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January 13 - 15, 2023

MBAhomeshow.com

Presented By:



NONN'S
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Metropolitan Builders Association
Home
BUILDING &
REMODELING
SHOW

The MBA Home Building & Remodeling Show

The premier destination for people who are looking to build or remodel their home

Presented by:



NONN'S
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ADMISSION

- \$10 advance tickets
- \$12 at the door
- \$6 senior/military
- Tickets available online at MBAhomeshow.com
- Discount Code 2023CONLEY

DATES & HOURS

- Friday, January 13: 12pm–7pm
- Saturday, January 14: 10am–8pm
- Sunday, January 15: 10am–5pm

Whether you're planning to build your dream home from the ground up or turn your current house into your forever home, the 2023 MBA Home Building & Remodeling Show, presented by Nonn's, is the premier destination for anyone looking to build or update their home.

The MBA Home Building & Remodeling Show is your one stop shop for the latest product innovations, smart home technologies, and design trends in the home building and remodeling industries!

Held at the Wisconsin State Fair Park Exposition Center, the 2023 Show will connect you to the area's leading builders, remodelers, and design professionals. You will have the opportunity to interact directly with experts and receive helpful advice to turn your dream home or home improvement project into a reality.

This show provides the perfect atmosphere to interact, learn, and enjoy. MBA member building and design experts will share their expertise on a variety of subjects including smart home integration, the home building process, and leading-edge home design trends.

In addition to 150 exhibitors, the MBA is pleased to showcase areas that promote building lifestyles and engage visitors throughout the show. This year's special events and features include:

Seminar Stage

This year the seminar stage, presented by Tim O'Brien Homes will feature presentations every hour. Attend free seminars presented by MBA home experts including overviews of the home buying or remodeling process, and trends in design-build-remodeling. Visit MBAHomeShow.com for a full schedule of events



Step Beyond Green to Healthy Building Community

Visit the Step Beyond Green to Healthy Building Community to learn what healthier building looks like and better understand how your home, the products, and materials in it, could be affecting your family's health. A team of local contractors who specialize in this build process will be present to help answer questions.

Parade of Play-homes

New in 2023, this feature area, presented by Bell Bank Mortgage, was created to bring awareness to young people interested in the construction trades. The MBA partnered with area high schools to engage students in the creation of the first ever **Parade of Play-homes**. The original design and construction of each of the 12 playhouses was created and built with the financial help from MBA members and Zuern Building Products and Design Center. A "starter pack" of materi-

als was put together by Zuern's team and delivered to each school location. Students then spent the last 12 weeks constructing these beautiful Playhouses. All of the Playhouses will be raffled off on the last day of the Home Building and Remodeling Show. Proceeds from the raffle will go to the Home Building Trades Foundation to help bring awareness to the continued need for workers in the trades.

Excel Custom Contractors Backyard Living Center

Come see Excel Custom Contractors to get ideas for your backyard. Make your backyard your second home this summer by seeing the latest in outdoor furniture, decking and gilling for your backyard. Take the inside outside with the help from knowledgeable outdoor living staff.

For more information and to buy tickets, visit MBAHomeShow.com

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Take Your Bedroom From Plain to Photo-Worthy


NONN'S
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By Nonn's Insiders Style Experts

Weather and temperature often force us to spend more time at home-and indoors-during these winter months. Why not make your home as comfortable as possible! And what better room to focus on than the bedroom?

Breathing new life into your bedroom doesn't have to be an expensive, complicated undertaking. With just a few simple tweaks you can change the whole feel of your bedroom.

- 1. Use mirrors to make your bedroom look bigger and brighter.**

A well-placed mirror can transform a room. With the right placement it has the power to make your bedroom look bigger and brighter. Our favorite mirrors to use? Tall leaning ones. There is so much to love about these mirrors! They draw the eye upward, creating the illusion of a taller ceiling. They're slender enough to fit into a corner, but functional enough to have the same effect no matter where you place them, as long as there's light to reflect.

If you really want to produce an intense effect, consider a mirror wall. Mirror walls are a great, easy way to light up a room and give it the illusion of size. Even better, they work in almost every bedroom because you can find mirrors to fit any style.

