

January 14-16, 2022

MBAhomeshow.com

Presented by:



Metropolitan Builders Association
Home
BUILDING &
REMODELING
SHOW

The Expo Center at:

WISCONSIN
STATE FAIR PARK

8200 W Greenfield Ave
West Allis, WI 53214

The MBA Home Building & Remodeling Show

The premier destination for people who are looking to build or remodel their home

Presented by:



NONN'S
KITCHEN BATH & FLOORING

ADMISSION

\$10 in advance online,
\$12 at the door,
\$6 for senior/military,
12 and under free

Tickets available online
at MBAhomeshow.com

DATES & HOURS

Friday, January 14
12 p.m. - 7 p.m.

Saturday, January 15
10 a.m. - 8 p.m.

Sunday, January 16
10 a.m. - 5 p.m.

Visit
MBAhomeshow.com
for more info

discount code CONLEY22

Whether you're planning to build your dream home from the ground up or turn your current house into your forever home, the 2022 MBA Home Building & Remodeling Show, presented by Nonn's, is the premier destination for anyone looking to build or update their home.

The MBA Home Building & Remodeling Show is your one stop shop for the latest product innovations, smart home technologies, and design trends in the home building and remodeling industries!

Held at the Wisconsin State Fair Park Exposition Center, the 2022 Show will connect you to the area's leading builders, remodelers, and design professionals. You will have the opportunity to interact directly with experts and receive helpful advice to turn your dream home or home improvement project into a reality.

This show provides the perfect atmosphere to interact, learn, and enjoy. MBA member building and design experts will share their expertise on a variety of subjects including smart home integration, the home building process, and leading-edge home design trends. The Marketplace offers consumers a place to see local vendors while attending the Home Show.

In addition to more than 130+ exhibitors from MBA Members, the MBA is pleased to showcase areas that promote building lifestyles and engage visitors throughout the show. This year's special events and features include:

Seminar Stage

This year the "High-Performance Healthy Home" stage, presented by Tim O'Brien Homes will feature presentations every hour. Attend free seminars presented by MBA home experts including overviews of the home buying or remodeling process, smarter living



home integrations, and trends in design-build-remodeling. Visit MBAHomeShow.com for a full schedule of events.

Step Beyond Green to Healthy Building Community

Visit the Step Beyond Green to Healthy Building Community to learn what healthier building looks like and better understand how your home, the products, and materials in it, could be affecting your family's health. A team of local contractors who specialize in this build process will be present to help answer questions.

Excel Custom Contractors Backyard Living Center

Come see the Excel Custom Contractors Backyard Living Center to get ideas for your backyard. Make your backyard your second

home this summer by seeing the latest in outdoor furniture, decking and gilling for your backyard. Take the inside outside with the help from knowledgeable outdoor living staff.

Landscape Park + Showcase Area for Product Vendors

View amazing displays built on the show floor for you to see in-person. Gain ideas for remodeling your outdoor living space with updates to your landscaping/hardscaping. Back by popular demand, the Marketplace provides a relaxing atmosphere for attendees to sample food and beverages from a variety of local vendors. Enjoy samples and purchase products to take home after the show.

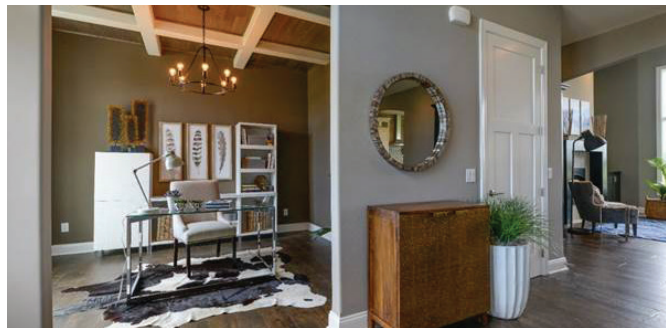
For more information and to buy tickets, visit MBAHomeShow.com

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Easy Room Refreshers For the New Year



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*Presenting Sponsor of the
2022 Home Building &
Remodeling Show*

It's a new year, which means it's the perfect time to breathe some new life into your home! Luckily, there's no need to think big because it only takes a few minor changes to make a major impact on your space. From dressing up your throw pillows to layering your rugs, we've got three quick and easy updates that will keep your space feeling comfy, cozy, and fresh all winter long.

