

Brookfield & Elm Grove

THIS MONTH

NOVEMBER 2020

GROCERIES GAINING

Survey says Americans are spending more on groceries during pandemic

By Jake Ekdahl
jekdahl@conley.net.com
262-513-2657

WAUKESHA — For many, 2020 has been a year of change and adjustments. That's true for grocery shopping habits, too.

Being at home more and traveling less has changed the way many consumers fill up their grocery carts, and that spells change for the upcoming holidays.

"We're anticipating instead of one person having 20-30 people over, (instead they'll have) four or five smaller gatherings" for Thanksgiving, said Sentry Foods Albrecht's Delafield Market Family co-owner Kerry Jeanpierre. That translates into more in-store foot traffic and smaller portions purchased, and that could likely mean more overall sales.

According to a survey by C+R Research and Digital Third Coast, Americans have been paying more for staples such as meat, poultry and eggs. About 85% of American consumers report paying more for groceries during COVID-19 with an average weekly bill of \$139.

Jeanpierre said when it comes to Halloween, she's expecting a slowdown on candy buying, with some making decisions at the last minute due to potential sudden changes to trick-or-treating plans.

In Pewaukee, Good Harvest General Manager Ross Easton said the October holiday may be a smaller affair in general this year.

"Halloween, I suspect, will be down a little bit because some communities aren't really doing trick-or-treating," he said.

Some things are actually



A consumer looks over her options at the Albrecht's Deli.

doing better these days, though. Easton said fresh produce has been selling well, which is evidence of consumers spending more time cooking and relying less on the convenience of pre-prepared foods.

Jeanpierre said the baking goods section at Albrecht's has been particularly popular lately. "People are actually making more items from scratch," she said. "Now we're seeing people are making a lot more from recipes."

Consumers are also stocking up their freezers and pantries with shelf-stable goods like rice and soup. Jeanpierre said the online ordering option has "exploded" since the pandemic began and it's maintained its activity levels since March.

For suppliers, keeping some food items available



A variety of meat options on display at Good Harvest Market in Pewaukee.

remains a challenge.

Because many of them may be planning on feeding fewer people for Thanksgiving, consumers may feel the room to splurge in some areas they might not have otherwise. Jeanpierre said it's possible they might get a particularly premium quality turkey or

try something new and add steak or lobster to the holiday menu this year.

Jeanpierre said despite the grocery business remaining busy these days, Albrecht's has made sure to support local restaurants — which have been one of the hardest-hit industries — while thank-

Consumer survey findings

■ 85% of American consumers report paying more for groceries during COVID-19 with average weekly spending at \$139.

■ 83% still have difficulty finding grocery items they normally purchase.

■ 87% are worried a second wave of COVID-19 will lead to grocery shortages.

■ The top ways consumers are cutting back on grocery spending:

1. Eating less meat
2. Seeking discounts
3. Eating less poultry
4. Avoiding organic items
5. Buying in bulk

■ Despite masks and social distancing, 75% still feel uncomfortable shopping at a grocery store (up from 60% in April).

Source: C+R Research, Digital Third Coast

ing their own staff for their hard work by purchasing lunches from local venues for them.

"I just feel like we need to do that sort of thing," she said. "I do think it's our corporate responsibility to do that."

Looking forward, Easton said it's possible the new habits consumers have picked up during the COVID-19 pandemic, such as cooking more, could stick around and be long-term trends. He said a big determining factor will be working from home, though, as commuting and spending less time near one's kitchen will likely once again place a premium on convenience for meals.

PSST STD
US POSTAGE PAID
WAUKESHA, WI
PERMIT NO. 3

INSIDE



Parents turn to tutoring to augment schools

Page 2

Brookfield suing conference center contractor

Page 2

Ponto says much to celebrate in city

Page 3

Central girls golf team wins state title

SPORTS / Page 4

LET OUR FAMILY TAKE CARE OF YOUR FAMILY!



**10% OFF
LABOR**

**FOR ANY
Express Service
Repair**

*See store for details. Please present this coupon at time of service. No cash value.
Expires November 30, 2020

MANDER
Collision and Glass

**Hit a
DEER
Get a
TURKEY**

*See store for details. Please present this coupon at time of service. No cash value.
Expires November 30, 2020

MANDER
Collision and Glass

GUARANTEED FOR LIFE!

Ask about **WHEELS** while your car **HEALS**

MANDER
Collision and Glass

Mobile Auto Glass (262) 369-9000

mandercollision.com

WAUKESHA
262-446-0655
1604 MANHATTAN DR.