Pro-tip: Get rid of that vanity mirror attached to your dresser! Having these two large pieces attached together restricts what you can do with your room space. Replace the mirror with some wall art, or even a smaller framed free-floating mirror. Put the
- large mirror in a place of your choosing!*

2. Give your bed a style refresh.

An easy (and often overlooked) way to style up your bedroom is to dress up the bed itself. You already make your bed every day. With just a couple extra steps, it can go from a chore to a creative joy. The key to styling your bed is presentation and layering.

Every proper bed makeover begins with nice, comfortable sheets. Whatever fabric you choose, make sure they're comfy and make the bed feel welcoming for you. Once you've taken care of sheets, it's time to have some fun! Choose a blanket, comforter or duvet that complements your bedroom's overall style. The next step is simply to smooth your blanket out and then fold it down to expose the sheets near your pillows. Lastly, add a blanket or throw of contrasting color on top of the comforter, add in a couple throw pillows and you'll have a bed worthy of being the centerpiece of the room.

- 3. Add a little romance to the room.**
- When it comes to creating a feeling of romance, little things can make a big difference. Set the mood by filling the room with a sensual aroma. Scents like ylang-ylang and honeysuckle are perfect, and if used in an oil diffuser will even give your skin a silky soft feel! Turn the lights down low and you'll have a bedroom you'll never want to leave!
- Pro-Tip: If you're a softie and want to make an even bigger romantic gesture, lay a chic velvet loveseat at the foot of your bed! It's the perfect place to read a romantic novel, or receive a deep tissue massage from your special someone.*
- A couple new blankets, a well-placed mirror, and some pleasing scents are all it takes to turn your bedroom into a place you'll be eager to spend time in.



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Exhibitor's List

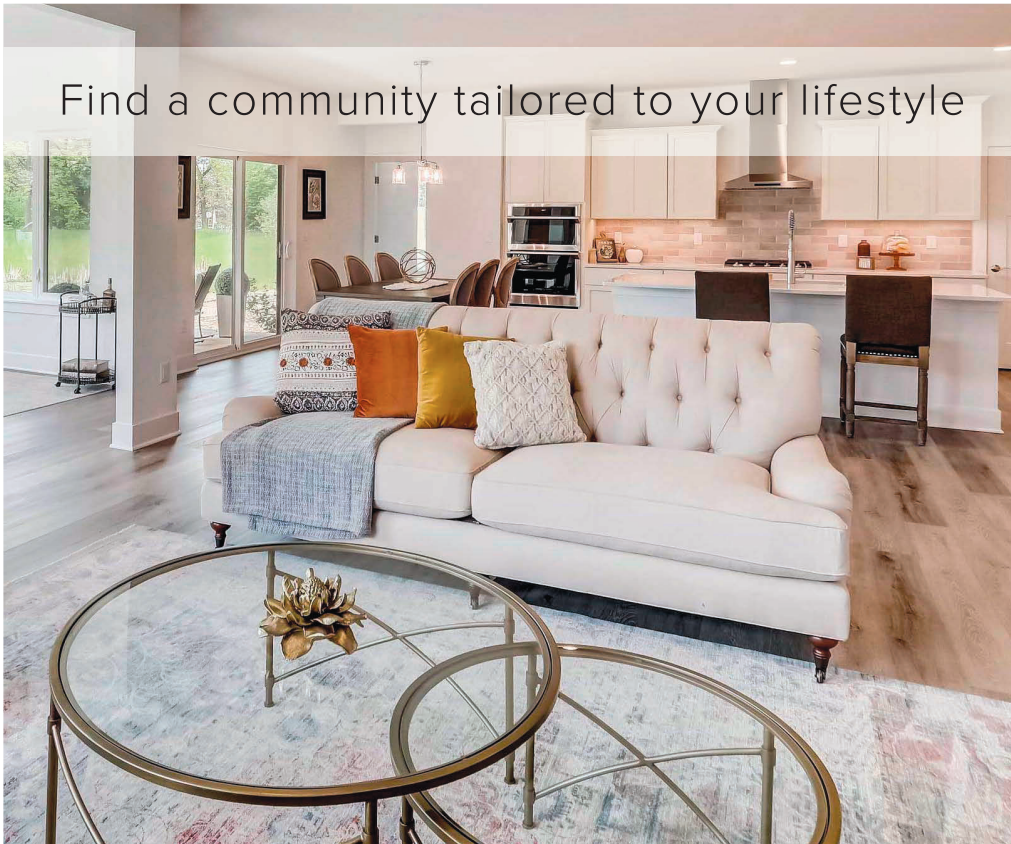
NOTE: The exhibitor's list is current as of December 22, 2022, and a complete list is available online at MBAhomeshow.com.

