



SPRING HOME IMPROVEMENT SHOW

59th ANNUAL



MAY 21 - 23 • STATE FAIR PARK

NARI MILWAUKEE HOSTS SPRING HOME IMPROVEMENT SHOW

With remodeling and home improvement booming, the NARI Milwaukee Spring Home Improvement Show is the place to find qualified professionals who can do the job right. The show is packed with experts, exhibits and activities that cover the home inside and out.

The 59th annual Spring Home Improvement Show will be held May 21-23 at State Fair Park in the Wisconsin Exposition Center, 8200 W. Greenfield Ave., West Allis.

The show includes more than 200 NARI Milwaukee members who provide remodeling and home improvement services and products – from design/build firms to specialized contractors for all areas of the home, including roofing, gutters, HVAC, electrical, painting and more.

These days, homeowners are focused on updated or expanded kitchens, bathrooms that look and function better, professional home offices, convenient work out rooms, finished basements, beautiful outdoor living spaces and new siding, windows and doors.

By attending the show, those looking for a contractor can easily connect with trusted, experienced NARI professionals.

For those who aren't familiar with NARI Milwaukee, it is a member organization that represents the best remodeling and home improvement professionals in the area. Since

Show Highlights

More than 200 NARI Milwaukee members – Talk with trusted, local experts who are ready and willing to answer any and all questions, no matter how big or small they might be. These experts can also make recommendations and provide homeowners with guidance, solutions and creative suggestions.

2021 Outdoor Living Challenge – Stroll three different outdoor living spaces designed by students from Milwaukee Area Technical College, the Milwaukee Institute of Art & Design and Mount Mary University.

Culinary Stage – Add new recipes to your repertoire! Tantalizing grilling and cooking demonstrations will be conducted throughout the show.

Guess the Price Gameshow – Each day, there's a fun gameshow! You could win a prize while learning how much local remodeling projects cost and what factors influence the cost.

The Park – In a relaxed, park-like setting, area experts cover a variety of topics, including “What to do Before Starting a Remodel,” “Options for Wall Treatments,” “Remodeling to Make the Most of Your Home” and many others.

1961, NARI Milwaukee has been a trusted resource for consumers. The non-profit promotes professionalism, ethical conduct and sound business practices in the remodeling industry and works to educate and inform Milwaukee-area homeowners.

Tickets to the NARI Milwaukee Spring Home

Improvement Show are \$10 in advance (online only at NARIMilwaukeeHomeShow.com) and \$12 at the door. Adults 60+ are \$10 at the door. Children age 17 and younger, veteran and active-duty military personnel and front-line workers and medical personnel (with I.D.) are free.

Parking at State Fair is \$6 but ample street parking is also available.

For more information on the NARI Milwaukee Spring Home Improvement Show, visit

NARIMilwaukeeHomeShow.com

or call 414-771-4071.

URBAN
HERRIGES
& SONS, INC.

*Award Winning Designs
Residential Remodelers*

Specializing in Kitchens
and Bathrooms



262.363.4200
www.herriges.com

121 Wolf Run, Suite 1,
Mukwonago, WI 53149

In Mukwonago since 1972

Julie Herriges, CKBR

Wisconsin Registered Interior Designer



FRIDAY MAY 21 10am–8pm



11am, 1pm, 3pm, 5pm
Mad Dog & Merrill
"The Grillin' Buddies"
serve up tasty recipes
with a helping of laughs

12pm – Guess the Price Gameshow

Guess the cost of local projects with AB&K and Design Tech Remodeling



Bathroom by Design Tech Remodeling, NARI Milwaukee
Remodeler of the Year Residential Bath \$25,000 to \$50,000 Silver Award Winner

12:45pm – What You Need to Know about Warranties and Certifications

Panel discussion with J & B Construction Company and NARI experts

2pm
Secrets to Container Garden Success
Melinda Myers, "The Plant Doctor"

3:30pm
What to Do Before Starting a Remodel
Carmel Builders

SATURDAY MAY 22 10am–8pm

11am, 1pm, 3pm, 6pm
Mad Dog & Merrill
"The Grillin' Buddies" serve up tasty recipes with a helping of laughs

