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**August 15 to
September 7,
2020**

**THE PRESERVE AT
HARVEST RIDGE
Town of Lisbon**

**AERO PARK
Menomonee Falls**

**RYANWOOD MANOR
Franklin**

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The 2020 MBA Parade of Homes is Going Virtual!

Presented by:



MBA Virtual Parade of Homes

August 15 - Sept. 7, 2020

**View 18 Spectacular
Homes with 3D Tours,
Photos, Videos & More!**

MBAParadeofHomes.com

Subdivisions:

**The Preserve at
Harvest Ridge
in Lisbon**

**Aero Park in
Menomonee Falls**

**Ryanwood Manor
in Franklin**

The Metropolitan Builders Association (MBA) is excited to introduce the 2020 MBA Virtual Parade of Homes! This year's Parade will feature virtual access to 18 new homes constructed by 16 of the area's top home builders in three local subdivisions: The Preserve at Harvest Ridge in Lisbon, Aero Park in Menomonee Falls, and Ryanwood Manor in Franklin.

Beginning on August 15th, the 2020 MBA Virtual Parade of Homes offers visitors a reimagined way to imagine themselves in a new construction home. Free to the general public, there's no ticket needed to explore all 18 never-before-seen homes.

Simply visit MBAParadeofHomes.com and explore 3D virtual tours, home designs, floor plans, photos, videos, and more!

The 2020 Virtual Parade of Homes also gives visitors a front-row seat to the latest trends in interior and exterior design, sustainable building techniques, energy efficiency, and cutting-edge in-home technology.

Nonn's is the presenting sponsor of the 2020 MBA Virtual Parade of Homes. The Parade is a nationally recognized event that started locally in the 1940s and fea-

tures the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association's public identity and is a showcase of the best they have to offer.

Builders will still be opening their Parade models to the public with limited capacities per home. Open hours and appointment information can be found on individual builder websites.



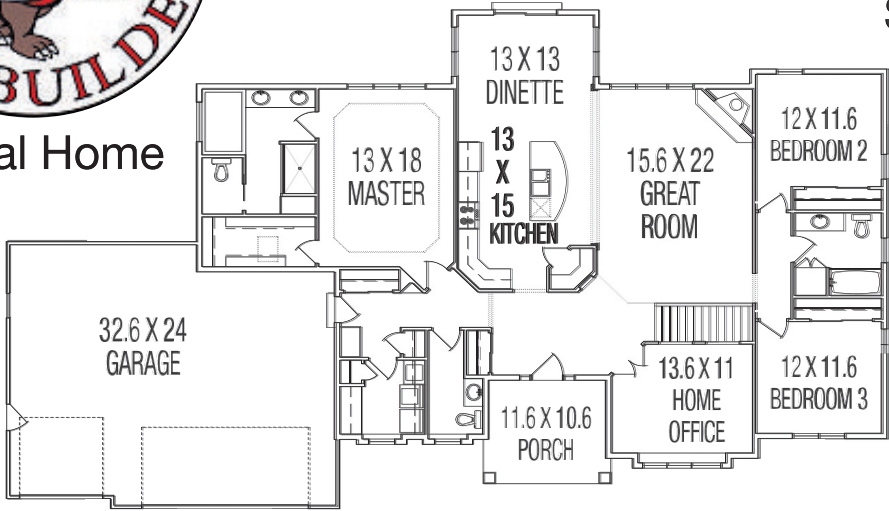


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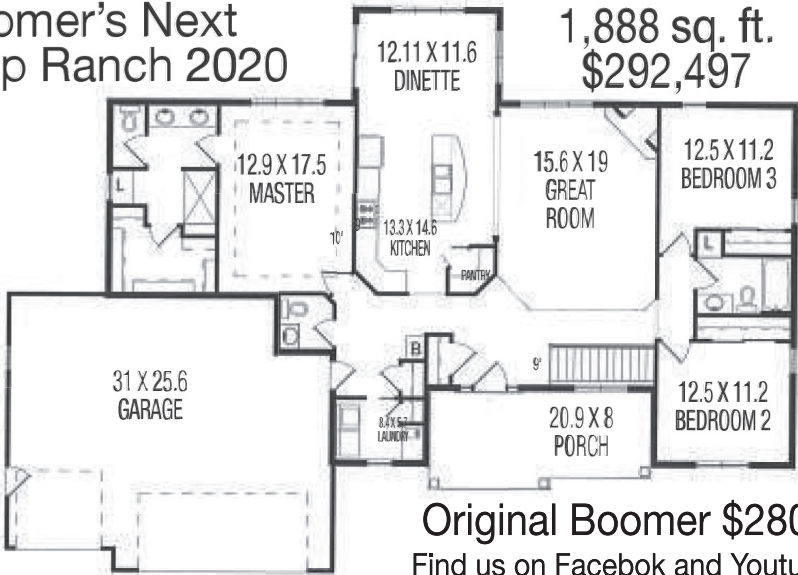
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Mid \$360s



