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Spring TOUR

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MARCH 6 - 21, 2021
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OPEN NOON - 4 P.M.



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MBASpringTour.com

MBA Spring Tour Showcases Homes Across Southeastern Wisconsin



The Metropolitan Builders Association (MBA) Spring Tour is back for its 29th year! The 2021 MBA Spring Tour takes place March 6 to 21, open Saturdays and Sundays from noon to 4 PM. During the three weekends of the Spring Tour, visitors can tour new homes, condominiums, and open lots throughout southeastern Wisconsin for FREE!

This popular FREE community event opens the doors to home building projects from many of the area's top builders and developers. Each and every one of the 50+ projects are built by a member of the MBA, the region's premier home building association. Project sites can be found in a variety of communities across Milwaukee, Ozaukee, Walworth, Washington, and Waukesha counties.

The MBA Spring Tour invites visitors inside homes that incorporate the hottest home building trends, including the latest concepts in floor plans, energy-efficient products, fixtures and appliances, structured wiring, home automation, security systems, and interior design. Visitors will have the chance to talk directly with builders and developers and find the right company for their new home or remodel project.

The MBA is committed to producing a safe, enjoyable event for everyone, just as we did successfully in 2020. The health and well-being of our visitors is a top priority. All participating builders are required to follow rigorous safety and sanitation protocols, such as enforcing social distancing guidelines, setting up cleaning areas, offering masks/hand sanitizer, and frequently disinfecting high-touch surfaces. Our goal is to provide a safe and exciting environment for all Spring Tour visitors.

Whether visitors are in the market for a new home, want to explore contractors for a remodeling project, or just want to learn about the latest trends in home design, the 2021 MBA Spring Tour promises to provide an enjoyable experience for all!

These outstanding home builders

and developers represent the best in the industry. By choosing an MBA member for your next home project, you can have peace of mind knowing that you're in good hands.

For up-to-date safety information, social distancing requirements and a complete list of projects, locations, photos, featured builders, and participating members, please visit:

MBASpringTour.com





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10 Reasons To Choose An MBA Member For Your Next Home Project

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Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY

MBA members offer a variety of products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.

**Visit MBAonline.org
for more information or visit
FindAnMBAMember.com to search
our directory of members.**



Top Design Trends For Your Home

By the Metropolitan Builders Association

The COVID-19 pandemic has provided a renewed sense of home and community for many. After months of sequestration within your home, however, you might also be in need of some fresh scenery-both outside and inside your residence. Design trends provide alluring sources of inspiration for updates, whether it's a simple splash of color or creating a whole new addition.

Have fun with color

One the most popular areas to remodel is the kitchen. Gone are the stark-white cabinets, countertops and backsplashes. Instead, today's designers are opting for on-trend deep blue and cool aqua tones, as well as dark woods and new, colored textures. Add a pop of intrigue to your kitchen through a bright backsplash, colorful kitchen island or a dropped ceiling

with rich wood tones.

Warm and cool color insertions don't have to stop at the kitchen either. Cool color choices – think grays, blacks, and blues – add a modern aesthetic, while warm colors – especially wood elements – have a traditional appeal. The two combined create a look that is both dramatic and luxurious, yet also comfortable and homey, anywhere in the home.

Another fun idea for 2021 Wallpaper

Not only can it be an inexpensive way to personalize a home, there are so many options to choose from – both in color and texture, as well as low- or no-volatile organic compound (VOC) – to create a vibrant, healthy home.

Get creative with storage

Today's minimalist culture (thank you, Marie Kondo) lends itself to new

trends in storage that are not only simple, but artistic. Open kitchen shelving or a mix of open and traditional cabinetry for upper cabinets, for example, provide practical storage solutions and added visual interest. Other areas that can benefit from this approach include wine cellars or under-stair displays that purposefully blend into the room.

Connect the outdoors and indoors

Indoor/outdoor connections enhance livability - and look sophisticated, too. New technologies and increased availability of glass walls, pocket doors and large windows can create a seamless transition, both visually and physically.

Visual connections such as large-format windows can also help. Floor-to-ceiling window walls and “glass box” style rooms are trending in all

corners of the country, and in all neighborhoods, from urban to rural.

