a credit counselor. You want to make sure the counselor does not work with a lender to avoid being influenced by someone who has financial interest in the loan you choose.

Set up a Savings Goal

The conventional route for buyers is to save 20 percent for a mortgage down payment. But there are many other options you can consider as well. The amount needed for a down payment can depend on the type of loan and a lender's requirements. Federal agencies such as the Federal Housing Administration and the Veterans Administration require smaller down payments. You will need to research the agencies to determine qualification requirements and payment options.

Evaluate Your Budget

Take time to learn where you're currently spending your money and if you can save more. Establishing a timeline can be helpful in determining your savings plan. Do you want to purchase a home in six months, a year or more? Reducing your spending, increasing your income or both can help you reach your down payment goal faster.

Pay Down Your Debts

Lenders look at how much of your monthly income is devoted to debt payments, also known as your debt-to-income ratio. In short, lenders want to know if you can pay back a loan and prefer to offer mortgages to individuals with a low debt-to-income ratio. Credit card debt will directly impact the size of the loan for which you qualify.

Calculate Your Monthly Payment

The monthly payment you make on your home is more than principal and interest. Additional costs can include escrow for property taxes, insurance or a homeowners' or condominium fee. Especially when trying to purchase your first home, you want to make sure the total monthly payment is feasible, and you can still live comfortably. Most real estate websites offer a mortgage calculator to help you figure out the complete picture of your monthly payment amounts.

Select a Lender and Get Pre-Approved

If you are pre-approved for a mortgage, you may have an edge over other prospective buyers when you're ready to place a bid on a home. This step will signal to sellers that you are a serious buyer and your financial profile has already been thoroughly vetted. Visit and research several lenders to understand what loan options are available for you.

To learn more about the benefits of homeownership or to find an MBA member to help you build a new home that is right for you, visit www.MBAonline.org.



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Home Building & Remodeling Show 2019

Entrance

Metropolitan Builders Association

Home BUILDING & REMODELING SHOW

Smarter Living Center

Marketplace Pavilion

Landscape Park

Landscape Park

Bar

Seminar Stage

STEP BEYOND GREEN TO HEALTHY

Booth numbers: 100, 102, 106, 1012, 1014, 1016, 1020, 1026, 1034, 1036, 1038, 1040, 1042, 1046, 900, 1003, 1005, 1009, 902, 906, 910, 1017, 1021, 1023, 1025, 1029, 916, 918, 920, 924, 926, 928, 1035, 1037, 1039, 1041, 1043, 934, 936, 938, 940, 942, 944, 800, 804, 816, 818, 832, 935, 939, 941, 943, 945, 834, 836, 844, 700, 805, 807, 811, 712, 704, 706, 708, 718, 732, 837, 839, 841, 744, 736, 738, 740, 742, 600, 705, 709, 604, 608, 610, 717, 618, 624, 729, 628, 634, 737, 743, 644, 636, 638, 640, 500, 605, 512, 504, 508, 518, 418, 530, 532, 536, 643, 544, 542, 400, 505, 509, 412, 404, 406, 430, 436, 541, 444, 440, 300, 405, 409, 316, 417, 324, 429, 328, 435, 439, 441, 344, 334, 336, 340, 200, 303, 204, 216, 218, 210, 215, 217, 118, 114, 116, 120, 203, 207, 104, 205, 206, 208, 209, 211, 212, 213, 214, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815,



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The Importance of Choosing an MBA Member



Building or remodeling a home is a big decision. When doing so, consumers choose to use Metropolitan Builders Association (MBA) members for peace of mind, their dedication to professionalism and strong business ethics. MBA members have also met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews.

1. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY

MBA members offer a variety off products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit MBAonline.org for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as The Women's Center, Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.

For more information about the MBA, or to find a list of members, visit MBAonline.org.

Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to select a home builder or home remodeler to work on or build your home:

- ☐ Contact your local home builders' association for the names of member builders and remodelers: MBAonline.org. You can also ask family, friends or coworkers for recommendations.
- ☐ Make sure the home builder or remodeler has a permanent business location and a good reputation with local banks and suppliers.
- ☐ Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.
- ☐ Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.
- ☐ Make sure the builder/remodeler has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.
- ☐ Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- ☐ Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- ☐ Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- ☐ Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- ☐ Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at MBAonline.org



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The 2020 MBA Parade of Homes

Celebrating 75 Years of Milwaukee Area Homes



The MBA Parade of Homes is a nationally recognized event that started locally by the Metropolitan Builders Association (MBA) in the 1940s and features premium subdivisions and model homes of our region. The event has grown into a highly-anticipated event by thousands of consumers looking to build a new home or for design and innovation inspiration for their current home.

