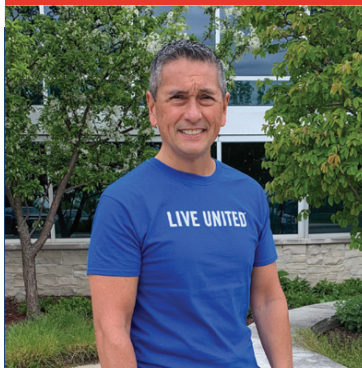


UNITED FOR HEALTHY COMMUNITIES

2021 CAMPAIGN CHAIRS



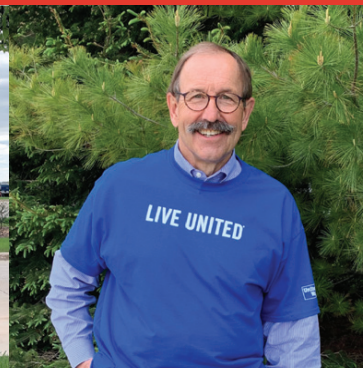
ALLEN ERICSON



SHELLY WAALA



PATRICK GARDNER, MD



GARY HERDRICH, MD



KELLY STUEBER



JENNY NIKOLAI



CHRISTOPHER EICHNER

We are honored as Team Froedtert to be the Chairs of the 2021 United Way campaign. Join us in leading the way as we create real and lasting change for Washington County. Your generous support stays local and helps to prevent addiction, improve mental health and increase school-readiness. Be an important member of the team that's

fighting to improve the health, education and financial stability for every person in our community. Our investment in United Way is making a difference - yours will too!



United Way of
Washington County



Thanks to our Pacesetters! 35 Organizations Leading the Way



Washington County Community,

Last year was a critical year during an unprecedented time, and donors across Washington County helped when this community needed it the most. We invite you to be an essential part of United Way. Join us to be an important member of the team that's fighting to improve the health, education, and financial stability of every person in our community.

Our call to take action to help our local neighbors in need endures. Issues like addiction, hunger, homelessness and mental health were growing before the pandemic. Now, these issues are even more prevalent. To respond, United Way is not only funding its over 25 critical ongoing programs to address these needs, but also investing in two new mental health counseling programs targeting our youth. This will help reduce long waitlists for these critical services.

We recognize that we cannot continue to help more individuals and families in need without you and a strong commitment to community. **We are asking you to help and support United Way's important work by making a donation to the 2021 campaign.** Your investment will help continue vital programs while also supporting our new mental health focus. The need is great.

We, Team Froedtert, are honored to lead the way as Campaign Chairs. Building and maintaining healthy communities is the ultimate goal. Partnering with the United Way of Washington County allows us to make a tangible difference in realizing that goal. Our hospitals and health centers save lives every day. We have an equally awesome responsibility to ensure we do our part throughout the diverse communities we serve to support education, financial stability and health for all.

Join us by giving a generous gift before December 15, 2021 as we create real and lasting change for our neighbors throughout Washington County. Your gift of \$52, \$250 or \$500 helps those who need it the most. Our investment in United Way is making a difference – yours will too. Thank you for your support.

Yours sincerely,

Allen Ericson, Shelly Waala, Dr. Patrick Gardner, Dr. Gary Herdrich, Kelly Stueber, Jenny Nikolai, Chris Eichner

Allen Ericson, Shelly Waala, Dr. Patrick Gardner,
Dr. Gary Herdrich, Kelly Stueber, Jenny Nikolai, Chris Eichner

Kristin

Kristin Brandner
United Way of Washington County CEO



**United Way of
Washington County**

YOUTH COUNSELING: FUNDING STRATEGY

In 2020, Washington County saw a total of 3,857 calls to IMPACT 211 for mental health services compared to 165 in 2019. Access to individual counseling services is a critical need for the community. To help address this need, the United Way is investing in two agencies to provide mental health counseling services to youth of Washington County.

NEW INVESTMENT \$179,000



**CATHOLIC CHARITIES:
Youth & Family Counseling Program**

**YOUTH & FAMILY PROJECT:
Youth Counseling Program**

MENTAL HEALTH INITIATIVE APPROVED BY UNITED WAY'S BOARD

- The United Way Vision Council, a group made up of community members, reviewed Washington County's needs and issues affecting residents.
- The Vision Council recognized mental health services as a growing need for Washington County.
- Currently, there is insufficient access to mental health services in Washington County.
- Lack of access is especially problematic for youth impacted by the pandemic.
- Washington County also suffers from a shortage of mental health providers to deliver counseling services.
- As a result, the United Way approved investments to two nonprofit agencies to provide individual youth counseling services within Washington County.