- 3G Vacuum
Ab&K Bath & Kitchens
Abby Windows
All American Gutter
Allrite/S&E Insulation
American Design Concepts
America's Bath Company
Anderson Homes
Apex Energy Solutions
Bartelt, the Remodeling Resource
Bath & Kitchen Specialists
Bath Fitter
Bath Planet
Brew City Lighting
Brighter Concepts -Solatube
Burback Builders
Callen Construction
Camo Crew
Chiro One Wellness Centers
Color Street
Colorful Concrete Solutions
Colorwheel Painting
Connect Chiropractor
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Corinth Homes
Cornerstone Law
Current Electric
- Culvers Painting
Creative Constructin
Cutco
David & Goliath Builders, Inc.
Design Tech Remodeling
Dimension, Inc.
Edward Jones -Thiensville
Empire Home Remodeling
Encore Concrete Coatings
Espire Homes
Essential Sleep Solutions
Everdry
Everdry
Everlight
Exterior Pros
Exteriors Unlimited
Flagpole Solutions
Forward Financial Group
Gabor Design Build LLC
Grand Appliance
Great Day Improvements
dba Patio Enclosures and Stanek Windows
Great Midwest Bank
Guthrie & Frey
Gutter Shutter
Harbor Homes
Haws
- HnB Connection
HighPoint Design Build Group
Hillcrest Builders
Home Improvement Network
Home Improvement Network
HomeSealed Exteriors
Home Staging Consultants
Infinity Exteriors
J&J Contractors
James Craig Builders
Jonathan's Portraits
Joseph Douglas Homes
Keller Williams Realty
Kettle Moraine Heating & A/C
KG Stevens
Korndorfer Homes
Knutson Bros Design Build
Lake Country HVAC
Landmark Credit Union
LeafFilter Gutter Protection
LeafGuard
Lexco Tile & Stone
Lola Soap
Mad City Windows
Martha's Southern Cottage
Matrix Home Solutions
Midwest Heating and Cooling
Nonn's
- Norwex
Nothing Bundt Cakes
Old National Bank
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Paradise Builders
Pathway Design Build
PEA Builders
Pella Windows
Portside Builders
Quality Window Specialists
Redfern
Refined Renovations
Renewal By Anderson
Renovations Group
Replacement Window Center
Schluter Systems
Shelf Genie
SJ Janis
SunSpace by SunComfort
Step Beyond Green To Healthy
Storz Custom Homes LLC
Smokin T's
Synergy Homes
Tastefully Simple
The Superior Sleep Experience
The Window Store
Thielmann & Son HVAC
Tightseal Exteriors and Baths
- Tightseal Exteriors and Baths
TILETOOLS
T-Mobile
TSR Concrete
Tundraland Home Improvements
Twisted Floors
Two Day Painting
UbuildIt
Universal Windows
US Bank
USA Insulation of Waukesha
Veridian Homes
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FHA Increases Loan Limits for 2023

By National Home Builders Association

The Federal Housing Administration (FHA) on Dec. 1 announced its loan limits for 2023. The nationwide rise in median home prices indicates most buyers across the country will see increases.

The FHA floor will increase from \$420,680 to \$472,030 for single-family home loans. The floor amount is the lowest the FHA loan limit can be for any area of the country. FHA’s ceiling loan limits, the maximum loan amount the agency will insure, will increase from \$970,800 to \$1,089,300 for a single-family property. The ceiling rises even higher to \$1,633,950 in Alaska, Hawaii, Guam and the U.S. Virgin Islands.