BROOKFIELD
262-230-1020
13170 W. CAPITOL

HARTLAND
262-367-8000
705 CARDINAL LN.

Comfort Keepers Care Services

**BROKEN BONE RECOVERY WITH LIVE IN CARE
STAY SAFE AND HEALTHY IN YOUR OWN HOME.**

Frances says, "If you are a senior citizen, then you should get **Comfort Keepers**®. I was a 24/7 live in with a broken leg. If it wasn't for my caregivers, I would not have had the initiative to walk again. They are the best and like the family that is not around me. I walk now to the mailbox and go to church. I am now getting back to the independency I thought I would never have. I would recommend any senior to **Comfort Keepers**®."

Comfort Keepers® also provides One-on-one hourly care, assuring you and family members the ability to remain independent and safe in the home you built and love.

INTERACTIVE CARGIVING™

Is a holistic approach to caring for the mind, body, spirit and well being to all we serve!

WE ARE ELEVATING THE HUMAN SPIRIT™

Comfort Keepers believes that "care is a relationship," not a task and our goal is to find joy in every day. It's proven that our "senior's happiness comes from daily experiences with those around them."

"Socially engaged seniors have higher levels of physical, mental and cognitive functioning."

The smallest amount of exercise appears to help **SENIORS LIVE LONGER** and lowers the risk of disability.

In every **Comfort Keeper**® is the heart and compassion to care for others. It is the power to lift lives every day.



Frances with Caregiver Kayleen

COMFORT KEEPERS™ HOME CARE SERVICES

Compassion is Our Priority

- Private Duty Nursing
- 24/7 LIVE IN CARE
- In-home Hospice Care
- Bathing
- Incontinence Care
- Overseeing Medication
- Meals
- Laundry
- Light Housekeeping
- Transportation
- Hoyer Lift
- Transferring

Serving Milwaukee and Waukesha Counties



©2018 CK Franchising, Inc. An international network, where most offices independently owned and operated.

ComfortKeepers.com

(414) 858-9400

266748007

Some parents turn to tutors amid pandemic

COVID-driven uncertainty spawns new interest

By Jake Ekdahl
jekdahl@conleynet.com
262-513-2657

PEWAUKEE — With uncertainty looming over school instruction formats, some families are turning to tutoring services as a means of offering some stability and traditional learning for their children. “The longer we go into the pandemic and the longer kids are in virtual learning, families are coming to learn there are certain gaps,” said Kumon Math and Reading Center of Waukesha owner and tutor Ruchee Saxena. “There has been a spike in the interest.”

Kumon offers program-
ming from preschool all the way up to college-level courses. “The scope of our program is huge,” Saxena said. “And we’re able to individualize it.”

The program is also gradeless and ageless, with progress tailored to each child’s individual growth as a student.

For parents who may worry about their child’s academic performance slipping or being unsuited to the uncertainty of a changing format — with classes going virtual at times due to COVID-19 — Saxena said tutoring can offer a constant, predictable learning experience with motivation to work hard.

Anita Gupta, also an owner and tutor at Kumon, said despite meeting with students online, Kumon places an emphasis on pencil-to-paper learning. “It’s very organic and parents are just loving that approach, their children are still doing that old-fashioned learning,” she said.

One such parent is Anand Krish, who has a 9-year-old son and a 5-year-old daughter participating in Kumon. “(It’s) very effective for us, for both of the kids and for the family,” he said.

Krish said with both of his children learning in fully virtual formats at their schools, he sees Kumon learning as “a



Submitted photo

From left, Kumon students Anay Bansal, Anna Ranasaria, Siddhant Shah and Guarav Saluja hold medals and trophies recognizing their academic performances.

break from their screen time.” He said he would recommend the tutoring service to others, and knows parents who have begun utilizing tutors recently.

Saxena emphasized curriculum is tailored to each child’s needs. “They move at their pace, (but) they’re still getting challenged,” she said.

The goal is to build strong study habits and homework skills, with a focus on math and reading. “The basic premise is

we want to bring out the best in every student (and) guide them to success,” Saxena said.

Kumon Math and Reading Center of Waukesha is celebrating its 10-year anniversary this month.

Saxena and Gupta said they will offer a free consultation and assessment to any prospective families.

Those who are interested can learn more about Kumon online at <https://www.kumon.com/waukesha>.

Brookfield Town Board approves street light

Approval comes after resident urges action

By Jake Ekdahl
jekdahl@conleynet.com
262-513-2657

TOWN OF BROOKFIELD — Residents near the corner of Mary Lynn Drive and Watertown Road are getting a new street-light.