IMPACT AREAS

Give Today and Support These Local Programs!

**STRUGGLING WITH
SCHOOL AND
FALLING BEHIND.**

**Will you fight
for him?**



**ONE PAYCHECK AWAY
FROM HOMELESSNESS.**

**Will you fight
for them?**



**TRAPPED IN PAIN
AND DESPAIR.**

**Will you fight
for her?**



EDUCATION

Boys and Girls Club of Washington County – Academic success
Boys and Girls Club of Washington County/Kewaskum Schools – STEAM
Casa Guadalupe Education Center – Dream to succeed
4C Family Center of Washington County – All children succeed literacy initiative
Kettle Moraine YMCA – Nature based 4-K with Head Start
The Threshold – Birth-to-Three

FINANCIAL STABILITY

American Red Cross – Disaster services
Casa Guadalupe Education Center – Bilingual/bicultural workforce development
Easter Seals Southeast Wisconsin – Individual placement & support
Family Promise of Washington County – Homeless services
Family Service Association – Budget & credit counseling
Forward Careers – Independent living
FRIENDS – Safe housing for survivors
Full Shelf Food Pantry – Food distribution
The Threshold – Project Search

HEALTH

Albrecht Free Clinic – Continuity of care
Casa Guadalupe Education Center – Healthy latinos, healthy futures
Elevate – ATODA prevention
4C Family Center of Washington County – Strong emotionally healthy families initiative
FRIENDS – Violence prevention education
Heroin Task Force – Peers supporting recovery
Interfaith Caregivers – Help corner coalition / Healthy aging in place
Kettle Moraine YMCA – Diabetes prevention (2 classes)
Lakeshore Regional Child Advocacy Center – Forensic interviews
NAMI Washington County – Youth & young adult mental health support & education
Senior Citizen's Activities – Social associations for improved health
Youth and Family Project – Crossroads youth program

DRIVEN TO GIVE

IT'S EASY AS 1-2-3! MAKE A WEEKLY PLEDGE FOR THE CHANCE TO WIN ONE OF THESE GREAT PRIZES.

\$3
\$156 total

BRAND NEW CAR!
Sponsored by Russ Darrow



\$2
\$104 total

\$1,000 VISA GIFT CARD
Sponsored by R&R Insurance

\$1
\$52 total

YEAR OF DINING
\$600 in gift cards to Washington County restaurants

BONUS PRIZE
All New or Increased Donors

5 Winners - \$500 Gift Card
Your choice of Amazon, Cabela's, Kwik Trip or Meijer

DOUBLE YOUR IMPACT!

Dollar-For-Dollar Matches For:

- ✓ **EMERGING LEADERS** that make a pledge
- ✓ New **LEADERSHIP** gifts (\$1,200 or more)
- ✓ Increased **LEADERSHIP** gifts (\$1,200 or more with increased matched)

Thanks to our generous pledge match sponsor:



United Way of Washington County

Donors will be automatically entered into the drawing for all qualifying categories. See prize details at UnitedWayOfWashingtonCounty.org/DRIVEN



Mail a Check

P.O. Box 304
West Bend, WI 53095



Give Online

UnitedWayOfWashingtonCounty.org



Make a Pledge

Call the United Way Office
(262) 338-3821

YES! I want to help people and improve our community.

My Gift Amount

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> \$1,200 (Leadership) | <input type="checkbox"/> \$156 |
| <input type="checkbox"/> \$750 | <input type="checkbox"/> \$104 |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$52 |
| <input type="checkbox"/> \$250 | <input type="checkbox"/> Other _____ |

☐ **Check** (Payable to United Way of Washington County)

☐ **Credit Card** ☐ VISA ☐ MasterCard

Card Number _____

Signature _____ Date _____ Expires _____

Name _____ Email _____

Address _____ Phone _____

Thank you for your generous gift! Please mail to P.O. Box 304, West Bend, WI 53095



United Way of Washington County

P.O. Box 304, West Bend, WI 53095
262-338-3821

United Way Resource Center

1121 E. Sumner Street, Hartford, WI 53027
262-670-9980

Learn More at UnitedWayOfWashingtonCounty.org

Hurry! The United Way campaign ends December 31st.

