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Presented by Tim O'Brien Homes, the seminar stage hosts hourly presentations by MBA home experts. Attend free seminars covering home buying or remodeling processes, what to look for in a company, and stay updated on the latest design-build-remodeling trends. Check MBAHomeShow.com for the full schedule of seminars.

A large, circular outdoor fire pit constructed from stacked, light-colored stone blocks. The fire pit is filled with logs and is surrounded by a circular metal grate. In the background, there are people walking around, and a sign for 'B&amp;B' is visible. The scene is set outdoors, likely at a fair or festival.

In its 2nd year and presented by Bell Bank, this feature area showcases 12 playhouses built by students at six area high schools, mimicking the Parade of Homes. The concept was created to bring awareness to young people interested in the construction trades. The original design and construction of each of the 12 playhouses was created and built with the support of MBA members and Zuern Building Products and Design Center.

Visit the Excel Custom Contractors Backyard Living Center to gather ideas for transforming your backyard into a second home this summer. Explore the latest outdoor furniture, decking, and grilling options with knowledgeable outdoor living staff, bridging the gap between indoor and outdoor spaces.

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# National Award-Winning Parade of Playhomes Returns to the MBA Home Building & Remodeling Show

*MBA partners with area high schools to provide hands-on building experience*



Students from Kettle Moraine High School measure and install shingles on their playhouses in the school's workshop.

The Parade of Playhomes, sponsored by Bell Bank, will once again be featured at this year's MBA Home Building & Remodeling Show. The featured area, in its second year, was created to bring awareness to students interested in the construction trades. The MBA partnered with area high schools to build 12 playhouses and showcase the students' work at the show. The concept mimics the Parade of Homes event the Association holds annually, which is the longest running Parade in the country.

In fact, the Parade of Playhomes concept gained the MBA national recognition receiving the Association Excellence Award from the National Association of Home Builders (NAHB) for the Best Home or Industry Trade Show this past summer.

Attendees of the Home Building & Remodeling Show can purchase raffle tickets to win one of the 12 playhouses. All the proceeds from the raffle benefit the Home Building Trades Foundation to create financial support and pathways for students interested in a building trades career.

"We are thrilled to partner again with area high schools and provide building experience to the students," said Pam Lohnes, Director of Events for the MBA. "The benefits of this idea are two-fold: to bring hands-on building experience and industry exposure to students and creating a fundraiser event to benefit the Home Building Trades Foundation."

Each high school received a starter kit of building materials donated and delivered by Zuern Building Supply, an MBA Associate Member. The students then created their design for the four-foot-by-six-foot structure and submitted their plan designs to the MBA architectural control committee for feedback and to ensure construction standards were met; giving the students a sense of the steps builders take prior to starting construction. Once approved, students spent the semester building the playhouses complete with a roof, door, and window openings, and sustainable for the outdoors. MBA Builder members sponsored the playhouses, one builder per school, offering their time, mentorship, and financial support.

"It is so rewarding to provide students with



Students start construction on their playhouse at Wauwatosa East High School.

this hands-on opportunity," said Sarajane Trier, Area Manager with Bell Bank. "We visited the schools as they were constructing their playhomes and you could see the sense of pride and accomplishment from the students. Creating excitement for a career in the trades is our mission, mission accomplished."

The high schools that participated in the Parade of Playhomes include Franklin, Kettle Moraine, Kingdom Prep Lutheran, New Berlin West, Sussex, and Wauwatosa East. Students and their parents will attend a special builder meet-and-greet at the opening of the home show to see the completed projects.

The Parade of Playhomes is just one way the MBA provides high school students exposure to the home building industry. Each spring the MBA hosts a career day at one of the MBA Parade of Homes sites. Students tour the models under construction, meet a variety of trades and learn a day-in-the-life of each trade partner.

The 2nd Annual Parade of Playhomes will be showcased at the 2024 MBA Home Building and Remodeling Show January 12 – 14, 2024 at the Exposition Center at the Wisconsin State Fair Park in West Allis. Attendees can purchase raffle tickets at the show for \$5.00.