The light was approved unanimously at the Town Board’s meeting Oct. 20. The move comes after two years of Mary Ann Nelson, a resident on the corner, urging the town to put a light there.

“It’s a terrible corner,” Nelson said, adding she’d given one neighbor’s child a flashlight so they’re able to see when crossing the road to get to the nearby Kwik Trip.

Nelson said she’d brought the issue to the board’s attention about two years ago, but it wasn’t approved then. Town Admin-

istrator Tom Hagie said he wasn’t sure if it was voted down or simply tabled at that time.

Hagie said the intersection currently “does not have any street lights of any kind.” He said when the area was constructed decades ago, no light was put in and it’s not clear why.

The town received a cost estimate for a new light from We Energies for “somewhere in the neighborhood of \$5,000-\$6,000,” Hagie said.

Nelson passed out fliers in the area before the meeting, alerting neighbors to the situation. She said there are dozens of two-family houses on the street. “It’s pitch black at night,” she said. “The kids walk to the Kwik Trip.”

Nelson voiced approval for the decision after the meeting, “We got the streetlight,” she said.

Manufacturers reinforce county’s economy during pandemic

Staying open helped keep unemployment down, allowed for growth

By Jake Ekdahl
jekdahl@conleynet.com
262-513-2657

WAUKESHA — For many business sectors, 2020 has been a year of uncertainty. That’s true for manufacturing as well, but local manufacturers in Waukesha County that stayed open during the shutdown helped bolster the local economy when it needed it most.

Superior Crane Corporation Chief Outside Operations Officer Ryan Healy said as a producer of overhead material handling equipment, mostly cranes, the company was deemed essential during the shutdown put in place by Gov. Tony Evers.

Despite some logistical hurdles with meeting clients face to face, Superior Crane has kept up with business and had a backlog prior to COVID-19, which helped see it through what might have otherwise been a leaner time. “That helped us weather the months where everything was basically shut down,” Healy said.

Having a spacious facility and producing a product so large, the process has social distancing between workers almost built in, which is a big help, too.

Healy pointed out that the people who stayed employed at the company helped continue contributing to the local economy through everyday transactions, such as stopping at the gas station and going out to lunch. Those who may have been laid off are much more likely to keep all expenses to a minimum, making the situation dire for local businesses.

The Marek Group President Tami Marek-Loper said at first, printing wasn’t considered an essential business activity, but because The Marek Group prints for so many health care clients, they never had to shut down or do layoffs.

“We were pleasantly surprised to be able to continue to provide all of those services,” she said.

The Marek Group has even picked up new business during the pandemic. Marek-Loper said because the company has the capabilities to laser-cut face shield masks and produce other personal

protective equipment, by the end of August, they’d supplied a million and a half masks for people across the country without having produced a single one prior to the pandemic.

“ProHealth was a big consumer for us,” she said. “They bought the first round of masks and helped us field test.”

The Marek Group also landed a contract with the Tel Aviv-based company Mixtiles to produce all their photo products in the Midwest. That’s led to the need to hire 50 new employees and 150 temporary ones too.

“It was all because we were open and we were still busy,” Marek-Loper said.

Both The Marek Group and Superior Crane are currently hiring. Healy said sometimes businesses have to take a pass on jobs simply because there aren’t enough staff to meet demand.

“As with every industry, manufacturing CEOs are facing uncertainty and continue to worry about economic collapse and disruption,” said Waukesha County Business Alliance Vice President of Public Policy Amanda Payne. “However, in the face of what now feels like a constant level of change we’re all learning to live with, Waukesha County is well-poised for its strong manufacturing base to continue operating, growing and leading the way as we move into recovery.”

Waukesha County Board Chairman Paul Decker said manufacturing is the “backbone to any good economy” and it enhances the long-term economic futures of individuals as well as the region overall.

“There’s many instances (of) products being engineered, designed and made here in Waukesha County,” he said, adding that it helps lift local wages.

“The variety of jobs available in manufacturing include everything from marketing, engineering, design (and) you have so many skill sets that are needed throughout the organization,” Decker said. “The market opportunities for those companies (that) can always be thinking forward, that really makes a difference.”