Boomer's Next Step Ranch 2020

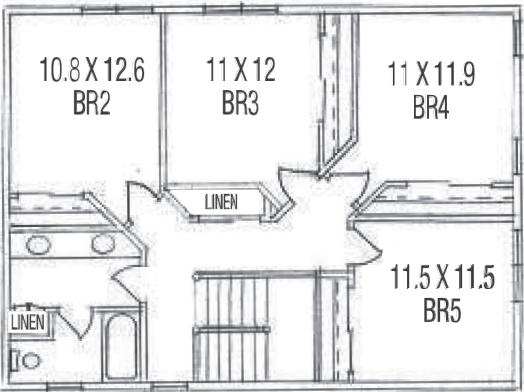
1,888 sq. ft.
\$292,497



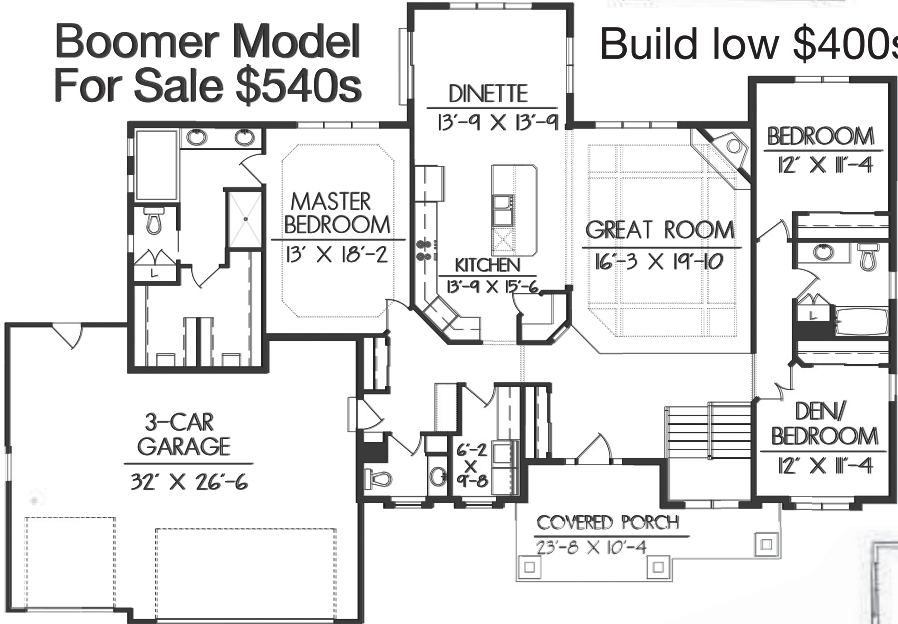
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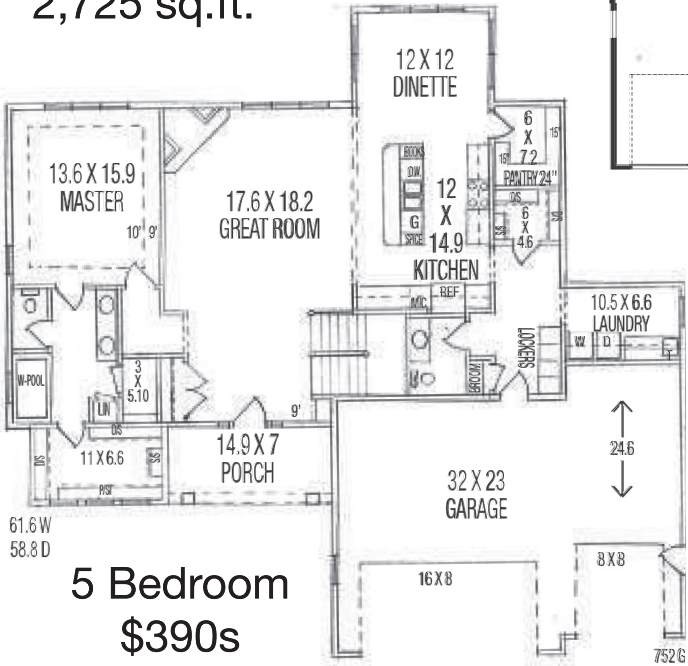
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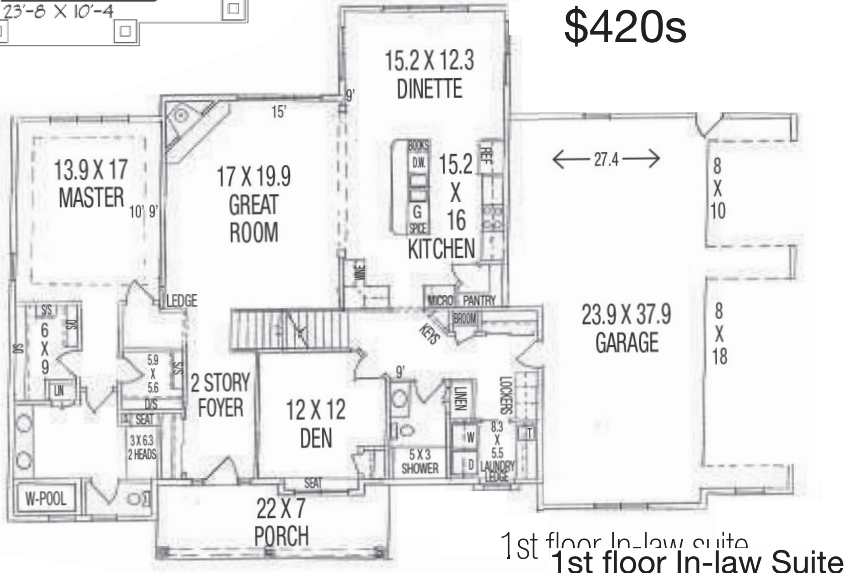