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# Exhibitor List

*NOTE: The exhibitor list is current as of December 2024, and a complete list is available online at [MBAhomeshow.com](http://MBAhomeshow.com).*

AB&K Kitchen and Bath	Donovan & Jorgenson Heating & Cooling	Landmark Credit Union	Shelf Genie
Abby Windows & Exteriors	Edge Electric of WI	Larson & Keeney Home Services	Smokin T's
Adams Generators	Empire Home Remodeling	Lazer Medics RX	Spartan Coatings
All American Gutter	Espire Homes	Leaf Police	Spray-Net Southern Wisconsin
Allrite Home and Remodeling	Essential Sleep Solutions	LeafFilter Gutter Protection	Stone House Collective
American Design Concepts	Everdry Waterproofing	Leafguard	Stortz Custom Homes
Anderson Homes	Excel Custom Contractors	Leaf Home Water Solutions	Summit Granite & Stone
Apex Energy Solutions	Exterior Pros LLC	Lex Design Group	Superior Sleep Mattress
AT&T	Exteriors Unlimited Landscape Contractors	Lexco Tile and Stone	Synergy Homes
Bath & Kitchen Specialists	Floor Coverings International	Lifetime Door Company	Tastefully Simple
Bath Authority	Forward Financial	Lifetime Green Coatings	The Home Improvement Network
Bath Fitter	Gabor Design Build	Lola Soap	The Window Depot
Bath Planet	Gatsby Glass	Mad City Windows	The Window Store
Bayview Shade & Blind	Grand Appliance	Martha's Genuine Leatherworks	Thielmann Group Heating & Cooling
Bazaar Home Decorating	Great Midwest Bank	Matrix Home Solutions	Tight Seal Exteriors and Bath
Bell Bank	Guthrie & Frey Water Conditioning	Midwest HVAC	Trees on the Move
Best Electric	Harbor Homes	Mike's Landscape Lighting	Trident Financial
Big Fish Contracting	Highpoint Design Build	Mosquito Shield	TSR Concrete
Bling! Premier Lighting	Hillcrest Builders	Movement Mortgage	Tundraland Home Improvements
Brew City Lighting	Home Team Energy	Mr Roof and Remodeling	Two-Day Painting
Brighter Concepts-Solatube	Homesealed, LLC	Nonn's	Ubuidit Custom Homes and Renovations
Burbach Builders	Hucke Exteriors	North Point Chiropractic	Universal Windows Direct
Burn Pit BBQ	Infinity Exteriors	North Shore Window Treatments	Veridian Homes
Callen	Inspired Closets	Norwex	Vertical Works
Camo Crew	IQ Automation	Nothing Bundt Cakes	Victory Homes of WI
Charles Schwab	J&J Contractors LLC	OsteoStrong Lake Country	Virginia Tile Co.
Chiro One Wellness Center	Joe Wilde Company	Paradise Builders	Ware Design Build
Colorful Concrete Solutions	Johnson Financial Group	Pathway Design Build	Water Doctors
Connect Chiropractic	Jonathan's Portraits	Patio Enclosures & Stanek Windows	Waukesha State Bank
COR Improvements	Joseph Douglas Homes	PEA Builders	We Do Kitchens
Corinth Homes	K.G. Stevens	Peerless Fence Group	Weather Tight Corp
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Current Electric	Lake Country Growers	Quality Window Specialists	Wisconsin Building Supply
Cutco Cutlery	Lake Country HVAC	Renewal by Anderson	Wisconsin Coating Professionals
David & Goliath Builders	Lakeview Family Chiropractic	Renovations Group	Wisconsin Fire Sprinkler Coalition
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# The Importance of Choosing a MBA Member

Building or remodeling a home is a big decision. When doing so, consumers choose to use Metropolitan Builders Association (MBA) members for peace of mind, their dedication to professionalism and strong business ethics. MBA members have also met certain requirements set by the MBA to protect consumers.

### 1. PEACE OF MIND

Consumers trust MBA members because they have met certain requirements set by the MBA to protect consumers. This includes background checks and financial history. Consumers can also receive references for MBA members.

### 2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

### 3. ETHICS

MBA members promote and encourage the strongest level of business ethics and

are held to high standards of personal and business conduct within the industry.