The FREEMAN

Established in 1859

Brookfield & Elm Grove
THIS MONTH

How to reach us

801 N. Barstow St., P.O. Box 7,
Waukesha, WI 53187
262-542-2500
Hours: M-F 8 a.m. - 5 p.m.

If you have a news tip from the Brookfield/Elm Grove area, contact Katherine Beck at 513-2644 or news@conleynet.com

To advertise in “Brookfield & Elm Grove This Month” call the advertising department at (262) 513-2624.

To subscribe to the daily Freeman call 542-2500

Freeman subscription rates	In-County EZ Buy
• By in-county mail\$19.50 per month
13 weeks.....\$69	with credit card
26 weeks.....\$132	
52 weeks.....\$252	Out-of-County EZ Buy
\$25.75 per month
	with credit card
• Out-of-county mail	
13 weeks.....\$88.50	Electronic edition
26 weeks.....\$174\$14.75 per month
52 weeks.....\$342	with credit card

Circulation Dept.
To reach the Circulation Department call 542-2501 or email subscriptions@conleynet.com.

FREEMAN MANAGEMENT

Bill Yorth - Publisher & Editor-in-Chief 513-2671
byorth@conleynet.com

Katherine Beck - Managing Editor.....513-2644
kbeck@conleynet.com

Jim Baumgart - Freeman Group Ad Director..513-2621
jbaumgart@conleynet.com

Tim Haffemann - Circulation Director..513-2640
thaffemann@conleynet.com

Patricia Scheel - Prepress Manager...513-2690
pscheel@conleynet.com

Joe Rocha - Mailroom Supervisor.....513-2659
jrocha@conleynet.com

NEWS DEPARTMENT

Local News - Katherine Beck.....513-2644
news@conleynet.com

Business - Katherine Beck.....513-2644
kbeck@conleynet.com

Sports - Pat Neumuth.....513-2667
pneumuth@conleynet.com

Death Notices - Shana Duffy.....513-2618
obits@conleynet.com

Newsroom Fax.....262-542-8259

CLASSIFIEDS: 262-306-5000 M-F 8 a.m. - 5 p.m.

PHOTO REPRINTS
Color reprints are \$25 each. Call 542-2501

PAGE REPRINTS
Go to www.gmtoday.com/freemanreprints

The Freeman is printed on recycled newsprint.

• IN MEMORIAM (1943-2020) •
James E. Conley Jr.





Like us on Facebook:
www.facebook.com/WaukeshaFreeman

Follow us on Twitter:
www.twitter.com/WaukeshaFreeman

Blessings in a Backpack names Waukesha County affiliate National Chapter

WAUKESHA — Blessings in a Backpack, a nonprofit that provides food on the weekends for elementary schoolchildren across America who might otherwise go hungry, has named the Waukesha affiliate its fifth national chapter after eight years of strong growth with the local organization. Local success with the Waukesha County program has also driven the need for a managing director, which will be Nancy Major, a proven leader in nonprofit executive management roles.

Major has been actively involved in the Waukesha area through various committees and associations, including serving on the Blessings Waukesha County

Advisory Board, where she has been a weekly volunteer since March 2020. She has held prior executive leadership roles with local and regional affiliates of national nonprofits, including Special Olympics, United Cerebral Palsy, Safe Babies Healthy Families of Waukesha County, and Variety-the Children’s Charity of Wisconsin, where she was executive director/CEO until August 2019. Under Major’s leadership, Safe Babies Healthy Families developed an award-winning reputation and expanded its footprint by successfully completing a merger with Easter Seals of Southeast Wisconsin.

Blessings in a Backpack began a program in Waukesha in 2012 with 12 volun-

teers, feeding 25 students at one school. The program has grown to more than 50 regular volunteers, distributing over 75,000 bags of food to 2,000 students in Waukesha, Oconomowoc, Sussex, Wales and Hartland during the 2018-19 school year. Over the past eight years, the program has raised more than \$1.45 million in donations from over 1,000 donors, but the need locally continues to grow. As little as \$4 will help provide one bag of food for a hungry child, and with the current pandemic, Blessings is making sure kids are fed daily.

For more information on the Waukesha chapter, visit <https://waukesha.blessingsinabackpack.org>





A Full Service Remodeling Design Team

Serving your Community since 1948 • What can we do for you?

Design Selection Installation

Visit our Showroom
Monday – Friday 9AM – 5PM
20880 W. Enterprise Avenue
Brookfield, 53045

(262) 782-7185
www.snkremodeling.com



Thanksgiving: smaller turkeys, gatherings predicted

Grocers anticipate shopping early, possible food supply issues

By Katherine Beck
kbeck@conley.net.com
262-513-2644

Thanksgiving won't be canceled in 2020, but it's most likely going to look different with smaller turkeys and food portions for a smaller family gathering. Dinner may even be steak and shrimp for some.

