**January 10-12, 2025** 

Wisconsin State Fair Park 8200 W Greenfield Ave West Allis, WI 53214

MBAHomeShow.com

## The MBA Home Building & Remodeling Show

The Premier Destination for Anyone Looking to Build or Remodel Their Home

Presented by:



### **ADMISSION**

- \$10 advance tickets
- \$12 at the door
- \$6 senior/military
- Tickets available: MBAHomeShow.com
- Discount Code 2025CONLEY for \$2 off your ticket!

### **DATES & HOURS**

- Friday, January 10: 12pm-7pm
- Saturday, January 11: 10am-7pm
- Sunday, January 12: 10am-5pm

Discover the perfect destination for individuals embarking on the journey of building or remodeling their homes at the 2025 MBA Home Building & Remodeling Show, proudly presented by Nonn's. Whether you envision constructing your dream home from the ground up or transforming your existing residence into your forever haven, this event is the premier spot for those seeking to enhance their living spaces.

Located at the Wisconsin State Fair Park Exposition Center, the 2025 Show is set to connect you with the region's top builders, remodelers, and product professionals. Immerse yourself in the latest innovations, smart home technologies, and cutting-edge design trends within the home building and remodeling industries, all conveniently available under one roof.

This show provides a unique opportunity to engage directly with experts, gain valuable insights, and receive advice to turn your home improvement dreams into reality. Experience a dynamic atmosphere where MBA member experts share their knowledge on diverse topics, including smart home integration, the home building process, and the latest trends in home design.

Featuring over 150 exhibitors, the MBA Home Building & Remodeling Show goes beyond the typical exhibition. Special events and features include:

#### Seminar Stage

Presented by Tim O'Brien Homes, the seminar stage hosts presentations by MBA experts. Attend free seminars covering home buying or remodeling processes, what to look for in a company, and stay updated on the latest design, building, and remodeling trends.



#### **Step Beyond Green to Healthy Building Community**

Explore the Step Beyond Green to Healthy Building Community to understand what healthier building entails and learn about the potential impacts of your home, its products, and materials on your family's health. Local contractors specializing in this building process will be on hand to answer questions.

#### Parade of Playhomes

Presented by Bell Bank Mortgage, this feature area showcases 6 playhouses built by area high school students, reflective of the Parade of Homes. The concept was created to bring awareness to young individuals interested in the construction trades. The original design and construction of each of the 6 playhouses were created and built with the support of MBA members and Zuern Building Products and Design Center. The playhouses will be raffled off on the last day of the Home Building and Remodeling Show with proceeds benefiting the Home Building Trades Foundation, addressing the ongoing need for workers in the trades.

#### **Excel Custom Contractors Backyard Living Center**

Visit the Excel Custom Contractors Backyard Living Center to gather ideas for transforming your backyard into a second home this summer. Explore the latest outdoor furniture, decking, and grilling options with knowledgeable outdoor living staff, bridging the gap between indoor and outdoor spaces.

For more information and to buy tickets, visit MBAHomeShow.com.



## **BUILDING THROUGHOUT SOUTHEASTERN WISCONSIN**

DELAFIELD | HARTFORD | MUKWONAGO | GERMANTOWN | FRANKLIN | GRAFTON OCONOMOWOC | PORT WASHINGTON | WATERFORD | WATERTOWN | SUSSEX SAUKVILLE | BEAVER DAM | JACKSON | MENOMONEE FALLS | WHITEWATER





## 2025 MBA PARADE OF HOMES

The Original Parade of Homes

## 2 LOCATIONS

14 HOUSES

SITE #1



SITE #2



## MENOMONEE FALLS

DEVELOPED BY HALOUIST STONE

### MENOMONEE FALLS

DEVELOPED BY BERG DEVELOPMENT & CARITY LAND CORP

AUGUST 9 - SEPTEMBER 1, 2025

The MBA Parade of Homes, in its 79th year, is the longest running Parade in the United States. The 2025 Parade of Homes features two beautiful sites in Menomonee Falls. The first site is Bella Vista, which is developed by Halquist Stone. The second site is Quietwood and is developed by Berg Development and Carity Land Corp. There will be 14 homes between the two sites, crafted by esteemed builder members of the MBA.

Each site offers a collection of homes featuring the latest design trends and cutting-edge features. The strategic locations of these subdivisions provide exciting opportunities for you to envision and build your dream home.