12pm – Options for Wall Treatments
Bartelt. The Remodeling Resource

12:45pm – What You Need to Know about Timelines, Supplies and More
Panel discussion with COR Improvements, LLC and Allrite Home & Remodeling



Kitchen by COR Improvements, LLC, NARI Milwaukee
Remodeler of the Year Residential Kitchen \$30,000 to \$60,000 Gold Award Winner

2pm – Create Your Outdoor Garden-tainment Area
Melinda Myers, "The Plant Doctor"

3:30pm
What's Your Remodeling Question?
Interactive Q&A with Nehmey Construction and City of West Allis Director of Building Inspection and Neighborhood Services

SUNDAY MAY 23 10am–5pm

11am, 1pm, 3pm
Mad Dog & Merrill
"The Grillin' Buddies" serve up tasty recipes with a helping of laughs

12pm
Remodeling to Make the Most of Your Home
Callen Construction

12:45pm – Guess the Price Gameshow
Guess the cost of local projects with Allrite Home & Remodeling and COR Improvements, LLC



Exterior by Allrite Home & Remodeling, NARI Milwaukee
Remodeler of the Year Residential Exterior Under \$50,000 Gold Award Winner



2pm
Weekend Landscape Makeovers with Big Impact!
Melinda Myers, "The Plant Doctor"



S&K REMODELING

*A Full Service
Remodeling
Design Team*

*Serving your
Community
since 1948*

*What can we do
for you?*



Design • Selection • Installation

Visit our Showroom Monday - Friday 9AM - 5PM

20880 W. Enterprise Avenue, Brookfield, 53045

(262) 782-7185

www.snkremodeling.com

NKBA NATIONAL KITCHEN+BATH ASSOCIATION

NARI NATIONAL ASSOCIATION OF THE REMODELING INDUSTRY
Remodeling Done Right.
MEMBER

HOLIDAY **HK** KITCHENS

On-Trend Kitchen Upgrades

Kitchens remain among the top picks for homeowners looking to upgrade their homes because their functional contributions to the household can't be overstated and they typically provide a good return on investment.

Tracy Grosspietsch, Director of Design and Sales with AB&K Bath & Kitchen and a member of NARI Milwaukee, weighs in on the changes that are "making the grade" these days.

Bigger functional space

Not only do many kitchen renovations result in added square footage, they also add practical features to make living and entertaining more comfortable and enjoyable.

When it comes to physical space, a popular choice is removing or relocating walls to make the room larger.

This 'found' space can be instrumental in adding an island or peninsula for seating, which many homeowners view as a necessity when it comes to entertaining. Other features like icemakers, tall wine refrigerators and walk-in pantries are high on the wish list.

"We're also removing the old planning desk because it really was just a junk collector," says Grosspietsch. "We're using the space for interesting storage solutions or we're adding a wet bar or beverage center."

Another growing trend is a kitchen designed for two cooks. This typically entails a second food preparation area with a second full-size or auxiliary sink in an island, microwave drawers, warming ovens and double ovens.

"Dual islands are definitely popular these days," says Grosspietsch. "You have a 'hot zone' island where the cooking and food preparation is

done and then a second one for entertaining, which often includes a beverage refrigerator and a countertop overhang for seating. It's a way to have everyone in the kitchen without being on top of one another."

Clever storage

Making the most of storage space has always been a top desire, and homeowners are getting increasingly clever about how to maximize their cabinetry.

Drawer organizers are in high demand, along with pull-out waste baskets that hide recycling bins within. Another popular approach is large base cabinets with pivoting shelving mechanisms for storing large items like mixers and other taller countertop appliances.

"We've been adding larger cabinets that sit on the countertop to provide both general and specialty storage," says Grosspietsch. "For example, the cabinet can house a baking center with all the appliances and supplies that are regularly needed. The cabinet keeps everything organized, hidden and within easy reach."

Making use of every inch of space is common. For some, even the toe-kick area for drawers are proving useful to hold smaller items or put kid-friendly essentials in easy reach.

