Metropolitan Builders Association PARADE of homes





AUG 13 - SEPT 5, 2022 V MBAParadeofHomes.com

STONE RIDGE OF MERTON - MERTON • TWIN PINE FARM - LISBON

Nonn's presents the 76th Annual Parade of Homes

Presented by:

TCHEN BATH & FLOORING



Locations: Stone Ridge of Merton in Merton

> Twin Pine Farm in Lisbon

Dates & Times: August 13 - Sept. 5, 2022

Saturdays, Sundays & Labor Day 11AM - 5PM

Mondays - Fridays 4PM - 8PM

For tickets, visit: MBAParadeofHomes.com Discounted tickets online only Use code 2022POHBOGO for a Buy One Get One Ticket

Association is thrilled to announce the return of Nonn's as this year's presenting sponsor for the Parade of Homes, which runs from August 13 to September 5th. The 76th edition features 15 homes across two of Milwaukee's most desirable neighborhoods – Twin Pine Farm in Lisbon and Stone Ridge of Merton – both of which feature beautiful rolling hills, an abundance of green space, and nature paths that are perfect for family adventures.

The Metropolitan Builders

"The Parade of Homes is always our favorite event of the year" said Adam Nonn, CEO/President of Nonn's. "It's the perfect excuse to show off all of the incredibly talented builders in the area, showcase the up-and-coming neighborhoods, and, of course, discover all of the cool new home-interior products that bring these homes to life."

The MBA is proud to call Nonn's a partner, not just because of their yearly sponsorship of the Parade of Homes, but because they've been an active and valued member of the Milwaukee building community for more than 15 years – a fact that has not been lost on local builders and homeowners, who have recognized Nonn's

with a number of "Milwaukee Top Choice" awards over the years.

So, while you're out exploring the homes on parade, dreaming of what's possible, we invite you to stop by one of Nonn's showrooms in Menomonee Falls and New Berlin-they'll help you bring those dreams home.

For tickets, visit: https:// www.mbaonline.org/paradeof-homes-2022.html





Mini Makeovers, Major Impact

The sun is out, the birds are chirping, summer is in full swing-which makes the time we spend inside all the more important! Luckily, it only takes a few mini mid-summer's makeovers to make a major impact on your home's interior. From revamping your home office to adding some elegance to your washroom, we've got three simple updates that'll make summer your most stylish season yet.

REFRESH YOUR WORK AREA

Whatever your aesthetic, you want your at-home workspace to feel fresh and functional-with a splash of style, of course. The trick to finding that balance? A "make-under"! Makeunders are all about simplifying (clutter) and amplifying (style). Start by clearing off your desk and emptying your drawers. Once you have your work area clear, it's time to decide what stays and what goes. Keep: essential work docs, anything you use daily, and 2-3 personal items like photos or artwork. Purge: anything and everything, from old papers to receipts, empty pens to unused tape dispensers. Once your space is cleared & clean, add a cute box for

those inevitable odds and ends, a small plant or two, and a few curated accessories that'll make it feel personal and look pleasing. In the end, you'll have yourself a clutter-free and productivity-inducing workspace!

Pro Tip: If you've got built-in cabinetry in the room, use it to keep extra work-related items on-hand, but out of sight. If you don't have any, add some-you won't regret it!

ADD SOME ELEGANCE

When you think of a washroom, the first thing that comes to mind isn't elegance-practicality usually takes priority. Which is why we love velvet shower curtains so much! They add instant elegance and authentic comfort to a washroom, making you feel like a member of the royal family every time you step out of the shower. As for the color, we often gravitate towards the most opulent options: deep purple, royal blue, or forest green. And if you want to give those stunning hues a luxurious partner, pair them with a few gilded fixtures or a gold shower curtain rod! Whatever level of luxury you land on,

though, one thing is certain: with a velvet shower curtain hanging in your washroom, elegance will always be at your fingertips.