### 4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

### 5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

### 6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

### 7. VARIETY

MBA members offer a variety off products and services involved in the construction, development and remodeling of single and multi-family housing.

### 8. CONNECTIVITY

The ultimate resource for consumers! Visit MBAbuilds.org for information on events, news, educational seminars, job openings, member info, and find a home and lot.

### 9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

### 10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations.

For more information about the MBA, or to find a list of members, visit MBAbuilds.org.



## Why Should You Join the MBA?



Building Industry  
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ADVOCATE  
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At the Metropolitan Builders Association we believe in Building Industry Connections. Through involvement, events, advertising and sponsorship opportunities, you will connect with people and businesses. At the MBA, you'll find customers, business partners, and build relationships that will last a lifetime.

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WCBA 2024  
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Saturday, February 3  
10am - 6pm  
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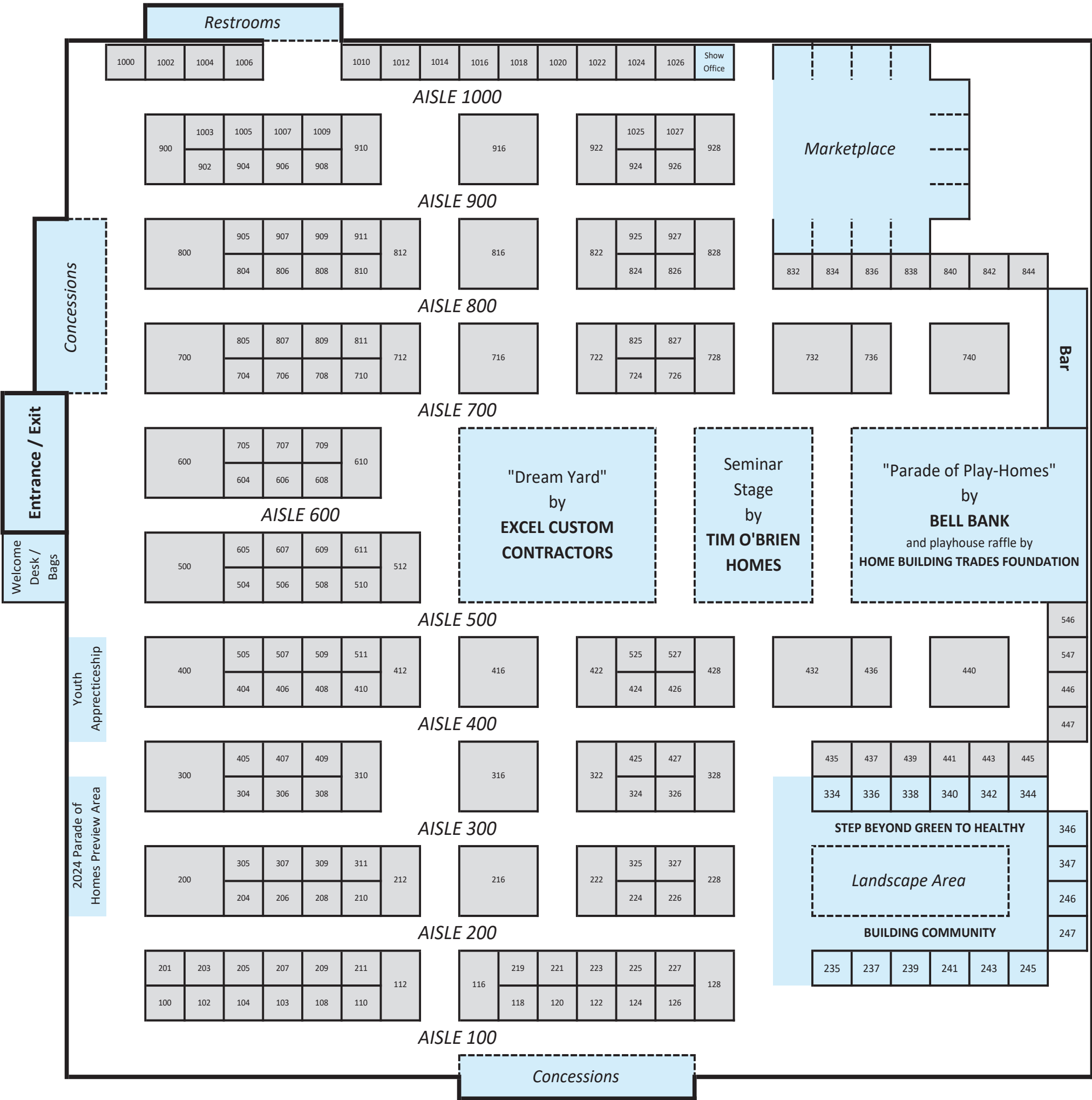
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# The Metropolitan Builders Association sets the Industry Standard