Feature-rich appliances

Appliance manufacturers are adding all kinds of bells and whistles, and those features are increasingly attractive to homeowners.

Upper-end appliances are becoming more mainstream as homeowners discover features the more expensive models offer for ease of use and comfort. Larger freezer and column-style

refrigerators are especially growing in popularity.

"Appliances that are blue toothed enabled and synched to the homeowners' cell phones are definitely popular," adds Grosspietsch.

Kitchen color coming back

While an all-white kitchen is still popular, more homeowners are going their own way and choosing colors and finishes that appeal to them.

Kitchen designers say they are mixing and matching up to three different colors or finishes. For example, the base cabinets might be

painted grey, the wall cabinets could be white and a tall pantry cupboard could be a stained wood finish.

"A white kitchen is a lot of pressure to keep pristine because white shows everything," says Grosspietsch. "We're seeing fun and adventurous color combinations like navy, gold and tan. Today's homeowners are more focused on their own style and likes instead of conforming to a pre-set design aesthetic."

For more kitchen remodeling ideas and insight, visit the NARI Milwaukee Spring Home Improvement Show, May 21-23, at State Fair Park. Show information is available at narimilwaukeehomeshow.com or by calling 414-771-4071.



Kitchen by GMH Construction, NARI Milwaukee Remodeler of the Year Residential Kitchen over \$150,000 Silver Award Winner



Kitchen by AB&K Bath & Kitchen, NARI Milwaukee Remodeler of the Year Residential Kitchen \$60,001 to \$100,000 Gold Award Winner



Kitchen by Gabor Design Build, LLC, NARI Milwaukee Remodeler of the Year Residential Kitchen \$60,001 to \$100,000 Gold Award Winner

GMH CONSTRUCTION

DESIGN • BUILD • REMODEL

gmh-remodeling.com

(262) 696-8131



2021 Award Winner
Design - Remodel

FOR ALL OF YOUR DESIGN & REMODELING NEEDS

On Staff:

CERTIFIED
NARI PROFESSIONAL

Proud Members of:



CREATE THE HOME OF YOUR DREAMS



Home is where you make memories, entertain friends and unwind from a busy day. We understand that *home* has a different meaning for every family, and having a comfortable home is more important than ever. We're committed to helping you create an environment that will add functionality to your home and inject your personal style.

Call us to Get started today!

CALL FOR YOUR
COMPLIMENTARY
CONSULTATION



262-853-8180
victoryrenovationsllc.com

When It Comes to Water One Call Does It All!

S&K PUMP & PLUMBING, INC.

If You Have Problem Water, The Remedy is
Crystal Clear
Water Purification Systems
Manufactured by S&K Pump & Plumbing, Inc.



24 Hr. Emergency Service

262-782-7190

- All Plumbing Repairs & Installation
- Water Heaters (Standard & Tankless Style)
- Well & Sump Pumps, Pressure Tanks
- Drain Cleaning & Emergency Service



Water Conditioning, filtration and purification

COMPLETE WELL PUMP & PLUMBING SERVICE

Residential Commercial • Industrial



20880 W. Enterprise Ave., Brookfield
www.snkpump.com

Spotlight on the Home Office

Due to the pandemic, the lines between home and work have never been more blurred. And, thanks to modern technology, the office can be anywhere.

Looking beyond the pandemic, telework is being more universally recognized as a productive and practical benefit for employees. That means working from home will likely be happening well into the future.

Two members of NARI Milwaukee, Matthew Retzak, project designer with Bartelt. The Remodeling Resource, and Meghan McCabe, marketing manager from Gabor Design Build, provide their expert insight on where and how to create a functional and appropriate work-from-home environment.

“These days clients are looking to ditch the hodge-podge kitchen island set up and create dedicated office space,” says McCabe. “Since working from home is now the new normal, clients are not only looking for the ideal place for a home office, but a space that fosters inspiration, motivation, and functionality for the long-term.”

Location

With more open concept design in kitchens and living areas, a functional workspace right in the center of it all can work well for some. Others, however, need a quiet escape from the action and prefer to create a more private, closed door room.