The 2025 Parade of Homes will feature an exciting addition - the Bella Vista site will feature the famous St. Jude Dream Home<sup>®</sup> Showplace built by Stepping Stone Homes. 100% of the proceeds from the sale of the St. Jude Dream Home<sup>®</sup> Showplace will be donated to St. Jude Children's Research Hospital<sup>®</sup>.

We hope you join us at the 2025 Parade of Homes, which runs from August 9, 2025 - September 1, 2025. Visit MBAParadeOfHomes.com for more information.



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# **Exhibitor List**

NOTE: The exhibitor list is current as of December 2024, and a complete list is available online at MBAHomeShow.com.

Abby Home Adams Generators

All American Gutter Protection All Energy Solar

Allan Builders

All is II

Allrite Home and Remodeling

Anderson Homes
Apex Energy Solutions

Bath Fitter

Bath Planet/We Do Kitchens 2

Baths R Us

Bayview Shade & Blind

Bazaar Home Decorating Best Electric Service Inc

Black Label Building

Bob's Glass Inc

Brighter Concepts - Solatubes

Brothers Insurance Group

Buck Buckley's Total Basement

Finishing

Bumble Bee Blinds of Milwaukee

**Burback Builders** 

Callen

Cambria

Camo Crew Junk Removal

Champion Windows

Clean Water Center

Connect Chiropractic

COR Improvements LLC

Corinth Homes

Creative Construction

Culligan

Culver's Painting

Cutco

David & Goliath Builders

Design Tech Remodeling

Designs in Marble, LLC

Elegant Builders LLC & Elegant Exteriors of Wisconsin LLC

Empire Home Remodeling

Espire Homes

Espire Homes

European Remodeling

Everdry Waterproofing

Everlight Solar

**Excel Custom Contractors** 

Exterior Custom Solutions

Exterior Pros

Floor Coverings International

Floors By Angie

Grand Appliance

Harbor Homes

Hey Licorice Dude

Hill Dill

Hillcrest Builders

HomeSealed Exteriors

**Hucke Exteriors** 

Ideal Custom Flooring

Infinity Exteriors

Inspired Closets

**IQ** Automation

J&J Contractors I LLC

Johnson Financial Group

Joseph Douglas Homes and Ren

Remodeling

K.G. Stevens

Klaus Roofing Systems

Knutson Bros Design Build

Korndoerfer Homes

Lake Country Growers

Landmark Credit Union

Larson & Keeney Home Services
LeafFilter Gutter Protection

LeafGuard

Lifetime Door Company, Inc.

LightQuest Outdoor Illumination

Lola Soap

Mad City Windows and Baths

Mae'Rose Naturally Rooted Matrix Basement Finishing

Matrix Basement Finishing
McDermott Top Shop LLC

Midwest Heaing & Cooling

Milwest Hearing & Coom

MJ Woodall, Norwex

Mosquito Shield Nonn's

Oak Creek Plumbing and

Remodeling

Described Described

Paradise Builders
Pathway Design Build

PEA Builders

Pella Windows & Doors of

Wisconsin

PortSide Builders, Inc.

Quality Window Specialists

Reality Construction LLC

Renewal by Andersen

Renovations Group, Inc. S.J. Janis Company, Inc

Savers Kitchen & Bath

ShelfGenie

Spartan Coatings

Spray-Net Southern WI

Step Beyong Green To Healthy
Stone Innovations Inc

Strive Integrative Health

Synergy Homes

Tagtafully Ciment

Tastefully Simple
The Home Improvement

Network

TightSeal Exteriors & Baths

Trees on the Move

Trident Financial

Tundraland

Two Day Painting

Universal Windows Direct

UScellular

Veridian Homes

Vertical Works Inc

Victory Homes of Wisconsin

Victory Renovations

Vital Force Wellness LLC

Ware Design Build

Water Doctors

Waukesha State Bank

Window Depot - Bath Depot of

Milwaukee & Madison

Window Nation
Wisco Roofing & Windows

Woodcraft Homes



## How to Choose a Home Builder According to the Experts

#### By National Association of Home Builders

If you're in the market for a new home, you should shop for your builder as carefully as you shop for your home. Whether you are buying a condo, a townhouse, a log cabin, a traditional house in a subdivision or a custom-built house, you want to know that you are buying a good quality home from a reputable builder. Here are some tips to help you choose a builder.

#### **Research Home Builders** in Your Area

Once you have thought about the type of house you want, you can create a list of potential builders. There are several ways to start building a list of professionals.

