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Home

BUILDING &
REMODELING

SHOW

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January 10-12, 2025

Wisconsin State Fair Park
8200 W Greenfield Ave
West Allis, WI 53214

MBAHomeShow.com

The MBA Home Building & Remodeling Show

The Premier Destination for Anyone Looking to Build or Remodel Their Home

Presented by:

N

NONN'S

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ADMISSION

\$10 advance tickets

\$12 at the door

\$6 senior/military

Tickets available:
MBAHomeShow.com

Discount Code
2025CONLEY for
\$2 off your ticket!

DATES & HOURS

Friday, January 10:
12pm–7pm

Saturday, January 11:
10am–7pm

Sunday, January 12:
10am–5pm

Discover the perfect destination for individuals embarking on the journey of building or remodeling their homes at the 2025 MBA Home Building & Remodeling Show, proudly presented by Nonn's. Whether you envision constructing your dream home from the ground up or transforming your existing residence into your forever haven, this event is the premier spot for those seeking to enhance their living spaces.

Located at the Wisconsin State Fair Park Exposition Center, the 2025 Show is set to connect you with the region's top builders, remodelers, and product professionals. Immerse yourself in the latest innovations, smart home technologies, and cutting-edge design trends within the home building and remodeling industries, all conveniently available under one roof.

This show provides a unique opportunity to engage directly with experts, gain valuable insights, and receive advice to turn your home improvement dreams into reality. Experience a dynamic atmosphere where MBA member experts share their knowledge on diverse topics, including smart home integration, the home building process, and the latest trends in home design.

Featuring over 150 exhibitors, the MBA Home Building & Remodeling Show goes beyond the typical exhibition. Special events and features include:

Seminar Stage

Presented by Tim O'Brien Homes, the seminar stage hosts presentations by MBA experts. Attend free seminars covering home buying or remodeling processes, what to look for in a company, and stay updated on the latest design, building, and remodeling trends.

Step Beyond Green to Healthy Building Community

Explore the Step Beyond Green to Healthy Building Community to understand what healthier building entails and learn about the potential impacts of your home, its products, and materials on your family's health. Local contractors specializing in this building process will be on hand to answer questions.

Parade of Playhomes

Presented by Bell Bank Mortgage, this feature area showcases 6 playhouses built by area high school students, reflective of the Parade of Homes. The concept was created to bring awareness to young individuals interested in the construction trades. The original design and construction of each of the 6 playhouses were created and built with the support of MBA members and Zuern

Building Products and Design Center.

The playhouses will be raffled off on the last day of the Home Building and Remodeling Show with proceeds benefiting the Home Building Trades Foundation, addressing the ongoing need for workers in the trades.

Excel Custom Contractors Backyard Living Center

Visit the Excel Custom Contractors Backyard Living Center to gather ideas for transforming your backyard into a second home this summer. Explore the latest outdoor furniture, decking, and grilling options with knowledgeable outdoor living staff, bridging the gap between indoor and outdoor spaces.

For more information and to buy tickets, visit MBAHomeShow.com.

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2025 MBA PARADE OF HOMES

The Original Parade of Homes

2 LOCATIONS

14 HOUSES


SITE #1



MENOMONEE FALLS

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HALQUIST STONE

SITE #2



MENOMONEE FALLS

DEVELOPED BY BERG DEVELOPMENT
& CARITY LAND CORP

AUGUST 9 - SEPTEMBER 1, 2025

The MBA Parade of Homes, in its 79th year, is the longest running Parade in the United States. The 2025 Parade of Homes features two beautiful sites in Menomonee Falls. The first site is Bella Vista, which is developed by Halquist Stone. The second site is Quietwood and is developed by Berg Development and Carity Land Corp. There will be 14 homes between the two sites, crafted by esteemed builder members of the MBA.

Each site offers a collection of homes featuring the latest design trends and cutting-edge features. The strategic locations of these subdivisions provide exciting opportunities for you to envision and build your dream home.

The 2025 Parade of Homes will feature an exciting addition - the Bella Vista site will feature the famous St. Jude Dream Home® Showplace built by Stepping Stone Homes. 100% of the proceeds from the sale of the St. Jude Dream Home® Showplace will be donated to St. Jude Children's Research Hospital®.

We hope you join us at the 2025 Parade of Homes, which runs from August 9, 2025 - September 1, 2025. Visit MBAParadeOfHomes.com for more information.



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Exhibitor List

NOTE: The exhibitor list is current as of December 2024, and a complete list is available online at MBAHomeShow.com.