DRESS UP YOUR PILLOWS

Just like swapping out your sandals in summer to boots in winter, you can take your throw pillows from season to season by giving them a brand-new look and feel with pillow covers-and at the fraction of the cost of buying brand-new pillows! For these chilly winter months, get cozy and comfy with the help of rich textures, darker colors, and tactile patterns. Think leather, chunky knits, soft wool, and the like. Whatever cover you choose, your pillows will be dressed for the season in style!

LAYER YOUR RUGS

The layered-rug look has seen a resurgence in the past few years, and we understand why-not only do these dynamic duos double the style of whatever space they're in, the added texture brings a comfy, cozy aesthetic we love. To layer yours like a pro, start by choosing a room with ample space and minimal furniture, like a master bedroom, den, or a dining room. For the base layer, choose a rug that fills the room, leaving about 10-20 inches of floor exposed along the border. And if the top layer is at least half the size of the base layer, you'll be set. As far as styles go, the best partnerships are the ones that complement each other and the room around it-contrasting colors, similar patterns, and interesting textures will all give you a layered look you'll love!

Pro Tip: If you're a maximalist trying to make a statement, lay a faux zebra hide on top of a natural-fiber option. If you're pinning for some patterns, put a vibrant Turkish flat weave on top of a plush Moroccan!

-Nonn's Style Experts



FRAME YOUR WINDOWS

A peaceful pond, a concrete jungle, a winter wonderland-whatever the windows in your home overlook, instantly bring that view to life by focusing on your window's frames! That's right, simply painting your window trim a bold color will instantly reenergize not only the room, but its view, too. The key is contrast; if the paint on the walls surrounding your windows is white, go pitch black. If your room is covered in a cool blue hue, try a crisp white or burnt orange. You won't believe how picturesque your view becomes with just a little paint!

With just a few of these room refreshers, your space will feel warm, cozy, and completely refreshed-and you'll be ready to take on the new year with style. For more style inspiration, design tips and tricks, and even some exclusive product discounts, check out the Insiders List at nonns.com/get-insiders-list.



*The Metropolitan Builders Association is the Industry Standard
Using MBA members protects consumers*

*We not only set the construction standards for the metropolitan Milwaukee region ...
the Metropolitan Builders Association is the INDUSTRY STANDARD.*

The Metropolitan Builders Association (MBA) is the Industry Standard for home building, remodeling, and home improvement projects. The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources by visiting MBAonline.org or contacting us directly at 262-436-1122 for personal assistance.



Only the very best contractors call themselves an MBA member because:

- ✓ We serve as the region's authority on **INDUSTRY STANDARDS** for home building and remodeling.
- ✓ We conduct **Background Checks** and **Personal Interviews** with each new Home Builder or Remodeler member.
- ✓ Each member must abide by **High Ethical Standards**.

Visit MBAonline.org for a searchable list of professional contractors.

*The Metropolitan Builders Association is the #1 consumer resource
for home building & remodeling.*

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Exhibitors List

NOTE: The exhibitors list is current as of December 23, 2021, and a complete list is available online at MBAhomeshow.com.