“The formal dining room is typically underutilized and is an easy space to convert into a fully functioning home office,” says Retzak. “We can wall it off from the kitchen or add doors to separate it from the foyer so there's privacy and quiet.”

While some office projects have the goal of tapping into previously unused space, many others are about repurposing a room or portion of a room to maximize its practicality. For example, a basement recreation room might turn into a homeschooling area with a space for mom or dad to sit nearby and work, too. Both require plenty of well-planned storage, organization, and lighting.

“A guest bedroom that's sitting empty for much of the time can be repurposed as a home

office,” adds Retzak. “We can install a Murphy bed that flips down when guests visit but is stored the rest of the time so there's plenty of space for the home office.”

Design

Most homeowners are opting for a more comfortable, yet modern design for their home offices.

Personalizing the office space and matching it to the overall design of the home is an important element. Workers want to feel inspired, relaxed and motivated in the room, not stuck. From the artwork, to the plants, to the paint color, it's important to set the right tone.

“We listen closely to how our clients describe their work and responsibilities so we can create a customized space that meets their functional and lifestyle needs,” says McCabe. “Homeowners should also maintain the design integrity of their home. A home office should still have a residential feel and complement the rest of the home's décor.”

Organization is also a key part of the overall design and worker productivity.

“We take into consideration video conferencing and what background you're projecting,” says Retzak. “Having a nice built in provides a professional look while also delivering much-needed storage.”

Lighting

Lighting is an important component in a space that's being used eight or more hours a day.

A well-lit space with natural and overhead lighting is best. It brightens the space and helps protect eyes from screen strain and headaches.

“Having appropriate lighting is one of the biggest challenges with a basement office,” says Retzak. “In a basement, we recommend installing egress windows to bring in natural light and/or adding a good amount of supplemental light sources to create a comfortable environment.”

For home offices that are located in a converted dining room or guest bedroom, lighting is also a concern. Designers recommend a combination of overhead and task lighting and advise against relying solely on ambient light.

Need help crafting the right office solution? Start brainstorming with a NARI Milwaukee member today and relax knowing they can make a home office work for many years to come. For more ideas on home office locations and renovations, visit the NARI Milwaukee Spring Home Improvement Show, May 21-23, at State Fair Park. Show information is available at narimilwaukeehomeshow.com or by calling 414-771-4071.



Basement home office by Gabor Design Build, NARI Milwaukee Remodeler of the Year Entire House \$250,000 to \$500,000 Gold Award Winner



Home office by Bartelt. The Remodeling Resource, NARI Milwaukee Remodeler of the Year Entire House \$500,000 to \$750,000 Gold Award Winner



INTERIORS



Residential/Commercial Interior Design

414.461.4640

Email diane@dianenelsoninteriors.com

Web dianenelsoninteriors.com

TUNDRALAND.com

TRANSFORM YOUR
BATHROOM WITH
**YOUR DREAM
SHOWER**

DESIGN Exclusive, patented material is comprised of 80% natural stone and is available in a huge variety of design options.

SAFETY Walk-in showers greatly reduce the risk of falls or injury with low step-in height, built-in grab bars, and easy access.

CLEANLINESS Designed specifically for cleanliness - no grout lines, no mildew and mold, and no difficult scrubbing.

**FAST, PROFESSIONAL
INSTALLATION**
in as little as one day



**FREE^{*}
BATH
INSTALLATION**

PLUS

**No MONEY DOWN
No INTEREST
No PAYMENTS**
FOR 12 MONTHS**



CALL NOW!
OR VISIT ONLINE FOR DETAILS

(262) 912-9738
VISIT TUNDRALAND.COM



Tundraland Home Improvements.
*Subject to credit approval. Financing for GreenSky® consumer loan programs is provided by federally insured, equal opportunity lender banks. Cannot combine with other offers. Ask for details. NMLS #1416362



**SCAN HERE
FOR DETAILS**



What to Do BEFORE Remodeling Begins

Careful planning and preparation are the keys to any home remodeling project. As the area's leading home improvement and remodeling resource, NARI Milwaukee recommends doing the following before your remodel begins.