GO RETRO

Retro style is all about creating a sense of whimsy; it's meant to reintroduce fun into a space. So, let's have some fun with it! If you've got a room with a relatively plain palate, try adding a sunny vellow wall or laying down a colorful area rug. Next, start infusing some classic retro textures, like wicker! Add a wicker chair to your patio, a wicker basket to your bathroom, or a wicker shelf to your bedroom-whatever room you wicker, it'll instantly give the space a chic vintage vibe without much effort. And for the final retro touch, bring macramé back into the foray! Fill a dull wall in your family room with an artistic macramé wall hanging, or string one of your favorite plants up in a suspended macramé plant holder. As long as you like how it looks (and you have fun doing it), we consider it a retro-style success.

These mini makeovers will give your



home a fresh feel just in time for hosting season. And, if you're ready for something a little bigger and more stylish, like a kitchen remodel or bathroom makeover, we know just the place! Stop by one of our Nonn's design showrooms in New Berlin or Menomonee Falls and we'll help you find the home interior products that'll bring your space to life.

- Nonn's Style Experts

<image><text><text><text><text><text>

10 Reasons to Choose an **MBA Member for Your Next Home Project**

I. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes and regulations, legislation, and consumer preferences.

6. EDUCATION

MBA members benefit from continuing education, updates on building



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codes, standards, and regulations as well as seminars providing the latest trends and practices.

7.VARIETY

MBA members offer a variety of products and services involved in the construction, development, and remodeling of single and multi-family housing.

8. CONNECTIVITY

The ultimate resource for consumers! Visit for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.

Visit MBAbuilds.org for more information or visit FindAnMBAMember.com to search our directory of members.



DawnEsaman.com





Scan for directions! Open Saturdays and Sundays, noon to 4 pm or by appointment. Closed holiday weekends



SEVILLE W279N8353 Hunter Court Twin Pine Farm, Lisbon



RIVERDALE W253 N7595 Beverly Lane Hillside Ridge, Lisbon



BRAXTON 4730 Highland Ridge Court Highland Ridge, Richfield



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5 Home Maintenance Projects to Do This Fall

Prepare for the chilly weather ahead and enhance and protect one of your biggest investments: your home. The best part is that many of these projects can be done at little or no cost, and they can help you save money on your energy bills.

Here are five projects to tackle before the leaves start to fall:

I. Caulk the Gaps Around Your Home

Heated air can escape from gaps that develop where building materials meet. Some of the most common areas include where exterior siding meets windows and doors, around roof and foundation lines, around chimneys and where pipes protrude through walls or roofs. Check those locations to see if any gaps have formed and if so, apply the appropriate caulk or sealant.

2. Check Ceiling and Roof Insulation

Heat rises, which means heat from your home also can escape through any vulnerable areas of the roof. The most efficient way to stop that heat

loss is by installing ceiling and roof insulation with an R-value appropriate for your region of the country. The R-value refers to the ability of any material to resist the passage of heat.

3. Weatherproof Your Windows and Doors

Ensure that your storm windows and doors are effectively keeping warm air in and cold air out. Look for any cracks around glass, sashes and window frames. Apply adhesive foam weather strips to the top and bottom window rails, or nail felt weatherstripping where window sashes and frames make contact. Newer homes are much more likely to have double or triple-paned windows, which can dramatically improve energy efficiency.

4. Keep a Close Eye on the Gutters

Gutters and downspouts can easy become clogged over time, even if they have guards intended to keep out debris. Regularly inspect and clean gutters thoroughly, paying special attention to elbows and bends in the



downspouts. Keep hangers fastened securely and plug any holes or cracks. You can also touch up any sections showing signs of rust with rustproof paint.

5. Augment Your Heating Unit

Consider replacing an older or inefficient heating unit with a gas or oil furnace, or a heat pump with a high efficiency rating. If your system already is efficient, be sure to inspect it regularly and change filters monthly. Consider investing in a smart thermostat that can help save you money by automatically adjusting temperatures at times while you are sleeping or when no one is home.

Performing routine home maintenance projects like these can have an immediate impact on lowering your energy bills and maintaining the safety of your family. They also offer the long-term benefits of prolonging the life of your home and enhancing its value.