AB & K Kitchen and Bath
Abby Windows
Allan Builders/Victory Homes of Wisconsin/
Victory Renovations
Allrite Remodeling
America's Bath Company
Anderson Homes
Bartelt. The Remodeling Resource
Bath & Kitchen Specialist
Bath Fitter
Bath Planet
Brighter Concepts Ltd - Solatube
Callen Construction
Camo Crew
Carmel Builders
Color Wheel Painting LLC
Connect Chiropractic
COR Improvements
Cornerstone Law
Creative Construction
Culver's Painting
Current Electric
Cutco
David & Goliath Builders
Design Tech Remodeling, LLC
Dimension Inc.
Donovan & Jorgenson Heating & Cooling
Empire Home Remodeling
Espire Homes
Everdry Waterproofing
Excel Custom Contractors
Exterior Pros
Exteriors Unlimited

E-Z Window Cleaning
FireFighter Association
First Midwest Bank
Forward Financial
Freedom Wealth Alliance
Gabor Design Build
Gerhard's
Grand Appliance
Great Midwest Bank
Guthrie & Frey Water Conditioning
Gutter Shutter of Southeast Wisconsin
Harbor Homes
Hardwoods of Wisconsin
High Point Design Build Group
Hillcrest Builders
Home Staging Consultants
Homesealed Exteriors
Infinty Exteriors
J&J Contractors I
Joseph Douglas Homes & Remodeling
Kettle Moraine Heating -Air Conditioning LLC
KG Stevens
Kohler
Korndoerfer Homes
Lake Country Heating & Cooling
Landmark Credit Union
Leafilter North
LeafGuard
Lexco Tile
Mad City Windows (of Milwaukee)
Next Level Automation
PEA Builders
Pella Windows and Doors of Wisconsin

Portside Builders
Quality Window Specialists
Renewal by Anderson
Renovations Group
Replacement Window Center
The Superior Sleep Experience
Schluter Systems
Shelf Genie of Milwaukee
Sister Bay Furniture
Stortz Custom Homes
The Equitable Bank
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Tim O'Brien Homes
Tundraland
Two Day Painting LLC
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Universal Windows Direct
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Preparing to Buy a Home in 2022

by National Home Builders Association

Congratulations, you've decided to buy a home this year. Homeownership has many rewards including building up equity and having a place to call your own. Whether you're a first-time buyer or a trade-up buyer, the sooner you start preparing, the better. By following these simple tips, you'll feel confident and ready to get out there and find the perfect home for you this year.

Determine Your Home Search Criteria

In a hot housing market, you may not get all the home features you want in a new place within your budget. You'll have to decide on what you're not willing to compromise. It is crucial to sit down and think through what your needs and wants are. Home features such as square footage or the size of the backyard might be difficult to change. Even seasoned home owners

will find it a good use of time to make a list of new home must-have features.

Instead of scrolling through listing after listing, you can narrow down your search significantly by knowing your absolute needs. Prioritizing your list is important but so is keeping an open mind, especially when it comes to the smaller stuff. Most home buyers will have to compromise on at least a couple of items to find a house within their budget.

Check Your Credit Score

Credit requirements have become stricter in recent years, making it challenging for some buyers to find home loans. Having a favorable credit score can make a huge difference in getting approved for a loan. Experts recommend checking your credit report even if you think nothing has changed. You'll have to make sure you are not being unfairly penalized for old debts,

which can sometimes linger on credit reports.

Typically, borrowers with scores in the low 600s and even high 500s can still find lenders who will qualify them, but ideally, you should strive for scores in the mid-to-upper-700s to land the best rate. Also, refrain from opening any new credit cards in the months leading up to your purchase because it could hurt your chances of getting a mortgage considerably.

Decide How Much You Want To Spend

Don't let your maximum loan approval amount dictate your home buying budget. Honestly examine your finances and determine what you can safely, realistically afford. Experts say your total monthly home expenses should not exceed more than one-third of your gross monthly income. Don't forget to calculate in your

final budget how much you'll need to cover any loan fees and closing costs.

Sell Your Current Home

If buying a new home is contingent on selling your current one, it's a good idea to reach out and consult with your realtor. Before listing your home for sale, consider working on any maintenance issues your home may have and plan for when, how, and if each one will be addressed. Ask your realtor if investing in any upgrades to your current home would result in a favorable return when it comes time to sell and get to work. You might be surprised by how much even minor repairs and upgrades can attract potential home buyers.

For more information please contact the MBA at: info@mbabuilds.org.

