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RESOURCE DIRECTORY!

Brookfield & Elm Grove THIS MONTH MARCH 2023 The FREEMAN MARCH 2023

HAPPY SPARTANS

A look of happiness on the faces of the Brookfield East girls varsity team after a strong first half of the girls varsity basketball game against Menomonee Falls on Feb. 10 at Menomonee Falls High School. The Spartans went on to win 68-35. (Photo by Bradford Paulson/Special to The Freeman)



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Comfort Keepers® Winner 2022 Best of Home Care Milwaukee

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Yvette is honoring her mom's wishes to remain in her home

Carolyn, 97 had been falling and Yvette had tried two other agencies prior to calling Comfort Keepers.

CARE MANAGEMENT

Care Manager Liz was able to build a 24/7 schedule with 3 caregivers to fulfill mom's needs. Yvette says "Liz goes the extra mile to make this all work. She is simply the best." Lead caregiver Ashley was trained by Yvette and in turn was able to train the other caregivers.

INDEPENDENCE

Ashley's focus is to motivate Carolyn to dress herself, shower, exercise, and keep her strong so she is safe and independent in her home.

Carolyn is an avid sports fan and talented artist. She loves her year round Christmas Tree which Ashley decorates monthly to give Carolyn the joy she deserves.

IT TAKES A TEAM

Yvette gave up living in her own home to be with mom at night. She says, "The time caregivers spend with mom provides me with the needed respite to continue caring for her myself. Comfort Keepers service is as much needed for mom as it is for me."



Yvette, Carolyn and Ashley **INTERACTIVE**

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Milwaukee County Zoo's Mold-A-Rama has been a mainstay since 1980

By Karen Pilarski kpilarski@conleynet.com 262-513-2657

MILWAUKEE — The Milwaukee County Zoo introduced Mold-A-Rama machines in 1980.

Since then, according to Sue Jones, wife of Mold-A-Rama co-owner Paul Jones, more than two million Mold-A-Rama souvenirs have been sold at the zoo. The exact number has never been tabulated.

The original machines only took coins. In 1982, cash and credit card acceptors were

"Prices have gone up incrementally over the past 43 years, due to cost of business. We rotate different molds in and out for holidays. special events (i.e. - dinosaurs) and to give people new choices," Jones said.

The company works with the zoo on what

molds are placed on the machines. A penguin was just added in late 2022. The most popular molds are the elephant and giraffe.

"We can make new molds, when the zoo requests but it is an expensive process,"

While the zoo's molds have changed over

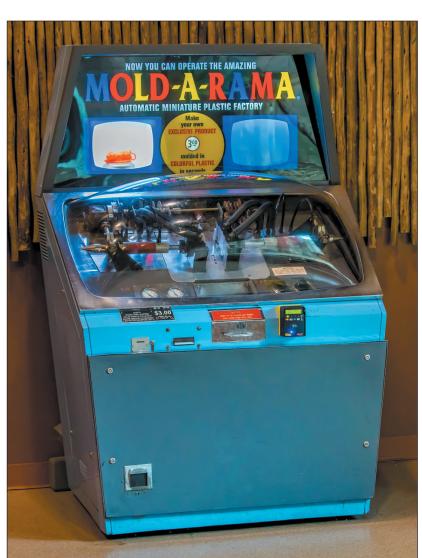
the years, what hasn't is the smell of polyethylene. It is still the same smell, Jones reassured, because the process and material are exactly the same.

People may wonder why there isn't an upgraded machine with 3D printing.

"No. because it takes 2 hours to do a 3D printing of a single mold and we could do 100 of them in that time. The popularity of Mold-A-Rama is older generations sharing the experience with younger generations, Jones said.

Many Milwaukee-area folks who grew up in the 1960s, 70s and early 80s remember Samson, the silverback western lowland gorilla who was one of the zoo's most popular residents. The gorilla mold was engraved "Samson" until he died in 1981.

"It was then re-engraved to say 'Tanga' [another gorilla at the zoo] until she passed. At that point it was decided to not put any more names on the gorilla mold. The zoo's special events department now uses the gorilla molds as awards for its annual Samson Stomp & Romp, which has proved to be extremely popular," Jones



Courtesy of the Milwaukee County Zoo

A Mold-A-Rama machine at the Milwaukee County Zoo.