This summer we are celebrating the 75th MBA Parade of Homes at 3 locations across the metropolitan region. Running August 15 through September 7, 2020, 18 brand new homes from 16 of southeastern Wisconsin's top homebuilders will be showcased in three subdivisions - Aero Park in Menomonee Falls; The Preserve at Harvest Ridge in Lisbon; and Ryanwood Manor in Franklin.

"We are excited to celebrate the 75th MBA Parade of Homes in 2020," said Shelly Basso, MBA president. "The Metropolitan Builders Association held the very first Parade of Homes, making it the longest running Parade in the U.S., something we are really proud of."

More than 30,000 visitors are expected to tour the homes over the course of the



Belman Homes, Inc. – 2019 People’s Choice Best Overall Home Award

three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area's top experts in the field.

Home builders in Aero Park by Westridge Builders, Inc. include: Anderson Homes; Aspen Homes, Inc.; Espire Homes, Inc.;

Victory Homes of WI, Inc.; and Westridge Builders, Inc.

Home builders in The Preserve at Harvest Ridge in Lisbon include: Allan Builders; Demlang Builders; Halen Homes; Hillcrest Builders; NuPath Homes; and Tim O'Brien Homes.

Home builders in Ryanwood Manor in

Franklin include: Belman Homes; Bielinski Homes; Hillcrest Builders; Jewell Homes; Korndorfer Homes; Steeple Pointe Homes; and Tim O'Brien Homes.

Visit [MBAParadeOfHomes.com](https://www.MBAParadeOfHomes.com) for more information about the 2020 MBA Parade of Homes.

Hardworking Homes



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Whether it's prepping food, folding clothes, or doing work for your actual job, there's always tons to be done around the house. But, with just a few easy updates, your home's hardest working rooms can make your life a heck of a lot easier. From tables that help you fold laundry to kitchens that help you clean, we're sharing productivity-enhancing tips so you can spend less time laboring, and more time living it up!

Cleaning Comrade

One hardworking space that can easily be enhanced is your home's entryway. Foyers and mudrooms are responsible for receiving all your guests, storing all your outerwear, and containing all your shoes, which makes them a breeding ground for disorganization and debris. That's why we love structured storage so much! Whether it's benches, cubbies, cabinets, or a freestanding organizer, the right storage can save you countless hours corralling loose shoes and wrangling stray jackets. And if you pair it with an easy-to-clean flooring option like LVT, you'll have yourself an

entryway that does more than its fair share around the house.

Pro-Tip: If you're opting for built-in storage, equip the bottom of your units with open shelves at foot level for your shoes. Then, install slide-out shelves that make it even easier to retrieve and stow them away!

Prep Partner

The average homeowner does more laboring in the kitchen than in any other two rooms combined. But you can make every meal a little easier by creating a dedicated food prep zone with a built-in smart speaker! The dedicated prep space minimizes sprawling messes, making clean-up a cinch, while the music and cooking tips from your techy new sous-chef enhances your mood and the food (probably). Simply carve out a small area on your counters, plop down a grooved walnut cutting board, and let the good tunes roll.

Pro-Tip: Quartz and Butcher Block Countertops are ideal countertop materials because they're basically built-in prep spaces. For a pro-level prep combo, use two different countertop materials in your kitchen: Quartz on your island, and butcher block on the rest.

Folding Friend

Next we move to the laundry room; a space practically dedicated to time-consuming tasks. If you're looking to lighten your load, let a folding table and some savvy storage be your saving grace. Having a space to sort, fold, de-stain, and contain all of your supplies can drastically decrease the amount of time you spend on this labor



of love. If space is sparse, opt for a fold-away folding table or, better yet, a mobile laundry cart!

Pro-Tip: If you have absolutely no additional space for a folding table, simply slap a laminate countertop atop your washer/dryer! Not only is it great for folding, it's the perfect place to work out those tough stains.