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How to Find the Home Builder Right for You

By the Metropolitan Builders Association

If you're thinking about buying a new home, one key decision you'll have to make is finding a home builder. Working with an experienced, professional builder can make a difference when it comes to creating your dream home. Seeking out a home builder that will meet your expectations involves targeted research and asking the right questions. Here are some steps you can take to find a builder who is right for you.

Make a List of Potential Builders

With so many companies to choose from the best first step is to make a list of potential builders. The Metropolitan Builders Association features a list of local, reputable home builders and remodelers that can be found on FindAnMBAMember.com. If you want to add more names to your list, consider reviewing the real estate section of the local newspaper for builders and projects. Many builders advertise what type of homes they construct and may offer a

price range. Another great source is local real estate agents or asking friends and relatives for recommendations.

Ask Questions

Once you've generated a robust list of potential builders, reach out and ask questions. You can start by asking about associated costs in the short and long term such as financing options, fees, homeowner's association dues and estimated taxes on the property. Don't forget to secure refer-

ences of recent buyers. A professional builder will be able to provide you with names and contact information of customers. When you connect with a reference, talk to them about their experience working with the builder in terms of planning, timelines and budgeting.

Get to Know Your Builder

Once you've narrowed down your list, make sure the home builder has substantial experience building the *continued on page 9*

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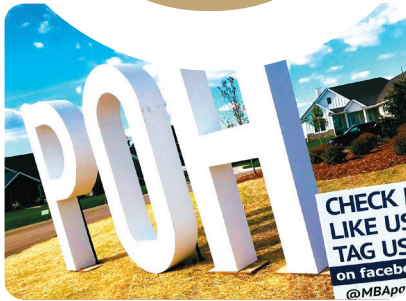
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JOIN US FOR THE **VIRTUAL** PARADE *of homes*

**August 15-
September 7th**

Explore the 2020 Parade of Homes virtually with interactive 3D tours, photos, videos, and more featuring the best in new home construction from the area's top home builders!

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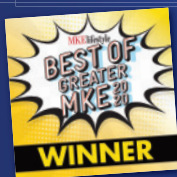
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**See our 2020 MBA Parade Model -
the Braxton - in Lisbon!**



BRAXTON

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The Preserve at Harvest Ridge, Lisbon



10 Reasons To Choose An MBA Member For Your Next Home Project

1. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA must abide by industry

standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY

MBA members offer a variety of products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.





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Builders will be opening models for limited visits.
Visit individual builder websites for more information.

Explore the Virtual Parade of Homes at MBAParadeofHomes.com

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The Preserve at Harvest Ridge, Town of Lisbon

You'll love this conservancy style neighborhood where nearly 50% of The Preserve at Harvest Ridge will be permanently preserved. Each homesite abuts open space creating a feeling of privacy and spaciousness.