Winter Home Improvement Projects That Pay Off

by National Home Builders Association

After a busy holiday season, you may be ready to relax at home during the remaining winter months. If you've been thinking about making home updates, you don't have to wait until the spring. Housing industry professionals are always ready to tackle new projects and work with suppliers year around. Typically, during the "off-season," home improvement experts offer discounts or lower prices to attract customers. While remodelers have been busy during the pandemic, you may find it easier to schedule a project during the winter months or get a break on the price.

Here are a few projects to consider during this winter season:

Refresh Your Floors

Hardwoods are a beautiful and classic feature of home decor. Like other home features, hardwoods need regular attention to maintain their appeal. Over time, dents and scratches can appear on your floor due to use. Sand and refinishing hardwoods can improve their condition. Refinishing hardwoods can be a DIY project; however, the task usually involves heavy machinery, loud noise and plenty of dust. A professional floor refinisher can rejuvenate your

floors, quickly, correctly and deploy dust mitigation techniques.

Update Your Roof

If the weather conditions are mild during the winter months, replacing your roof is an option. If you decide to take on this project, you'll have to be patient. Cold temperatures present some workflow challenges. In many cases, materials such as asphalt shingles, require special handling and in some cases alternative adhesives when the temperature is cold. Your roof replacement might be completed through a series of fits and starts. Making this type of home improvement off-season will allow you to take advantage of a roofer's flexible schedule.

Replace Your Windows

If you have old windows, you'll start to notice them around the colder months. Try this: Stand close to your window. If there is a noticeable temperature drop or draft near your window, it's time for a replacement. Other telling signs for window replacements include condensation build-up or operational challenges (opening and closing). During the off-season, window replacement businesses may have special pricing and can complete your project in a shorter time frame. A professional will

ensure the temperature isn't disrupted too much during the replacement process.

Renew Your Walls

An easy way to rejuvenate a space is to repaint or add a new color to the wall. A fresh coat of paint can transform a room. Even a smaller painting project, such as painting one wall a bold hue, can liven up an existing space. Before taking on this task in the winter months, you'll want to

make sure the interior of your home is warm enough for the paint to stick well. Paint manufacturers usually provide information on the best temperatures for adhesion. Like many other home improvement professionals during the off-season, finding a painting contractor should be easy.

For more information please contact the MBA at: info@mbabuilds.org.

About the Metropolitan Builders Association

The MBA speaks with a single voice representing the interests of members in the home building industry; we offer services that benefit the members' professionalism and their ability to provide the highest quality service to their clients. The MBA is the credible source about the home building industry for the members, government, media, and the policy makers.

Why Do Companies Join the MBA?

- To stay educated of the latest innovations and procedures.
- To meet others in the industry and form relationships.
- To promote and influence the course of the building industry.
- To save money on every day expenses.
- To have access to free copyrighted forms and Industry Standards.
- To participate in the MBA's consumer events.



For more information about MBA membership, call the MBA at 262.436.1122.

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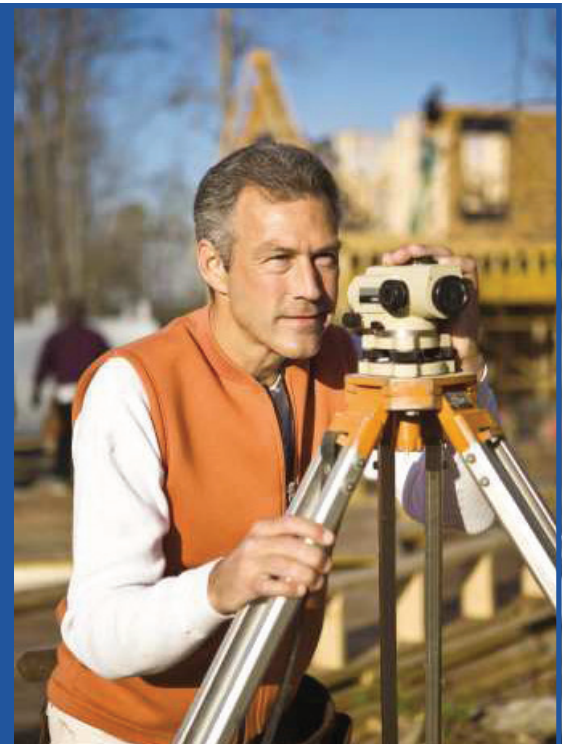
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**WCBA 2022
HOME
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EXPO**