Kerry Jeanpierre, family co-owner of SENTRY Foods Albrecht's Delafield Market, said they ordered their turkeys for Thanksgiving months ago. Now, she is saying that the holiday may not be as turkey-driven, with some people opting to serve their smaller gathering of guests higher end foods such as steak compared to serving a large turkey for 20 family members.

"It's going to be unusual like everything else. It's a challenge. All you can do is look at patterns, but we are not in that. All we can do is hope we are set up," she said.

Smaller birds

On Oct. 21 Walmart announced it would be stocking smaller turkey portions for the anticipated smaller gatherings. According to a news release, there will be between a 20% and 30% increase in Walmart's assortment of bone-in and boneless turkey breasts.

According to a survey by Butterball, nearly 90% of consumers are planning to celebrate Thanksgiving, even if that means they have to make significant changes. The data collected by the turkey company found that more people will be having smaller gatherings, but still about three-quarters of hosts plan to serve the same size turkey or larger than last year.

They also found that 30% of people say they are hosting only immediate family this year, which is an increase over 18% of people who typically would do so. This also means there will be more first-time hosts, leading to calls to the Butterball Turkey Talk-Line experts, which will be staffed by remote workers.

New cooks, recipes

Wisconsin Grocers Association President and CEO Brandon Scholz said he thinks people will be feeling more confident if they have to make Thanksgiving dinner themselves this year.

"People have changed a lot of their habits so this idea of having Thanksgiving at home might not be as scary as it would have been in the past," he said. "(They may think) after months and months of being at home, I've been cooking a lot and can probably do it."

Scholz said even veteran cooks may need to learn a new recipe if products are low. There is the possibility that manufacturers may not be able to meet demand and there could be a shortage of canned pumpkin or cranberries, meaning home cooks may need to use the whole food.

Jeanpierre said not having enough of different products is also a concern for her, saying some people may come to grocery stores and find out that there are no canned green beans or they may need to switch to a different brand.

She asks that people be patient and know that grocers want to stock the items, but may not be able to because even though they may order a certain amount, sometimes that's not what arrives on the delivery truck during the pandemic.

And when they are short on products, such as turkey, Albrecht's may go to local suppliers, she said.

Shopping patterns

The Butterball survey found that 60% of respondents are looking to reduce the amount of time spent in the store and the number of stores they visit and the majority who typically celebrate will continue traditional in-store shopping (70%), one-third indicate they will be shopping online or doing a mix of online and in-store shopping for Thanksgiving items (30%).

Jeanpierre said she anticipates people shopping earlier for shelf-stable or frozen items, but bakery and other fresh items will need to be bought a day or two before.

As a result of smaller gatherings, Jeanpierre anticipates there will be more people buying smaller orders of food. So there may be four people shopping for five people each instead of one person shopping for 20.

Jeanpierre said by only operating one store, they are able to adapt pretty fast to the changes the pandemic has caused.

She stresses that "consumers have to be understanding and be patient."

"You may see lines where you don't normally," she said. "This is a challenging time for us; we are doing our best."

Normally, Albrecht's is open for a few hours on Thanksgiving so shoppers can get that missing ingredient, but this year they will be closed to give their employees a break.



Submitted photo
Brookfield Mayor Steve Ponto with his wife, Mary, and their granddaughters, Hazel and Olive.

Brookfield offers many reasons to celebrate

City has parks, arts center, strong business community

By Steve Ponto

I have long regarded Brookfield as a special place, which is why my wife and I decided to build our home here more than 30 years ago. We have raised two daughters here and now have two granddaughters nearby. There are a number of reasons I place such a high value on living in Brookfield and why I believe the community has been so successful over the years.

First, Brookfield has a great location. It is about 10 miles west of downtown Milwaukee along I-94. It is in Waukesha County which has historically had a good, responsible county government. It also has Bluemound Road which, as it runs through Brookfield, is one of the premier commercial corridors in Wisconsin. Bluemound Road has offices, retail, hotels and restaurants. The heavy traffic on Bluemound Road attests to its importance.

Second, The city of Brookfield, together with the village of Elm Grove, has the Elmbrook School District. The district, which has consistently been ranked as one of the best in the state, was again ranked number one in Wisconsin earlier this month, by Niche, a national ranking agency made up of data scientists, engineers and parents. Brookfield also has excellent private schools such as Brookfield Academy and several top performing parochial schools.