Office Mate

Finally, we turn our attention to the home office. Yours could be as simple as a desk in the guest room, or as elaborate as a dedicated home office-either way, the more comfortable you make it, the more productive you'll be! Start by letting in as much

natural light as you can, and supplement it with an LED desk lamp to ensure your eyes don't get strained. And if productivity starts to dwindle, increase the blood flow to your brain by working upright with an adjustable standing desk. It's the perfect desk mate for every home office!

With these updates, you'll be able to turn your home into its most productive self. For more easy-to-apply design tips, style inspiration, and even some exclusive product discounts, check out the Insiders List at nonns.com/get-insiders-list.

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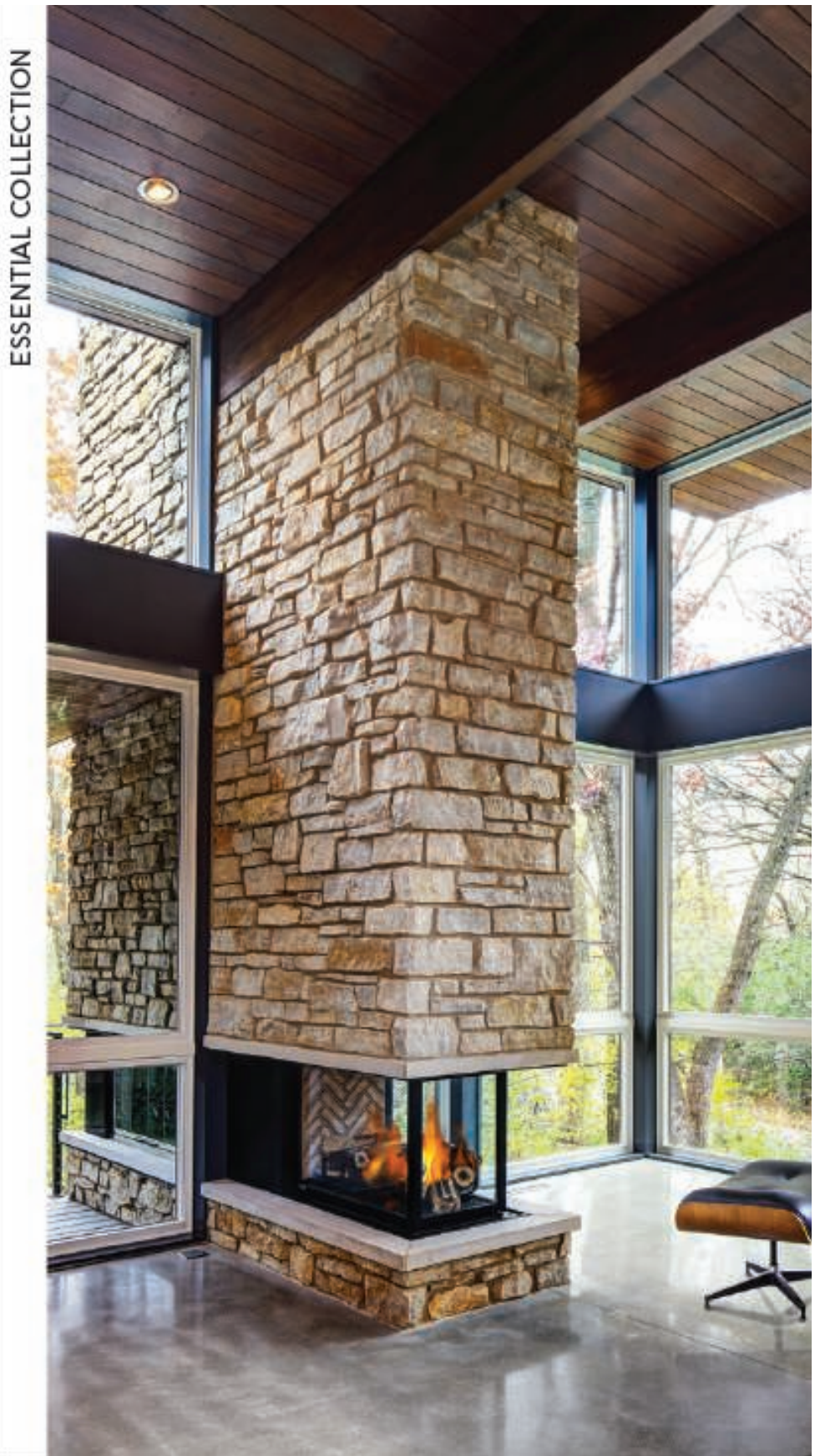
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