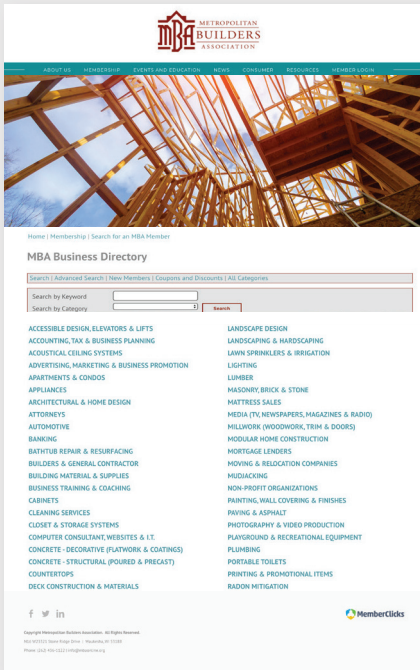
And above all else, make it yours. Today's home owners want a home that reflects their tastes. Simple examples include nontraditionally shaped, colored or otherwise unique hardware in spaces such as the kitchen and bathroom, as well as elements like distinctive stair rails, light fixtures and switch covers in more high-traffic areas.

To explore the hottest home building and design trends visit the MBA Spring Tour running March 6 to 21, open Saturdays and Sundays from noon to 4 PM.

**Visit
MBASpringTour.com
for more information.**

The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources. Only the very best businesses can call themselves an MBA Member because:

- ✓ The MBA serves as the region's authority on **INDUSTRY STANDARDS** for home building and remodeling.
- ✓ The MBA conducts **BACKGROUND CHECKS AND PERSONAL INTERVIEWS** with each new Home Builder or Remodeler Member.
- ✓ MBA Members offer a **VARIETY** of home-related products and services.
- ✓ Each MBA Member must abide by **HIGH ETHICAL STANDARDS.**



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About the Metropolitan Builders Association



The MBA speaks with a single voice representing the interests of members in the home building industry. We provide our members with learning opportunities to further their business practices and stay current on the latest products, trends, and regulations. We offer services that benefit the members' professionalism and their ability to provide the highest quality service to their clients. All members must meet requirements that are put in place to protect consumers. This includes years of experience, professionalism, ethical standards, and expectations of workmanship quality. The MBA is the credible source about the home building industry for

the members, government, media, policy makers, and the general public.

Why Do Companies Join the MBA?

- Stay educated of the latest innovations and procedures.
- Make connections within the industry and form relationships.
- Promote and influence the course of the building industry.
- Save money on everyday business expenses.
- Get access to free copyrighted forms and Industry Standards.
- Participate in MBA consumer events.

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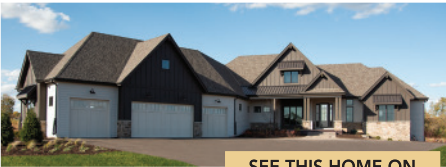
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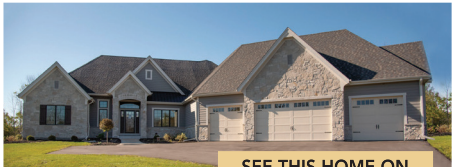
Building a home is not just something you do, it's a life event and should be celebrated as an accomplishment. Here at Victory Homes, we know how many emotions come along with starting the process of building your dream home, but rest assured you'll be in good hands when it comes to our amazing team. We will be with you the entire way. Call Victory Homes of Wisconsin today — together we'll bring your dream home to life.

VISIT OUR MODEL HOMES THIS WEEKEND!

Models open Saturdays & Sundays, Noon to 4 pm, or by appt. Closed holiday weekends.



The Modena
10122 W. Farmdale Estates Court
Farmdale Estates, Mequon
Hwy. 167 to N. Farmdale Rd. North on Farmdale Rd. To subdivision entrance on left. Model is on the right.



The Brooklyn
2205 W. Ranch Road
Ranch Court Subdivision, Mequon
I-43 to Mequon Rd. West on Mequon Rd. Right onto N. Oriole Ln., head North .5 mile to Ranch Rd. Turn left & follow to the end of road, through the circle, then take a slight right onto the "Private Drive." Model on the left.





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METROPOLITAN BUILDERS ASSOCIATION *Spring* TOUR

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Saturdays & Sundays: March 6 - 21, 2021

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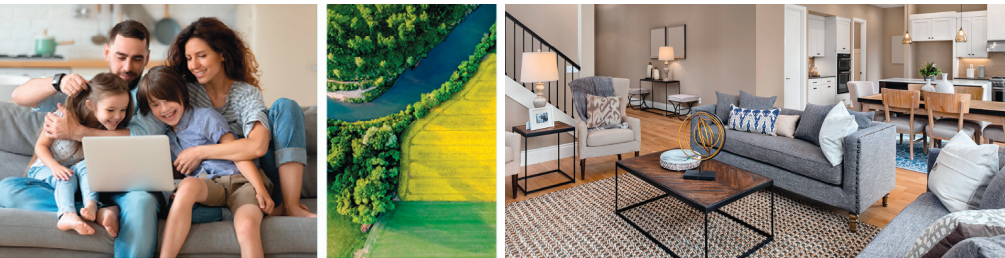
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— Colleen Crane & Dale Rottman, Custom Sienna

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How to Find and Hire a Remodeler Right for You

By the Metropolitan Builders Association

Are you tired of cooking in a dated kitchen or spending time in cramped living space you've outgrown? If you are a home owner ready to make upgrades to your home rather than selling and buying a new home, it may be time to remodel. If your remodel involves structural, electrical or plumbing work, you should strongly consider hiring a professional remodeler.