Coffee shop to open in old Brookfield train depot this spring

BROOKFIELD — Jackson-based Coffeeville Company is expected to open its second location this spring in Brookfield's 155year-old Junction Train Depot.

"This depot has been a center for commerce and society in Brookfield throughout the years," a newsletter from the city says. "The new Coffeeville location will pay tribute to the importance of this site by designing the space in a style reminiscent of the original train depot and the life of Brookfield in years past."

Coffeeville's Jackson shop, which opened nounce ingredients. in June 2016, was converted from an 8,000square-foot 1800s-era log home.

Like its Jackson location, the Brookfield location will offer freshly-roasted drip coffee, breakfast or cabin blend teas, smoothies made with fruit, vegetables and organic superfoods and other one-of-a-kind specialty drinks.

The menu will also be similar to that of the Jackson location, with a variety of hoagies and home-made bakery free of high fructose syrup, artificial or hard-to-pro-

Coffeeville will also offer freshly roasted

coffee from the shop's roaster. In 2021 the Depot was moved about 350 feet from its original location, and renovations

'Conveniently located at the trailhead for the Waukesha County Fox River bike trail, Coffeeville 2 is the perfect location to fuel up

before or after a ride," the newsletter says. Coffeeville will be located at 2825 N. Brookfield Road.

Brookfield chamber welcomes board members

BROOKFIELD — The Greater Brookfield Chamber of Commerce welcomed its 2023 board of directors at the 65th annual meeting, held on Jan. 26.

Carol White, president & CEO of GBCC, said, "We are pleased to announce these business leaders as our board of directors. Their willingness to give of their time and talent in assisting the Chamber at a strategic level and

engage in how we may better serve our business community as a whole is applauded. We are grateful for their commitment to the Chamber.'

2023 board members are Chad Schultz, Innovative Signs, Inc., Waukesha, board chair; Sandy McGee, Vrakas CPAs + Advisors, Brookfield, chair-elect; Tom Taubenheim, A/E Graphics, Brookfield & Milwaukee, vice chair;

Dave Carter, LandWorks, Inc., Sussex, treasurer; Judi Murphy, Murphy Associates, Brookfield; Pat Walters, Office Furniture Warehouse, Waukesha; and Carol White, Greater

Brookfield Chamber of Commerce. The chamber is located at 17100 W. Bluemound Road, Suite 202, Brookfield. For more information, contact Carol White at 262-786-1886 or carol@brookfieldchamber.com.

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IN MEMORIAM (1943-2020)



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How sweet it is!

Assessing the value of some cookie jars

weet treats were a small indulgence for Americans in the 1920s when cookie jars became trendy.

Many companies began promoting cookie containers that brought whimsy to dreary kitchens.

These ceramic jars were marketed in Woolworth's, Kresge's and similar local stores.

A popular design was Little Red Riding Hood manufactured by Hull Pottery Company, Crooksville, Ohio and patented in 1943. It was the most copied cookie jar design. Both domestic and foreign companies made reproductions with a wide assortment of sizes, colors, shapes and detail variances (and even the reproductions have been copied).

Very few vintage cookie jars are found in mint condition. Most jars have a large amount of surface wear and original designs have faded or vanished due to high use and many scrubbings.

As with most collectables, value is determined by:

- Condition: no chips or cracks
 Rarity of design: the quantity origi-
- nally produced
 3.) Comparables: the number currently
- on the market and 4.) Current market demand

Today, most cookie jars have nominal value. Shown are a few sweet examples:

A.) Hand-decorated canning jar that was repurposed:

Prior to refrigeration, canning crocks were used for preserving food.

Housewives often decorated these durable stoneware crocks to label the contents. Then they called it a "makedo.") Current market value is about \$40.

B.) This Puss n' Boots set manufactured by the Shawnee Company from Zanesville, Ohio included an open-mouth creamer and lidded sugar bowl that matched the cookie jar. The felines have gilt trim on their hats, bows and flowers for a bit of kitchen bling. Three-piece set is \$175.

C.) "Ovenproof Corn King" was also manufactured by the Shawnee Company from Zanesville, Ohio. This corn-shaped covered bowl, salt and pepper shakers and matching cookie jar were originally all sold separately. Current value of the four-piece set is \$225.

(To schedule an appraisal appointment at the Waukesha Antique Mall (or at your location), email Barbara J. Eash: beappraisals@gmail.com (fees vary).)