The following table lists the 2023 FHA loan limits for low- and high-cost areas:

Property Size	Low-Cost Area “Floor”	High-Cost Area “Ceiling”	Alaska, Hawaii, Guam, and U.S. Virgin Islands “Ceiling” ¹
One-Unit	\$472,030	\$1,089,300	\$1,633,950
Two-Units	\$604,400	\$1,394,775	\$2,092,150
Three-Units	\$730,525	\$1,685,850	\$2,528,775
Four-Units	\$907,900	\$2,095,200	\$3,142,800

The new loan limits will apply to all loans assigned FHA case numbers on or after Jan. 1, 2023. The 2023 FHA loan limits by Metropolitan Statistical Area (MSA) or county can be reviewed on [FHA’s loan limits webpage](#).

FHA also increased the loan limits for its Home Equity Conversion Mortgage (HECM), or reverse mortgage program, to \$1,089,300. The HECM program regulations do not allow loan limits to vary by MSA or county, so this limit applies to all mortgages regardless of location.

For information, please contact the MBA at: info@mbabuilds.org

The Metropolitan Builders Association is the Industry Standard

Using MBA members protects consumers. We not only set the construction standards for the metropolitan Milwaukee region ... the Metropolitan Builders Association is the INDUSTRY STANDARD.



METROPOLITAN BUILDERS ASSOCIATION

- The Metropolitan Builders Association (MBA) is the Industry Standard for home building, remodeling, and home improvement projects. The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources by visiting [MBAonline.org](#) or contacting us directly at 262-436-1122 for personal assistance.

Only the very best contractors call themselves an MBA member because:

 - ✓ We serve as the region's authority on INDUSTRY STANDARDS for home building and remodeling.
- ✓ We conduct Background Checks and Personal Interviews with each new Home Builder or Remodeler member.
 - ✓ Each member must abide by High Ethical Standards.

Visit [MBAonline.org](#) for a searchable list of professional contractors.

The Metropolitan Builders Association is the #1 consumer resource for home building & remodeling.

The Importance of Choosing an MBA Member

- Building or remodeling a home is a big decision. When doing so, consumers choose to use Metropolitan Builders Association (MBA) members for peace of mind, their dedication to professionalism and strong business ethics. MBA members have also met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews.

1. PEACE OF MIND
Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews. Consumers can also receive references for MBA members.

2. PROFESSIONALISM
MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the
- Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

3. ETHICS
MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

4. HIGH STANDARDS
All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

5. INNOVATION
MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

- 6. EDUCATION**
MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

7. VARIETY
MBA members offer a variety off products and services involved in the construction, development and remodeling of single and multi-family housing.

8. CONNECTIVITY
The ultimate resource for consumers! Visit [MBAonline.org](#) for information on events, news, educational seminars, job openings, member info, and find a home and lot.

9. ACCOUNTABILITY
The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.
- 10. COMMUNITY CONNECTION**
MBA members live and work in your community. They are involved in numerous charitable organizations such as The Women's Center, Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.

For more information about the MBA, or to find a list of members, visit [MBAonline.org](#).