Third, Brookfield has a stable, competent and responsible city government which has set high standards throughout its history and has maintained them. The city government has been able to attract and retain top notch employees, who are committed to excellence in public service and typically stay with the city government for a large part of their careers.

Fourth, The Brookfield community has invested in a wide variety of facilities which enhance the quality of life. Brookfield has 29 parks, a great public library, the beautiful Sharon Lynne Wilson Center for the Arts, and now the state-of-the-art Brookfield Conference Center. It has also attracted popular commercial facilities such as Lifetime Fitness.

Fifth, Most importantly, Brookfield has an intelligent, well-educated and successful population which values the community and typically chose it as the place they wanted to raise their children. For those children, Brookfield is a great launching pad. The success of many of the young people who have grown up in Brookfield attests to this.

Because I am so enthusiastic about Brookfield as a great place to live, work and play, I am very grateful for the opportunity I have had to serve as an alderman for 12 years and as mayor for the last 10 and one-half years. Celebrate Brookfield!

(Steve Ponto is the mayor of Brookfield.)



North Shore Bank opens new branch

BROOKFIELD — North Shore Bank's newest location at 15830 W. Capitol Drive in Brookfield is now open to the public.

The new branch features an updated design concept and offers customers banking that is more convenient, including extended video teller drive-up hours, 24/7 drive-up ATMs, in-branch coin counting, and more private customer areas to conduct business. The new location serves customers financial needs by offering personal checking, business checking, savings accounts, retirement planning, consumer and mortgage lending, and more.

During construction, the previous branch remained open but now has plans to be demolished in November. Branch employees have transferred to the new location under the leadership of Andrew Torke, the branch manager of the bank's Brookfield Capitol office.

AAA: Wisconsinites still very concerned about traveling

MADISON — The holidays are a time when family members travel by car, plane and train to see each other, but with the pandemic many remain hesitant to do so.

According to a recent survey by AAA, 81% of Wisconsin travelers are concerned about traveling this holiday season due to the pandemic. However, they are feeling a little more comfortable with the idea with 40% saying they are more at ease with traveling than they were when the pandemic began. Of the modes of transportation, 78% of respondents to the survey say they are most comfortable traveling in their personal vehicles. Auto travel tends to be more affordable due to lower gas prices, and allows drivers to be more flexible with timing.

Elm Grove Kiwanis donate iPad to student

ELM GROVE — An iPad with special apps was presented to Autumn Wayman, a 9-year old on the autism spectrum by the Elm Grove Golden K Kiwanis. Autumn will use the iPad at home and school for learning language and math, iTunes for calming behavior and for communicating wants and needs as she is non-verbal. The apps were selected especially for Autumn by her teachers and counselors.

This is the 54th iPad presented to students on the autism spectrum in Elm Grove, Menomonee Falls, West Allis, Wauwatosa and Waukesha with students, parents and educators sharing the experience.

The Autism iPad project was started in 2013 as Kiwanis Wisconsin-Upper Michigan District Governor's project. The district consists of 141 clubs including the Elm Grove Club. Since then, 1,225 iPads with special apps have been presented.

Autumn was presented



Submitted photo
Pictured from left to right are: Jerry McCormick, Michelle Ozick, Autumn Wayman, Linda Martinez, Lenny Johnson, president of the Elm Grove Kiwanis Club, and Jim Buskel.

the iPad at a recent Kiwanis Club meeting by project co-sponsors Jerry McCormick, Jim Buskel and Club President Lenny Johnson. Her mother and grandmother accompanied her at the presentation.

Autumn's mother, Michelle, said, "Autumn is happy and making good progress with the help of family, teachers and counselors to lead a productive life. This iPad will greatly contribute to our goal."

The Elm Grove Kiwanis Club includes 54 senior members committed to improving the world one child and one community at a time. The iPad Autism Project exactly fulfills this mission.

Cabinetry For Every Room, Every Budget!

NEW SHOWROOM DISPLAYS!

WE SPECIALIZE IN NORCRAFT'S MID CONTINENT CABINERY

We Beat All Big Box Stores and all Competitors | Visit Our Showroom By Appointment

Kitchens | Baths | Dens | Cabins | Offices | Rec Rooms

KITCHEN CREATORS, INC.