A professional remodeler works to ensure construction on your home is completed safely and meets high quality standards. Some projects take considerable time and money so it is important to select a contractor you can trust. Here are five pro-tips on how to find and hire a remodeler.

Utilize a Professional Directory

A general internet search of remodelers will generate dozens of names. How do you vet them all? The best place to start is by utilizing a directory of professional remodelers. The Metropolitan Builders Association (MBA) has a directory of local professional remodelers dedicated to the highest professional and ethical standards in the home building indus-

try. The MBA directory can help you find a remodeler with specialized training such as a Certified Aging-in-Place Specialist (CAPS) to help modify your home to better suit you as you age, or a Certified Green Remodeler (CGP) to make your home more energy-efficient.

Research Potential Remodelers

A professional remodeler will likely have a website and/or social media accounts that showcase previous home renovation projects. Review sites such as Angie's List, Houzz or HomeAdvisor, which may also have photos of completed projects and reviews. Generally, online reviews can have a mix of positive and negative comments. It is important to focus on descriptions of experiences and qualities that are important to you as a customer. Reliable referrals can also come from family, friends and neighbors. Ask them about the type of remodeling work completed on comparable homes with similar schedules.

Narrow Down Your List

A good rule of thumb is to double check that your potential contractor has the appropriate license and a good track record. Your local or state

office of consumer protection will likely have information about the contractor you are researching. You should be able to verify that the remodeler has the appropriate licenses and registrations.

Connect and Ask Questions

A qualified remodeler will be forthright and answer any questions you may have about their professional experience, knowledge of the homes in your area and details related to the residential building permitting process. Ask about how long their business has been in the community and request references. You also want to make sure the contractor carries insurance that will protect you from claims arising from property damage or job site injuries.

Explore Steps for Estimates and Contracts

To make sure you and your contractor agree on the scope of the project, it is important be on the same page about the specifics. A qualified remodeler will provide a written estimate before beginning the work and provide a detailed contract. The contract should clearly spell out what work will and will not be performed and provide a payment schedule.

Overall, your home remodeling project should be a positive experience if you work with a professional that fits your needs. Trust your instincts when hiring a remodeler. You will be spending a significant amount of time with your remodeler over the course of your project, so trust and regular communication is key.

For more information about finding, evaluating and working with a remodeler, visit FindAnMBAMember.com.



Home Buying Interest Increased Amid the Pandemic

By the Metropolitan Builders Association

The pandemic changed consumer purchasing habits this year, from more restaurant take out to fewer live, in-person entertainment ticket sales. How did the pandemic affect larger purchases like homes? According to the National Association of Home Builders' (NAHB) latest Housing Trends Report, survey responses show that home buying interest increased amid the pandemic in the third quarter of 2020.

Home buying ramped up at the beginning of the second half of the year. Among the 13 percent of American adults considering a future home

purchase in the third quarter of 2020, half (50 percent) have moved beyond planning and are actively trying to find one to buy – compared to less than half (44 percent) a year ago. The COVID-19 pandemic and record-low mortgage rates are likely contributors to this increased activity. The jump in interest primarily comes from a majority of millennials (58 percent), adults 24 to 39 years old, and Gen X (52 percent), adults 40 to 55 years old.

Home buyer perceptions also changed in terms of the ease in searching for a home. More than one-in-four prospective buyers (28 percent) in the third quarter of 2020 expect their search for a home to become easier in the

months ahead, while a majority (61 percent) expect it will be harder or stay the same. By contrast, a year earlier, fewer buyers (21 percent) expected availability improvements and more (68 percent) thought it would be difficult to search for a home. Strong new and existing home sales in the summer of 2020 may have been a factor contributing to buyers' improved expectations for housing availability.

As the number of active buyers searching for a home increases, the length of time spent searching continues to grow. In the third quarter of 2020, 62 percent of buyers actively engaged in the purchasing process

have spent three months or more looking for a home, compared to 58 percent a year earlier.

Geographically, larger shares of prospective buyers in every region (Northeast, Midwest, South and West) are actively trying to find a home to buy compared to a year ago. In terms of the type of home prospective buyers are looking for, interest in a newly-built home rose to 31 percent in the third quarter of 2020, up from 18 percent a year earlier.

**For more information
about home buying, visit
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