Neighborhood Features:

- Conservancy style neighborhood
- 64 homesites approximately 3/4 acre in size
- Private well and mound system
- Protective covenants
- Walking trails
- Children's playground
- Neighborhood fire pit
- Arrowhead School District

Building Requirements:

- Ranch home minimum size 2,000 sq. ft.
- 2-story home minimum size 2,400 sq. ft.
- Natural materials
- Side entry garage
- Minimum of 8/12 roof pitch

Home & Lot Packages

- Lots from \$144,900
- Home and lot packages \$500,000 and up



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The Galway
TimOBrienHomes.com



Hillcrest Builders & Contractors, LLC
The Hamilton
hillcrestbuilders.com



Halen Homes, LLC
The Magnolia
HalenHomes.com



Allan Builders, LLC
The Braxton
allanbuilders.com



Demlang Builders, Inc.
The Alyssa III
demlang.com



NuPath Homes
The Cottonwood
nupathhomes.com

Aero Park
menomonee falls

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 **Westridge**
BUILDERS

Aero Park, Village of Menomonee Falls

Aero Park is 59-lot subdivision conveniently located northeast of Lannon Road and W. Lisbon Road in the Village of Menomonee Falls. The Falls is known for its small-town charm but with its proximity to Milwaukee and Madison, the choices of big city activities are endless.

Neighborhood Features:

- Municipal sewer and water
- Curb, gutter and sidewalks
- Asphalt biking/walking path along Lannon Road
- Located next to a future Village park

Home & Lot Packages

- Home and lot packages starting around \$500,000

Building Requirements:

- 2,200 sq. ft. minimum 1-story home
- 2,800 sq. ft. minimum 1.5- / 2-story home with 1,400 sq. ft. minimum at first floor
- Composite siding, stone, brick, stucco, Dryvit, cultured brick or stone (no aluminum or vinyl siding allowed)
- 30-Year dimensional asphalt shingles
- Minimum 600 sq. ft. garage
- Window grids and window wraps (and/or shutters)
- Minimum 8/12 roof pitch on 2-story, 10/12 roof pitch on ranch (unless determined by ACC style of house allows for lower pitch)
- Minimum 50% stone, brick, stucco, stucco panels, Dryvit, or cultured stone/brick to front



Espire Homes, Inc.
The Juniper
espirehomes.com



Aspen Homes, Inc.
The Grandview
aspenhomesinc.com



Anderson Homes, LLC
The Palmetto
AndersonHomesWI.com



Westridge Builders, Inc.
The Stratton
westridgebuilders.com



Victory Homes of Wisconsin, Inc.
The Brooklyn
victoryhomesofwisconsin.com



Ryanwood Manor, City of Franklin

Ryanwood Manor offers 66 homesites approximately 1/3 acre in size in the City of Franklin. The neighborhood includes sidewalks throughout and a walking trail that meanders through the conservancy area just south of Ryan Creek. Ryanwood Manor is located in the Franklin School District.

Home & Lot Packages

- Lots from \$122,900
- Home and lot packages \$450,000 and up



Bielinski Homes
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bielinski.com

Neighborhood Features:

- Protective covenants
- Municipal sewer and water
- Sidewalks and trails
- Franklin School District

Building Requirements:

- Ranch home size minimum 1,700 sq. ft.
- 2-story home size minimum 2,100 sq. ft.
- Natural materials
- Stone or brick element on front elevation



Korndoerfer Homes
The Glenwood
korndoerferhomes.com



Steeple Pointe Homes, LLC
The Dunphy
SteeplePointeHomes.com



Belman Homes, Inc.
The Callista
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Hillcrest Builders & Contractors, LLC
The Simen II
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Jewell Homes, LLC
The Mavis
jewellhomesinc.com



Tim O'Brien Homes
The Savannah
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Find the Home Builder Right for You *from page 3*

type of home you want. You can ask to see model homes, example floor plans and design options. Some builders have professional designations which is a sign that the builder has expertise in a specific area of building, for example, Certified Green Builder (CGP).

Establish Communication Expectations

Before you agree to work with a home builder, make sure to establish communication expectations. You

both should agree on how often to connect to discuss updates throughout the project. It is best to determine what communication channel (email, text or phone) fits your needs. Taking this small but important step will help eliminate any confusion in the home building process and avoid damaging your relationship with your builder.

To meet local home building professionals and learn more about the home building process, visit MBAonline.org.