**Friday, January 28
4pm-8pm**

**Saturday, January 29
10am-6pm**

**Sunday, January 30
10am-4pm**



FREE ADMISSION ALL 3 DAYS

If you're building or remodeling in 2022, this is a MUST attend event.
Visit with 45+ LOCAL exhibitors.

Special Guest Appearances At This Year's Event:



**Melinda Myers -
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**Saturday, January 29
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Caleb Hyatt - Magician
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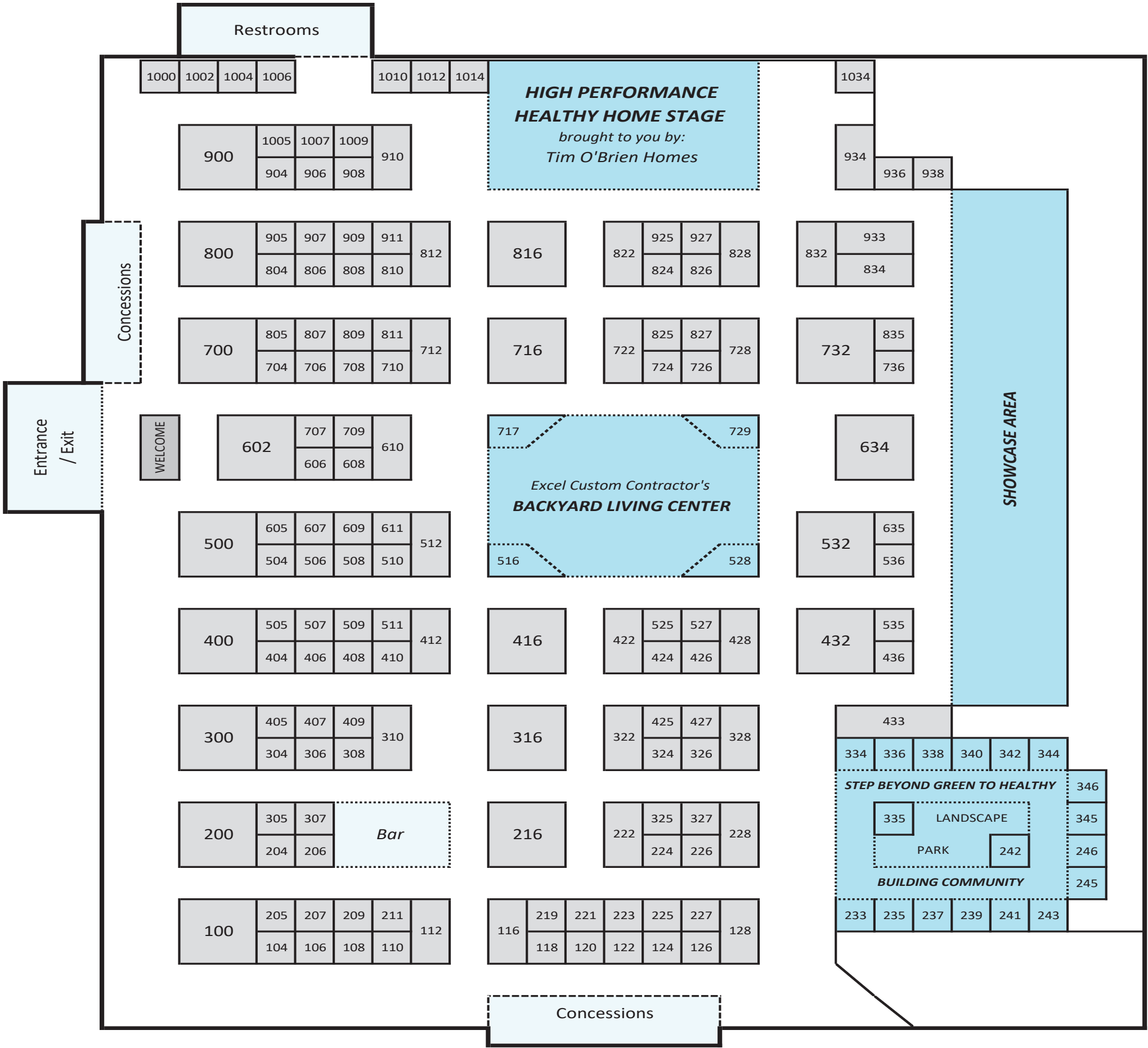