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About the Metropolitan Builders Association



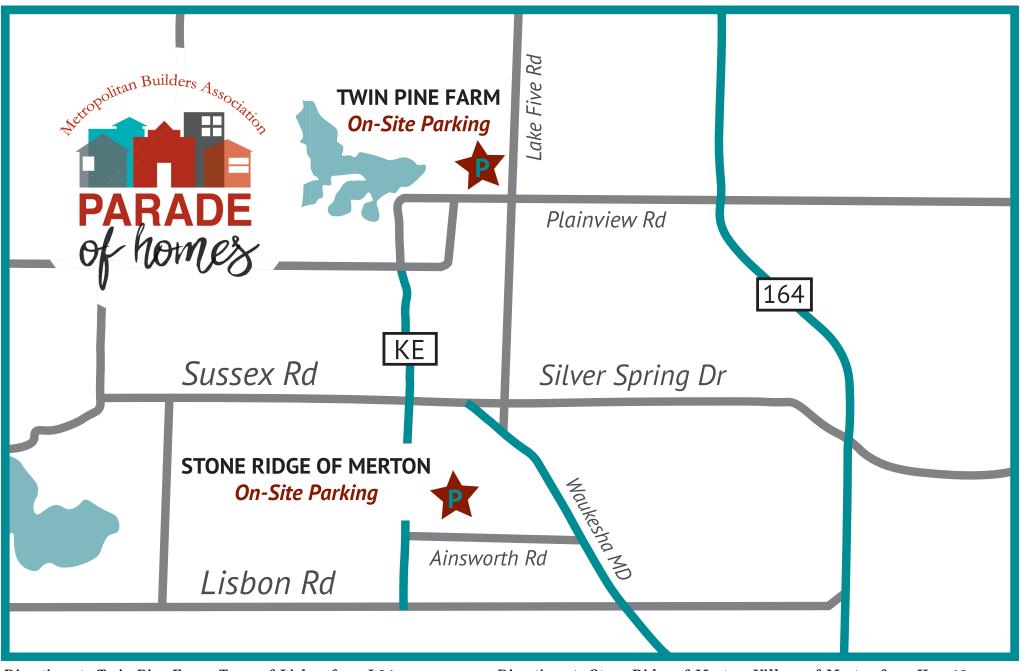
The MBA speaks with a single voice representing the interests of members in the home building industry. We provide our members with learning opportunities to further their business practices and stay current on the latest products, trends, and regulations. We offer services that benefit the members' professionalism and their ability to provide the highest quality service to their clients. All members must meet requirements that are put in place to protect consumers. This includes years of experience, professionalism, ethical standards, and expectations of workmanship quality. The MBA is the credible source about the home building industry for the members, government, media, policy makers, and the public.

Why Do Companies Join the MBA?

- Stay educated of the latest innovations and procedures.
- Make connections within the industry and form relationships.
- Promote and influence the course of the building industry.
- Save money on everyday business expenses.
- Get access to free copyrighted forms and Industry Standards.
- Participate in MBA consumer events.

For more information about MBA membership, call the MBA at 262.436.1122, or email membership@ mbabuilds.org.





Directions to Twin Pine Farm, Town of Lisbon from I-94: Take I-94 exit 294 (Hwy 164) and drive north on Hwy 164 to Plainview Rd (8.5 miles). Turn left (West) on to Plainview Rd and drive west to the stop sign at Lake Five Rd (1.5 miles). Turn right (North) and a quarter mile to the subdivision entrance on the left (West) side of the street. Follow signs in the subdivision to parking area. **Directions to Stone Ridge of Merton, Village of Merton from Hwy 16:** Take Hwy 16 to exit 184 (Jungbluth Rd) and head North on Jungbluth Rd to Lisbon Rd/Co Hwy K (1.0 mile). Turn right (East) on to Lisbon Rd/ Co Hwy K and immediately turn left (North) on to Winkleman Rd / Co Hwy KE (0.2 miles). Take Winkleman Rd / Co Hwy KE to Ainsworth Rd (0.5 miles). Turn right (East) on to Ainsworth. Subdivision entrance is on your left (North) side of the street (0.3 miles).

