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THIS MONTH

APRIL 2022

Scratch Ice Cream coming to Brookfield

Business moving into Yo Mama! location

By Nikki Brahm
 nbrahm@conley.net
 262-513-2651

BROOKFIELD — Sweet-treat lovers will see a swap from frozen yogurt to ice cream in Brookfield this summer.

Ice cream fans can look forward to a new business bringing their favorite chilly dishes to Brookfield since Scratch Ice Cream announced they will be opening a new location at the now-exiting Yo Mama!.

The Milwaukee-based Scratch Ice Cream currently serves their treats at Crossroads Collective, 2238 N. Farwell Ave., Milwaukee, and at Zocalo Food Truck Park, 636 S. 6th Street. The ice cream is also available at over 30 restaurants and local groceries.

The business, co-owned by Ryan and Justin Povlick, makes their ice cream from scratch. They plan to bring all of their flavors to Brookfield at 2205 N. Calhoun Road — while also serving scoops, cones, soft-serve, sundaes, shakes, malts and ice cream sandwiches.

The ice cream toppers, including cookie dough, chocolate sauce and more, are also homemade. The business first launched in 2015.

Perfect fit

The move made sense for the business, as Ryan's and Justin's aunt is the owner of Yo Mama!. Scratch Ice

Cream actually first launched with ice cream pints sold at Yo Mama! locations.

"There's a lot more room there," Justin said. "There's not much of a build-out that we had to do there to make it into a kitchen and a retail location ... we've always been kind of looking to get something out west. It just so happened that my aunt and uncle were leaving, so it's perfect timing for us."

The business aims to open mid-May or June 1 at the latest.

Becky Berger, owner of Yo Mama!, said they will keep their Wauwatosa location open, but they decided to close the Brookfield location because they felt it was time to downsize. They have some to-be-announced plans for their Wauwatosa location.

"My nephews own Scratch Ice Cream and they really needed a bigger space to be able to do their wholesaling and their retail," Berger said. "Their current space is really small and they're growing so fast. So it turned out to be a perfect win-win situation."

Berger said she is thankful to the Brookfield community, as she's been hearing many stories from customers about their time spent at Yo Mama!.

"Just a huge thank you to everyone who has supported us," she said. "We have a lot regulars and a lot of families ... we will miss them."



Photo courtesy of Scratch Ice Cream

Ryan and Justin Povlick are co-owners of Scratch Ice Cream. They plan to bring all of their flavors to Brookfield at 2205 N. Calhoun Road — while also serving scoops, cones, soft-serve, sundaes, shakes, malts and ice cream sandwiches.

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The Elmbrook Board of Education approved renovation of the Brookfield Elementary School library at a cost not to exceed \$448,940 on March 8 in a 5-2 vote.

ELMBROOK SCHOOL DISTRICT

Board of Education approves library renovations proposal

By Karen Pilarski
kpilarski@conleynet.com
262-513-2657

BROOKFIELD — The Elmbrook Board of Education approved renovation of the Brookfield Elementary School library on March 8 in a 5-2 vote.

Glen Allgaier, board member, made a motion to approve the proposal at a cost not to exceed \$448,940 as presented “with the recognition that that will come back to the Finance and Operations Committee for a guaranteed maximum price and that a rigorous set of metrics be developed for the effectiveness of the design,” according to a draft of the meeting minutes.

Scott Wheeler, board president, and Linda Boucher, board member, cast the dissenting votes.

Boucher questioned how the renovation will affect academics. She asked the board if having a nicer library will impact the district’s reading scores.

“I didn’t see any need for spending a half a million dollars on something that did not affect academics directly. I thought, maybe the money, a half a million dollars could be best spent, maybe having tutors, other things that are directly going to maybe have some type of direct instruction program for kids in reading, anything, other things,” Boucher said.

Chris Thompson, chief strategy officer, said there are several objectives for the renovation. He said the elementary schools are different from high school due to



high school reading engagement being low.

“I think we certainly made the case for our high schools to renovate in order to have deeper engagement in our library so that we can develop lifelong readers in our high school students. In our elementary schools, we have high circulation levels,” Thompson said.

The elementary school has one of the highest digital and print circulation levels in the district. Kids have access to a lot of books, Thompson said.

For the renovation, staff created a design so that if interested groups like a PTO would be willing to put money into the project, he said.

The Brookfield Elementary Parent Teacher Organization purchased \$40,000 in furniture that is currently being used and is incorporated into the new design, documents said.

“It’s part of the bigger vision so we develop a design that can endure and meet specific needs and then we developed the floor plan and then furniture that they purchased two years ago. We know that now because we’re using it, but we also know that it fits into a future plan,” Thompson said.