Making decisions about building or remodeling a home is a significant undertaking. When doing so, consumers consistently rely on the Metropolitan Builders Association (MBA) as a valuable resource. They turn to the MBA for a vetted list of contractors that not only provide quality work but also instill confidence. MBA members are held to rigorous industry standards related to materials and workmanship. They are known for their dedication to professionalism and adhere to strong business ethics.

To safeguard consumers, MBA members undergo a thorough process comprised of background checks and scrutiny of financial history. This approach ensures that consumers can trust the builders, remodelers and contractors recommended by the MBA. Moreover, MBA members remain at the forefront of their industry, staying updated on the latest cutting-edge in products, technology, legislation, and consumer preferences.

MBA members benefit from continuing education, updates on building codes and regulations, and attend seminars on industry best practices. Additionally, the MBA provides an affordable and efficient dispute resolution process for homeowners that use an MBA member, further contributing to a positive building and remodeling experience.

So, if you are embarking on the journey of construction or renovating your home, the key to success lies in choosing an MBA member. Here's a checklist to help you get started:

- ❑ Contact the MBA or go online to [MBAbuilds.org](http://MBAbuilds.org) for a complete list of members committed to industry standards, strong work ethics and professionalism.
- ❑ Ensure that the home builder or remodeler has a permanent business location and a favorable reputation with local banks and suppliers.

- ❑ Look at the company's experience in the industry, aiming for those with a proven track record of over three to five years. You want to make sure they will be around after the construction is complete to service any warranties.
- ❑ Check out the company's rating and if there have been any complaints filed with the local Better Business Bureau: [www.bbb.org](http://www.bbb.org).
- ❑ Verify that the builder/remodeler has sufficient workers compensation and general liability insurance to avoid potential liabilities.
- ❑ Request references from previous customers and inquire about their satisfaction with the builder/remodeler's work.
- ❑ Visit completed projects under construction to assess the quality of workmanship and materials. Ask if they follow the MBA Industry Standards.

- ❑ Ensure the builder/remodeler provides a comprehensive and clearly written contract, along with a copy of the home warranty and homeowner manual.
- ❑ Exercise caution of unusually low-priced bids, as they may indicate potential financial problems. Remember that lower costs does not necessarily mean better.

For additional guidance on home building and remodeling, or to find a list of MBA members, visit [MBAbuilds.org](http://MBAbuilds.org).



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# Top 10 Interior Design “Do's” and “Don'ts”

By National Association of Home Builders

Are you satisfied with your living space, but you think it could be better? You're not alone. A well-designed space is key to turning your house into your home. You don't need a dramatic overhaul to your decor to improve its comfort and appeal. And the best spaces should always reflect your own personal style and touch. The following design tips can help turn your space from drab to dreamy.

**Interior Design Do's:**

**1 - Plan and prioritize:** Start by creating a clear plan for your space, considering functionality, aesthetics, and budget. Identify the most important elements you want to focus on and allocate resources accordingly.

**2 - Create a cohesive color scheme:** Choose a harmonious color palette that is complementary and sets the mood you want for the space. Stick to a few key colors to avoid a cluttered look.

**3 - Incorporate natural elements:** Bringing nature indoors can add warmth and tranquility. Consider using natural materials like wood, stone, or plants to create a connection with the outdoors.