www.wcba-wi.org

2022 MBA Home Building & Remodeling Show | January 14-16

(Floor Plan subject to change)

Exposition Center at Wisconsin State Fair Park - Hall A





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Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to select a home builder or home remodeler to work on or build your home:

- ☐ Contact your local home builders' association for the names of member builders and remodelers: MBAonline.org. You can also ask family, friends or coworkers for recommendations.
- ☐ Make sure the home builder or remodeler has a permanent business location and a good reputation with local banks and suppliers.
- ☐ Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.
- ☐ Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.
- ☐ Make sure the builder/remodeler has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.

- ☐ Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- ☐ Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- ☐ Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- ☐ Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- ☐ Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at MBAonline.org



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3 Questions to Ask Yourself about DIY Remodeling

Dozens of do-it-yourself TV programs continually inspire consumers with new design ideas for their homes. Thousands of big-name home improvement retailer locations make it more convenient to find supplies. And millions of how-to videos online highlight seemingly simple step-by-step instructions that incite confidence in even the most novice of “handymen.”

It's no wonder why DIY projects account for well over one-third of all home remodeling projects. Successfully completing a job on one's own can create an unparalleled sense of personal accomplishment.

But it's worth noting that nearly 30 percent of remodeling jobs performed by professionals were the result of a DIY project gone wrong. Often times, the slightest mistake will lead to some big debacles, making the project much more difficult and costly to complete. Before attempting a DIY home improvement project, home owners are wise to ask themselves three very important questions.

1) How much free time do I have?

DIY projects often take longer than expected, especially for a home owner trying to complete a project in his or her spare time in the evenings or on weekends. Depending on the size of the project, this could mean living in a home of dust and disarray for several weeks or even months. Those who hire a professional will rest easy knowing they have a contract with a completion date, and that the remodeler has all the resources to get the job done in a timely manner.

2) Is my safety at risk?


Without the proper training and preparation, using new tools and techniques can lead to injuries-some of which could be life-threatening. Every home owner must honestly consider his or her skill level and experience before taking on a project, especially for tasks that involve working with electricity or making structural changes to walls, roofs and/or floors.

3) What will be the total cost?

Professional remodelers have all the tools they need to complete the work, while a home owner may need to purchase tools-some of which might be very expensive but will only be used for one project. In an effort to minimize costs, a home owner might try using only the tools he or she already owns, but that aren't designed for the specific job at hand. Projects attempted without having the proper tools will typically take much longer to complete and create less-than-ideal results. Also, if a product is installed incorrectly, its warranty could be void and the home owner risks having to buy new materials and start all over.

DIY projects can be fun as long as they suit your skill level. There are many home maintenance projects that are relatively simple and can be completed easily, even by those who have little or no previous experience. For home owners considering projects that are more involved, there is added value and peace of mind in knowing that a project will be done right the first time by hiring a professional.

For information about finding a professional remodeler in your area, visit the Metropolitan Builders Association website, MBAbuilds.org.



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At the Metropolitan Builders Association we believe in Building Industry Connections. Through involvement, events, advertising and sponsorship opportunities, you will connect with people and businesses. At the MBA, you'll find customers, business partners, and build relationships that will last a lifetime.

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