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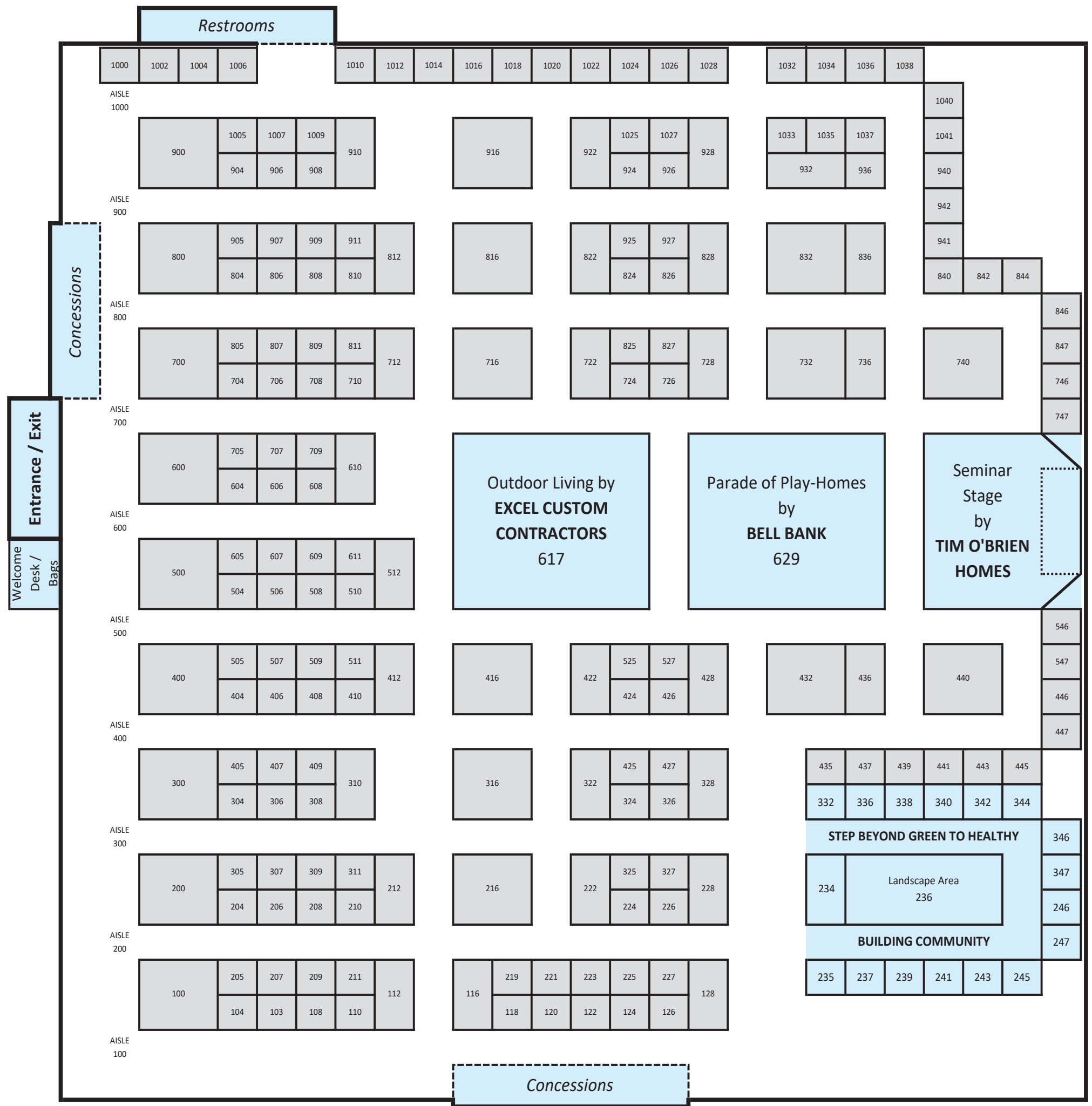
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Checklist for Finding and Hiring a Builder or Remodeler

Doing your homework will help you have a more successful experience.

Use this checklist to select a home builder or home remodeler to work on or build your home:

- ☐ Contact your local home builders' association for the names of member builders and remodelers: MBAonline.org. You can also ask family, friends or coworkers for recommendations.
- ☐ Make sure the home builder or remodeler has a permanent business location and a good reputation with local banks and suppliers.
- ☐ Find out how long they have been in the building business. It usually takes three to five years to establish a financially sound business. You want to make sure they will be around after the construction is complete to service any warranties.
- ☐ Check out the company's rating and if there have been any complaints filed with your local Better Business Bureau: www.bbb.org.
- ☐ Make sure the builder/remodeler has sufficient workers compensation and general liability insurance. If not, you may be liable for any construction-related accidents on your premises.
- ☐ Ask the builder/remodeler to provide you with names of previous customers. If they won't, beware. If they do, ask the customers if they would hire the builder/remodeler again.
- ☐ Ask if you can see the builder/remodelers work, both completed and in progress. Check for quality of workmanship and materials.
- ☐ Do you feel you can easily communicate with the builder/remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.
- ☐ Make sure the builder/remodeler provides you with a complete and clearly written contract. The contract will benefit both of you. If you are having a new home built, get and review a copy of the home warranty and homeowner manual as well.
- ☐ Be cautious of unusually low-priced bids. If the builder/remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem. Keep in mind that less expensive does not necessarily mean better!