**4 - Optimize lighting:** Use a combination of natural and artificial lighting to enhance the ambiance and functionality of the space. Incorporate task lighting, ambient lighting, and accent lighting for various purposes.

**5 - Invest in quality furniture:** Good-quality furniture not only looks better but

also lasts longer. Focus on comfort and durability when choosing pieces for your home.

**Interior Design Don'ts:**

**1 - Overcrowd the space:** Avoid cluttering your rooms with too many unnecessary items. Leave enough breathing space to allow the design elements to shine.

**2 - Follow trends blindly:** While it's essential to stay updated with design trends, don't feel obligated to incorporate them all. Choose elements that resonate with your style and preferences.

**3 - Neglect functionality:** No matter how beautiful a design is, it should also be practical and functional. Ensure that the layout and furniture arrangement facilitate easy movement and usage.

**4 - Hang artwork incorrectly:** Artwork should be hung at eye level and should complement the furniture and the overall design theme.

**5 - Rely solely on overhead lighting:** Overhead lighting can create harsh shadows and a one-dimensional feel. Mix various lighting sources to create a warm and inviting atmosphere.

When it comes to interior design, what matters most is that you create spaces that reflect your personality and make you feel comfortable and happy. These do's and don'ts can serve as general guidelines, but don't be afraid to bend the rules if it leads to a space that truly resonates with you.

For more information on how to design or construct your home, visit [www.MBAbuilds.org](http://www.MBAbuilds.org).

# Top Colors for 2024

A change in color can be an immediate mood booster in any space, and a new year is a great time for a refresh. With so many options available, though, it may seem daunting to choose. Here are the top styles that paint manufacturers have chosen as their colors of the year for 2024 as a guide.

**Warm and Soft**

Wellness has become a key component in the home in the post-pandemic era, and creating a comfortable environment - whether through building techniques or interior design - is critical for a space where everyone can live, play and work. Paint manufacturers are taking notice, as shown by the warm, soft hues they've selected for 2024.

**Here are some examples:**

• **HGTV Home by Sherwin-Williams - Persimmon** “pulls from grounded, earthy origins, to deliver a shade that feels both uplifting and refreshing. An earthy terracotta infused with tangerine tones, naturally inspired colors like perfect Persimmon are being incorporated to soften spaces and add a personal touch to the home.”

**Peaceful Blues**

The idea of creating a sanctuary within the home extends to other shades as well. Many paint manufacturers look toward the blue color spectrum for their colors of the year to create a serene, uplifting environment:

• **Sherwin-Williams - Upward**, “a breezy, blissful blue. The color found when you interpret design anew to create a home that's authentically personal.”

• **Valspar - Renew Blue**, “a nourishing, green-influenced blue that creates a sense of peace wherever you place it.”

Sometimes a new year calls for a new look, with a bold shift in appearances. If a pop of fresh color is what you're looking for, here are a few selections to help make a statement:

• **Behr - Cracked Pepper**, “a versatile soft black that accentuates the spaces you create life moments in.”

• **Dutch Boy - Ironside**, “the perfect backdrop for showcasing furniture, art and accessories. It brings an allover sense of sophisticated comfort to our 2024 Color Trend palettes - Embrace, Retreat and Inspire.”

# The Metropolitan Builders Association is the Industry Standard

*Using MBA members protects consumers.*

*We not only set the construction standards for the metropolitan Milwaukee region ... the Metropolitan Builders Association is the INDUSTRY STANDARD.*

The Metropolitan Builders Association (MBA) is the Industry Standard for home building, remodeling, and home improvement projects. The first step in your home building, remodeling or home improvement project is to check with the Metropolitan Builders Association for contractors and resources by visiting [MBAbuilds.org](http://MBAbuilds.org) or contacting us directly at 262-436-1122 for personal assistance.

Only the very best contractors call themselves MBA members because:

- ✓ We serve as the region's authority on **INDUSTRY STANDARDS** for home building and remodeling.
- ✓ Each member must abide by **High Ethical Standards**.

Visit [MBAbuilds.org](http://MBAbuilds.org) for a searchable list of professional contractors.

*The Metropolitan Builders Association is the #1 consumer resource for home building & remodeling.*



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