The Tradition Continues: Celebrate the 76th Annual Parade of Homes

Open Daily! August 13 - September 5, 2022

76 Years of Parade of Homes15 Stunning New Model Homes14 Top Local Home Builders2 Must-See Subdivisions



Visit MBAParadeofHomes.com for more information about the Parade of Homes, including the subdivisions, builders and homes, driving directions, and tickets! Presented by:



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The Elizabeth III Ranch HillCrestBuilders.com





The Sienna Split Bedroom Ranch AspenHomes.com





The Waterford Two-Story tobhomes.com





The Roosevelt Split Bedroom Ranch jjcontractorsllc.com





The Seville 1st Floor Master AllanBuilders.com





The Summerhill 1.5 Story KorndoerHomes.com



The Western Pine Ranch UBuildIt.com





The Beechwood Ranch EspireHomes.com



STONE RIDGE OF MERTON

Village of Merton

Stone Ridge of Merton features 73 homesites on over 130 acres of rolling hills and pristine forests. 25 acres has been dedicated to park land and open space with nature paths and paved bike paths. It is located in the highly desirable Village of Merton and Arrowhead School District.



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The Jenna Split Bedroom Ranch Demlang.com



The Acacia Ranch EspireHomes.com





The Makena 1.5 Story AndersonHomesWI.com





The Alinea 1.5 Story AlesciHomes.com





The Arcadia Split Bedroom Ranch VictoryHomesofWisconsin.com



The Sequoia Two-Story EspireHomes.com

Is a New Home Worth the Investment?

Despite the news headlines, individuals continue to buy and sell homes. According to an National Association of Home Builders (NAHB) analysis, in May 2022, 88% of homes sold were on the market for less than a month. For many Americans, owning their own home is worth the time and investment.

The benefits of buying a home are numerous. New homes available on the market today are designed to accommodate a variety of lifestyles, from busy on-the-go families to flexible spaces ideal for spending more time at home. In addition, many new homes feature a variety of floor plans and amenities to complement every-

day family activities.

And today's homes are more energy efficient than ever. With innovative materials and construction techniques, new homes are built to be much more energy efficient than homes constructed a generation ago. As a result, not only can they be more affordable to operate, but new homes also are significantly more resourceefficient and environmentally friendly.

Building standards have changed a great deal over the decades, almost as fast as technology has evolved. Due to this evolution, new homes can accommodate today's advanced technology and be customized to meet the individual home owner's needs. And knowing that the house was built by a qualified professional to adhere to the latest safety codes gives the owner added assurance.

Many benefits are not tangible but similarly valuable. For example, one of the built-in benefits of many new homes is the forming of a new neighborhood. When families move into a new community at the same time, lasting bonds of friendship and neighborliness often form right away. Many home builders will host community block parties in these developments to help neighbors of all ages meet and connect. For many people, a home is the single best long-term investment and a primary source of wealth and financial security. The contrast of wealthbuilding opportunities between home owners and renters is striking. On average, someone who owns their home has a household wealth of \$255,000 compared to a renter with an average household wealth of \$255,000 compared to a renter with an average household wealth of \$6,300. Americans count on their homes for their children's education, retirement and overall personal sense of wellbeing.

For more information on the benefits of a new home and home builders in our community, contact MBAbuilds.org.

Popular Spaces in Post-Pandemic Homes

The pandemic changed our lives, especially the time spent at home. Many home owners have reevaluated what areas in their home they would like to modernize to fit their changing needs. What are the most sought out designated spaces buyers are looking for in new homes? According to a survey of recent and prospective home buyers by the National Association of Home Builders (NAHB), spaces for working out, working from home and outdoor spaces are among the most wanted specialty areas in a new home.

As individuals begin to return to work, some employers are allowing their employees to continue working from home in a full- or part-time capacity. Therefore, it is no surprise that the survey revealed that a majority (63 percent) of home buyers want a home office. Home offices are particularly popular among the millennial age group (74 percent) and married couples with children (70 percent). In terms of size, the study found that a majority (77 percent) of the buyers who want a home office would like the space to be at least 100 square feet, which is smaller than the average size of a bedroom, or larger.