"We Specialize in Cabinetry"

Work With Experienced Design Professionals

1005 Richards Road, Hartland | 262.367.9439

www.kitchencreators.com

262.367.9439

NARI

ORIENTAL RUG GALLERY

RETAIL | CLEAN | REPAIR | APPRAISE

TWO WEEKS ONLY ANNUAL FALL EVENT

50-70% OFF

Beautiful High-Quality Hand-knotted Rugs

50% off

Cleaning & Repair

11005 W. Bluemound Rd.
Wauwatosa, WI 53226
(110th & Bluemound Rd.)
Hours: Mon - Sat: 10am - 6pm
414-727-0007 • 414-964-7847

OrientalRug-Gallery.com

WIAA STATE GOLF TOURNAMENT

Central weathers field to claim top prize

Lancers win second state title in school history

By Dave Radcliffe
dradcliffe@conley.net
262-513-2655

KOHLER — Perhaps a coach bus got coach Scrobel a state title. The head honcho of the Brookfield Central girls golf team for over two decades, Brian Scrobel couldn't hold back the tears after the Lancers claimed their second WIAA Division 1 State Girls Golf Tournament championship in program history Oct. 13 at Blackwolf Run — Meadows Valley.

It was straight-up survival mode at times — the constant rain on Monday and the blistering winds on Oct. 13 — but BC weathered the weather to shoot a winning two-day total of 516 to clear Arrowhead and Waunakee by 10 strokes.

"This was hard," Scrobel said. "The weather was so difficult. The wind was three-club wind at times and they just never let it get them down. We said just focus on the next shot and they did that, and they were able to survive all those hills and valleys. It was something that we practice and we talked about. I'm proud that they bought into it and because of that they're state champs."

Shelling out a little extra to Coach USA might have been the competitive edge Central needed.

Round 1 at Blackwolf Run was shortened to nine holes because of the rain, and it also interrupted the rounds of the five Lancers out on the course.

"The reason we kind of planned for that was because I knew the procedure was going to be if there was a



Dave Radcliffe/Freeman Staff

From left to right, CJ Romero, Erin Rosencrantz, Kyley Wipper, Sarah Balding, Nora Purtell and Eva Kumer celebrate with the first-place trophy after winning the WIAA Division 1 State Girls Golf Tournament on Oct. 13 at Blackwolf Run — Meadow Valleys in Kohler.

break that we had to go back to the cars," Scrobel said. "So they were taking naps on the bus and singing and it was kind of fun, and that kind of relaxed them. When they came out after that it was really good and it really kind of set the tone."

It set the tone to a tune of an eight-stroke lead over Tomah following Day 1, which included a four-over 40 from Kyley Wipper to put the senior in second place.

"We were more relaxed, I think, coming out of the coach bus," Wipper said. "We were able to talk through stuff on the course, like shots we were going to take. We were able to take a quick little nap to re-energize and we just got in the right state of mind to go back out there and play the last five or so holes."

While Tomah faded on Day 2, there was a midround

charge from Kettle Moraine, closing to within as close as seven. But the mental fortitude of the Lancers shined through from there.

"We don't want them to get into a match play, just beat your girl," Scrobel said. "We talk a lot about the process, control the controllables, stay in the now and then just let things happen and try to get away from what your girl did."

For example, eventual individual state champion Jessica Guiser, a freshman from Arrowhead, may have bested Sarah Balding by five strokes on Oct. 13. But the BC junior still battled her way to a spot on the podium, tying for sixth (125) one year after finishing runner-up.

Wipper, by far the top No. 3 golfer on the course, paced the Lancers with a 16-over 124 to finish fifth.

"It was really tough," Wipper said. "Yesterday probably was the hardest conditions I've ever played in in my four years at BC and I just kept my head down. I kept fighting. I knew everyone on the course had the same conditions so I didn't get down on myself when I hit a bad shot and I just pushed myself through it all."

Of course, it took a top-to-bottom effort for Central to bring home the first-place trophy. Senior Erin Rosencrantz was clutch down the stretch to finish tied for 17th (132), and senior teammate CJ Romero gutted out a 138 to tie for 25th.

"Sarah was amazing," Scrobel said. "Kyley Wipper was so good on the first day, and she battled all day and she was good today. Erin Rosencrantz on the back nine today when things weren't



Dave Radcliffe/Freeman Staff



TOP: Brookfield Central senior Kyley Wipper watches her tee shot during the WIAA State Girls Golf Tournament on Oct. 13 at Blackwolf Run — Meadow Valleys in Kohler. **BOTTOM:** Brookfield Central junior Sarah Balding follows her tee shot.

going well, finishing par, birdie, par, par was just remarkable because it got crooked there for a little bit."