Find more helpful advice on home building and remodeling at [MBAonline.org](#)

Preparing Jobsites and Workers for Winter Weather

by National Association of Home Builders

Winter weather can present extreme safety challenges for workers on home building jobsites, both outside and within the structure. With rapidly changing and dangerous conditions occurring outdoors, and hidden hazards inside structures, working in temperatures below freezing requires a plan.

As temperatures drop and wind speed increases, heat leaves the body more rapidly. This can lead to cold-induced injuries including hypothermia, which occurs when skin temperature lowers leading to declining internal body temperature and frostbite. Hypothermia and other similar medical emergencies could lead to serious lasting health problems and may even cause death.

Winter weather can also present risks to those working inside structures. The use of space heaters can present an elevated fire risk, so appropriate caution and constant monitoring should always be used when these devices are in operation. Another common risk is carbon monoxide poisoning when fuel-burning equipment and tools are used in buildings or semi-enclosed spaces without adequate ventilation.

These dangers increase during the winter months when this type of equipment is used in indoor areas that have been sealed tightly to block out cold temperatures and wind.

Preparation and planning is key to keeping the workers and the jobsite safe during the winter months. Here are some winter weather preparedness tips:

Stay aware of weather forecasts. Employers should watch the local weather and check the National Weather Service. If possible, schedule work during the warmest part of the day.

Limit exposure to the elements. When the wind and snow are blowing and temperatures are dangerously low, schedule outside work in shorter time blocks.

Require proper gear. Working outside during the winter requires the right gear for the

job, including boots, heavy coats, gloves, hats and other essentials based on the weather. Encourage dressing in layers with a base layer of moisture-wicking fabrics to better handle temperature fluctuations and keep workers safe throughout the day, no matter the temperature.

Remove snow and ice. Snow can also hide dangerous materials that can fall to a lower level and injure a worker. Before work is started on a site, employers should ensure that snow is removed, sand is put down on walkways, and large patches of ice are chipped away.

Ensure adequate ventilation. When working inside structures during winter months, ensure that there is adequate ventilation for carbon monoxide or chemical fumes. Sources of carbon monoxide can include anything that uses combustion to operate, such as portable generators, space heaters, power tools, compressors, pumps, welding equipment, furnaces, gas-powered forklifts and motorized vehicles.

Inspect space heaters. Make sure electrical cords powering space heaters aren't frayed or loosely connected. Also make sure the areas around heaters are free from debris and other potential fire fuels.

Inspect and prepare vehicles. Before heading into the winter, all work vehicles should be inspected to determine if they are fully functioning.

Educate workers on the signs of frostbite and hypothermia. Supervisors and workers need to know the symptoms of hypothermia and frostbite so that if anyone shows these signs, they can receive immediate medical attention.

When it comes to working in winter weather, taking the time to prepare or upgrade your safety plan before the temperatures drop and snows falls can help keep workers and the jobsite safe throughout the season



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2022 MBA Parade of Homes Model!
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Top Colors for 2023

by National Association of Home Builders

The new year is a great time to set goals, establish healthier habits, and promote growth and learning. This year, many paint manufacturers also see it as a great opportunity to reset, recenter and rewrite the design and ambience of our homes to suit our journey for the year ahead.

Take Pantone's 2023 Color of the Year, Viva Magenta, for example. This bold hue provides a perfect change of pace for the year ahead. "Viva Magenta is brave and fearless, and a pulsating color whose exuberance promotes a joyous and optimistic celebration, writing a new narrative," Pantone noted.

Benjamin Moore's Raspberry Blush is a similarly charismatic coral hue that can be used to add a lively pop of color to any space.