Abby Home	Culver's Painting	Klaus Roofing Systems	Savers Kitchen & Bath
Adams Generators	Cutco	Knutson Bros Design Build	ShelfGenie
All American Gutter Protection	David & Goliath Builders	Korndoerfer Homes	Spartan Coatings
All Energy Solar	Design Tech Remodeling	Lake Country Growers	Spray-Net Southern WI
Allan Builders	Designs in Marble, LLC	Landmark Credit Union	Step Beyond Green To Healthy
Allrite Home and Remodeling	Elegant Builders LLC & Elegant	Larson & Keeney Home Services	Stone Innovations Inc
Anderson Homes	Exteriors of Wisconsin LLC	LeafFilter Gutter Protection	Strive Integrative Health
Apex Energy Solutions	Empire Home Remodeling	LeafGuard	Synergy Homes
Bath Fitter	Espire Homes	Lifetime Door Company, Inc.	Tastefully Simple
Bath Planet/We Do Kitchens 2	European Remodeling	LightQuest Outdoor Illumination	The Home Improvement
Baths R Us	Everdry Waterproofing	Lola Soap	Network
Bayview Shade & Blind	Everlight Solar	Mad City Windows and Baths	TightSeal Exteriors & Baths
Bazaar Home Decorating	Excel Custom Contractors	Mae'Rose Naturally Rooted	Trees on the Move
Best Electric Service Inc	Exterior Custom Solutions	Matrix Basement Finishing	Trident Financial
Black Label Building	Exterior Pros	McDermott Top Shop LLC	Tundraland
Bob's Glass Inc	Floor Coverings International	Midwest Heaing & Cooling	Two Day Painting
Brighter Concepts - Solatubes	Floors By Angie	MJ Woodall, Norwex	Universal Windows Direct
Brothers Insurance Group	Grand Appliance	Mosquito Shield	UScellular
Buck Buckley's Total Basement	Harbor Homes	Nonn's	Veridian Homes
Finishing	Hey Licorice Dude	Oak Creek Plumbing and	Vertical Works Inc
Bumble Bee Blinds of Milwaukee	Hillcrest Builders	Remodeling	Victory Homes of Wisconsin
Burback Builders	HomeSealed Exteriors	Paradise Builders	Victory Renovations
Callen	Hucke Exteriors	Pathway Design Build	Vital Force Wellness LLC
Cambria	Ideal Custom Flooring	PEA Builders	Ware Design Build
Camo Crew Junk Removal	Infinity Exteriors	Pella Windows & Doors of	Water Doctors
Champion Windows	Inspired Closets	Wisconsin	Waukesha State Bank
Clean Water Center	IQ Automation	PortSide Builders, Inc.	Window Depot - Bath Depot of
Connect Chiropractic	J&J Contractors I LLC	Quality Window Specialists	Milwaukee & Madison
COR Improvements LLC	Johnson Financial Group	Reality Construction LLC	Window Nation
Corinth Homes	Joseph Douglas Homes and	Renewal by Andersen	Wisco Roofing & Windows
Creative Construction	Remodeling	Renovations Group, Inc.	Woodcraft Homes
Culligan	K.G. Stevens	S.J. Janis Company, Inc	



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Thinking About Home Remodeling? Start Here

By National Association of Home Builders

Sooner or later, you may join the millions of people who remodel their homes each year. Perhaps it's at that moment when you realize that avocado green and harvest gold are no longer the “in” colors for today's trendy kitchens. Or maybe you have an epiphany one day as you stand in line to use your own bathroom. Whatever the impetus, the thought crosses your mind: Maybe it's time to start a home remodel. The reasons for home remodeling are as varied as the projects we undertake.

- Some of these include:
- Adding more space
 - Upgrading cabinets, counters, appliances and fixtures
 - Creating a floor plan that's customized for your lifestyle
 - Improving energy efficiency with new windows, doors, insulation, and climate control systems
 - Increasing the resale value of your home

Where to Begin

Looking to get started on that remodeling project? The first step is to develop an idea of what you want to do with your home remodel. Write a prioritized list of your needs and wants. There are many sources to find design ideas for your home remodeling project. Look at magazines and websites and collect pictures of homes or remodeling projects you like. The more clearly you can envision the project and describe it on paper, the better prepared you'll be in making your decision.

Think about traffic patterns, furniture size and placement, colors, lighting and how you expect to use the remodeled space. If your decision to remodel involves creating better access for someone with limited mobility, you may want to consider contacting a Certified Aging-in-Place Specialist.

You may want to improve home efficiency and hire a professional remodeler for green home remodeling. These projects include replacing windows and doors, upgrading heating and cooling systems, adding insulation, and other remodeling to make the home more energy-efficient, easier to maintain, and comfortable.

Figure out how much money you have to spend on the home remodeling job, furnishings, landscaping or any other cost you might incur.

Benefits of Home Remodeling
Home remodels can be great project for homeowners, whether you are painting the walls a new color, changing light fixtures, or adding a new room, ideas for renovation can be a daunting task.

Setting Priorities and Budgeting for your Project
Even if you are hiring contractors for your house, it is still up to you to set priorities and stay on top of your budget.

How to Maximize the Return on Your Investment
The smallest things can make a difference in your remodeling. Whether you replace an appliance or simply just change the layout of your kitchen, these are all renovating tools that you can utilize as a homeowner.

Can You Do It Yourself?
Once you have created your list of priorities, you'll need to decide how to accomplish that vision. For the handyman or woman, a DIY project can be both rewarding and cost-effective. However, more than 30% of all jobs home remodelers perform come from failed DIY projects.

Hiring a professional remodeler is the best way to ensure your project's success. These remodelers are dedicated to maintaining the highest integrity and standards in the industry.

- If you decide to hire a professional, your next steps should include learning how to:
- Choose which remodeler is right for you - we recommend choosing an MBA member
 - Avoid contractor fraud





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2024 MBA Parade Model

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N57W20812 Dunbar Court
Fox River Falls, Menomonee Falls



CHARLESTON
5989 S. Quarry Park Court
Quarry Park, New Berlin



WENTWORTH
4439 Tyler Way
Elmwood Highland Estates, Richfield



2023 MBA Parade Model

BRIGHTWATER
W253N5531 Crescent Hill Drive
Redford Hills, Sussex

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