Top Design Trends For Your Home

By the Metropolitan Builders Association

The COVID-19 pandemic has provided a renewed sense of home and community for many. After months of sequestration within your home, however, you might also be in need of some fresh scenery-both outside and inside your residence. Design trends provide alluring sources of inspiration for updates, whether it's a simple splash of color or creating a whole new addition. Here are a few ideas Metropolitan Builders Association members are noticing:

Have fun with color. One of the most popular areas to remodel is the kitchen. Gone are the stark-white cabinets, countertops and backsplashes. Instead, today's designers are opting for on-trend deep blue and cool aqua tones, as well as dark woods and new, colored textures. Add a pop of intrigue to your kitchen through a bright backsplash, colorful kitchen island or a dropped ceiling with rich wood tones.

Warm and cool color insertions don't have to stop at the kitchen either. Cool color choices - think grays, blacks, and blues - add a modern aesthetic, while warm colors - especially wood elements - have a traditional appeal. The two combined create a look that is both dramatic and luxurious, yet also comfortable and homey, anywhere in the home.

Another fun idea for 2020? Wallpaper. Not only can it be an inexpensive way to personalize a home, there are so many options to choose from - both in color and texture, as well as low- or no-volatile

organic compound (VOC) - to create a vibrant, healthy home.

Get creative with storage. Today's minimalist culture (thank you, Marie Kondo) lends itself to new trends in storage that are not only simple, but artistic. Open kitchen shelving or a mix of open and traditional cabinetry for upper cabinets, for example, provide practical storage solutions and added visual interest. Other areas that can benefit from this approach include wine cellars or under-stair displays that purposefully blend into the room.

Connect the outdoors and indoors. Indoor/outdoor connections enhance livability - and look sophisticated, too. New technologies and increased availability of glass walls, pocket doors and large windows can create a seamless transition, both visually and physically.

Visual connections such as large-format windows can also help. Floor-to-ceiling window walls and "glass box" style rooms are trending in all corners of the country, and in all neighborhoods, from urban to rural.

And above all else, make it yours. Today's home owners want a home that reflects their tastes. Simple examples include nontraditionally shaped, colored or otherwise unique hardware in spaces such as the kitchen and bathroom, as well as elements like distinctive stair rails, light fixtures and switch covers in more high-traffic areas.

For more information on home design trends, visit MBAonline.org.



REASON # 52

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Sensibly Chic

Regardless of the circumstances, it can be hard to nail down the perfect time to tackle a major renovation project. But, it doesn't take a whole-home remodel to give your space a luxurious new feel-with the right faux features and some sensibly chic tweaks, you can create the elegant interior of your dreams, right now! From glamorous art galas to gilded cabinetry, these four fall updates will give your home the reasonably-priced royal treatment it deserves.

Chic Tweaks

Instill a sense of elegance in your space with the help of some stylish wainscoting! A favorite among builders and remodelers, this tasteful tweak adds a posh personality to any wall (or ceiling), in any room, in no time at all! Add it to your living room for a subtle, suave accent, or bring it into your bedroom to create the illusion of an expansive headboard.

Pro-Tip: Accentuate that elegant accent with wainscoting's stylish cousin: shaker cabinetry. Shaker cabinets pair perfectly with wainscoting, creating that classy, cohesive look for less.

Abstract Elegance

Get the glitz and grandeur of a fine art gala by cultivating a collection of your own. Nowadays, high-quality art can be purchased or printed for next-to-nothing. All you need to do is find an unknown artist or two, pick a few pieces that match your design style, and let the art do the talking. A few oversized exhibits scattered throughout your home all but guarantees a fabulous interior.

Pro-Tip: Skip the ornate art frames and get a few recessed niches

installed in your walls, instead! It doesn't matter if the piece is postmodern or pop, putting it in a plain white frame in niche will leave a lasting luxurious impression.

First-Class Faux

Hardwood has been the gold-standard in flooring for ages, and justifiably so; its naturally-aged aesthetic radiates warmth and character with ease. However, laminate, luxury vinyl, and even tile can create the appearance of genuine hard-wood flooring for a fraction of the cost. Just find your favorite faux look and let the flooring designers take care of the rest.

Royal Treatments

Glam up your bathroom for a bargain with a royal-white makeover! Inherently elegant and ever-luxurious, white paint has the power to transform any old washroom into a space fit for a queen. Paint every inch, from the sink to the ceiling, and use darker bath décor and towels to really make it pop. When you're finished, your shower room will be dripping in finesse.

Pro-Tip: Bring luxury full-circle with gilded cabinetry hardware. The white/gold color combo is one that will never go out of style.

With just a few sensibly chic tweaks, you'll be able to create an elegant aesthetic long before the snow starts falling! For more easy-to-apply design tips, style inspiration, and even some exclusive product discounts, check out the Insiders List at nonns.com/get-insiders-list.

- Nonn's Style Experts





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