Following feedback from the Finance Committee, staff secured a method to monitor visitor traffic and will install devices in April to baseline foot traffic. This will help provide one measure of the impact of the renovation to inform future elementary library renovations, according to board documents.

The redesign has the following objectives:

- Inspire students and staff to love reading and visit the library
- Create small group collaboration and reading spaces
- Design an engaging space for story time
- Provide better sight lines throughout the library for supervision and monitoring
- Integrate sound and video into the learning space
- Design the space and furniture to flexibly meet the needs of today and tomorrow

Elmbrook Education Foundation to award 35 scholarships to seniors

BROOKFIELD — The Elmbrook Education Foundation (EEF) announced plans to award 35 scholarships this year on behalf of generous donors.

Scholarships are donated as memorials and honorariums as well as community charitable giving. Scholarships to technical schools and four-year colleges and universities are awarded based on community service, work history, volunteer work, athletics, fine arts

and more.


Jason Lippold, BEHS school counselor, said in a statement: “What I love about scholarships is they are often a win-win scenario. It helps organizations invest in their communities and our youth. For the youth and their families, it helps alleviate part of that financial obstacle of higher education.”

The scholarship application window is open from March 1 through March 26, 2022. All

Elmbrook graduating seniors are eligible to apply.

“Our Elmbrook and BC students are the leaders of tomorrow. These scholarships afford our future leaders the opportunity to experience success in their post-secondary education: removing even a portion of the financial burden allows them to focus more heavily on their education and on reaching their post-collegiate goals,” said Leah Devine, BCHS school counselor.

For more information, contact Beth Dobrzynski, executive director, at 262-844-3742 or elmbrookeducationfoundation@gmail.com. For more information, visit www.elmbrookschools.org/elmbrook-education-foundation.



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FREEMAN MANAGEMENT

Bill Yorth - Publisher & Editor-in-Chief 513-2671
byorth@conleynet.com

Katherine Beck - Managing Editor.....513-2644
kbeck@conleynet.com

Jim Baumgart - Freeman Group Ad Director..513-2621
jbaumgart@conleynet.com

Tim Haffemann - Circulation Director...513-2640
thaffemann@conleynet.com

Patricia Scheel - Prepress Manager...513-2690
pscheel@conleynet.com

Joe Rocha - Mailroom Supervisor.....513-2659
jrocha@conleynet.com

NEWS DEPARTMENT

Local News - Katherine Beck.....513-2644
news@conleynet.com

Business - Katherine Beck.....513-2644
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Sports - Pat Neumuth.....513-2667
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Irish dancers perform at The Corners of Brookfield

TOWN OF BROOKFIELD — Community members traveled to The Corners of Brookfield to take part in the Four Leaf Corners Celebration — where they were able to watch performances by Irish dancers on Sunday. Many enjoyed a drink and watched the complimentary performances located in Market Square. In addition, green beer, exclusive St. Patrick’s Day specials and more were available.



Mary Catanese/Special to The Freeman
Lily Alberg lifts up Kierra Hansen after they dance at the Four Leaf Celebration at The Corners of Brookfield on March 12.



Trinity Irish Dancers perform at the Four Leaf Corners celebration at The Corners of Brookfield on March 12.



Liam Kubacki and Riley Connely perform at the Four Leaf Celebration on March 12.

Waukesha County District Attorney Oppers to retire in 2024

Says ‘It’s been a good long career’

By Karen Pilarski
kpilarski@conley.net
262-513-2657

WAUKESHA — Waukesha County District Attorney Susan Oppers said she will not seek re-election when her term is up in 2024.

“I will be retiring at the end of my term which is at the end of 2024. 33 years is enough! Lol,” Oppers said in an email.

Oppers said her age, which she didn’t disclose, played into her decision.

“It’s been a good long career and I need to move on and enjoy some retirement years,” she said.

She doesn’t have any post-retirement plans since it is two years away. She hasn’t had any time to reflect on her achievements in her long career. What she is grateful for is the ability to help crime victims and give them closure and answers in some cases, she said.

A challenge for Oppers as DA has been a lack of resources. Oppers said the amount of attorneys assigned to the DA’s office has not changed significantly or kept on pace with the population growth in the county.

She added as state employees, the wages make it hard to recruit good candidates. Oppers said it is a shame that the people the office does have work for such minimal pay for such an important job.

What she has a passion for is making people feel heard.

“The highlight is making people feel safe and making them feel like their case matters,” Oppers said.

She added it continues to be rewarding working closely with law enforcement on cases and keeping the community safe.



Susan Oppers

Oppers served as the county’s acting district attorney after former DA Brad Schimel was elected Wisconsin attorney general in 2015. His attorney general term lasted until 2019. She was officially appointed to the position full-time by former Gov. Scott Walker a month later.