Another trend among home buyers, *continued on page 14*



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2022 MBA PARADE OF HOMES

Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to help you select a home builder or home remodeler to work on or build your home:

- Contact the Metropolitan Builders Association for the names of member builders and remodelers: MBAbuilds.org. You can also ask family, friends, or coworkers for recommendations.
- Make sure the builder or home remodeler has a permanent business location and a good reputation with local banks and suppliers.
- Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.

Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.

And has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.

- Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at MBAbuilds.org.





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Top Home Design Trends for 2022

The pandemic shifted the way individuals work, play and live at home. At the start of each year, the Best in American Living Awards (BALA) recognizes dozens of new projects from this past year featuring the most innovative layouts and eye-catching design elements. Functional and dazzling home features are reflected in the award-winning designs this year.

Whether you're looking to buy a new home, thinking about renovating your current one, or you're just interested in what's new in home designs, here are some of the biggest trends you will see dominating in 2022.

Beamed and/or stained ceilings. Different detailing overhead creates a wow factor for both low and high ceilings alike, while stains and tonal materials provide a more cohesive room palette. This trend is especially popular in kitchens.

Creative outdoor spaces. Post-pandemic design continues to utilize the outdoors to develop spaces for relaxing, entertaining, home office or just taking in the views. Multilevel terraces, sunken living rooms with firepits and indoor courtyards are just a few examples of these designs.

Improved indoor/outdoor connections. Emphasis on health and wellness has led to an increased focus on creating intentional, seamless transitions from indoors to outdoors. Material choices can play a large role by visually connecting adjoining spaces, but even details as subtle as skylights in the kitchen or glass walls to take advantage of the surrounding views can usher in these natural connections. Landscape designs are also

POPULAR SPACES

continued from page 10

likely accelerated by the pandemic, was the request for an exercise room. Nearly half of all home buyers (47 percent) rated an exercise room as essential or desirable, according to NAHB's survey. When this question was asked in 2003, 27 percent of buyers wanted an exercise room, a full 20 percentage points lower than the current response. A majority of millennials (61 percent) and Gen Xers (62 percent) were among the age groups most interested in this space.

With more time spent at home this year, getting some fresh air and spending time outside the home grew

improving to seamlessly blend the home with the surrounding area.

More durable materials. As indoor and outdoor spaces continue to blend, materials that operate equally in both conditions are key to creating a smooth transition. This includes not only the doors or track systems to bridge the gap, but also selections such as ceiling treatments or flooring, where materials such as stone can provide a wow factor both inside and out.

Resort-like amenities. More time spent at home means greater attention paid to features to enhance it, whether it's an outdoor lounge or a game room. Pets are very important, with designs increasingly incorporating areas such as dog spas, pet pads or dog runs.

Enhanced focus on function. Homes have had to work harder for their residents in recent years, and designs are adapting to incorporate more functional and multifunctional spaces to use. Examples include wine storage, prep kitchens, mudrooms and dedicated gym or workout areas.

Size doesn't matter. Spaces should get as much mileage out of their designs as possible, whether it's a remodeled great room/dining room/kitchen to improve functionality or a glassencased room with doors to provide privacy when needed while remaining connected to the rest of the home.

For more information about the latest designs for your home, or to find a builder in your area to create the new home of your dreams, visit www.MBAbuilds.org.

in popularity. A majority of home buyers in the survey ranked a patio (87 percent) and a front porch (81 percent) among the top essential features in a home. An expanded outdoor space can help home owners enjoy nature, relax and safely entertain while social distancing. Cleaning up the competition, NAHB's

Cleaning up the competition, NAHB's survey showed that a laundry room is the most wanted specialty room, with 87 percent of home buyers rating it essential or desirable. Laundry rooms are not just for dirty clothes, many home owners utilize this space for extra storage.

To learn more about new homes with modern features in our community, visit www.MBAbuilds.org.



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