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Choir Palooza fills Brookfield Central with 350 voices

BROOKFIELD — Choir Palooza was held Feb. 27 at Brookfield Central High School. Choir Palooza is a collaboration concert between Brookfield Central High School and Wisconsin Hills Middle School choirs.

Alli Hickmann, choir director/assistant student council advisor at Brookfield Central High School, started this concert eight years ago with her thencolleague, Will Berendsen, to get incoming 8th graders to sing with the high schoolers and expose them to a little bit of what high school choir would be like.

"We started off inviting just the 8th grade choir and our first two years, did the concert in our cafeteria! Since then we've grown to the full middle school choir (6th-8th grade) in addition to my own four curricular choirs and multiple extra curricular groups, and we put on the event in our gym at Brookfield Central," Hickmann said.

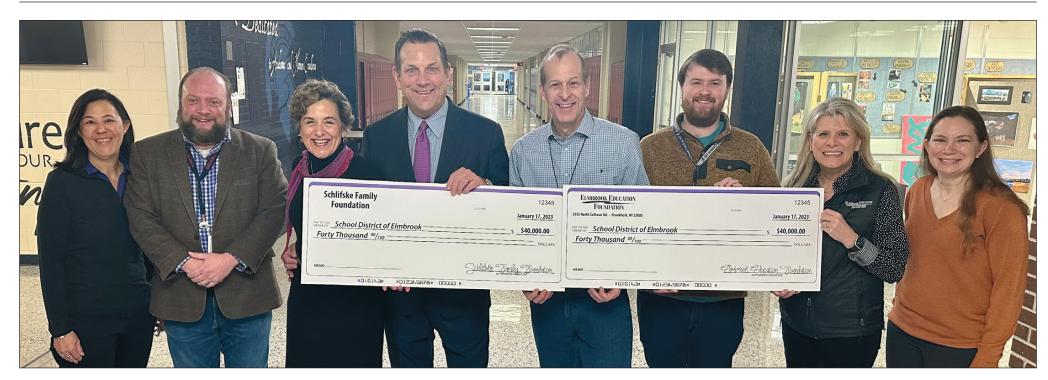
This year there was about 350 students

"It's a great celebration of singing as well as a chance for students and parents to view what the progression of choir is like from middle school to high school — each grade level gets to perform one song, and at the end we close with two combined pieces for all 350 voices together which is pretty amazing to hear," she said.

This year students combined to sing Bill Withers' "Lovely Day" and "From Now On" from the movie "The Greatest Showman." Students look forward to this performance every year.



Choir Palooza was held Feb. 27 at Brookfield Central High School



Left to right: Deborah Nustad (Board President, EEF); Corey Schneidewent (Brookfield East High School); Kim Schlifske (Schlifske Family Foundation); John Schlifske (Schlifske Family Foundation); Dan Pronley (Broookfield Central High School); Connor Dunn (Lighting and Sound Technician); Beth Dobrzynski (Executive Director, EEF); Kelly Ebbole (Vice President, EEF and Ladies Night Chair).

Elmbrook Education Foundation presents \$80K to district for fine arts

BROOKFIELD — The Elmbrook Education Foundation (EEF) presented an \$80,000 check to the Elmbrook School District for the Shared Theatre and Fine Arts initiative from funds raised through the EEF Ladies Night event, donations from the Elmbrook community and \$40,000 In matching funds from the Schlifske Family Foundation, a press release says.

"It's amazing what we can accomplish when we come together as a community to benefit our students and staff," said Beth Dobrzynski, EEF executive director. "A special thank you to John and Kim

Schlifske. Their generosity will impact thousands of students for many years to come.

The EEF super-grant will provide funds to acquire wireless microphones, sound boards and mobile lighting equipment that will be shared among all of Elmbrook's schools and used for musicals, plays, concerts and school events.

"John and I are honored to help Elmbrook School District offer its students and faculty in the fine arts department an opportunity to be seen and heard in a way that reflects their immense talent and effort," Kim Schlifske said.



Bradford Paulson/Special to The Freeman

Ice action

Elle Peterson of Brookfield takes the puck down to the goal past Layla Davis of Fox Cities while other teammates watch them battle during a WIAA regional girls hockey game on Feb. 17 at the Ponds of Brookfield. Fox Cities won 3-2.



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