Oppers, a Town of Delafield resident who has spent more than 20 years in the district attorney’s office, was promoted from assistant to deputy district attorney. She was selected over Delafield Town Chairman Paul Kanter, an assistant U.S. attorney with approximately 30 years’ experience as a criminal prosecutor.

Schimel endorsed Oppers as his replacement, calling her a “shining star.”

Oppers was re-elected as Waukesha County DA in 2016 and 2020.

The DA still has two years in office and her practical goal is to make the office paperless.

“My ultimate goal is to leave the office in good standing with a lot of good people and ready for the next person to step in and take it over,” Oppers said.

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Brookfield Academy students named National Merit Finalists

BROOKFIELD — The National Merit Scholarship Corporation has named 11 Brookfield Academy seniors as National Merit Finalists. The Brookfield Academy students recognized are: Hashir Ahmad, Brookfield; Emma Canga, Brookfield; Natalie Cartwright, Menomonee Falls; Tegbir Chawla, Menomonee Falls; Jacqueline Dieck, Menomonee Falls; Hannah Ding, Brookfield; Ronit Gupta, Brookfield; Anna Marshall, Hartland; Megan McCarty, Hartland; Pranoy Sangowdar, Brookfield; Alexander Star, Brookfield.

More than 1.5 million juniors in about 21,000 high schools entered the 2022 National Merit Scholarship Program. About 15,000 advance to the finalist level. These 11 students have met the requirements to advance to finalist standing and will be considered for National Merit Scholarships to be offered later this spring. Merit Scholar designees are selected on the basis of their skills, accomplishments and potential for success in rigorous college studies.

Brookfield Academy congratulates these students and wishes them the best of luck in their pursuit of a National Merit Scholarship Award.



Brookfield Academy's National Merit Finalists: Back row (left to right): Megan McCarty, Ronit Gupta, Hashir Ahmad, Natalie Cartwright, Alexander Star and Anna Marshall. Front row (left to right) Emma Canga, Pranoy Sangowdar, Hannah Ding, Tegbir Chawla and Jacqueline Dieck.

Photo courtesy of Brookfield Academy



Wonita Sushi Seafood and Bar has ribbon-cutting in Brookfield

BROOKFIELD — The Greater Brookfield Chamber of Commerce announced they held a ribbon-cutting ceremony on March 3, to welcome Wonita Sushi Seafood and Bar to the chamber and the Brookfield business community.

According to a statement from the chamber, Wonita Sushi Seafood and Bar, 1260 S. Moorland Road, offers all-you-can-eat sushi seven days a week.

Their sushi is made to order and features live lobster, snow crab legs, and even uni — the “gold nugget of the ocean.” There is also a variety of options for appetizers and directly imported desserts, according to the chamber. The restaurant has a full bar as well.

(Pictured L to R) Beth Dobrzynski, Elmbrook Education Foundation; Melisa Maroo, The Greater Brookfield Chamber of Commerce; Ann Rakowiecki, The Marketing Kitchen; Daisy Wang; Showy Jiang; Jessie Jin, owner of Wonita Sushi Seafood and Bar; Joe Jiang; Shiyu Dong; Jim Qiu — staff at Wonita Sushi Seafood and Bar; Robin Elario, Assisting Hands Home Care; Carol White, president & CEO of The Greater Brookfield Chamber of Commerce; Allison Quartuccio, Denali Realty Group.

Town Food Truck Festival returns

TOWN OF BROOKFIELD — Discover Brookfield, the Town of Brookfield Tourism Department, announced the return of Town Food Truck Festival this summer, in partnership with The Corners of Brookfield.

Each event will take place on the third Wednesday of each month, from May through September, starting May 18.

The event will include live music, local food vendors, craft beer and kid-friendly activities. Guests are invited to join the fun from 4:30 p.m. — 8 p.m.

“After taking the last two years off we’re excited to bring back our Food Truck Festival this year. We can’t wait to welcome guests back for fun summer nights out in the Town,” said Anna

Antoine, Town of Brookfield tourism director.

A quick sneak peek at a few vendors includes Flour Girl and Flame, Pina Mexican Eats, Shorty’s Grilled Cheese, Wisconsin Fried Cheese Curds, Nothing Bundt Cakes, Clean Cuisine, Pete’s Pops, Roll MKE and Slo’ Motion BBQ.

“The Corners team is thrilled to bring back this community favorite event and even more thrilled to be partnering with Discover Brookfield! To see the center come alive with more great, local food and music & our treasured community is what we love with an event!” Chelsea Roesler, marketing and events director at The Corners of Brookfield, said in a statement.



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