The best place to start is by contacting the Metropolitan Builders Association to obtain a list of builders who construct homes in your area.

Review the real estate section of your local newspaper to learn which builders are active in your area, the types of homes they are building, and the prices you can expect

#### Ask for Home Builder Recommendations

Local real estate agents can help you find the perfect location or recommend builders. You can also ask friends and relatives about builders they have dealt with directly or ask them for the names of acquaintances who have recently had good experiences with a builder.

#### **Visit and Tour New Homes** in Your Community

Look at new homes whenever you can. The

MBA's Spring Tour and Parade of Homes are great spots to explore homes constructed by builders in your community. Model homes and houses displayed in home shows are often furnished to provide ideas for using the space.

When examining a home, look at the quality of the main features. Inspect the quality of the construction materials, cabinetry, carpeting, trim work and paint. Do not hesitate to ask questions about the work's quality or craftsmanship. What seems like an insignificant question might yield a meaningful answer. A professional builder or their representative should be able to answer your questions thoroughly.

#### Find Out if the Home Builder Has a Reputable Business

When you have a list of potential builders, it's time to start learning more about them. Maintaining a reputable business is a significant component of being a professional home builder. A top-notch professional integrates best practices, writes clear contracts, has insurance, provides warranties, and more. Also, professional builders will explain the construction process and building schedule to the buyer.

#### **Ask About Contracts, Pricing** and Payment Schedules

A qualified builder will provide a written estimate and a detailed contract before beginning the work. The contract should spell out what work will and will not be performed and provide a payment schedule. You are not protected when something goes wrong if you don't have a contract. Don't hire anyone who tells you a contract "won't be necessary."

#### Inquire About a Home Builder's **Business Practices**

In addition, a professional home builder will be able to provide you with a copy of their business license and show proof of their workers' compensation and liability insurance. These critical elements will protect you from liability for job site injuries or property damage resulting from the work performed on your home. Better business management means better service for homeowners because they can rely on the builder to perform with integrity.

#### Learn About a Builder's Level of Customer Service

Home builders strive to construct a new home that will satisfy their customers. They are committed to client satisfaction and emphasize the importance of delivering outstanding service from every member of their team and maintaining a professional approach in every interaction.

Builders will outline how you communicate during the home building process and do their best to accommodate your preferences. It is best to have clear communication expectations and discuss the frequency and method. How you communicate early on with each other will set the tone throughout the building process.

#### Ask About a Home Builder's **Experience**

A builder will usually share how long they have been in business. Longevity suggests financial stability, which is necessary for the home builder to complete the job and still be available if problems arise after the job is finished. You want to make sure they will be around after the construction is complete to service any warranties. Also, the more homes the company has completed, the more expertise the builder will bring to your project.

Building a home is a complex activity. A professional builder is familiar with the construction standards, proper materials, the process from start to finish, new technologies, and has a deep understanding of the minor details and various tools essential to constructing a quality home.

#### Learn About the Builder's **Industry Education and** Involvement

Also inquire about their involvement with professional organizations, such as the Metropolitan Builders Association. Groups like these keep their members informed about better equipment, tools depending on construction techniques, construction technologies, business pracand construction standards. Participation can be an indicator of a builder's commitment to professionalism and the residential construction industry.

#### Always Ask Home Builders for **References and Contact Them**

Any high-quality builder should be ready to provide you with the names and phone numbers of satisfied customers. If they cannot, consider that a red flag and walk away. When reaching out to those former clients, ask about all the pieces of the project. How well did the Builder follow through on the initial plans? Did the Builder meet their expectations with the main features, build, budget, and timing? Remember the most telling question: Would they hire that Builder again if they could do it all over?

## The Importance of Choosing an MBA Member

Building or remodeling a home is a big decision. When doing so, consumers choose to use Metropolitan Builders Association (MBA) members for their dedication to professionalism, their strong business ethics, and for peace of mind. As a member of the MBA, the company or individual shall adhere to the ethical standards and governing policies of the MBA.

## 1. PEACE OF MIND

Consumers trust MBA members because

they have met certain requirements set by the MBA to protect consumers. Consumers can also receive references for MBA members.

#### 2. PROFESSIONALISM

MBA members are dedicated to professionalism. Members have years of experience, as well as memberships in the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB).

### 3. ETHICS

MBA members promote and encourage the strongest level of business ethics and are held to high standards of personal and business conduct within the industry.