Juniors Nora Purtell and Eva Kumer combined to shoot a two-day score of 143, as well, and it was tears of joy and jubilation as soon as Balding holed her final putt on the 18th to give the Lancers their first state title since 2003.

"I'm just so grateful for what me and my team was able to accomplish today," Wipper said. "Us three seniors, me, CJ and Erin just

wanted to go out with a bang and that's exactly what we did."

Kettle Moraine junior Jenna Anderson narrowly missed out on a medal as she took eighth with a 127. Senior Reagan Stuke also cracked the top 10, tying for ninth (129), and junior Madeline Fiebig tied for 13th (130) as the Lasers were fourth as a team at 531.

The top finisher among area individual qualifiers was Brookfield East freshman Madison Haugen (T-9th, 129).

UW study indicates Wisconsin school sports don't increase COVID-19 cases

WAUKESHA — A study conducted by the Department of Orthopedics & Rehabilitation at the University of Wisconsin School of Medicine and Public Health concluded participation in high school sports in Wisconsin has not led to an increase in COVID-19 infections among high school student-athletes.

The COVID-19 in Wisconsin High School Athletics study conducted by Dr. Andrew Watson and his research team reveals the case and incidence rate of a statewide sampling, which represented 30,000 student-athletes, are actually lower than those reported by the Wisconsin Department of Health Services for those 14-

17 years of age.

In addition, the survey found that no sport had a statistically higher incidence rate than that of teenagers during the same period of time. Furthermore, only one case — or 0.5% of the reported cases — was attributed to transmission during sports activities.

Another finding of the study confirms existing literature regarding the severity of COVID-19 in children. There were no cases reported that resulted in hospitalization or death.

An encouraging and significant aspect of the study's conclusion highlights the efforts of member schools to follow the prescribed guide-

lines developed by the WIAA's Sports Medical Advisory Committee. All schools responding to the study reported having a formal plan in place to mitigate the spread of COVID-19, and most indicated they used a broad range of procedures to reduce risk of exposure and infection.

Along with the study's findings, the research team acknowledges the risk of COVID-19 will vary in different areas and across age groups. They encourage expanded and replicated research in other populations to greater assess risk of COVID-19 among youth athletes and provide a more complete picture of COVID-19

transmission during sports participation.

For more information,

please contact the Department of Orthopedics & Rehabilitation at the University of

Wisconsin School of Medicine and Public Health at contact@ortho.wisc.edu.



Choose Your Size and Save!

Expires 12/5/20. Excludes FAVES, Mini Murphys, XLNY & Dessert Pizzas. Limit 3. Cannot be combined with any other offers. Available only at Brookfield location.

2205 N. Calhoun Rd., Brookfield
Located in Ruby Isle Shopping Center
262-786-7272

\$3 OFF Family

\$2 OFF Large

\$1 OFF Medium



Boutique Style

Create a high-fashion look for a fraction of the price!



New Styles Arriving Daily

Bring in this ad and receive

10% OFF

YOUR ENTIRE PURCHASE

Elite Repeat

Consignment and Resale Boutique
Formal and Informal Apparel

Expires 11/30/2020
Open Wed-Fri 10am-6pm
Sat 11am-5pm

New And Gently Worn Designer Fashions | Estate Jewelry | Footwear | Handbags | & more...

Elite Repeat

Consignment & Resale Boutique

Ruby Isle Shopping Center
North Ave. & Calhoun Rd.
262-789-9359
EliteRepeatClothing.com



Looking for Local?

We've Got That!



The FREEMAN
A Trusted Tradition since 1859

12 WEEKS FOR JUST \$30

News that's relevant to your life.

☐ **Send me 12 weeks of home delivery for just \$30 – my payment is enclosed.**

Delivered five days a week Tuesday-Saturday.

Please mail payment and form to:
The Freeman, PO Box 7
Waukesha, WI 53187

Or click on the FREEMAN link at
www.gmtoday.com/wfpromo
Thank you for subscribing. Delivery will begin soon.

Name _____

Address _____

City, State, Zip _____

Phone () _____ E-mail _____

☐ Check Enclosed Bill my: ☐ VISA ☐ MasterCard ☐ DISCOVER ☐ American Express

Credit Card Number _____

Exp. Date _____ Signature _____

*New subscribers only. Those who have not subscribed in 60 days. Payment must accompany order to qualify for offer. Waukesha County addresses only. Offer expires 12/31/20.

 **The FREEMAN**
A Trusted Tradition since 1859

SC: HouseAd RC: 6x6 **(262) 542-2500**