"People are ready to bring color back into the home, taking a step outside their color comfort zones," said Andrea Magno, color marketing & development director at Benjamin Moore, in a press release. "Raspberry Blush 2008-30 and the Color Trends 2023 palette empower the use of statement colors that deliver delight and personality, while transforming rooms for incredible results."

Sherwin Williams and Dunn Edwards opted for more muted red-based tones with Redend Point and Terra Rosa, respectively. These soft, earthy, subtle pink hues are grounding and warm, and add rich, sophisticated color to the home.

"It is a heartening hue that invites compassion and connection into any space," said Sue Wadden, director of color marketing at Sherwin-Williams, of Redend Point in a press release. "The color is a natural choice for those looking for a warm and joyful neutral in both interiors and exteriors."

Other paint manufacturers, such as Behr, went a different direction. Behr's 2023 Color of the Year, Blank Canvas, is a rich neutral to help renew every space in the home, from entryways to living rooms to bedrooms.

"Blank Canvas effortlessly offers a clean and inviting blank slate that allows individuality and creativity to flow freely," stated Erika Woelfel, Vice President of Color and Creative Services at Behr Paint Company, in a press release. "This white easily harmonizes with a wide range of hues, including neutrals, earth tones and pastels for a charming and cozy appeal."

Valspar also opted for a primarily softer palette, with its 2023 Colors of the Year palette. Neutral colors such as Ivory Brown, Cozy White and Villa Grey are included alongside colors such as Southern Road and Desert Carnation, which are more in line with the year's bolder red-based color selections.

Valspar's palette also includes nature-inspired greens and blues, which complement Glidden's choice of Vining Ivy as its 2023 Color of the Year. The bold blueish-green "serves up versatile vibes, making it an on-trend addition to any room," Glidden noted.

This range of colors on trend - and the versatility it provides - offers inspiration for reinventing and reconnecting with the home in the year ahead.

For more information, please contact the MBA at: info@mbabuilds.org



3 Questions to Ask Yourself about DIY Remodeling

Dozens of do-it-yourself TV programs continually inspire consumers with new design ideas for their homes. Thousands of big-name home improvement retailer locations make it more convenient to find supplies. And millions of how-to videos online highlight seemingly simple step-by-step instructions that incite confidence in even the most novice of "handymen."

It's no wonder why DIY projects account for well over one-third of all home remodeling projects. Successfully completing a job on one's own can create an unparalleled sense of personal accomplishment.

But it's worth noting that nearly 30 percent of remodeling jobs performed by professionals were the result of a DIY project gone wrong. Often times, the slightest mistake will lead to some big debacles, making the project much more difficult and costly to complete. Before attempting a DIY home improvement project, home owners are wise to ask themselves three very important questions.

1) How much free time do I have?

DIY projects often take longer than expected, especially for a home owner trying to complete a project in his or her spare time in the evenings or on weekends. Depending on the size of the project, this could mean living in a home of dust and disarray for several weeks or even months. Those who hire a professional will rest easy knowing they have a contract with a completion date, and that the remodeler has all the resources to get the job done in a timely manner.

2) Is my safety at risk?

Without the proper training and prepara-

tion, using new tools and techniques can lead to injuries-some of which could be life-threatening. Every home owner must honestly consider his or her skill level and experience before taking on a project, especially for tasks that involve working with electricity or making structural changes to walls, roofs and/or floors.

3) What will be the total cost?

Professional remodelers have all the tools they need to complete the work, while a home owner may need to purchase tools-some of which might be very expensive but will only be used for one project. In an effort to minimize costs, a home owner might try using only the tools he or she already owns, but that aren't designed for the specific job at hand. Projects attempted without having the proper tools will typically take much longer to complete and create less-than-ideal results. Also, if a product is installed incorrectly, its warranty could be void and the home owner risks having to buy new materials and start all over.

DIY projects can be fun as long as they suit your skill level. There are many home maintenance projects that are relatively simple and can be completed easily, even by those who have little or no previous experience. For home owners considering projects that are more involved, there is added value and peace of mind in knowing that a project will be done right the first time by hiring a professional.

For information about finding a professional remodeler in your area, visit the Metropolitan Builders Association website, MBAbuilds.org.

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