#### 4. HIGH STANDARDS

All members of the MBA must abide by industry standards set forth by the Association. These standards relate to the materials and workmanship to which local builders adhere under local building codes.

## 5. INNOVATION

MBA members are on the cutting edge of their industry. They stay current on the latest changes in products, technology, building codes/regulations, legislation and consumer preferences.

## 6. EDUCATION

MBA members benefit from continuing education, updates on building codes, standards, and regulations as well as seminars providing the latest trends and practices.

## 7. VARIETY

MBA members offer a variety of products and services involved in the construction, development and remodeling of single and multi-family housing.

#### 8. CONNECTIVITY

The ultimate resource for consumers - visit MBAbuilds.org for information on events, news, educational seminars, job openings, member info, and much more.

### 9. ACCOUNTABILITY

The MBA provides an affordable and efficient dispute resolution process available to homeowners that use an MBA member.

### 10. COMMUNITY CONNECTION

MBA members live and work in your community. They are involved in numerous charitable organizations such as The Women's Center, Habitat for Humanity, Community Warehouse, Homes for Our Heros, Hunger Task Force, Blue Lotus, Hebron House, and Feeding America; to name a few.

For more information about the MBA, or to find a list of members, visit MBABuilds.org.



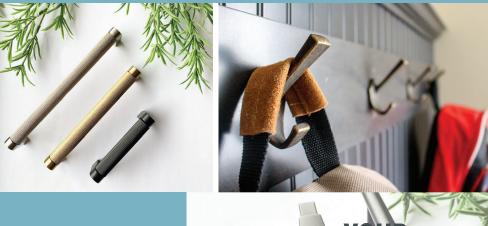
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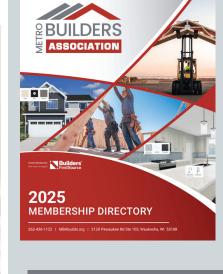
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## **HOW TO CHOOSE THE** RIGHT MBA MEMBER FOR **YOUR PROJECT**

## SEARCH OUR DIGITAL DIRECTORY

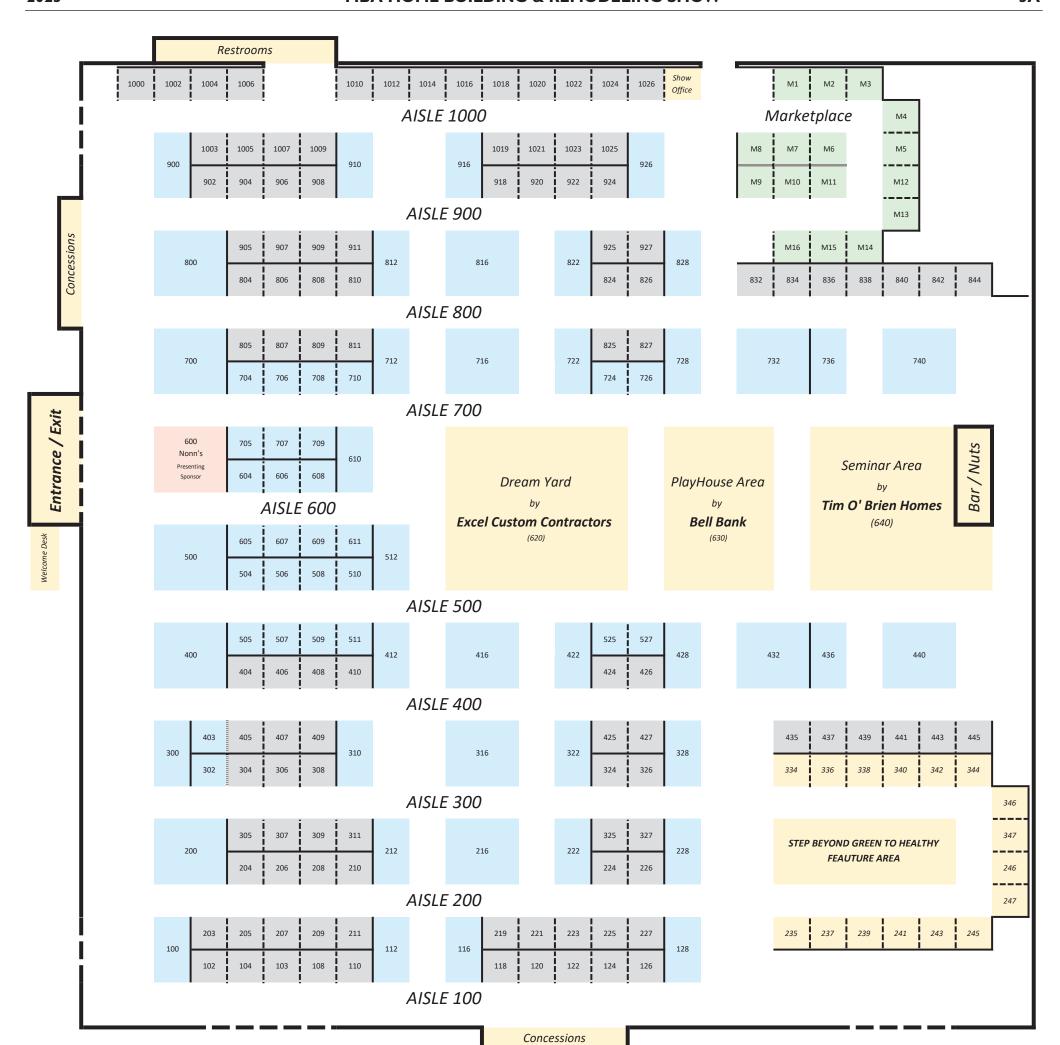
The MBA digital directory makes it convenient to search by keyword for the type of service you are looking for. Simply scan the QR code to be directed to our online directory, and search away.