"Doing your research, outlining your goals and knowing what questions to ask is a critical part of the remodeling process," says Louis Weiher, CR, CCP, of Carmel Builders, Inc., and president of NARI Milwaukee. "These steps will help you plan and get prepared for your next home improvement project."

Conduct Research

Research projects online for design ideas and inspiration. Make note of products or materials you like. Create a physical or online picture book of likes and dislikes.

"Homeowners should research both form and function," says NARI Milwaukee member Julie Herriges, CR, CKBR, WRID, of Urban Herriges & Sons. "Form addresses the design and decor elements and function is the way the space works. I encourage clients to create a list of things they like and don't like about their space and what does and doesn't work for them. Based on that, I can make recommendations of how to address the functionality of the room."

Determine Your Budget

A realistic budget needs to include everything - the design, remodel, products, contingencies, etc. It's important to discuss a budget with your remodeler who can guide you on project costs and possible financing options if necessary.

"If the renovation is to improve your life, I encourage clients to allocate a portion of their budget for their own enjoyment," says Herriges. "There are things you may want because of how you live and what you enjoy doing. Go ahead and invest in those personal or custom elements because you'll get enjoyment from them on a regular basis."

Find Professionals

Before you sign anything, research the contractor with credible organizations.

"Make sure the contractor is a NARI member since the organization vets all its members and can save you from fly-by-night contractors. Don't be afraid to ask if your contractor is fully licensed and insured either," says Jason Cyborowski, a long-standing NARI member and owner of J&J Contractors I.

All NARI members are local, trusted and proven professionals with proper licensing and insurance. If you have any referrals from friends or family, be sure to look up the companies to ensure they are NARI members.

It's also a good idea to talk with more than one

remodeler. You'll be entrusting them with your home - so getting a good feel for their process, style and approach is crucial.

Ask the Right Questions

Ask the remodeler for references, review their website or brochure and confirm basic elements.

- Does the remodeler have all required licenses?
- Do they have general liability insurance in case of an accident on the job? Ask to see a copy to verify coverage.
- Do they warranty their work?
- How do they handle any challenges that may arise?

Consider More Than Price

Be skeptical of unusually low prices. These bids may cost more in the end - especially if the contractor is cutting corners, not pulling permits, not calculating certain costs or is inexperienced.

Often, NARI professional remodelers end up fixing remodels from unscrupulous contractors who did shoddy and unsafe work or failed to complete the job.

Ask clarifying questions about each bid. Sometimes the higher price might be worth the cost of better quality materials and professional service.

Review the Contract

Review the contract carefully and ask questions. Pay attention to details about change orders, payment, additional fees, timeline and responsibilities. Make sure the contract includes product selections so there are no miscommunications about what you want.

Know the Communication Plan

A common downfall in remodeling is lack of communication between the homeowner and remodeler.

"Having a written document in advance helps everyone stay on track and makes the entire remodel go so much smoother," says Herriges. "We provide an extremely detailed, day-by-day plan so the homeowner knows exactly how many days demo, plumbing, electrical, etc. are going to take."

To connect with home improvement and remodeling experts, NARI Milwaukee is hosting its Spring Home Improvement Show May 21-23 at State Fair Park. For more information, visit narimilwaukeehomeshow.com or call 414-771-4071.



FOR ALL YOUR CONSTRUCTION NEEDS!



Contact PCI today for all your residential or commercial project needs! Whether it's multi-family apartment complexes, corporate offices, new home construction or remodels, PCI is the right choice!

For an estimate contact us at
(262) 363-0886 or info@professionalconstructioninc.com

WE LOOK FORWARD TO HEARING FROM YOU!



PROFESSIONALCONSTRUCTIONINC.COM



THE BOLD LOOK OF KOHLER®

Call Today
for an Appointment

We Offer Free Estimates on:

- Bathroom Design
- Complete Bathroom Remodeling

With just one call to our In-House Designers, you can be assured that from start to finish, our highly qualified staff will transform your dream bathroom into a reality!

60+ Years
IN YOUR NEIGHBORHOOD



117 MacArthur Drive
Mukwonago, WI 53149
Telephone: 262-363-7146
www.martensplumbing.com