The MBA Member Directory organizes members by industry category, which makes it convenient to find all the members and their contact info in one place. Pick up a copy of the MBA's 2025 Member Directory at the upcoming Home Building & Remodeling Show.

The MBA not only sets the construction standards for the Greater Milwaukee Area, The MBA IS THE INDUSTRY STANDARD.





## WHAT PRODEALER OF THE YEAR MEANS TO YOU.

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# Thinking About Home Remodeling? Start Here

By National Association of Home Builders

Sooner or later, you may join the millions of people who remodel their homes each year. Perhaps it's at that moment when you realize that avocado green and harvest gold are no longer the "in" colors for today's trendy kitchens. Or maybe you have an epiphany one day as you stand in line to use your own bathroom. Whatever the impetus, the thought crosses your mind: Maybe it's time to start a home remodel. The reasons for home remodeling are as varied as the projects we undertake.

Some of these include:

- Adding more space
- Upgrading cabinets, counters, appliances and fixtures
- Creating a floor plan that's customized for your lifestyle
- Improving energy efficiency with new windows, doors, insulation, and climate control systems
- Increasing the resale value of your home

#### Where to Begin

Looking to get started on that remodeling project? The first step is to develop an idea of what you want to do with your home remodel. Write a prioritized list of your needs and wants. There are many sources to find design ideas for your home remodeling project. Look at magazines and websites and collect pictures of homes or remodeling projects you like. The more clearly you can envision the project and describe it on paper, the better prepared you'll be in making your decision.

Think about traffic patterns, furniture size and placement, colors, lighting and how you expect to use the remodeled space. If your decision to remodel involves creating better access for someone with limited mobility, you may want to consider contacting a Certified Aging-in-Place Specialist.

You may want to improve home efficiency and hire a professional remodeler for green home remodeling. These projects include replacing windows and doors, upgrading heating and cooling systems, adding insulation, and other remodeling to make the home more energy-efficient, easier to maintain, and comfortable.

Figure out how much money you have to spend on the home remodeling job, furnishings, landscaping or any other cost you might incur.

#### **Benefits of Home Remodeling**

Home remodels can be great project for homeowners, whether you are painting the walls a new color, changing light fixtures, or adding a new room, ideas for renovation can be a daunting task.

## **Setting Priorities and Budgeting for your Project**

Even if you are hiring contractors for your house, it is still up to you to set priorities and stay on top of your budget.

## How to Maximize the Return on Your Investment

The smallest things can make a difference in your remodeling. Whether you replace an appliance or simply just change the layout of your kitchen, these are all renovating tools that you can utilize as a homeowner.

#### Can You Do It Yourself?

Once you have created your list of priorities, you'll need to decide how to accomplish that vision. For the handyman or woman, a DIY project can be both rewarding and cost-effective. However, more than 30% of all jobs home remodelers perform come from failed DIY projects.

Hiring a professional remodeler is the best way to ensure your project's success. These remodelers are dedicated to maintaining the highest integrity and standards in the industry.

If you decide to hire a professional, your next steps should include learning how to:

- Choose which remodeler is right for you we recommend choosing an MBA member
- Avoid contractor fraud







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## CHARLESTON

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